Baylor's redesigned online services will maximize and personalize interaction with University audiences

By Colin Witt

Baylor's web site soon will have a new look, but the changes are more than cosmetic. The redesigned web site will become a more powerful tool to attract students, augment communications with alumni and market the University to the world.

Officials began looking at restructuring Baylor's web site as one component of an overall integrated University communications plan, which includes components such as media relations and alumni communications.

"We recognized the need to leverage our web site to enhance the marketing of the University, particularly to alumni and prospective students," said Larry D. Brumley, associate vice president for external relations.

After examining web technology offered by a number of firms, the University selected a suite of web-based products called ActiveCampus developed by LiquidMatrix Corp. of Buffalo, N.Y. ActiveCampus includes a comprehensive system for managing the overall look and offerings of a university's web site, plus specific modules designed to focus on communication with prospective students, called ActiveAdmissions, and alumni, called ActiveAlumni.

"The features of the LiquidMatrix products fit the objectives we wanted to accomplish in our integrated communications plan for the University," Brumley said.

Representatives from Baylor and LiquidMatrix began working together in June to examine and redesign the University's web site. After gathering
Hulme Named VP For Student Life

Baylor University President Robert B. Schillman Jr. has announced the appointment of Dr. Eileen Hulme as vice president for student life. Dr. Hulme, a 1982 Baylor graduate, had served as acting vice president for student life since June 2001.

"Dr. Hulme’s values, professional experience and commitment to Baylor’s Christian mission uniquely qualify her for this strategic leadership position," Dr. Schillman said. "She also demonstrates a keen ability and personal calling to serve and work effectively with students. I am thrilled to have Dr. Hulme as a member of the executive council and grateful for the leadership she will bring to Student Life as we seek to enhance the student experience at Baylor."

Responsibilities

Dr. Hulme will provide leadership for the 12,000-member Student Life division, which includes the areas of campus life, residence student development and University ministry. She also will be responsible for determining and executing strategies to accomplish Student Life-related imperatives in Baylor 2012, the University’s recently adopted 10-year vision.

"The feedback we have received from students, executive council members, deans and the screening committee composed of students, faculty and staff has been very affirming of Dr. Hulme’s vision for serving students and her effectiveness as both assistant vice president and acting vice president since returning to her alma mater," said Marilyn A. Cross, vice president for human resources, who led the search process. "Dr. Hulme has been considered a leading candidate for this position. After reviewing applications received through a national search, she was clearly the strongest candidate."

Career résumé

Dr. Hulme, who also serves as an adjunct faculty member in the School of Education, joined the Baylor administration in 1999 as assistant vice president for student life. In that capacity she played an integral part in the division’s strategic planning, supervised campus recreation, health services, wellness programs and the counseling center, and chaired Baylor’s task force on the residential life master plan.

Prior to coming to Baylor, Dr. Hulme served as vice president for student life and interim chief information officer at George Fox University in Newberg, Ore., and also has held student life positions at the University of Houston-Clear Lake and Trinity University in San Antonio. She earned her bachelor’s degree in education from Baylor, where she was a member of the women’s volleyball team. She earned her master’s degree in social science from Anna Pacific University in Los Angeles and her doctorate in educational administration from the University of Texas at Austin in 1997.

"I’m thrilled at the opportunity to work with Dr. Schillman and his executive team, collaborate with outstanding faculty and staff and serve the talented student body assembled at Baylor," Dr. Hulme said. "I consider it a blessing and honor to serve at my alma mater and am anxious to begin the work of achieving community excellence as outlined in our 10-year vision."

— Larry D. Brumley

Campus Living & Learning introduced a new logo to reflect its change in name and vision.

Residence Life Unveils New Name, Vision

Reforming Baylor’s vision of a more integrated academic and residential experience for students, the former Department of Residence Life officially has been reorganized as Campus Living and Learning, effective this month.

“We hope this helps build a new reputation for our department and symbolizes the new vision for residence halls at Baylor,” said Frank Shushok, associate dean for campus living and learning.

Shushok said Campus Living and Learning will focus on transforming Baylor’s residence halls, not only physically, but also in the program offerings.

