The Ethics of Artificial Intelligence

Working with a team that includes Dr. Matt Quade and Anndrae Stamey, Dr. Neubert developed an Ethics Forum with two panels, four keynotes, and three competitions. The first event was an industry panel moderated by distinguished professor Robert Marks. Panelists included Sujatha Kashyap and Sujatha Perepa from IBM Watson, and George Montanez, formerly of Microsoft and currently assistant professor of computer science at Harvey Mudd College. A second panel related to the theology of AI for business was moderated by Rebecca Kennedy, Assistant Dean for Spiritual Life and Missions, and included industry practitioners and scholars Paul Golata, Brandon Lackey, and Robert Verrill. Approximately 600 students attended these panels. In addition, George Montanez was the keynote for an MBA ethics luncheon including all first-year MBAs as well as other graduate students. In the closing week of the Dale P. Jones Ethics Forum, 700 students heard from AI consultants and practitioners Paul Golata and Donna Harris.

The first week of the forum also included the thirteenth annual Hankamer Business Ethics Case Competition providing over 100 of Baylor's own students with opportunities to recommend solutions to ethical challenges. The second week, MBA students from twelve schools around the nation competed in our twelfth annual National MBA Case Competition in Ethical Leadership. Participants were provided lodging and meals throughout their stay culminating with the Ben Williams Distinguished Speaker Luncheon featuring keynote speaker, Drayton McLane, Jr., Chairman of the McLane Group.
CELeBS  Twenty-six students, due to their demonstrated desire to develop ethical leadership skills, earned scholarships funded through the Paul J. Meyer Endowment. These students supported the Dale P. Jones Ethics Forum by joining in event preparation, taking photographs, monitoring attendance card readers, introducing speakers, offering the invocation before banquets and serving as room facilitators for the Hankamer School of Business and National MBA case competitions.

Business as Mission, Manchester, UK

Dr. Mitchell Neubert, Dr. Matt Quade, and seven Baylor students spent ten days last summer ministering to business people in Manchester, UK. They met with entrepreneurs and business owners to help them develop business plans and think about ethical values for their companies. They also led ethics and team-building competitions designed for employees to respond to ethical dilemmas.

"They served everyone from seasoned business owners, social enterprise workers, musicians at the Message Trust, and employees from international giant KPMG," writes Stephen McKenzie of the Apogee Foundation. "They've had a tangible impact on those they've encountered, and we're already seeking the fruits of the relationships begun during the week."

Dr. Neubert and Dr. Quade will return to Manchester with ten students during the 2019 May Minimester.

Student Impact

"Witnessing the small but growing Christian movement in England was exciting. I enjoyed worshiping with other believers and working with the Apogee ministry. They are directly impacting the lives of entrepreneurs in addition to a broader community, which was great to be a part of through our business consulting and ethics seminars."

- Ryan Snitzer

"The Business as Mission trip to the UK was a fruitful experience filled with moments that built my confidence, expanded my knowledge, and helped me learn a little more about the direction God is leading me. To get to know the entrepreneurs we met with and provide suggestions for improving their businesses was an awesome, kingdom-building experience."

- Kendall Simpson
On Tuesday, April 10, 2018, Dina Dwyer-Owens served as keynote speaker at our annual Paul J. Meyer Scholarship Banquet. She spoke about her family’s relationship with Paul J. Meyer and maintaining her father’s legacy by keeping faith at the forefront of her corporate and public life. The banquet culminated with the presentation of scholarships associated with the Paul J. Meyer Leadership in Business Endowment. The $2,000–$3,000 scholarships are paid out over the 2018–19 school year.
Hankamer School of Business
Ethics Case Competition Winners

**Venue One**
Ashley Dinges
Trevor Koch
Christian Pritchett
Joe Semany
Emmie Weddell

**Venue Two**
Kristen Koehler
Ryan MacIntosh
Abby Martin
Scott Simigian

**Venue Three**
Elizabeth Andress
Ayla DeFatta
Jordan Hand
Jordan Meyer
Lauren Satterwhite

**Venue Four**
Ali Dixon
Moses Marmolejo
David Shatto
Tommy Wiffler

**Venue Five**
Erika Griffin
GP Ippolito
Nissy Mycle
Angus Walker

**Best Presenters**
Stuart Carson
Caitlin Hall
Maria Morales Menendez
Caroline Reed
Christopher Winters

**Best Q&A**
Ashley Baggatta
Ayla DeFatta
Megan Laughlin
Moses Marmolejo
Reanna Gomez

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**Ethics SLAM**

Each business 1101 class participated in our Ethics SLAM competition, led by our CELeBS. The purpose is to raise awareness of ethical challenges to first-year students and give them opportunities to prepare skills to handle difficult situations.

**1st place winners** - $200
Jillian Bowers, Christopher Keller, Lindsey Purdham, and Ryela Rodriguez.

**2nd place winners** - $100
Jack Charles, Ashley Cooper, Tanner Gross, and Jared Nappa.

**3rd place winners** - $50
Daniel Brown, Jillian Clark, Alex Delehanty, Rachel Flemmer, David Harrison, Brianna Rezler, Emily Roman, and Ashley Souza