Ten years after the Human Genome Project began mapping the genetic DNA code of human chromosomes, scientists have nearly completed a working draft. Estimates are that by 2003 or sooner, the sequence will be finished. While that will be a groundbreaking accomplishment, navigating this genetic map will occupy researchers and scientists for years to come.

Baylor’s bioinformatics students are preparing to take on the role of helping facilitate this genetic research. They have been at the forefront of this new technology since the degree program began in fall 1998, making Baylor one of the first universities in the world to offer an undergraduate degree in bioinformatics, an interdisciplinary curriculum blending computer science and molecular biology. As of April, 1999, other universities to offer undergraduate degrees in bioinformatics are Bielefeld University in Germany; Rensselaer Polytechnic Institute in New York; Universität Tübingen in Germany; and Ben-Gurion University of the Negev in Israel.

These bioinformatics graduates will have their work cut out for them. Analyzing the human genome is expected to unlock a plethora of life’s phenomena, including susceptibility to disease, the workings of cells and the functions of proteins. The implications for improved health diagnosis and care are extraordinary.

“The mapping of the human genome is almost complete, but no one really knows what the information means,” said Dr. Benjamin Kelley, dean of the School of Engineering and Computer Science. “This is the very tip of the iceberg.”

Dr. Greg Speegle, associate professor of computer science, said strides in the completion of the human genome sequence are the beginning of a much bigger feat. “In a way it’s a milestone, but it’s like seeing that first mile marker in a marathon,” Dr. Speegle said. “We know what the basic things look like, but what do they mean? That really will be the wealth of information that people will get. That’s where...
Mayborn $5 Mil Benefits Museum Complex

The Frank W. and Joyce Sue Mayborn Foundation, based in Temple, has committed $5 million to Baylor University’s much-anticipated museum complex, which will be named The Sue and Frank Mayborn Natural Science and Cultural History Museum Complex. This complex will provide a state-of-the-art natural science and cultural history experience for the children and families of Texas and beyond,” said Calvyn Smith, chair of the Department of Museum Studies and director of the annual Mayborn Museum Complex. “Through its very generous gift, the Mayborn Foundation has made a significant impact on the educational future of the area, which will be good for Baylor, Central Texas and the Southwest, and certainly will be a real tribute to the Mayborn Foundation and all it represents.”

Baylor President Robert B. Sloan Jr. also was enthusiastic about the gift. “Through the Mayborn Foundation’s generosity, Baylor can now realize these visions to provide a world of learning comparable to nationally acclaimed museums,” Dr. Sloan said. “The components of the Mayborn Museum Complex will incorporate new facilities, programs and state-of-the-art technology to rival or surpass any other natural science and cultural history experience in this region.”

Among the integral components of the Mayborn Museum Complex will be the Harry and Anna James Discovery Center; the Geov. Bill and Yveta Danil Historic Village and the Department of Museum Studies; the Juanita Krepsiey Center, which is the centerpiece of the complex, will contain the Thomas E. and Elyse W. Auding Exhibitions Gallery, The Children’s World (the expanded Offie Mack Children’s educational program), the Southwest Hill Discovery Theater, the XRT Information Centers, the Doug and Ellen Miller Atum of Wildlife Art, and the Permanent Exhibits Gallery, which will include the John K. Streeck Collection.

“This is a genuinely magnanimous act on the part of Mrs. Mayborn,” said Dr. Herbert H. Rignold, president emeritus. “She grasped immediately the uniqueness of this museum complex and what it can do for Central Texas, the state of Texas, the Southwestern United States and our entire nation. She was very much impressed by the exhaustive planning and the assurances that the assets of Baylor are pledged to the annual operation and upkeep of the museum complex. Mrs. Mayborn has been gracious and generous with Baylor in years past, and this is just further evidence of her wonderful beneficence. She is a true benefactress of Baylor University.”