“One key effort will be incorporating academic life into the residence halls in meaningful ways,” he said. “This might include partnerships with academic programs or departments, incorporating faculty offices into buildings, establishing writing and/or math success centers on-site and building classrooms and/or seminar rooms into some residence halls.”

Shushok, a 1991 Baylor graduate, joined Baylor in September from the University of Maryland, where he is completing his doctorate in higher education administration and policy analysis. At Maryland, he served as the chief judicial officer for the Department of Resident Life and as a judicial hearing officer and graduate coordinator in the Office of Judicial Programs and Student Ethical Development at the University of Maryland at College Park. Shushok also has served as director of Greek life at Northern Arizona University and assistant residence hall director at Ohio State University, where he earned his master’s degree in higher education and student affairs administration.

— Larry Scott Fogleman

Commencement Congratulations

Best wishes to the following Baylor employees and children or spouses of Baylor faculty and staff who graduated from the University in December.

College of Arts and Sciences

Bachelor of Arts
Marc Rob Eisenbarth — son of Dr. Steven Eisenbarth, engineering Kristin Ann Taylor — daughter of David Taylor, athletics

Hankamer School of Business
Bachelor of Business Administration Dana M. Langley — financial aid Molly T. McBride — daughter of Dr. William McBride, computer science

School of Education
Bachelor of Science in Education Suzanne N. Hill — daughter of Ray Causar Jr., Department of Public Safety

School of Engineering and Computer Science
Bachelor of Science in Engineering Kristen L. Cinek — daughter of Jennie Cinek, Alumni Association

Graduate School
Master of Arts Sharon J. Bracken — School of Business Master of Science Sharon Ann Conroy — Interdisciplinary Core Master of Science in Education Connie Lea Kassner — Child Development Center Master of Science in Information Systems Jason E. Brown — son of Dr. Joseph Brown, political science

Faron D. Kinchloe — Information Management and Testing

List compiled and provided by the Office of the Vice President for Human Resources.
feedback from focus groups on existing online services, an integration team from Baylor — including representatives from Public Relations, Information Technology Services, Admissions Services, University Development and the Baylor Alumni Association — was formed to help manage the transition to the new system, which is expected to debut by the end of February.

Managing content
A major change will be the way that providers and users manage the content of various sites hosted by the University.

At present, each web site accessible through Baylor’s home page can present varied designs, leading to an inconsistent image for the University. Departments wishing to update their web sites must have someone on staff experienced in using Hypertext Markup Language (HTML), or must contract with someone with such knowledge. As a result, some departments do not regularly update their sites because the process proves too difficult or costly.

ActiveCampus is designed to make web page management more complementary and consistent with a university’s image and easier to update. Baylor departments will have access to a content management system that provides standardized page design elements such as common graphics, fonts and colors tied closely to the overall University web design.

Departments also will be able to customize their pages, and special web-based forms will allow staff members with little or no HTML experience to easily make changes to text or graphics.

In addition, ActiveCampus gives departments greater flexibility as assigning responsibility for maintaining the information they place on their web page. For example, one staff member might be given the authority to edit web text while another would be responsible for posting it on the site. Or, a staff member might have authority to do both functions.

Attracting students
ActiveAdmissions will build upon Baylor’s strong web presence and success in recruiting by transforming the interaction possibilities with prospective students. When personalized relationships with potential students via the web. When students access Baylor’s web site again after providing such information, they are greeted by news stories, calendar items and links tied directly to their indicated interests.

ActiveAdmissions also allows prospective students to receive targeted e-mails from Baylor, notifying them of new items or University-related events held on campus or near their homes and tied to their interests. For example, if a Baylor faculty or staff member was speaking to an alumni group in Nashville, the University could send e-mails to prospective students in Tennessee and surrounding states who had expressed an interest in Baylor web details of the event.

The particularly positive features of ActiveAdmissions system will allow prospective students to register online for events such as campus visits and orientation and periodically check the status of their admissions application. These features are not available with the current system.

“We hope that the benefit of personalized information, timely communication and user-friendliness will cause prospective students to become connected to Baylor early in the process, to stay interested and to eventually apply online,” said Diana Ramsey, associate vice president for enrollment management.

