Greetings Alumni,

As the semester draws to a close, we can officially deem the work done this semester as a Chamber Job. Ten straight weeks of organized and beautiful chaos have marked this year. Traditions Rally kicked the football season off with a bang with headliner Judah and the Lion! Quickly after, Family Weekend arrived at Baylor. Many successful changes were brought about this year and the event grew tremendously. A short gap gave our team just enough time to pull off another spectacular Homecoming! Sprinkled throughout those three events, Chambermen energized and excited the Baylor Line through a hard football season and continued to educate Baylor students on our two most beloved mascots, Joy and Lady.

This semester also brought forth many milestones! October 10 marked the 50th anniversary of John Clifton’s death. In remembrance of him, the club gathered with local alumni the week following Homecoming to reflect on the past and look forward. The same week, the women of Baylor past (specifically 1970-1994) had their opportunity to run the line at the Texas game. Also following Homecoming – our 15th President was inaugurated! Chamber was asked to usher Dr. Livingstone’s inauguration and to be a part of a student-welcoming event. Lastly, we are still gearing up to celebrate the centennial of the Bear Program in the spring! Baylor kicked off a fundraising campaign this month that will continue in to next semester. On top of an already eventful time, Chamber had many great opportunities to serve Baylor in more capacities.

The milestones of the semester do not stop there! In early August, the Robert L. Reid Director of the Baylor Chamber of Commerce (and Associate Director of Student Activities) position officially began. Dakota Farquhar-Caddell (Fall 08) was hired to fill this position. We quickly learned that Dakota still embodied all that Chamber stands for when he returned. The position, and specifically Dakota, has been a blessing for our organization this semester. This milestone will help Chamber continue to grow and adapt along with Baylor’s changing landscape.

If you find yourself wondering what Chamber is like today, know that it is still full of the most sarcastic, funny, cunning, and hard-working Baylor students! Our members work tirelessly to serve the Baylor community and somehow also find a way to balance schoolwork and life. It has been and will to continue to be an honor to serve alongside these men and women.

The Baylor Spirit is still alive and well in Waco, Texas. If you find yourself close by sometime, drop in and say hello! Our office is now located in the basement of the Bill Daniel Student Center. Alumni and their families are welcome at any time!

Anything for Baylor,
Cassidy McCoy, SP 15
President Fall 2017
New Members: Fall 2017

**Audrey Chisum**  
Classification: Sophomore  
Major: Communications & Psychology  
Hometown: Katy, Texas

**Lexie Hoffman**  
Classification: Junior  
Major: Health Science Studies  
Hometown: Columba, Missouri

**Shelbie Sagnes**  
Classification: Sophomore  
Major: Athletic Training  
Hometown: Austin, Texas

**Noah Zimmer**  
Classification: Sophomore  
Major: Geology  
Hometown: Kennesaw, Georgia
At the end of January, both Joy and Lady celebrated their birthdays, turning 16 and 15. As they were when they arrived on campus, both are still healthy and full of Baylor Spirit! The program is continuing to grow at Baylor. We currently have four Lead Trainers, as well as six secondary feeders eager to learn! With the newest incoming pledge class, over half have joined in serving Joy and Lady. As the bears grow in age, the team is constantly observing behavior and weight and adapting their diet as needed. We are working with their veterinarian and our professional bear trainer to come up with new ideas to keep their mind and body sharp. This fall, Baylor joined us in celebrating the 100th year of having a live mascot on campus. We’re looking forward to many more years with our lovely bears!

Family Weekend
2017: Grant Weaber & Jiayi “Dora” Xu

This year for Family Weekend we wanted to break out of the typical schedule of events. We wanted to allow parents and their students to reconnect through the environment of Baylor’s campus. This meant giving some more freedom to families, so that they could enjoy more time with their student.

The main changes that we made to Family Weekend this year was making History Walks self-guided for families and moving Family Faculty Coffee to the Baylor Club at McLane Stadium. For History Walks, we recorded several videos of current Baylor students and Alumni talking about various historical areas around campus. These videos were then accessed through stickers that were placed on sandwich boards that were viewed through the social media app, SnapChat. Having the Family Faculty Coffee at the Baylor Club was a tremendous success as families had more room to talk to their student’s professors, and the air conditioning was a life saver.

This year, we also continued our Hippodrome Dinners and were honored to have Clint and Kelly Harp, from Fixer Upper, come and speak. This was a great way to end off the weekend as it was a more formal event for families to enjoy together in the historic Waco Hippodrome Theatre.
Baylor Homecoming 2017, with 39 chambermen, was a Chamber Job! This year the Baylor Bears faced off against West Virginia on October 21st for the Homecoming game. The entire week before that was full of our traditional Homecoming activities. On Monday, we kicked off the week of Homecoming at Chapel, where we had Chambermen speak to the freshmen, presenting their first-year experiences with some of the major Homecoming events.