Joyce Sue White Mayborn serves as president, editor and publisher of the Temple Daily Telegram and Allen’s Daily Herald and as president of Channel 6 Inc. and the Mayborn Foundation. She is the widow of Frank W. Mayborn, who, until his death in 1987, served as one of the leading figures in broadcast and print media in Central Texas, as well as in the political arenas of Texas and Washington, D.C., in promoting the interests of Central Texas.

Baylor has received gifts and pledges totaling $14.1 million toward the $38 million goal in the building campaign. Construction is anticipated to begin next spring. Baylor officials project that the Mayborn Museum Complex will attract several hundred thousand visitors annually. — Julie Carlson

McLaughlin Group Set for President’s Forum Sept. 25

One of America’s most popular weekly public affairs programs — “The McLaughlin Group” — will bring its inimitable style of discussing key national issues to Baylor in September. The McLaughlin Group, which includes executive producer and host John McLaughlin and panel members Michael Barone, Eleanor Gitto, Lawrence O’Donnell and Eric Fehren, will present its program during the President’s Forum at 7:30 p.m. Sept. 25 in Waco Hall. “The group’s presentation will follow the same format as their popular PBS television show, which should make for a lively program,” said Larry H. Brumley, associate vice president for communications.

“The McLaughlin Group” airs at 8 p.m. on Sunday on KWTX TV Channel 14. Tickets for The McLaughlin Group are free for charge of students, faculty and staff and are available at the Bill Daniel Student Center ticket office. Tickets for members of the Central Texas community are $5 and will go on sale Sept. 4. Several Baylor students also will have the opportunity to meet The McLaughlin Group during an afternoon question and answer session, as they have with previous President’s Forum lectures Deseon Tutu and Steve Forbes.

McLaughlin, known for his incisive interviewing and moderating style and wise sense of humor, has earned numerous awards for The McLaughlin Group, which appeared on PBS stations in 1982. In addition, McLaughlin has served as the Washington editor and columnist for the National Review, a speech writer and special assistant to President Ronald Reagan, as well as a contributing editor, she reports on the White House, Washington, D.C. Presumably he was secretary of the U.S. Senate Committee on Environment and Public Works and as the author of The Americano of American Politics and the author of Our Country: The Shaping of America from Roosevelt to Reagan.

Gill became one of the first women at Newsweek to move from secretary to reporter. Now a contributing editor, she reports on the White House, Washington, women in politics and other issues. She and her husband, Tom Brazaitis, the Washington bureau chief for the Cleveland Plain Dealer, recently published War Without Honor: The Art of Politics. O’Donnell is an MSNBC political analyst and was a contributor for MSNBC on the Internet. He has served as the Democratic chair of the U.S. Senate Committee on Finance, chief of staff of the U.S. Senate Committee on Environment and Public Works and as a speechwriter and senior advisor to Sen. Daniel Patrick Moynihan.

Fehren is the new Washington correspondent for Reader’s Digest, having spent 1999 as the editor of the Washington business and politics magazine MORE and the previous five years as a member of the editorial board of The Washington Times. — Lori Scott Fogelman

Diverse lineup for fall Chapel

The fall lineup of guest speakers for Baylor’s Chapel program will include activists, musicians, authors, nationally renowned Christian leaders and a Nobel Peace Prize-winning scientist.

Speakers will participate in both Chapel services each Monday and Wednesday at 10 and 11 a.m. in Waco Hall. Beginning this fall, two rows of seats will be reserved at the front for faculty, staff and guests. Faculty and staff are encouraged to attend when schedules allow.

Ken Medema, a Christian recording artist, will be the Chapel guest artist for the fall. Medema’s two dozen CDs are a call to renewal of spiritual life and of relationships with people who are hungry and homeless. He will appear at Chapel Oct. 2 and 4, and will meet with students in a number of small-group settings throughout the week.

