Dining on Campus

Baylor’s food services are cooking up new ways to feed a hungry University

By Julie Carlson

The next time Mobil releases a travel guide of the best restaurants in the country, don’t be surprised to find Baylor’s dining venues singled out for praise. The University is undertaking an ambitious plan to improve all areas of dining services with the ultimate goal of providing excellent food, atmosphere and service for students, faculty, staff and campus visitors.

“With the implementation of Baylor 2012, the excellence bar is being raised across the University, and we are deciding how to take food services to the next level,” said Rick Creel, assistant vice president for operations and facilities. “We want to build a master plan for dining services that takes into account the ideas of faculty, staff and students.”

To accomplish this goal, Creel and representatives from dining services will meet with various focus groups — students, administrators, faculty and staff — to determine what the Baylor community desires for its dining experience. These ideas will be used by the University’s food service vendor ARAMARK to tailor a dining plan for the campus.

“It is our job to make sure that when we say (to ARAMARK) that this is what we want, that we mean all segments of the Baylor community,” Creel said.

Some short-term improvements already have been implemented in dining services’ three divisions — residential, catering and retail.

Residential enhancements

Residential dining, which includes the cafeteria areas in Baylor’s residence halls,
President's Forum Looks at U.S.-China Relations

F ormer Deputy Secretary of State Strobe Talbott will headline the fall 2002 President’s Forum Oct. 23 in the Barbara Drifting Room of the Bill Daniel Student Center. Talbott’s keynote address at 7 p.m., which will focus on relations between the United States and China, is free and open to the public.

Earlier that day, leading scholars on China will participate in two panel discussions. The panels will focus on “U.S.-China Relations in the 21st Century,” a topic selected as a prelude to the scheduled meeting between President George W. Bush and Chinese President Jiang Zemin at Bush’s Crawford ranch later that week.

“The landscape of international relations was significantly altered by the events of Sept. 11,” said Dr. Christopher Marsh, associate professor of political science and director of Asian studies. “Today, pronouncements of a coming conflict with China have become mainstream. Both the United States and China face new and unanticipated challenges in the 21st century. As the president and the Congress continue to prepare to invest in the Western White House, the President’s Forum brings together some of the most learned minds on Chinese affairs to help quash a conversation on the future of U.S.-China relations and to generate insights that will lead to well-informed policy.”

Talbott became Deputy Secretary of State in early 1994 after serving for a year as ambassador-at-large and special advisor to the Secretary of State on the newly independent states of the former Soviet Union. He entered public service after 21 years as an award-winning journalist for Time magazine, where he was editor-at-large.

The second panel, “Economic, Cultural and Civic Issues,” will meet from 2 to 4 p.m. Taking part in the roundtable will be Dr. Andrew Nathan, The Class of 1919 Professor of Political Science at Columbia University; Dr. Minxin Pei, senior associate and co-director of the China Program at the Carnegie Endowment for International Peace; Dr. Barry Naughton, The Naokoloski Professor of Economics and Chinese Studies and associate dean of the Graduate School of International Relations and Pacific Studies at the University of California at San Diego; and Carol Lee Hambur, former senior China research specialist at the Department of State and currently research professor at George Mason University.

Both panel discussions are free and open to the public. — Julie Canouse
Baylor Dining Services to Expand with New Locations and Food Selections

Linda Reid, marketing program manager for ARAMARK, said, “They want a restaurant atmosphere.” Said Creel, “And the items available will be things like beef tenderloin.”

Snack solutions

Baylor students can call and get a prepared meal, "We have set out to change the campus catering. That is exciting," Krause said. "The staff available will be prepared for upper scale dining," said Chris Krause, director of catering, a position which complements his professional background.

Some of the staff who are implementing changes in campus dining facilities include (left to right) Linda Ricks, ARAMARK marketing program manager; Chris Krause, director of University operations; BrettPerlowski, senior food service director; and Michael Green, food service director for memorial Hall and campus catering.

Catering changes

The University’s dining services cater a large number of Baylor events, from Regent dinners to providing food for media representatives at football games. During the busiest times of year it is not unusual for the dining division to cater 10 or more events a day. While caterers have staged those events in a beautiful manner, food quality has been an issue at times. Supervisors say changes and additions in staff are expected to change that.

Future expansions

There are plans to introduce dining elements in many campus locations that attract large numbers of students. One example is Moody Memorial Library, which will open a full-serviceJava City coffee bar that will have access to the refurnished Moody library garden area. Buildings currently under construction also will feature dining areas integrated into the designs.

Bear Facts

• About 60,000 food and beverage transactions take place each week on the Baylor campus.

• Approximately 320,000 slices of pizza are sold each year in Baylor dining facilities.

• More than 5,300 students are enrolled in a Baylor meal plan.

• A “caramel macchiato” is the No. 1 selling Starbucks® beverage at Baylor.

• Baylor students make up 35% of ARAMARK’s 467 employees.

Source: ARAMARK

OCTOBER 2002
Baylor Professor in National Spotlight

Mc Cormick discusses Ben Franklin on ABC's World News Tonight

Dr. Blaine McCormick, assistant professor of management and author of Ben Franklin's 12 Rules of Management: The Founding Father of American Business Solved Your Toughest Problems, was featured on ABC World News Tonight with Peter Jennings Sept. 24 in a segment on America's founding fathers.

Dr. McCormick's book examines how the views of Franklin and other Founding Fathers relate to the modern world of business. The book's lessons caught Jennings' interest — so much so, in fact, that Dr. McCormick is featured in Jennings' book, In Search of America, that the television anchor wrote with co-author Todd Brewer.

An ABC News crew visited Dr. McCormick's "Negotiating and Conflict Resolution" class in September to capture the professor in action in advance of his profile on World News Tonight. "There are a few students here that aren't even normally in the class at this time," said Dr. McCormick on the day of the taping. "They wanted to be here to be part of this. They've been looking forward to it."

