BAYLOR EXECUTIVE MBA AUSTIN CAMPUS

WHY A BAYLOR EMBA?

Baylor stays on the leading edge of business innovation. Small collaborative classes and extensive networking opportunities allow students to build lifetime global connections and transform new challenges into new opportunities.

The Baylor Difference:

- RESIDENCY WEEK at BAYLOR – Waco Campus / including Hotel and most Meals
- 24-HOUR ACCESS to Baylor Executive MBA | Austin Campus
- ALL BOOKS, Case Studies and other Instructional Materials
- PERSONALIZED ENROLLMENT SERVICES
- 5-DAY TRIP TO WASHINGTON D.C. / including Airfare, Transfers, Hotel and most Meals
- 9-10 DAY INTERNATIONAL TRIP / including Lodging, Transfers and most Meals. International Airfare is not included
- MEALS & SNACKS each class evening
- NETWORKING Events
- INTENTIONAL LEADERSHIP AND CAREER DEVELOPMENT

What Sets Us Apart:

- SMALL CLASS SIZES / Maximum Size: 30
- BAYLOR FACULTY and Subject Matter EXPERTS
- FAMILY STYLE DINNERS each Class Night
- Prominent GUEST SPEAKERS
- APPLICATION-FOCUSED Learning
- ACTIVE GLOBAL NETWORKS of Baylor Alumni
- HIGH-VALUE LIFETIME RELATIONSHIPS with Leaders
- Uniquely designed to bridge BUSINESS, LEADERSHIP AND INTEGRITY

48 credit hours
21 months
S Mon T W T F S evenings
all inclusive tuition

3107 Oak Creek Drive | Suite 240 | Austin, Texas 78727 | 512-255-EMBA (3622) | baylor.edu/AustinEMBA/VISIT
EXECUTIVE MBA AUSTIN CAMPUS evenings in Austin

48 GRADUATE CREDIT HOURS

SEMESTER ONE – FALL
- In-Residence I: MANAGING IN THE 21ST CENTURY
- MANAGEMENT OF ORGANIZATIONAL BEHAVIOR
- EVIDENCE BASED DECISION MAKING (QBA)
- MICROECONOMIC THEORY & BUSINESS DECISIONS
- HUMAN RESOURCES MANAGEMENT

SEMESTER TWO – SPRING
- FINANCIAL ACCOUNTING
- FINANCIAL DECISION MAKING
- NEGOTIATION AND CONFLICT RESOLUTION
- KEY GLOBAL ECONOMIC AND STRATEGIC ISSUES
- IN-RESIDENCE II: INTERNATIONAL BUSINESS & PUBLIC POLICY

SEMESTER THREE – SUMMER
- BUSINESS LAW: APPLICATION & STRATEGY
- PRIVATE EQUITY INVESTING
- MANAGING FOR VALUE CREATION

SEMESTER FOUR – FALL
- MANAGERIAL ACCOUNTING
- MANUFACTURING AND SERVICE OPERATIONS
- SEMINAR IN MARKETING STRATEGY

SEMESTER FIVE – SPRING
- ALIGNING IT BUSINESS ENTERPRISES
- GLOBAL AND STRATEGIC MANAGEMENT I
- CONTEMPORARY BUSINESS ISSUES
- IN-RESIDENCE III: GLOBAL AND STRATEGIC MANAGEMENT II

CLASSES HIGHLIGHTED IN GREEN ARE DIFFERENT BETWEEN EMBA AND EMBA-HC