Corporate partners have early access to view virtual interviews for each ProSales student. You'll receive access to all videos in July to allow your team to review the videos in preparation for Fall recruiting.

ProSales students are required to participate in our four internal sales competitions each year. As a partner, you can view and evaluate the talent as a competition judge.

During our Student Showcase, partners are given the opportunity to visit with ProSales students, listen to their elevator pitches and see their personalities shine through customized booths.

Virtual Interviews
Our Top Gun Training programs are professional development events which strengthen relationships between ProSales students and corporate partners.

All ProSales students are matched with an Advisory or Ambassador Board member to serve as an executive mentor.

The Champions Dinner is an event for our Silver+ Partners who invite 7, 14, or 21 of their preferred students to a private dinner for additional networking.
Serving as a co-sponsor for our Spring or Fall Top Gun sessions gives you the opportunity for additional positioning among our students, faculty, and corporate partners.

Your company logo will be displayed in the Sales Lab, Sales Lab Website, social media, Program Brochure, and Annual Report. Silver+ Partner logos will be displayed on our bi-weekly newsletter, syllabi and class powerpoints. We estimate at least 5,000 impressions with students.

As a partner, we’ll highlight your executives in our video series. The videos cover a variety of topics and are incorporated into sales classes and the program, highlighting your executive’s experience and expertise.
Our program is built upon 13 competencies which are brought to life in our students as we build their skills in 46 specific areas through our curriculum and co-curricular programs.

Students must complete a 7-step application process before being admitted to the program. Our students are thoroughly vetted before meeting you.

Selective Program

3.63 - Program GPA average
100% Placement for full-time roles
100% Placement for internships
$75,000 Average FT Starting Salary
$21 Average Intern Pay/Hour

Competency Model

High Performers

Powerful Positioning
Partnership Levels

**Bronze**
- Top Gun (4 executives)
- Student Showcase (8 executives)
- Executive-in-class
- Full Concierge Interview Service
- Access to Students’ Digital Content
- Judge 3 Internal Sales Competitions
- Advisory Board Membership
- Recognition: Sales Lab & Sales Center
- Featured in Video Series: *Day in the Life of Entry-Level Salesperson*
- **$6,000** (annually)
- **Limited to 20 Partners**

**Silver**
- **Bronze benefits**+
- Top Gun (6 executives)
- Student Showcase (12 executives)
- Champions Dinner (7 students)
- Recognition: Newsletter & Class Materials
- Keynote Speaker
- Class Speaker: Sales Management
- Coordination of Virtual Events
- Featured in Video Series: *Day in the Life of Next Step after Entry-Level Role*
- **$12,000** (annually)
- **Limited to 5 Partners**

Each successive partnership level includes its own benefits as well as the benefits of the preceding partner levels.
Partnership Levels

Gold

Bronze & Silver benefits+
Top Gun (8 executives)
Student Showcase (16 executives)
Champions Dinner (14 students)
On-site Judges for Ethics Competition
Co-sponsor: Spring Top Gun
Customized Engagement Strategy
Featured in Video Series:
- Day in the Life of Key Account Role
- From the Head of Sales (CSO)

$20,000 (annually)
Limited to 3 Partners

Platinum

Bronze, Silver & Gold benefits+
Top Gun (10 executives)
Student Showcase (20 executives)
Champions Dinner (21 students)
Co-sponsor: Fall Top Gun
Co-sponsor: Selling Outside Competition
Customized Research (co-created with faculty)
Featured in Video Series:
- Latest Sales Innovation
- Topic of your choice

$50,000 (annually)
Limited to 2 Partners

Partnerships require a two-year commitment.
Register by July 16: www.baylor.edu/business/selling/partner
Baylor ProSales has done an excellent job of creating events that give our company exposure to their students so we can better determine who might be the right fit. - Glenn Gaines, Schneider Electric

Baylor ProSales students have demonstrated they can succeed anywhere, right out of the gates. Every student we have hired has been incredibly skilled at communicating, following-up, and asking for orders. Their energy and enthusiasm are outshined only by their professionalism, making Baylor ProSales graduates immediate assets to any selling organization. - Sergio DuBois, 3M

“We’re a high growth company that believes in hiring exceptional talent with deep values and mission alignment. We love that the Baylor ProSales program is committed to excellence and living the values of helping clients through their approach to teaching the next generation of sales leaders.” - Jessica Rush, Paradox

professional_selling@baylor.edu | 254-710-4246