"I switched from the 8 o'clock class to be part of the taping," said Klahn Le, a senior from West Palm Beach, Fla. "How many opportunities do you have to be on national television so that your parents see that you actually go to class?"

Kari Martin, a Dallas senior, said she and her fellow classmates are familiar with Dr. McCormick's use of Franklin's life and writings as teaching tools. "Using Benjamin Franklin — or Dr. Franklin, as Dr. McCormick refers to him — is a unique concept, but it makes perfect sense when you learn more about it," she said. "Franklin was a great influence in using motivation and reward for positive results in negotiations."

Chip Hodges, another student in the class, agreed. "Ben Franklin was a great businessman and his quote, ‘Love your enemy because they show you your faults,’ is a great learning tool in negotiation," he said.

Baylor’s provost reflects on 12 years of academic enhancements and reveals his future plans

Dr. Donald D. Schmeltekopf
Provost and Vice President for Academic Affairs

Editor’s note: Provost Donald D. Schmeltekopf delivered the following speech at the annual fall faculty meeting in Jones Concert Hall Aug. 22.

From time to time in the life of an institution it is important to take stock of where we are and of what has been achieved in a given era, and today is such a time. In my remarks for this University faculty meeting, I want to reflect back on the last 12 years — the decade of the 1990s to the present — offering some historical perspective on the academic life of Baylor and pointing towards important issues to be faced this year and in the years ahead.

A historic change

I want to begin with Sept. 21, 1990. That was the day the governing board of Baylor, then called the Board of Trustees, under the leadership of former President Herbert H. Reynolds and Board Chairman Winifred Moore, decided to make an essential change in the University charter regarding the selection of its members. For more than 100 years prior to Sept. 21, all board members of Baylor had been selected, usually in cooperation with the Baylor administration, by the Baptist General Convention of Texas (BGCT) in its annual meetings. The revised charter mandated that henceforth only 25 percent of the board of Baylor would be selected from outside Texas. This change effectively positioned Baylor to create a new Board of Regents with a national — possibly even an international — scope and character.

This action of the Baylor Board to change its basic governance structure, especially in regard to the University’s historic relationship to the BGCT, evoked strong reactions within Texas and among Southern Baptists everywhere. Outside of Baptist circles, the story of Baylor’s charter change drew national attention in the secular and religious media and in higher education publications such as The Chronicle of Higher Education. You will remember that the Board had initiated the charter change against the background of the struggle then taking place within the Southern Baptist Convention for control of its affiliated institutions and agencies, a struggle popularly described as a battle between religious conservatives and moderates.

Reactions to change

The reactions to the charter change from individuals and bodies both inside and outside Baylor were cast along a wide political spectrum. There was: 1) a lament from the right that Baylor would now inevitably slide — or continue its slide — into the iron grip of secularism, taking the same pathway of confines other religiously affiliated universities over the past century or so in the United States; 2) a celebration from the left that Baylor had now finally rid itself of those religious shackles that had long prevented it from becoming a truly prestigious modern university, and that it might now, in fact, become exactly the sort of university that the right feared; and 3) a growing realization from the center that Baylor would now be free to pursue its own course as a serious Christian university, a university both intellectually enlightened and religiously faithful, a university that could provide the kind of leadership in the Protestant and free-church tradition that Notre Dame represented within the Roman Catholic community.

The Baylor Board and administration were committed to the third view, and it was within that context that I became the chief academic officer of Baylor in June 1991, after having served 11 months as vice provost. I can affirm to you today, just as I could affirm 11 years ago, that the new conditions and opportunities created by the charter change placed a huge responsibility on the Board, on Dr. Reynolds and other members of the administration and upon me, to be faithful to a vision for Baylor to become a premier Christian university, and not to betray the inheritance that had been entrusted to us.

In my first address to the Baylor faculty on Aug. 22, 1991, I stressed to those present that day what we needed to have: “a fresh conversation about the meaning of a Christian university,” and I went on to ask the following: “Is the meaning of a Christian university limited to a ‘Christian environment’? Does the meaning of a Christian university bear significantly — at least at points — on what we teach or the kind of investigation, interpretation, and publishing we do in our fields? Is the vocation of the teacher-scholar at a Christian university any different (from) that at a secular university?”

“And other questions,” I went on to say, “are part of a national conversation taking place. Roman Catholics, Lutherans, Presbyterians, Methodists, and Baptists...are all asking important questions about the nature of their commitment to higher education. We should participate and lead in this national conversation.” I declared, “not because some of our critics believe we are headed down a ‘slippery slope’ to secularization, but because we believe that universities, like Baylor have a distinctive mission. We believe, after all, as a matter of faith, that this world is God’s world, and that this faith and his grace give meaning to the institution we serve and to our lives.”

Agenda and accomplishments

In my remarks in 1991, I highlighted the enhancements as they were achieved. Here were the main components of the agenda as I outlined them:

• Reform of the core curriculum
• Cost education and community service
• Proficiency in the written and spoken word
• Mathematical literacy
• International education
• Integration of professional and liberal education
• Prizes of the professorate
• Balance of undergraduate and graduate education
• Quality of campus life
• Academic freedom and the Christian university

During the intervening years since 1991 we have seen how President Reynolds and then President Sloan moved many of these and other elements of the academic agenda at Baylor to the forefront, culminating in President Sloan’s issuing of Baylor Vision 2012 this past year. I can enumerate the major accomplishments emanating from this agenda more or less in historical order as follows, and I do so in cognizance of the many contributions of a host of people, some present today and some not the development of the Baylor Interdisciplinary Core, or BIC, as we have come to call it, the establishment of a new policy on faculty evaluation and compensation — the “merit pay” system, the enhancement of faculty development opportunities, focusing, especially on faculty scholarship and the integration of faith and learning, the growth of international education, spurred by the creation of the Center for International Education and the newly endowed John W. Smith Chair in International Education; the creation of three new schools, the School of Engineering and Computer Science, the George W. Truett Theological Seminary and the School of Social Work; the establishment of new PhD programs including biology, sociology, church-state studies, and more recently, mathematics and philosophy; the enhancement and integration of information technology into the fundamental processes of teaching, learning and research.

