Shanghai
SUMMER 2019

Baylor Business in Shanghai
May 28 - June 20, 2019

Courses Offered
MKT 3305 Principles of Marketing
MKT 4325 International Marketing
MKT 3325 Consumer Behavior

Credits
3-6
Summer In Shanghai

Baylor Business in Shanghai is a 21-day study abroad program which accepts students majoring (or minoring) in business. There is no better place to study, experience and learn business and marketing than the international metropolis of Shanghai. Arguably the world’s largest city, Shanghai is the economic and trade center of China and a global hub of commerce, culture, and finance.

The Baylor Business in Shanghai Program offers an unparalleled international experience for students as they learn marketing and business concepts while immersed in the culture of the world’s largest city. This program offers students the type of international experiences needed to gain an understanding of the world from diverse perspectives and to foster the development of worldwide leaders and servants.

What’s Included:
- Airport Pickup/Return
- Orientation & City Tour
- Welcome Meal
- Housing / Daily Breakfast
- Excursions, Cultural Activities & Business visits
- 3-day/3-night excursion to Beijing (including visits to the Temple of Heaven, the Forbidden City, Tiananmen Square, the Great Wall, and Hutong)
- 24/7 Emergency Assistance, Travel Medical Insurance

What’s Not Included:
International Airfare; Books/Supplies; Personal Expenses; Meals; Visa Costs

Eligibility:
- Students must have completed one year (30 contact hours) prior to departure date
- Maintain a cumulative 2.5 GPA
- Student conduct records will be reviewed

Additional Info:
Apply through bearsabroad.baylor.edu
- Program Fee: $2,875
- Baylor Tuition $1,339/credit hour
- Administrative Fee $100
- Airfare / Visa costs separate

Contact Info:
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