On Tuesday, we had a Homecoming themed Dr. Pepper Hour. There were booths all around Barfield showcasing the Major events of Homecoming, such as: Bonfire, Mass Meeting, and Queen and Her Court. This year, we worked with the marketing department at Baylor to develop boards highlighting the history of these events with Homecoming photos from across many different years. Dr. Pepper Hour was a prime opportunity for Freshmen to learn about the history of Homecoming at Baylor.

Thursday is when the Homecoming festivities really got into full swing. We had Mass Meeting at Ferrell Center this year to accommodate the ever-growing Freshman class. There they will be told the story of the Immortal Ten with anecdotes from both Grant Teaff and Neil Knighton. Afterwards they proceeded to Fountain Mall where they built the Bonfire! This year we added a bit to this tradition by bringing food trucks and a DJ to Bonfire build so the freshmen can hang out and have a good time after building the Bonfire. On Friday, we had the lighting of the bonfire accompanied by a pep rally and a Fireworks show! For this event, we added a Kids Zone where there were activities for our youngest Baylor Bears to enjoy during the Bonfire. 8:00am Saturday morning brought the oldest and largest collegiate parade in the country! This year we added several more balloons to the lineup, including Waco “W” and Christmas on 5th balloons! There were nine competitive floats in the parade as well from fraternities and sororities across campus.

As usual, there was free seating for Chamber alumni on 5th and Dutton, along with paid grandstand seating further towards the middle of campus. There was also be sweatshirts for sale with the old Chamber seal on them!

We’ve introduced some new elements to Homecoming 2017, but the Baylor Spirit will be front and center as always! Homecoming 2017 is sure was a great time, and Chamber hopes to see you all there next year!
With a coach Rhule and high aspirations, the Chamber is excited for another great season of Baylor football which includes one of the most coveted traditions...the Baylor Line! Chamber continues to be solely responsible for the management of the Baylor Line which includes distributing line jerseys, running an exclusive Baylor Line tailgate, and leading the Line in chants and cheers during game day.

This year, we were able to distribute and package over 1200 line jerseys for freshmen and transfer students. The Baylor Line tailgate has grown immensely to match the high amount of first year students who attend every year. We are able to average about 1000 students every game and provide them with a variety of food and fun games. This is a great time for us to interact with first year students, ask them about their experience at Baylor so far, and hopefully offer the Baylor Chamber of Commerce as a way of getting involved at our beloved university!

Game days are some of the most thrilling times for our organization and nothing makes us happier to see a stadium full of support for our Baylor Bears! No matter the outcome of each game, we always remember the experiences we have leading That Good Ole’ Baylor Line!

2017: Danny Dominguez & Camille Koehler

On September 1, 2017, the evening before the first home football game of the season, Baylor University hosted its annual Traditions Rally campus event. This year’s Traditions Rally had a few special additions to the usual concert, tailgate, and pep rally. Food trucks lined the Morrison parking lot, showcasing the best of Waco’s culture with the best of Baylor’s spirit. A 4-man parachute team demonstrated a skydive jump landing onto Fountain Mall holding a large Baylor flag. We were joined by three special guests to highlight the Pep Rally. President Linda Livingstone, Athletic Director Mack Rhoades and Head Football Coach Matt Rhule all delivered bright and passionate speeches to the student body and Waco community.

The featured artist, Judah and the Lion, known as one of Nashville’s most genre-bending bands performed their hit single, “Take It All Back,” which spent three weeks at No.1 on the Alternative Radio Top 10. Their obvious flair in performance kept the audience excited and entertained, and there was no shortage of positive reviews afterward. Their songs are fun and youthful which made for a strong and celebrated experience.

During the weekend’s campus events the Baylor Family was also invited to support those impacted by Hurricane Harvey’s flooding and storm damage by bringing bottled water and supplies to collection sites on campus. A Hurricane Relief Pod that was on site near 5th Street for the Traditions Rally event was completely filled with items most needed in the affected areas by the end of the night. We were joined by over 5600 students, faculty, staff, and members of the Waco community for this celebration. We look forward to next year’s Traditions Rally as our resources and innovations continue to flourish.

2017: Vanessa Martinez & John Naya
Diadeloso

2017: Elizabeth Sherman & Amanda Beere

This year’s Diadeloso was built off the success of last year’s Dia as we added new twists to the activities for this annual event. One of our most popular activities this year was goat yoga. Students signed up to do a session of yoga while baby goats climbed on top of them and around them!

We also continued “NocheDelOso”, which began last year, and had a showing of the new Star Wars movie Rogue One, as well as crawfish for over 1,000 students. The next day at DiaDelOso, we had over 7,000 attendees on Fountain Mall to enjoy activities such as a the fun run, Zumba, an exotic petting zoo, a Super Smash Brothers tournament, and much more! At the end of the night, we had an Electronic Dance Music artist, Anso, provide entertainment and fun for students!

This year’s Diadeloso was a great success and we look forward to continuing the positive momentum to next year’s Dia!

Looking to Next Semester...

Chamber is extremely excited our Spring 2018 semester! Below you can find the dates to our upcoming events. We would love to see our Chamber alumni come out to all our events!

Feel free to contact us at...

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