The founding of the Baylor Symposium, which soon became the Prust Memorial Symposium; the initiation of a freshman seminar program; the expansion of core curriculum courses required of all students in common; the development of a master plan for the upgrading of our science facilities; the adoption of a new policy on scholarly expectations; the establishment of new procedures for faculty hiring and department chair searches; the enhancement of endowed research; the commencement of a seminar for all new tenured and tenure-track faculty titled “Scholarship and the Christian University” the creation of a mentoring program for all new faculty, the publication in 1997 of our first Faculty Handbook containing in the current edition new policies on tenure, promotion, workload, tenure, dismissal, senior lecturers, faculty classification and acknowledgment and academic professionals; the

Dr. Donald D. Schmeltekopf

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Congratulations to
Dr. Curtis Wallace Christian,
professor emeritus of religion, and
wife, Betty, on their 50th wedding anniversary.
Dr. Tamara J. Rowatt
and Dr. Wade C. Rowatt,
psychology and neuroscience, on the birth of their twin daughters Caroline and Jenna Rowatt.

Best wishes to
Mary Booras, associate professor emeritus of communication studies, and Ted Lifland Bracken, former assistant professor of health, human performance and recreation, who are recovering from automobile accidents.

Claude Ervin, former associate vice president for human resources, on his recent surgery.

Dr. Ralph L. Lynn, professor emeritus of history, who was hospitalized recently.

Drayton McLane, Regent chair, on his recent surgery.

With sympathy to
Roberta Stripling, PhD, on the death of her mother-in-law, Lucille Stripling.

Lifland Bracken

and

Wade C. Rowatt

are recovering from automobile

accidents.

Congratulations to
Family Circle

and

Dallas Morning News

on their 100th anniversary.

and

Family Circle

on their 100th anniversary.

BearBucks Expands

Baylor is expanding its popular Bearbucks program for students and has named Wells Fargo Bank to administer the program and seek increased participation from area merchants.

Bearbucks works like a debit card system and allows Baylor students to use their ID cards to make purchases at Baylor facilities such as the Baylor Book Store—now in addition to various stores and restaurants around Waco. “The card is a secure and convenient way for students to make purchases and, in its feedback, said Goussie Ens, sales vice president at Wells Fargo in Waco. “Bearbucks can almost eliminate the need for students to carry cash and also serves as a valid photo ID for students.”

A Bearbucks account can be established at Baylor’s Cashier’s Office with a $50 minimum deposit. Additional deposits in $25 increments can be added to the account. Within a day of establishing the account, students can then present their ID cards at any of the locations accepting Bearbucks, and the amount of the purchase will be deducted from the account.

Previously, Bearbucks could only be used at campus facilities, but last year we started a pilot program that enabled students to use Bearbucks at seven vendors outside the Baylor campus,” said Donna Melam, director of cashier services. “The program was so successful and the students loved it so much that we wanted to expand it to include more outside merchants.”

Wells Fargo Bank, which runs similar programs for Texas A&M and Texas Tech, has signed up more than 50 merchants to participate in Bearbucks and will continue recruiting efforts throughout the school year.

—Julie Carlson

increase in doctoral graduates in order to move Baylor to Doctoral I standing in the Carnegie classification; the establishment of the University and Distinguished Professors programs; the initiation of the Post-doctoral Fellows program; the development of a variety of new centers and institutes, as well as a new policy governing their creation and evaluation; the creation of the Honors College and the Great Texts program; the increase in the size of the full-time faculty from 580 in 1991 to approximately 750 today; and finally, an overall compensation package for faculty members that places Baylor in the top half of the Big 12.

It is important to note that these accomplishments embedded in the academic agenda of the past decade or so have prominently involved the leadership of many of you in this room — Bill Cooper, Bob Baird, Mike Brayty, Diana Vitanza, Tom Charlton, Rich Riley, Larry Lyon, Reagon Ramorow, Wallace Daniel, David Hendon, Diana Garfand, Bill Underwood, Jeter Beanland, Ben Potter, Marantana Bach, Steve Green, Earle Jeffrey, Maury Hunt, Scott Moore and, of course, many others. In particular, I cannot sufficiently thank the drains I have been privileged to work with over the years. They have not only been supportive allies, but they have also been eager to take on a larger academic agenda for Baylor year after year.

Building a faculty

I wish to return now to the charter change and my resulting sense of obligation to be faithful to the mandate implied in that change — for Baylor to become an eminent Christian university. Given the commitment of our Board of Regents, and the presidencies of Herbert Reynolds and Robert Sloan, it has always been clear to me that my primary task as Provost has been to build — in the sense of recruiting, cultivating, nurturing, indeed, loving — a faculty who would gladly embrace the idea of a Christian university and who, at the same time, would be outstanding scholars and teachers.

