Partnership Opportunities
2019-2020 Academic Year

Identity Pyramid

Growing Students
- Top Gun Training: Intensive events empower students to gain skills and knowledge by working directly with executives.
- ProSales Golf Outing: Allows students to engage with executives in a business context.
- Mentor Program: ProSales Students are mentored one-on-one by executives.
- Curriculum: 19 hours in an intimate learning environment provide students with necessary skills and experiences for successful sales careers.
- Sales Competitions: Students put sales skills into action via high-level, complex role play scenarios.
- Professional Development Program: Student-run events facilitate out-of-class learning opportunities.
- Professional Passport (ProPass): Mobile-friendly app empowers students and promotes professional development.
- Sales Competitions: Corporate support provides funding for travel to national sales competitions.

Growing Partners
- Top Gun Training: Executives gain meaningful, individualized contact with ProSales students and impart wisdom via one-on-one coaching.
- ProSales Golf Outing: Company representatives team with students, providing important conversation opportunities.
- Mentor Program: Executives work one-on-one virtually to aid student growth and development.
- Curriculum: Advisory Board members provide industry perspective to help shape strategy and provide context for classroom learning.
- Sales Competitions: Executives share insights to help students envision potential career paths.
- Professional Development Program: Executives receive ProPass reports when recruiting on campus to differentiate candidates.
- Professional Passport (ProPass): Executives receive ProPass reports when recruiting on campus to differentiate candidates.

It’s Your Fast Track

baylor.edu/business/selling/partner
Ready to Partner with Us?

www.baylor.edu/business/selling/partner

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New Partners must commit by July 15.

Partnerships empower your company to capture students’ attention, make personal connections, and discern best fit students for your company.

Preparing the Next Generation of Sales Leaders Since 1985