Other Chapel guests include Dr. Leslie Parrott, one of the founders and co-director of the Center for Relationship Development at Seattle Pacific University, Sept. 4; Dr. William Phillips, the 1997 Nobel Laureate in physics, Oct. 11; June Graham Lotz, a Christian author and speaker and daughter of the Rev. Billy Graham, Oct. 23 (Lotz also will speak at a luncheon following Chapel). Bus Aider, author of Rich Christians in an Age of Hunger, Nov. 3; and Peggy Weilmeurer, religious reporter for ABC News, Nov. 27.

A full schedule of Chapel activities is available in the Office of the Dean of Chapel, or visit the website at chapel.baylor.edu.

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Bioinformatics Degree One of First Offered in World

continued from page 1

using this genetic information will become important, in things like finding cures for diseases.” Of course, that goes hand-in-hand with Baylor’s history of excellence at the undergraduate level in healthcare-related fields of study and the University’s mission to educate men and women for service to others.

Health emphasis

“The bioinformatics program fits well with Baylor’s traditional emphasis in the health sciences,” said Dr. Ben Pierce, professor of biology and associate dean for sciences in the College of Arts and Sciences. “It is clear that there are genetic differences in susceptibility to various diseases and disorders and in how one responds to treatment. In the future, we will be able to take these differences into account and tailor treatment to a patient’s unique genetic makeup.”

Much of the Human Genome Project is aimed at gaining knowledge that could directly improve diagnosis and treatment of patients with various chronic illnesses and application of preventative medicine and medication, among other things. “Once they have all the information on the linear DNA sequence, then there will be the protein structure to analyze, then the function of that protein in the cell and the body, and then modifications of the sequence to learn more about the protein’s function” said Dr. Chris Kearney, assistant professor of biology. “It’s just the beginning.”

Dr. Kearney agreed that a career in bioinformatics is one of the fast-growing career fields, and Baylor’s move to integrate an innovative undergraduate bioinformatics program is a turning point in the University’s relationship to the field. “It’s just the beginning.”

“Baylor’s technology-based academic programs are designed to give our students a competitive advantage in their respective fields of study.”

Dr. David Jeffrey

Dr. David Jeffrey is a noted scholar in the field of bioinformatics and biochemistry. “I think it’s very likely that in the next 20 to 30 years, computers will be used in medicine to a much greater degree than they are now,” said Dr. Jeffrey. “It is the future of medicine. The ability to have students know how to combine computer science and biology is going to be even more important.”

Dr. Jeffrey is president of the Human Genome Project, which was developed jointly by the biology and computer science departments and is awarded through the School of Engineering and Computer Science. Dr. Jeffrey is also the principal investigator of a new project at Baylor, the Baylor Center for Bioinformatics.

The program is designed to give students a specialized degree in bioinformatics, combining two disciplines. “What’s distinctive is that bioinformatics is now an interdisciplinary field and it’s specifically tailored for students who are interested in this combination,” Dr. Speegle said.

There are about 70 students in the bioinformatics program, Dr. Kearney said. Fifteen students started the program when it was introduced, and the numbers have continued to increase. Most of those first-year students will take their capstone course — advanced database — in the spring semester with Dr. Speegle. He and Dr. Kearney are developing this course and recently received a boost for their efforts when they were awarded a grant that will benefit both bioinformatics and biochemistry.

Dr. Charles M. Tolbert II, chair of the Department of Computer Science and chair of the University’s Computational Biology Program, said, “This is a very demanding program. It’s a win-win situation for the company who is able to hire a student right out of school, and for the student who may then get more education while working for that company.”

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Two Distinguished Professors Join New Faculty for Fall Term

Two new Distinguished Professors will join the Baylor faculty this fall, along with 47 new full-time faculty. Dr. David Lyle Jeffrey, professor of philosophy and psychological studies at Wheaton College, will serve as Distinguished Professor of Ethics. Dr. Robert C. Roberts, professor of philosophy and psychological studies at Wheaton College, will serve as Distinguished Professor of Ethics.