Fulfilling this task has been my greatest challenge, in part because at times to restrain the emotion of a Christian university requires a kind of intellectual conversion for many traditionally trained academic types. And a conversion of this kind often takes time, particularly in an age when virtually everyone receives graduate education and advanced academic training in secular research universities, where science is the main acknowledged standard of truth and special interest perspectives reign. It takes time to reflect on how one is in a Christian university, given the contemporary context, to understand and appropriate the biblical mandate to love God with our minds as well as our hearts, to “make our understanding captive to obey Christ” as the Apostle Paul said. The challenge inherent in such an intellectual project should explain at least three important components of faculty life at Baylor for the past several years: faculty recruitment that takes into account one’s capacity to think Christianity about his or her work as a scholar-teacher, faculty development that includes the cultivation of Christian scholarship, and the listening presence of respected exemplars among us, hence the University and Distinguished Professors program as well as visits by other outstanding scholars to our campus. I fully appreciate the fact that the Baylor community, both inside and outside, is not at all of one mind on these initiatives. There are some among us who, in good faith, believe that the current administration, including myself as the chief academic officer, is pressuring the religious identity of Baylor too hard and that as a consequence Baylor’s academic reputation is being weakened, particularly in regard to faculty issues. All of the foregoing brings me to this observation: The debate going on at Baylor concerning the prospect and desirability of being a highly academic Christian university must be open and vigorous. I believe the expression of disagreement on these issues can and ought to be good for us, as long as these expressions take the form of a conversation, conducted with charity and patience, not characterized by a political delineation of lines in the sand. As Pauline Mackey observes in Three Renal Versions of Moral Inquiry, the university is the kind of place that provides a framework for inquiry, argument and debate. Mackey goes on to affirm that it is also precisely moral and theological inquiry that should be central to the university rather than relegated to privatized belief. To those, then, who are anxious about Baylor’s direction, I offer these words of reassurance, “Fear not.” We are striving to be a university in the largest sense of the word.

Three cautions

Now, having given a brief survey of the past 12 years, before concluding my remarks today, I would like to address briefly a few matters.

1. Our current faculty is the highest-quality faculty on Baylor’s history.

2. The reason that Baylor is one of the best universities in the nation — and a top applicant for admission — is precisely because of the strong development of our campus.

3. Given the past 10 years of rapid growth at Baylor, it is hard to imagine what the size and scale of our university could become.

One academic enhancement resulting from Baylor’s 10-year Vision has been the creation of the Honors College, housed in the renovated Morrison Hall. During an Aug. 28 rededication service for the building, Dr. Donald Schmeltekopf and Regent Donell Teaff unveiled a painting of building namesake R.W. Morrison.

If Baylor ever loses its mission as a Christian university, we will never regain it. This is a lesson learned from history, but it is also a warning for the future.
I will look forward to our continued association during the following years as I take on a new task, the planning and directing of a national leadership program for Christian colleges and universities... Where better for a program of this nature than at Baylor?

Entrepreneurship, Engineering Lead Latest U.S. News Rankings

Undergraduate entrepreneurship and engineering programs at Baylor have received high rankings in the latest listing of “America’s Best Colleges,” compiled by U.S. News & World Report.

Baylor’s entrepreneurship program in the Hankamer School of Business is ranked in 10th place in U.S. News as the ninth best program in the nation. The magazine rated Baylor’s overall undergraduate business program 26th among the nation’s top 140 best programs.

Baylor’s engineering program is ranked 28th in the nation in the magazine’s survey of the best undergraduate engineering programs without doctoral programs. This is an advance of six places for Baylor’s program, which last year was ranked 34th in the survey.

A total of 52 accredited programs are included in the engineering program survey of schools nationwide whose highest degree is a bachelor’s or master’s degree. Baylor is ranked highest of the five Texas schools included in the survey.

The magazine’s overall “Best National Universities” rankings include a listing of 240 top national universities. Baylor is placed among the second of four tiers of schools. Other second-tier Texas schools include Southern Methodist University, Texas A&M University and Texas Christian University.

U.S. News says it uses various factors to arrive at the best college rankings, including academic reputation, freshman student retention, faculty resources, student selectivity, class size, alumni giving and graduation rate performance.

— Allen Hunt
Presentations & Participations

Sarah Jane Abbott-Kirk, associate professor of piano, presented “Collaborative Challenges and Celebrations” June 14 at a Texas Music Teachers Association meeting in Corpus Christi and July 29 at a National Piano Teachers’ seminar at Gardner-Webb University in Boiling Springs, N.C. She and Mary Rich, Lon Morris University, gave a duo piano performance of works by Brahms, Rachmaninoff, Ibert, and Bredow following the presentations.

Dr. Gerald B. Cleaver, assistant professor of physics, presented “Parameter Space Investigations of Free Fermionic Historical Models” July 7 at the First International Conference on String Phenomenology at Oxford University in England.


Dr. William V. Davis, professor of English and Writing in Residence, presented “Tahiti to ‘Silicon’: Apocalyptic Visions in Les misogynes du Wild iris” Feb. 21-25 at a South Central Conference on Christianity and Literature meeting in New Orleans.

Dr. Jeannette M. Denton, assistant professor of education, presented “A History of Old English” March 21 at the AHA English Language Conference in Seattle, Wash. She presented “An Overview of Early Germanic” April 21 at a Germanic Linguistics annual conference in Bloomington, Ind.

Dr. Sharyn E. Dowd, associate professor of religion, presented “Gothic Studios in the Game of Stark: Retrospect and Prospect” Aug. 3-6 at a Gospel of Stark task force meeting at John Carroll University in Cleveland.

Dr. Robyn L. Driskell, assistant professor of sociology, and Sara Stohman, Baylor graduate student, presented “Migration, Gender Role Reconstitution and the Efforts of Church-based Networks” Aug. 13 at an American Sociological Association meeting in Washington, D.C.

Dr. Gregory T. Garrett, associate professor of English, was the featured author and gave readings of his book titled Poor Alas in July at Barnes & Noble stores in the Austin area, and gave summer readings and participated in discussions at the University of Texas at Austin, Square Books in Oxford, Miss., the International Conference on the Short Story in New Orleans and book groups in Austin and Waco, and in September at Moorhead State University in Moorhead, Minn. He was a faculty member at a Texas Writer’s League writer’s conference in July in Austin.