Alumni and friends
In much the same way, ActiveAdmissions will allow the Baylor Alumni Association to become more involved with their members through online services. Alumni will be asked to submit information about interests and activities, and they also will be treated to personalized screen offerings and targeted e-mails.

New features that soon will be available to alumni include an online alumni directory — containing personal information only if alumni choose to contribute — and online discussion forums where alumni can talk to each other about a number of subjects.

“These new tools will allow us to enhance our relationship with our alumni and friends,” said Alan Bowden, director of alumni programs for the Baylor Alumni Association.

By Jonathan Lindsey, assistant vice president for donor information, said ActiveAdmissions also will allow for the development of online career and business networks and will help the University pursue online fundraising, a process which began in summer 2001.

“The LiquidMatrix products will modify significantly the ways that Baylor will communicate with constituents,” Dr. Lindsey said.

Another benefit of ActiveAdmissions will be a greater integration between the University and the Baylor Alumni Association, since both groups will work together to maintain the content of alumni-focused portions of the Baylor web site.

Security and privacy
To make the LiquidMatrix systems work effectively, current information is needed from users. Some of this information then will be compared with records on Baylor’s existing BANNER system, an information management system used by the Alumni Association, University Development and Admissions Services, among others.

To protect users, all personal information retrieved through the new Baylor web site will be maintained in a secure environment. Individuals who submit sensitive information also will be able to have a say in how that information is released to other users through such offerings as the online alumni directory.

Further enhancing the security of collected information, Baylor’s LiquidMatrix products will be maintained on servers located on campus, rather than by a private company located off campus.

Integration
After the restructured Baylor web site is launched, Information Technology Services will offer training sessions to University departments interested in using the LiquidMatrix content management tools. Web pages accessible through the main page of the Baylor web site will be redesigned by the launch date, and web development staff will be identifying other departments that might be interested in moving quickly to the new system.

Undergraduate admissions will be one of the University divisions involved using the new technology at launch. In spring 2002, the Graduate School will begin implementing the ActiveAdmissions products as well.

By Reagan R. Kasowski, associate vice president and chief information officer, said the LiquidMatrix products fit well with other ongoing Baylor web initiatives, such as the mix of instructional and personal web tools included under the umbrella name of MyBaylor.

“As part of the MyBaylor strategy, ActiveAdmissions and ActiveAlumni sandwich the Blackboard application that personalizes web content for faculty, staff, and students on campus,” Dr. Kasowski said. “As MyBaylor evolves over the next few years, these three applications will fit seamlessly together to provide highly customized and personalized information to Baylor’s primary constituents — prospective students, matriculating students, faculty, staff, alumni and friends.”

More information about the new web services will be available from the main Baylor web site at http://www.baylor.edu as the launch nears.

Varied Lineup For Spring Chapel
The spring lineup of featured guests at Baylor’s Chapel program includes bestselling authors, musicians, drama groups and nationally-recognized Christian leaders.

Dr. Anthony "Tony" Evans, senior pastor of the Oak Cliff Bible Fellowship in Dallas, will speak Jan. 25 during a program honoring Martin Luther King Jr. Dr. Robert G. Packard, professor of physics and Master Teacher, will speak about his nearly 50 years at Baylor during a special University tradition program Jan. 28, and the University will observe Founders Day during a Jan. 30 program.

Other Chapel speakers include Beth Moore, the author of bestsellers including Praising God’s Word and Breaking Free, Feb. 6; Raymond J. Bakke, executive director of International U.T. Ministries in Chicago, Feb. 6; New York Congressman Floyd Flake, who is pastor of the 12,000-member Allen African Methodist Episcopal Church in Jamaica, N.Y., March 11; Gary Haugen, president of International Justice Mission, a Christian human rights ministry, April 8; and Pensacola Manning, a former Franciscan priest and author of The Ragamuffin Gospel, April 15.

