

Jodien Matos Johnson

Department of Sociology
Baylor University
One Bear Place #97326
Waco, TX 76798-7326

Phone: (254)710-6234

E-mail: jodien_matos@baylor.edu

EDUCATION

Ph.D., Applied Sociology, Baylor University, Waco, TX; 2008
Dissertation: *Federal Employment Concentration and Regional Process in Nonmetropolitan America*

M.A., Sociology, Baylor University, Waco, TX; 2005
Thesis: *The Effects of Religion on Delinquency as Adolescents Age*

B.A., Sociology, Baylor University, Waco, TX; 2002
Phi Beta Kappa

TEACHING EXPERIENCE

CURRENT

2016- Present **Baylor University**, Department of Sociology
Lecturer

- Introduction to Sociology [Spring 2016 - present]
- Methods of Social Research [Fall 2017]
- Marriage and the Family [Fall 2018]

2015- Present **Southern New Hampshire University**, College of Online and Continuing Education

Online Adjunct Faculty

- Introduction to Sociology [4 terms]
- Sustainable Communities [8 terms]
- Social Science Research Methods [4 terms]
- Perspectives of Social Science [1 term]

2016- Present **Baylor University**, Department of Modern Languages and Cultures
Lecturer

- Elementary Portuguese [Fall 2016 - present]

PAST

2005-2008 **Baylor University**, Department of Sociology
Instructor

- Introduction to Sociology [3 semesters]

2009-2011 **Baylor University**, Department of Modern Foreign Languages
Instructor

- Intermediate Portuguese [2 semesters]
- Elementary Portuguese [2 semesters]

PUBLICATIONS

Hartinger-Saunders, R. M., Trouteaud, A. R., & Matos Johnson, J. (2016). Mandated reporters' perceptions of and encounters with domestic minor sex trafficking of adolescent females in the United States. *American Journal of Orthopsychiatry*. doi:10.1037/ort0000151

Hartinger-Saunders, R. M., Trouteaud, A., & Matos Johnson, J. (2015). The effects of post adoption service need and use on child and adoptive parent outcomes. *Journal of Social Service Research*, 41(1), 75–92. doi:10.1080/01488376.2014.953286

Hartinger-Saunders, R. M., Trouteaud, A., & Matos Johnson, J. (2014). Post adoption service need and use as predictors of adoption dissolution: Findings from the 2012 national adoptive families study. *Adoption Quarterly*, 18(4), 255–272. doi:10.1080/10926755.2014.895469

Krey, K. & Matos Johnson, J. (2010). Uninsured in Texas: neighborhood context and health insurance coverage. *JSM Proceedings, Statistical Computing Section*. Alexandria, VA: American Statistical Association, pp. 1121–1129.

Matos, J. & Krey, K. (2008). Research Note: One missed call: Measure of cell phone usage in a RDD telephone survey. *Applied Social Science* 2(1).

Krey, K. & Matos, J. (2007). When a stranger calls: The impact of caller ID on telephone surveys. In *The Discourse of Applied Sociology Volume II*, Samir Das Gupta and Robyn Driskell (eds.). London: Anthem Press. June 2007.

CONFERENCE PRESENTATIONS

Jodien Johnson. October 2009. "Federal Employment Concentration and Regional Process in Nonmetropolitan America." Paper presentation at the annual meeting of *American Association of Applied and Clinical Sociology*, San Antonio, TX.

Krey, Kathy and Jodien Matos. May 2007. "One Missed Call: Measure of Cell Phone Usage In RRD Telephone Survey." Poster presented at the annual meeting of *American Association for Public Opinion Research*, Anaheim, CA.

Souza-Fuertes, Lizbeth and Jodien Matos. March 2006. "Latin American Women: New Trajectories and Contributions of Social Change." Paper presented at the annual meeting of *Women as Global Leaders*, Abu Dhabi, United Arab Emirates.

Matos, Jodien and Kathy Krey. May 2005. "When a Stranger Calls: The Impact of Caller ID on Telephone Survey." Poster presented at the annual meeting of *American Association for Public Opinion Research*, Miami, FL.

Matos, Jodien and Carson Mencken. 2004. "Socioeconomic Performance in Metropolitan and Nonmetropolitan Economies During the 1990s." Paper presented at the annual meeting of the *Southern Sociological Society*, Atlanta, GA.

Matos, Jodien 2004. "Comparing Apples and Oranges: Assessing Very Different Doctoral Programs with Similar Methods." Paper presented at the annual meeting of the *Society for Applied Sociology*, Bethesda, MD.

Wiggins, Lacey C. and Jodien Matos. 2003. "Violent Video Games versus Heightened Aggression in Children: An Analysis of Current Research and Community Perceptions." Paper presented at the annual meeting of the *Southern Sociological Society*, New Orleans, LA.

PROFESSIONAL/APPLIED CLIENT RESEARCH

2015 **Street Grace**, Atlanta GA, 2015
Research consultant

Lead research consultant on a confidential pilot study to reduce demand for domestic minor sex trafficking online through Backpage.com.

- Determined study methodology and design.
- Trained volunteers and oversaw volunteers during data collection.
- Analyzed data and wrote a comprehensive report summarizing findings and suggesting next steps.

2011- 2015 **Anderson Press Inc.**, Atlanta, GA
Director of Research

Reported directly to the VP of Research and led a team accountable for designing and carrying out consumer insights research as well as research for the Harold and Kayrita Anderson Family Foundation.

- Partnered with Georgia State University professor to develop and launch an online study of experiences with adopting through the foster care system in the United States.
- Developed surveys, collected data, and analyzed data reported by NGOs providing services related to child sex trafficking in the greater Atlanta area.
- Developed and carried out research in Haiti to better understand the experiences of Haitian amputees after the 2010 Earthquake. Study included a day of face-to-face interviews with over 270 Haitian amputees as well as an in-depth, 6 month study with 60 Haitian amputees.
- Responsible for designing and carrying out research to answer complex questions surrounding program evaluation, business opportunities, digital services and opportunities, new product development, and consumer trends.

2006-2011 **The Perryman Group**, Waco, TX
Senior Research Analyst

Provided comprehensive research for litigation support and economic impact studies of various corporations and current issues at the local, state, and national levels.

- Led comprehensive economic, financial, and market research for litigation and impact analysis producing in-depth reports informing significant state and national investments.
- Mastered new subjects in a short amount of time and prioritized project tasks to ensure timely and accurate completion of research.
- Drafted well-thought-out reports illustrating findings through a clear presentation of research results.
- Contributed to articles for weekly publication representing the company.

2003 – 2007 **Baylor Center for Community Research and Development**, Waco, TX
Research Manager, Graduate School

Directed survey research projects using experimental design and advanced statistical analysis to answer client-driven research questions.

- Managed survey research projects for corporate and non-profit clients using experimental design and advanced statistical analysis.
- Developed survey instruments and analyzed data resulting in comprehensive, graphic-intensive reports for clients.
- Trained and supervised other graduate students and undergraduate students in CATI programming and various research methods (focus groups, telephone

and mail surveys).

- Supervised and instructed students participating in applied sociology research internship.

2003-2007

Baylor University Graduate School, Waco, TX

Data Analyst to Dean of Graduate School, Graduate School

Assisted in evaluating programs and progress toward university established goals.

- Analyzed data to evaluate departmental progress using various measure of student success.
- Created graphical representations of institutional projections for various departments to evaluate programs and their progress toward university established goals.