Dr. Arzuca A. Hunt, chair and professor of English, taught Shakespeare’s Julius Caesar to sophomore English class March 19 at Midway High School. He was moderator of a working group titled “Understanding the Department Budget to Make the Most of its Resources” June 13-15 at a Modern Language Association meeting in Cooperstown, N.Y.


Dr. Ute S. Lahaise, assistant professor of German and director of the Language Acquisition Center, and Sandy Bennett, instructor of instructional technology development, presented “Technology Training that Works: A Case-Study in Professional Development from Baylor University” Aug. 14-17 at a Burnell conference in Jojiklaid, Finland.


Dr. Dorothy E. Leidner, professor of information systems and director of the Center for Knowledge Management, presented a seminar on knowledge management Aug. 8 to doctoral students in India. Finland. She co-coordinated a Management Information Systems (MIS) junior faculty workshop and presented “Knowledge Management in Information Systems Research” Aug. 8-10 at an Association of Information Systems conference in Dallas.


Dr. Gregory T. Garrett, associate professor of English, in the Masters Writing Workshop at the National University of Ireland, presented “Teaching Julius Caesar” Aug. 17 at a National University of Ireland meeting in Galway, Ireland.

Dr. Richard R. Russell, assistant professor of English, presented “Aesthetics and Reconciliation in Tom Stoppard’s The Coast of Utopia” in February at a British Cultural Association meeting in Savannah, Ga. He presented “Cooking and Murder in a Landlady’s Cottage to Pleasure” in February at an American Popular Culture Association meeting in Albuquerque, N.M.

Dr. R. Alden Smith, associate professor and chair of classics and director of the University Scholars Program, presented “Sensing and Not Seeing Gods in Vergil” March 4 at the University of Colorado in Boulder.

Dr. Peter van Walsum, assistant professor of environmental studies, presented a co-authored paper titled “Evaluation of Carbonic Acid Pretreatment of Biomass” April 28-29 at the annual Symposium on Bioengineering for Fuels and Chemicals in Galatah, N.Y. Co-authors are Robert McWilliams and Damon Yourchisin.

Three faculty members participated July 15-19 at an International Communication Association annual meeting in Seoul, South Korea. Dr. Amanda F.C. Sturgill, assistant professor of journalism, presented “Legal and Ethical Implications of Online Research in the United States,” and Dr. David B. Sturgill, assistant professor of computer science, presented “Technical Dimensions of Internet Data Collection.” Dr. Amanda F.C. Sturgill and Dr. Lianne Fridriksson, associate professor of journalism, were respondents for paper sessions at the meeting.

Honor & Appointments

Pam Belsier, Baylor Libraries, was selected the librarian’s “Staff Member of the Month” for August.

Robert F. Darden III, assistant professor of English, was asked to serve as a contributing editor to the new Encyclopedia of American Gospel music by Routledge.

Dr. William V. Davis, professor of English and Writing in Residence, received the James Sims Prize in American Literature from the Conference on Christianity and Literature. He was awarded the Writer’s League of Texas fellowship in poetry.

Dr. Arzuca A. Hunt, associate professor of English, was asked to co-edit a volume in the Modern Language Association Teaching World Languages series titled Approaches to Teaching Shakespeare’s Othello.

Maxey Parrish, librarian in journalism, presented “Tips and Tricks for Book Writing” in July at a College Sports Information Directors of America workshop in Rochester, N.Y.

Dr. Richard R. Russell, assistant professor of English, presented “Aesthetics and Reconciliation in Tom Stoppard’s The Coast of Utopia” in February at a British Cultural Association meeting in Savannah, Ga. He presented “Cooking and Murder in a Landlady’s Cottage to Pleasure” in February at an American Popular Culture Association meeting in Albuquerque, N.M.

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Dr. Charles S. Madden, was president for University organizations and The Ben H. Williams Professor of Marketing, was one of 10 experts nationwide chosen to participate in a Delphi panel study of the definition and future of advertising, the results of which were later published as “Goals on Advertising: Searching for a Definition” by J. Erichs and Catherine M. Curran in The Journal of Advertising.

Dr. J. Wesley Hull, assistant professor of curriculum and instruction, was awarded the Distinguished Dissertation Award by the Kappa Delta Pi international honor society in education for a dissertation titled “A Disciplined Progressive Educator: The Life and Career of William Chandler Buckley 1874-1941.”

Maxey Parrish, librarian in journalism, was appointed to the Football Writers Association of America board of directors and re-appointed to the College Sports Information Directors of America board of directors.

Dr. Stephen L. Williams, assistant professor of music studies and collections manager of Smither Museum, was invited in June to join a National Park Service team in Alaska developing a management plan for Denali National Park.

Dr. Terry Y. York, associate professor of Christian ministry and church music at Truett Seminary, is the writer of “Hymns in Periodical Literature,” a regular feature in The Hymn.


Dr. Jeannette A. Denton, assistant professor of English, had an article titled “Hyper-German Gerneration of ‘Us’ and ‘We’ Germanic Pronouns” accepted for publication in an upcoming issue of Beiträge zur Geschichte der Deutschen Sprache und Literatur.

Dr. Robyn L. Driskell, assistant professor of sociology, had an article titled “Race Differences Among Minority Women: Region and Ethnic Concentration” accepted for publication in an upcoming issue of Michigan Sociological Review.

Dr. Elizabeth ELI, post-doctoral fellow in English, had an article titled “Kate Chopin’s The Awakening and Willa Cather’s A Lost Lady: Flying with Broken Wings and Fainted Feathers” published in The Southern Literary Journal (Fall 2002).