Musical guests during the spring include Tru-1-Tee 5:7, a female trio performing a contemporary blend of rhythm and blues, hip hop and gospel. Jan. 16, John Michael Talbot, a best selling Catholic musician and Dove award winner, Feb. 11; the Liberian Acapella Group, a men’s group sponsored by African Christian Fellowship International, Feb. 18; Dove award-winner Margaret Bedre, March 13; and signs of Jonah, a group of four Baylor music students, April 3.

Other spring Chapel guest include A.D. Players, one of the nation’s most innovative theater companies, Feb. 25; Roger Nelson, who will present a one-man performance of the Irish poet St. Patrick, March 11; and the musically-inclined comedy team of Bradley Bean and Jackson Bailey, March 25.

Guests typically participate in both Chapel services, held each Monday and Wednesday at 10 and 11 a.m. in Waco Hall. Visits are invited to attend or watch the web cast of Chapel programs at www.baylor.edu/Chaplain. Video and audio tapes of Chapel programs also are available to Baylor students, faculty and staff.

— Penny Jacobs
Welcome Home!
Curry and Mercer greeted by large Ferrall Center crowd

Returning to their church and their University for the first time since their release, freed Afghan aid workers and Baylor graduates Dayna Curry and Heather Mercer spread a message of God's faithfulness and the power of prayer during a homecoming celebration service Dec. 8 at the Ferrall Center.

Curry, 24, and Mercer, 35, who worked for German-based Shelter Now International, were imprisoned by Afghanistan's Taliban regime for 106 days on charges of attempting to convert Muslims to Christianity. With countless thousands of people praying for them around the clock, they and six other aid workers were freed Nov. 14.

Northern Alliance forces used and destroyed by American special forces helicopters.

"This is a day we dreamed about, a day we prayed for," Mercer said. "I thank all the churches in Waco, the people all over the state of Texas who've been with us. And of course, we thank Baylor for the things they've done, the way they've kept our story out among the college community."

More than 4,000 people came to the Ferrall Center on a rainy Saturday night to worship and to hear Curry and Mercer talk about their imprisonment and eventual release. Baylor's public television station KBOP-TV provided a free satellite feed to news networks, churches and others interested in seeing the service worldwide. More than 400 people watched the live webcast provided through the Baylor Office of Public Relations.

Baylor President Robert B. Sloan, Jr. said, "It took part in the service, giving Curry and Mercer a 'threefold welcome.' "Waco is now the place where you make your home. Antioch Community Church is your home church, and Baylor University is your alma mater." Sloan said. "Tonight we celebrate your freedom and your release from captivity, but really it is only a fleeting victory until Christ Himself comes to complete the rescue of all of His children from the powers of sin, tyranny, darkness and oppression."

"The two women told the audience they were glad to be back. "When we drove in to Waco last night, it just felt like home," Curry said. "For me, Waco and Baylor and the church I went to, that's where I found out about the love of Jesus like never before."

Earlier in the afternoon, Curry and Mercer answered the questions of more than 70 journalists who gathered for a news conference in Antioch's sanctuary. Several times, reporters asked the workers about the charges levied against them by the Taliban government.

We "wanted to serve the practical needs of the Afghan people, which is one side of the good news of Jesus. You meet the needs of the poor," Mercer said. "Also, as Christians and people who love Jesus, it's a natural overflow of our lives. We shared about our faith as people asked questions and they shared about their own."

Since returning to Anetoria, Curry and Mercer have met with President George W. Bush and been interviewed on several national news and talk shows. Because of the overwhelming volume of requests for appearances, book deals and film rights, the two have signed with The Ambassador Agency to manage their new-found notoriety. They plan to write a book and possibly produce a CD of the worship songs they sang during their imprisonment, with proceeds going to the relief effort in Afghanistan. — Carol Scott-Poylan

Distinguished Alumni
Four Baylor Graduates to be honored Jan. 25

Four Baylor graduates will be honored Jan. 25 at the Baylor Alumni Association's annual Distinguished Alumni Banquet, which begins at 7 p.m., in the Bill Daniel Drawing Room of the Bill Daniel Student Center.

Distinguished Alumni for 2002 include Dr. John Riola, Julia Saccaro Graham, Dr. Frank Newport and Dr. Joann Goatcher.

