Description & Purpose

In BaylorCompass, all courses will include a “Description” and a “Purpose.”

The Description provides an explanation of the who, what, and why - who should take the course, what will be covered, and why someone would want/need to take it. The Description is the advertisement, so use creative language to catch the attention of your audience.

The Purpose provides the learning objectives or outcomes the learner can expect from taking the course. It should be a statement in specific and measurable terms that describes what the learner will know or be able to do as a result of engaging in a learning activity.

Examples:
- Formulate behavior-based interview questions
- Create an assignment in Canvas
- Apply ethical guidelines and University policies in a case study activity
- Achieve results through others by building strong interpersonal relationships

Verbs to use in writing objectives:

- Define
- Memorize
- List
- Recall
- Repeat
- Relate
- Name
- Repeat
- Restate
- Discuss
- Describe
- Identify
- Locate
- Report
- Explain
- Express
- Recognize
- Review
- Translate
- Interpret
- Apply
- Practice
- Illustrate
- Operate
- Demonstrate
- Dramatize
- Sketch
- Employ
- Schedule
- Use
- Distinguish
- Differentiate
- Appraise
- Analyze
- Calculate
- Criticize
- Compare
- Contrast
- Examine
- Test
- Relate
- Experiment
- Compose
- Plan
- Propose
- Design
- Assemble
- Create
- Prepare
- Formulate
- Organize
- Manage
- Construct
- Set-up
- Judge
- Appraise
- Evaluate
- Revise
- Score
- Select
- Measure
- Value
- Estimate
- Choose
- Compute
- Assess