Dr. Terry L. Fox, assistant professor of information systems, had a co-authored article titled “An Analysis of Student MSOE Project Teams: Value-adding Educational Experiences Using Emerging Technology,” published in The Journal of Business Information Systems (pp. 15-20, summer 2002). Co-authors are Zane Swanson, William B. Rettington, M. George Diether and Nitham Hindi, Emporia State University.

Dr. Barry G. Hankins, assistant professor of history and church-state studies, had a book titled Usury in Babylon. Southern Baptist Conservative and American Culture published by the University of Alabama Press (2002).

Dr. Jill C. Horens, assistant professor of English, had an article titled “A Narrative of Faith: Middle English Devotional Anthology and Religious Practice” accepted for publication in a volume of proceedings of the Early Book Society’s Seventeenth Biannual Meeting titled Telling Stories: The Book and the Art of Narrative in the Later Middle Ages, edited by Margaret Conolly and Samantha Mullaney.

Dr. Maurice A. Hunt, chair and professor of English, had an article titled “Shakespeare’s Venetian Paradise: Stereotyping and Salutus in The Merchant of Venice and Othello” accepted for publication in an upcoming issue of Papers on Language and Literature.


Dr. Ute S. Lahale, assistant professor of German and director of the Language Acquisition Center, had an article titled “LETTI Highlights” published in the International Association for Language Learning (34227) Journal of Language Learning, Technologies (Vol. 54, No. 1, pp. 97-104).

Dr. Dorothy E. Leidner, professor of information systems and director of the Center for Knowledge Management, had co-authored an article titled “Studying Knowledge Management in IS Research: Discourses and Theoretical Assumptions” published in the Journal of Knowledge Management (Vol. 17, pp. 527-540, July 2002).

Dr. Patricia M. Norman, assistant professor of management, had a co-authored article titled “Exploring Attributes of Extraordinary: A Classroom Exercise” accepted for publication in an upcoming issue of Management Education. Co-author is Roger C. Mayer, University of Akron.

Dr. John H. Ochola, assistant professor and collaboration development librarian, had an article titled “Use of Circulation Statistics and Interlibrary Loan Data in Collection Management” published in Collection Management (Vol. 27, No. 1, 2002).


Dr. Walter C. Holmes oversizes Baylor’s growing herbarium

Baylor shares a distinction with the Smithsonian Institution and the New York Botanical Gardens by owning one of only 5,000 herbariums in the world. Baylor’s version is under the care of Dr. Walter C. Holmes, professor of biology, and he says it’s one of the fastest-growing in Texas.

Dr. Holmes loves running the Baylor herbarium and talks enthusiastically about the 52,000 dried and mounted plants in the University’s collection. He can describe each plant and explain how the collections are organized. Some specimens date back to 1855 and originated in the collection of a well-known Texas physician of the time who kept his own “ physic garden.” A physic garden, Dr. Holmes explained, is the cultivation of medicinal plants that doctors formerly grew and that led to the moniker of “physician” for such healers.

Dr. Holmes is a Louisiana native with international roots. His parents immigrated to the U.S. from France. After graduating from Louisiana Tech with a degree in botany, Dr. Holmes joined the U.S. Navy. He served five years as an aircraft pilot, including a three-year stint in Puerto Rico. He gave some thought to a naval career, but he is glad he didn’t pursue it.

“I prefer being a botanist to being a pilot,” he said.

After his Navy service, Dr. Holmes went to Mississippi State University and completed a doctorate in tropical botany. He taught 14 years at Northwestern State University in Natchitoches, La., and came to Baylor in 1989.

At Baylor, Dr. Holmes manages the herbarium’s plant specimens, which are collected from around the world. The herbarium contains numerous storage units that keep mounted specimens safe from light and other damaging conditions. It’s located on the first floor of the Richard Science Building and was created in 1980 by Dr. Lula Paez, the well-respected chair of botany and geology who began her Baylor career that year and taught until her death in 1945.

Dr. Holmes’ research has taken him throughout Texas, Mexico and South America.
Fall Enrollment Again Tops 14,000

For the second consecutive year, Baylor has enrolled more than 14,000 students in fall semester classes.

Official 19th day enrollment statistics compiled by the Office of the Registrar show Baylor’s total enrollment at 14,159 students, a decrease of 62 students from last fall’s record enrollment of 14,221.

This year’s freshman class includes 9,600 students, 181 students less than last fall. According to information released by Baylor’s Institutional Research and Testing office, the average SAT score of the University’s newest students is a record 1180, up from last year’s average of 1176. As part of Baylor 2012, the University’s 10-year Vision, Baylor is intentionally reducing the size of the freshman class in order to bring down the faculty-student ratio from 19:1 to 13:1.

Overall Baylor has enrolled 11,987 undergraduates, 1,081 graduate students, 456 in the School of Law and a record 353 students in George W. Truett Theological Seminary.

At the U.S. Army Academy of Health Sciences in San Antonio, where Baylor has graduate programs in healthcare administration and physical therapy, 105 students are enrolled. In addition, seven students are enrolled in doctor of science in physical therapy (DScPT) programs at Brooke Army Medical Center in San Antonio and West Point.

― Lori Scott Fogleman

The Cosby Show
Comedian dispenses laughs and advice during second Baylor visit

Wearing a Baylor University cap, green warm-ups pants and a track and field T-shirt, comedian Bill Cosby combined his patented humor to take on families and fatherhood with a message about the importance of education, character and integrity during his sold-out Parents Weekend performance Sept. 20 at the Ferrell Center.

“I’m always tickled to do Parents Weekend,” Cosby said. “The reason why colleges and universities all over the world have Parents Weekend, Mothers Weekend, Fathers Weekend, Aunt and Uncle Weekend, because that’s the only way they can get you to clean up those rooms.”