Joann Horton Goatcher, a Pennsylvania native, is currently the director of Bethany Baptist Student Center, a Christian education and social service branch of the Judeo-Christian Fellowship in Afghanistan.

Riola received his doctorate from Rice University in 1973, and joined Texas A&M University and technology department geophysicist. Dr. Riola moved to the corporate level in 1996, and he has been the chief geophysicist for Texaco U.S.A. worldwide exploration division since 1999.

Joann Horton Goatcher was voted to the Middle East as a Southern Baptist missionary in 1965 with her first husband, Henry Hagood. After his death Graham continued her call to missionary service and co-founded the George W. Truett Hospice, which took in poor and orphaned children in Nazareh. She spent 26 years in Lebanon, where she and her second husband Fritz Graham founded the Bethany Baptist School and established the Beth Baptist Theological Seminary. Graham and her husband served in Cyprus from 1977 until retiring in 1987.

Dr. Joann Goatcher joined the Baylor University Student Life Council in 1971 and was in private family practice in Van Horn, Texas, until 1980. Since then, she has served as the medical director of a 100-bed refugee hospital along the Thai-Cambodian border and worked as a consultant in the medical office of the Foreign Mission Board in Richmond, Va. In 1991 she retired to Clinton, Ark., where she practices part-time at a mental health clinic.

For more information, call the Baylor Alumni Association at ext. 1121. — Jodie Bartlow

Willson-Addis Lecture Feb. 6

Dr. Stanley J. Greene, theion Professor of Baptist Heritage, Theology and Ethics at Baylor College and professor of theology and ethics at Regent College in Vancouver, Canada, will deliver the sixth annual Willson-Addis Endowed Lecture at 9:30 a.m. Feb. 6 at George W. Truett Theological Seminary.

Dr. Greene's lecture, titled "Christian Spirituality and the Quest for Identity: Toward a Spiritual-Theological Understanding of Life in Christ," will be held in Truett Seminar's Powl Powell Chapel and is free and open to the public.

Created in 1994 by a gift from Dr. John Riola and Mrs. James McEwen Willson of Hoyalda, Texas, the Willson-Addis Endowed Lectures examine practical results. He is the featured on-air host of CNN's Gospel Pages poll and regularly appears on CNN International and CNNN, is the editor of Gallup Poll Monthly and records several weekly CNN radio features.

Dr. Goatcher received the 1992 Journal of the Judeo-Christian tradition.

The Willson-Addis Lecture series, sponsored by the大力推进 Student Ministries and administered through the Baylor University Student Life Division. In 1997 Truett Seminary, with its curriculum emphasizes practical Christianity, became the permanent custodian and sponsor of the annual lecture.

For more information, call ext. 3795. — BB

CampusNews

Scholars Day
Baylor faculty and students will share their current scholarly activity with the University community during Scholars Day Jan. 30. Presentations will run every hour from 8-11 a.m. and 2-4 p.m. with sessions taking place in the Bill Daniel Student Center. The scholars' luncheon, which is open to all presenters, will begin at noon in the Barrfield Drawing Room. Guest speaker will be Dr. David M. Lodge, provost of the universities of the Science of the University of Notre Dame and Teaching Fellow of the John B. Knoc Institute for International Peace Studies.

Now in its ninth year, Scholars' Day is sponsored by the Graduate School. A list of all Scholars' Day presenters will be posted on the Graduate School web site at http://www.baylor.edu/Graduate_School. Last year more than 100 presentations were offered.

Jodie Bartlow

Super Saturdays
Baylor's Center for Community Learning and Enrichment (CCEL) will bring together educators and children this spring for another round of its popular Super Saturdays.

The Super Saturdays program allows students in grades PreK-10 to learn from Baylor graduate students and outstanding local educators in sessions that take place one Saturday each month through April. The sessions incorporate fun ideas that motivate children to learn in dynamic situations and offer a stimulating change from the traditional classroom.

Spring 2002 sessions will take place Jan. 26, Feb. 2, March 23 and April 27. In their sessions, 3-5-year-olds through high schoolers will discover winter in the Arctic and Antarctic circles, enjoy Valentine music and crafts, create kites while learning about the physics of flight and explore the excitement of baby chicks, ducks and bunnies.