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I am enormously pleased with the appointments of Dr. Jeffrey and Dr. Roberts,” said Dr. Donald O. Schnakenberg, provost and vice president for academic affairs. “They both possess outstanding international reputations in their respective fields of philosophy and ethics, and they both are excited about contributing to Baylor’s future.” Dr. Jeffrey is a noted scholar in medieval studies and the Bible and literature. He is the author or editor of 12 books, including People of the Book: Christians Identity and Literary Culture, which was named one of the year’s best books in Christianity Today’s Top Ten Books of 1997. He received his bachelor’s degree in Wheaton College and his master’s degree and doctorate from Princeton University. He began his tenure at the University of Ottawa in 1978, serving as professor and chair of the English department. He was named named professor emeritus in 1996.

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Dr. Robert C. Roberts

Dr. Robert C. Roberts received his bachelor’s and master’s degrees from Western State University and a bachelor of divinity degree and doctorate from Yale University. He served as professor of philosophy at Western Kentucky University before joining the faculty at Wheaton College in 1984. In 1998, Baylor officials announced plans to add high-profile scholars to the University’s faculty over a seven-year period. Baylor now has three Distinguished Professors and two University Professors.

This fall’s new full-time faculty members bring the total number of full- and part-time faculty at Baylor to 850. New faculty, by School or department, are:

**School of Law**

Matthews G. Cogan and Mark W. Oeler

**School of Music**

Dr. Bradley C. Bolin, keyboard studies; Dr. C. Randall Bradley and Jonathan E. Brooks, academic studies; Dr. Kevin Chiarizzio and Stephen W. Roach, instrumental studies; Dr. Brian R. Marlo, keyboard studies; Dr. Stefano Mengozzi, academic studies; Dr. William N. May Jr, dean and professor of music: Matthew O. Smith, music; Deborah Williamson, vocal studies; and Dr. Laurin E. Zev, academic studies.

**Lousie Harrington School of Nursing**

Dr. Frances Strodtbeck and Dr. Mary Ann Yantis

George W. Knight

Theological Seminary

Dr. William Hiltz, prayer, preaching, and Christian scriptures.

**School of Engineering & Computer Science**

Dr. Harold C. Forbes and William Booth, computer science.
Campus News

Regents OK 2 degree programs, set goals

The Baylor University Board of Regents approved two new degree programs and established board goals for the coming year during its summer meeting July 13-15, which was the first meeting for eight new regents.

The board gave its approval to a Ph.D. in mathematics and a joint bachelor of science in nursing/master of science in nursing degree in the Louise Hemmert Nursing School of Nursing in Dallas. The mathematics Ph.D. will allow Baylor to solidify its leadership position in that discipline and support the University’s science and engineering programs. The joint nursing degree will allow nurses with degrees in two-year and diploma programs to complete their BSN and MSN degrees in a time-efficient manner. — BN

Communications Award given to Steve Blow

Steve Blow

His gentle humor, even when tackling tough issues, has made Steve Blow of The Dallas Morning News one of the top columnists in the state. Last month, Blow added another award to his collection, this one from Baylor.

President Robert B. Sloan Jr. presented Blow with the 2000 Baylor Communications Award during the annual President’s Media Luncheon Aug. 30 at Floyd Casey Stadium.

A graduate of the University of North Texas, Blow has several Baylor connections, namely his children, Allison and Corey, both students at the University. “I feel very thankful for the reception we have had into the Baylor family since our children began attending,” Blow said.

“The atmosphere is warm and loving and provided lots of good column material,” Blow join The Dallas Morning News in 1978 and has been a Metropolitan page columnist since 1989. He has been honored as the top columnist in the state by the Headliners Foundation of Texas and the Associated Press.

The Baylor Communications Award was established five years ago to honor those individuals who have distinguished themselves in the field of communications and also in their communities.