Sitting in a folding chair on a darkened Ferrell Center stage, Cosby took advantage of both students and parents in the audience to talk about procrastination, especially when it comes to studying.

“You’re not getting yourself an education when you wait until the last minute. You’re getting yourself up to just pass,” he said. “I’m 65 years old, and I don’t want to be on the operating table with someone who just finished the book. Didn’t even read it, just scanned it.”

Students should come out of college with something more than just a diploma, he said, directing his comments particularly to first-year students.

“There’s nothing new you’re going to bring in terms of an excuse. There’s no paper that you’re going to lift from somewhere that your professors haven’t seen before, so keep your integrity and your character. Do your work and

― Judy Long

Steppin’ Out Day of Service Benefits Waco

Steppin’ Out, Baylor’s semi-annual day of community service, will take place Nov. 2. The student-run effort gives students an opportunity to serve the Waco area while developing their sense of social responsibility.

“Steppin’ Out is a great opportunity for students to find out about community service, and hopefully it will be a beginning point for a lifetime of service,” said Jessica Truglio, community service coordinator in the Department of Student Involvement.

Last year, 2,700 students in the fall and almost as many in the spring participated in Steppin’ Out, aiding the local community by completing projects such as painting, yard work, park clean-up, planting and working with people in nursing homes and day care centers. About 100 local non-profit and service agencies requested student last year, including parks, local schools and neighborhood associations.

Teams consist of six to as many as 900 volunteers and are asked to arrive at their work locations at 1 p.m. Nov. 2 and work for four hours. The size and nature of the jobs determine the number of students sent to each location.

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Baylor's Homecoming events mark the 92nd anniversary of the University's special celebration when alumni from around the world return to campus. Homecoming begins at 10 p.m. Oct. 25 in Waco Hall with Freshman Mass Meeting, a gathering designed to pass Baylor traditions along to new students.

Weekend events include Popkin Revue, a student musical production featuring winning acts from the spring 2002 All University Sing. Popkin Revue will be held at 7 and 10:15 p.m. Oct. 25 and 7 p.m. Oct. 26 in Waco Hall. The Homecoming Queen will be crowned during the 7 p.m. Oct. 25 performance. For ticket information, contact the Bill Daniel Student Center ticket office at ext. 3120.

At intermission of the 7 p.m. Oct. 25 Popkin Revue, five Baylor graduates will receive Outstanding Young Alumni awards from the Baylor Alumni Association. They are Joseph B. Ames, executive vice president and chief financial officer for Southwest Sports Group LLC and Southwest Sports Realty LLC in Dallas and a Baylor Regent; Lori Hirono, vice president and director of public affairs with Citigroup in Kansas City; John Meredith, president, general counsel and founder of Apsing Youth of Houston and Apsing Youth of America; Eugene Roehlkepartain, director of family and congregations initiatives and senior advisor to the president for Search Institute in Minneapolis; and Melissa Rogers, executive director of Pew Forum on Religion and Public Life.

At 7:30 p.m. Oct. 25, the Baylor Religious Hour Choir will perform Stigmata, an old-fashioned sing-along of traditional and contemporary hymns held in the sanctuary of First Baptist Church. To attend, please contact your campus church or the office of Student Activities.

Also on Oct. 25, Cabinet begins at 8 p.m. in Jones Theater in the Hooper-Schaefer Fine Arts Center, featuring the student musical variety group ShowTime! Tickets for Cabaret are available through the Baylor Alumni Association office at ext. 1121.

The traditional Homecoming pep rally and bonfire will be at 9:30 p.m. Oct. 25 on Fountain Mall and followed by a free concert beginning at 10:45 p.m.

The 93rd anniversary Homecoming parade will begin at 8 a.m. Oct. 26. The Baylor parade, believed to be the world's oldest and largest collegiate homecoming parade, will proceed through downtown Waco to the Baylor campus. This year's parade will be broadcast live by Baylor's KXSC-FM and streamed live at www.baylorlive.com. Parade coverage will be hosted by Lori Scott Fogleman, Baylor's director of media relations, and Kliff Kuehl, KWBU general manager.

Also on Oct. 25, Touchdown Alley opens at noon at the south end of Floyd Casey Stadium with a number of free activities open to the public. The traditional Homecoming pep rally and bonfire will be at 9:30 p.m. Oct. 25 on Fountain Mall and followed by a free concert beginning at 10:45 p.m.

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Kickoff for the Baylor vs. Kansas State football game is set for 2 p.m. Oct. 26. Stickers Touchdown Alley opens at noon at the south end of Floyd Casey Stadium with a number of free activities open to the public.

Homecoming 2002 concludes with a Sunday morning worship service at 9 a.m. Oct. 27 at Seventh & James Baptist Church, adjacent to the campus. Baylor alumni Dr. Buckner Fanning will deliver the message.

For more information on Homecoming 2002, visit the Baylor Homecoming web site at www.baylor.edu/homecoming. — Randy Fiedler

Research Gazette

Grant Awards (August)

Dr. Mary Lynn Trawick, chemistry and biochemistry, $10,000; Evaluation Specific Synthetic Target Compounds as Inhibitors of Tubulin Polymerization; ORIGIN Inc.

Dr. James Curry, political science, $45,903; Prange-Mayborn Washington, D.C., Internship Program 2003; The Frank W. and Anne Sue Mayborn Foundation

Dr. Max Shauck, Institute of Air Science, $448,899; ENVIRON Northeast Texas 2002 Campaign; ENVIRON International Corp.

Dr. Susan Johnsen, education, $103,875; 21st Century Community Learning Centers Evaluation-02; U.S. Dept. of Education through W.I.S.D.