First through third graders will create multimedia presentations, learn theater arts, make their own books and execute physics and chemistry lab experiments.

Fourth and fifth graders are slated to create and perform a play, “Travel” to Japan, make clay figures to create their own digital clayimation™ movie and consider how birds discover winter in the Arctic and Antarctic circles.

Sixth and seventh graders will learn about Hawaii, produce clayimation figures for movies, study the science of baking yeast bread and create unusual picture frames.

Eighth through tenth graders will create a clayimation™ movie, use dye and see how to create book designs on fabric, learn about Shakespeare, perform a short play and learn how to use DNA “fingerprinting” in forensics and anatomy.

All classes cost $10, including fees and materials. For information on sites, times and locations, call CCEL at ext. 2171 or visit its web site at www.baylor.edu/SCE/CCEL.

— Judy Carson
The events of Sept. 11 have compelled us to realize that the United States — and more importantly, American politicians who sometimes unwittingly encourage the commission of violence by holding out for maximum solutions — need to make difficult policy choices. Sometimes aspirations can only be met part way.

Baylor’s place
The events of Sept. 11 also have compellingly demonstrated the importance of the niche that Baylor University fills in the academic world as a university which appreciates the connections between religious faith and worldly action.

Difficult choices
America faces a number of difficult but necessary choices in the months ahead. No longer can we back and decline to act because we dislike the potential outcome. In a short opinion editorial piece I penned for the Los Angeles Times, I wrote: ‘We do not live in a perfect world. A united Ireland, a Palestinian state encompassing the entire British mandate, a greater Albania — these are not feasible or realistic. As a result, the United States — and more importantly, American politicians who sometimes unwittingly encourage the commission of violence by holding out for maximum solutions — need to make difficult policy choices. Sometimes aspirations can only be met part way.’

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Larry T. Bates, associate professor of law, had an article titled “Administrative Regulation of Terms in Form Contracts: A Comparative Analysis” accepted for publication in an upcoming issue of Indiana Law Review. He had an article titled “Certificates of Title Under Uniform Motor Vehicle Act” accepted for publication in an upcoming issue of Baylor Law Review.


Dr. Nancy L. Chinn, associate professor of English and director of graduate studies, had an article titled “Slavery, Illness: Melville’s ‘Cathedral’ and the Slave Girl” accepted for publication in an upcoming issue of Wisconsin Quarterly.

Dr. Lawrence B. Chonko, professor of marketing and The Frank W. and Flore Smith Howell Professor of Marketing, and Dr. James A. Roberts, associate professor of marketing and The S.R. (Royce) Murray Professor of Entrepreneurship, had an article titled “Individual and Organizational Learning in the Sales Force” accepted for publication in an upcoming issue of the Journal of Business Research. Co-authors are Dr. Eli Jones, University of Houston, and Dr. Alan Bresnahan, Purdue University.

Dr. Douglas W. Crow, professor of German and sophomore-in-residence, had an article titled “Literatur und die ‘Andere Welt’” accepted for publication in an upcoming book titled Literature in Vienna 1940/1940 (by Brossky and Green TZA, British Library).

Dr. William Y. Davis, professor of English and Written-in-Residence, had a poem titled “Vision” and “(Division)” published in The Hampstead-Sydney Poetry Review.

Dr. Jillard E. Erickson, Distinguished Professor of Theology at Trinity Seminary, was elected president of the Evangelical Theological Society.

Dr. Donald E. Grecco, director of the American Studies program and assistant professor of political science, was elected a councilor of the American Studies Association of Texas.

Dr. Maurice A. Hunt, chair and professor of English, had an article on Native American history accepted in the online journal The Coversator (pp. 153-154, November 2001). Co-author is Gail Brown.

Dr. Charles S. Madden, vice president for University relations and The E.M. and Thelma Stevens Chair of Private Enterprise and Entrepreneurship, while at Baylor he has received numerous honors, including a term on the Federal Reserve Board in Dallas from 1979-1986. Dr. Gilbreath was introduced to Navajo culture while working on his doctorate at the University of Florida. A friend at the Bureau of Indian Affairs told him about a research opportunity concerning Navajo Indians and their difficulty in starting and sustaining small businesses.