Dr. John Dunbar and Dr. Peter Allen, geology, $25,000; Reservoir Acoustic and Georing Project; Texas Water Quality Development Board

Dr. Trena Wilkerson, curriculum and instruction, $79,000; Problem Solving for the 21st Century 2002-2003; Texas Higher Education Coordinating Board-Environmental Professional Development Program

Dr. Mary Margaret Shoaf, mathematics, $79,000; Refinancing Middle School Math: Proportional and Algebraic Reasoning; Texas Higher Education Coordinating Board-Environmental Professional Development Program

TOTAL AWARDS: $460,777

Grant proposals (August)

Tim Logan, Electronic Library, $558,435; TIF III, Texas Infrastructure Fund Board

Tisha Hakoa Emerson, economics, $82,890; 2002 Corporate Environmental Behavior; Government Intervention/Voluntary Incentive; Environmental Protection Agency

Tisha Hakoa Emerson, economics, $82,890; Public Disclosure Programs and Fair Environmental Management; Environmental Protection Agency

Dr. Eva Doyle, health, human performance and recreation, $2,350; The Nature, Prevalence, and Health-Related Effects of Stress on Medically Uninsured and Underinsured Farmworkers in East Texas; National Institute of Occupational Safety and Health through The Southwest Center for Agricultural Health, Injury Prevention, and Education

Dr. Eva Doyle, health, human performance and recreation, $2,350; The Nature, Prevalence, and Health-Related Effects of Stress on Medically Uninsured and Underinsured Farmworkers in East Texas; Southwest Center for Occupational and Environmental Health through Texas Woman’s University

Dr. Max Shauck, Institute of Air Science, $267,250; Ethanol as an Aviation Fuel: Emissions Reduction Investigations and Miscellaneous Needs; Federal Aviation Administration

Dr. Max Shauck, Institute of Air Science, $448,899; ENVIRON Northeast Texas 2002 Campaign; ENVIRON International Corp.

Dr. Carole Hanks, nursing, $125,000; Healthy Texas Families Waco, Texas Department of Protective and Regulatory Services

Dr. Donald D. Schmeltekopf, provost, and Dr. Michael Beatty, vice provost for faculty development, $96,119; Leadership Development for Christian Colleges and Universities, Lilly Endowment, Inc.

Kliff Kuehl, KXSC, $60,000; KXSC-FM Local Programming; The Waco Foundation

Dr. James Curry, political science, $15,003; The Poage-Mayborn Washington, D.C., Seminar and Internships; The Frank W. and Anne Sue Mayborn Foundation

TOTAL REQUESTED: $1,248,733

Campus News October 2002

Homecoming A Cherished Baylor Tradition

University’s 2002 celebration features parade, revue and gridiron matchup
A few days before Halloween each year, the bright corridors of Baylor’s women’s residence halls undergo a dramatic transformation. Yarn and yards of black crepe and butcher paper are taped to walls, black yarn is formed into cobwebs and hung from ceilings, and colorful murals portraying everything from movie monsters to beloved cartoon characters are created and displayed.

At the same time, hall residents busy themselves with hauntin departments and thrift stores for costume material and buying, hundreds of dollars worth of candy from local grocery stores. It’s all in preparation for Baylor’s annual Treat Night, when the children of faculty and staff are offered a safer alternative to the traditional childhood neighborhood trick-or-treating.

This year, Treat Night, which began in fall 1987, attracts more than 350 visitors each year. Faculty and staff children under the age of 10 are invited to dress up in costume and go door to door in women’s residence halls as residents fill their bags with candy. The tradition is a favorite with both young and old alike.

“We get great feedback from this,” said Elizabeth Wallace, associate director of Campus Living & Learning. “For some families, this is the only thing they let their children do at Halloween because they feel very confident with it. They know that the only people coming through are faculty and staff and that it’s the residents giving stuff out.”

Women in the residence halls get excited about preparing for the big night, especially decorating their particular floors or wings. “When you have between 30 and 40 girls on each hall working on (decorating) it doesn’t take much time at all,” said April Smith, a junior from Springtown, Texas, living in Korennot Residence Hall. “We’ll come up with a theme and each work on the area around our own door. Last year (in North Russell) we had an ‘Under the Sea’ theme, so as you walked down the hall you got deeper and deeper into the sea. It was a whole lot of fun.”

The intense decorating efforts sometime result in competition between the floors inside a residence facility.

“We had a contest for the best-decorated hall and had some judges in earlier in the day,” said Heather Shipley, a Louisville, Ky., senior who lived in North Russell last year. “The girls really liked that. Our theme was Charlie Brown and the Great Pumpkin, while some others were Harry Potter. This gives the girls something to do besides just live in a hall. It makes it more like your home.”

“It’s so much fun to see the kids come to the doors and to share candy with them,” Smith said. “They’re excited, and when they leave for the night they have two or three bags full of candy. They make out well because we’re excited for them and go all out.”

Smith said it’s also fun for residents to see Baylor faculty and staff in a new light. “You get to meet your professors with their children, so you see a different side to college life you usually don’t get to see,” she said.

That opportunity for faculty and staff to interact with students is one of the main reasons Campus Living & Learning is so supportive of Treat Night. “It complements our efforts to create true learning communities,” Wallace said. “We want to integrate faculty and staff into the lives of students, and we saw this as an opportunity. In a non-structured way, faculty and staff can bring their families to see what’s going on in the residence halls, and students can see faculty and staff in a less formal setting — not behind desks or lecturng, but with their kids. It seems to be a great way to start building that relationship.”

At the request of student, Wallace said Treat Night has expanded this year to include all women’s residence halls. Male students who wish to participate can act as tour guides helping families around the buildings.

Persons wanting to participate in the Oct. 29 event are asked to make a reservation at ext. 7406 and bring one canned good per child with them when they come. The food will be donated to a local food bank.

— Randy Fiedler