Dr. Judy Wright Lott, associate professor of nursing, had an article accepted for publication in Nursing for Students in the Human Services.


Dr. Judy Wright Lott, professor of nursing, had a co-authored article titled “The Nurse Expert Witness” published in Vanderbilt and Infant Nursing Reviews (September 2001). Co-author is Max Brown.

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Dr. Frances Strodtbeck, associate professor of English, had an article titled “The Physiology of Wound Healing” accepted for publication in Starch and Sugar Food Reviews.

Dr. C. William Thomas, professor of accounting and The J.R. Bush Professor of Accounting, and Dr. Joanne A. Young, assistant professor of accounting, had a co-authored article titled “Detecting Fraud Using a Financial Audit” published in Business Officer (Vol. 13, No. 8, October 2001). Dr. Thomas had an article titled “Audit Committee Members: Are We Financially Literate?” published in Today’s Audit (Vol. 27, No. 9, November/December 2001).

Dr. G. Peter van Waltum, assistant professor of environmental studies, had a co-authored article titled “Comparison of Aspen Wood Hydrolates Produced by Preservation with Liquid,” accepted for publication in an upcoming issue of Applied Biochemistry and Biotechnology. Co-author is Robert C. McKinley, former graduate student.


Academic Agenda

Native Curiosity

Gilbreath a student of Navajo culture

Dr. Kent Gilbreath and some of the Navajo artwork which decorates his office.
Although the tragic events of Sept. 11 might keep some Americans from traveling to unfamiliar destinations, Baylor's director of student missions believes students are showing more interest in serving others at home and abroad.

Steve Graves, who joined the University Ministries staff last August, earned degrees from Baylor in 1996 and from Truett Seminary in 2000. Graves' background is in student ministry, including missions. Before joining, Baylor, he and his wife, Cindy, spent two years as college ministers at the First Baptist Church of Woodway, and a year as youth ministers at Graves' home church in Delphos, La. While a student at Baylor, Graves was involved in Baptist Student Ministries and CHOICE Missions, which later became Face To Face Ministries. He also spent a summer in Ecuador as a missionary.

Graves said the events of Sept. 11 have heightened awareness of world events among students. The international attention focused on the humanitarian aid work of Baylor alumna Rayna Curry and Heather Merer in Afghanistan also has more students inquiring about opportunities for mission work.

"Before, it might not have even been on their radar screen about how they're spending their time or what they plan to do over the summer," Graves said.

Planning is under way for mission trips this spring and summer to Mexico and Honduras, although the terrorist attacks have prompted minor changes in how Graves and his staff prepare for overseas journeys.

"We're just more aware and checking everything twice," he said. "That includes undergoing the same 'risk assessment' that any Baylor student group traveling abroad would go through, checking government web sites for the latest travel warnings and staying up-to-date on general health issues in other countries. Graves said parents are the most vigilant about details such as air travel, although students also seem to be paying more attention than usual.

"Probably important is our personal connection with missionaries," Graves said. "We want to make sure that everyone uses common sense, and that we know about the security situation and are clear about certain things such as not going out at night."

In addition to coordinating the many mission opportunities available to Baylor students, Graves interacts regularly with five first-year "Baptist students who serve as resident chaplains." The chaplains live in Baylor residence halls and serve as intellectual and spiritual mentors for undergraduate residents. They are Lizzie Fortenberry of Jvaeson, Ala., South Russell Hall; Sallie Liss of Anchorage, Alaska, Allen-Dawson Hall; Blair Prevost of Chattanooga, Tenn., Martin Hall; Laura Shugart of Houston, North Russell Hall; and Mark Stensholt of Richardson, Md., the Quadrangle.

Fottenberry said the events of Sept. 11 have caused the woman in her hall to focus more on developing and maintaining deeper relationships with others and with God.

"They really started being more supportive of each other," she said. "That feeling of safety and being invincible turning into 'Why am I here?' and 'Am I promised tomorrow?' Especially for freshmen, I think it was a wake-up call."

— Lora Scott Poyfman

Keeping on Mission

Graves helps students serve others

Grant Awards (November)

Dr. Susan Johnson and Dr. Joseph Hyne, education, $29,000; TMRSS-Phase III, U.S. Department of Education through Educational Service Center Region 12

Dr. Susan Johnson and Dr. Joseph Hyne, education, $15,000; Mastery Evaluation Plan, Texas Education Agency through Mexia ISD

Dr. Susan Johnson and Dr. Joseph Hyne, education, $6,000; Middle School Initiatives-V 3, Texas Education Agency through Waco Public Schools

Ruben Santinos, Bill Daniel Student Center, $25,000; Butlerfield Drawing Room Blackout Drapes, Baylor/Waco Foundation

Tom Hill, Ferrell Center, $900; New Ferrell Center Floor, Baylor/Waco Foundation

Kish Kuehl KBB Radio, $10,000; KBB-FM Marketplace Morning Report, Baylor/Waco Foundation

TOTAL AWARDS: $49,690

Grant Proposals (November)

D. Ron Morgan, mathematics, $75,000; Defining Eigenvectors for Linear Equations with Multiple Height-Order-Dimensions, National Science Foundation

Kathryn Brogdon, Armstrong Browning Library, $8,210; Conservation Assessment Program, Foundation of Museum and Libraries Services through Heritage Preservation

Dr. Owen Lind and Laura Daralos-Lind, biology, $65,029; The effects of suspended clay on the fate and transport of nutrients and phosphates in rivers, National Science Foundation

Dr. Joseph White, Dr. Owen Lind, Laura Daralos-Lind and Bruce Byars, biology, $460,135; Relationship of Nutrient Source, Timing and Concentration on Algal Growth Potential Identified Through Observation and a Watershed Model, U.S. Department of Agriculture

Dr. Susan Johnson and Dr. Joseph Hyne, education, $29,000; TMRSS-Phase III, U.S. Department of Education through Educational Service Center Region 12

Dr. Susan Johnson and Dr. Joseph Hyne, education, $15,000; Mastery Evaluation Plan, Texas Education Agency through Mexia ISD

Dr. Susan Johnson and Dr. Joseph Hyne, education, $25,000; Middle School Initiatives-Year 3, Texas Education Agency through Waco Public Schools

Dr. Pauline Johnson, nursing, $18,000; Advanced Education Nursing Traineeship Program, Yr. 2002, Department of Health and Human Services-Health Resources and Services Administration

Dr. Robert Doyle, sociology, $19,013; Development of Methods for Control of the Exotic Marine Diatom Cryptopyxis incertae, National Science Foundation

Dr. Kevin Chambliss, chemistry and biochemistry, $22,128; New Advances in Ion Exchange-Environmental Electrochemically Selective Partitioning of Analytes at the Electrode-Solution Interface, Petroleum Research Fund

Dr. John Dunbar and Dr. Peter Allen, geology, $279,060; Variable Frequency Acoustic Profiling for Sediment Surveys of Flood Control Reservoirs, U.S. Department of Agriculture

Dr. Dennis Meyers, social work, $18,000; Geriatric Enrichment in Social Work Education, Council on Social Work Education

Dr. Henry Walbesser and Bill Booth, computer science, $10,000; An Interactive Line Placement Tool for BEGINNING Computer Sciences, National Science Foundation

Dr. Kenneth Park, physics, $8,000; Supplemental request to existing grant, The American Chemical Society Petroleum Research Fund

Dr. Lee/hoddy, geology, $19,753; Serial Clines and Chronozones in Coastal Texas: Developing Climate Predicts to Interpret Palynology in the Geologic Record, Collaborative proposal with the University of Texas at Austin for National Science Foundation

Dr. Diana R. Garland, Dr. Rob K. Rogers and Dr. Guyon L. Yancey, Center for Family and Community Ministries, $2,123,944; Social Work Poverty Research. The Faith Factor in Effective Models of Multi-Sector Collaboration, The Pew Charitable Trusts

Susan Wommack and Cody Knowlton, University Libraries, $100,000; Legacy Collection for Fine Arts, Mrs. Efird P. Vanhool

TOTAL REQUESTED: $4,565,900