Previous recipients include Toby Drun, Hollis Biddle, Ann Raznowski, Rick Bradford, Jack Lstoff, Troy Dunagan and Dave Campbell. — Jan Scott Fogleman

Brooks Named VP of Finance, Begins Oct. 1

David R. Brooks

“Baylor owes a tremendous debt of gratitude to Harold Cunningham for coming out of retirement with Arthur ANDREWs four years ago to give leadership to our finance and administration areas,” Baylor President Robert B. Sloan Jr. said.

He has made very important contributions to this critical area and has laid a solid foundation for David to build upon. I am grateful that Harold will remain a part of the Executive Council and provide leadership for a number of important projects that will have a major impact on the campus. He also will be a valuable resource to David as he makes the transition to this new responsibility.”

David’s extensive financial and executive experience, combined with his commitment to educational issues and to Baylor’s mission, will allow him to provide effective leadership for our finance and administration division.” Dr Sloan said.

As vice president for finance and administration, Brooks will be responsible for Baylor’s budget, business, controller’s and treasurer’s offices, the Information Technology Center, purchasing and campus services, Ferrell Special Events Center, Center for Community Research and Development, and the University’s Institute for Technology Innovation Management.

Brooks, currently vice president of the McKinney Independent School District board of trustees, heads a seven-bank holding group in North Texas. He formerly served as chairman and CEO of First McKinney Bancshares Inc. and Farmersville Bancshares Inc. His other banking experience includes serving as president and CEO of Texas Commerce Bank. Brooks will also assume the title of executive vice president for special projects at the University.

Robert Foster Cherry graduated from Baylor in 1929 and entered Baylor Law School in 1932, passing the bar exam the following year before his death, he established the Cherry Chair for Distinguished Teaching and the Cherry Award for Great Teachers, which are awarded in alternating years, to honor great teachers. Recipients of the Cherry Chair have demonstrated extraordinary teaching abilities and a record of positive, inspiring and long-lasting effects on students. The recipients also are required to be scholars with national and international achievements.

For banquet and symposium ticket information, contact McGrover at ext. 2023. — Julie Carlson

Cherry Awards Program Marks 10th Year

Six recipients selected for great teaching will return for anniversary Oct. 2

The six Cherry Chairs who will be honored during the two-day event are Dr. Hazeltime, professor of engineering at Brown; Dr. David B. Woods, vice chancellor at Illinois University in South Africa; Dr. Franklin H. Little, professor emeritus of religion at Temple University; Dr. Peter G. Biendler, The Lucy B. Moses Distinguished Professor of English at Lehigh University; Dr. Mario A. Benitez, professor emeritus of curriculum and instruction at University of Texas at Austin; and Dr. John B. Boles, The William Penius Hobby Professor of History at Rice University.

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For banquet and symposium ticket information, contact McGrover at ext. 2023. — Julie Carlson

Baylor’s Authors & Artists Exhibit Opens

The fifth annual Baylor “Authors and Artists at Work” exhibit will be Oct. 9 to Nov. 17 in the foyer of Moody Memorial Library.

The exhibits, sponsored by Baylor Libraries, feature works by Baylor faculty and staff members who have written or edited books from October 1999 through September 2000. It also includes works by fine art faculty who have exhibited in a juried show or commercially recorded works during the same period.

Selections honoring the featured authors and artists and Baylor’s new faculty members will be from 5 to 9 p.m. Oct. 12 in the Moody Memorial Library foyer.

Last year, about 50 faculty and staff displayed books, music and artwork in the exhibit, which draws attention not only from academic colleagues, but also from the general public.

“Because the materials are located right in the library foyer, the students can see them easily,” said Beth Tore, fine arts catalog librarian and chair of the exhibit committee. “We’ve received a lot of positive response from students, who are many times pleasantly surprised to find contributions from their own professors represented.”

Faculty members who wish to submit materials for the exhibit should call Tore at ext. 1586. — Randy Fowler

Baylor News
Post-Tenure Renewal, or How I Survived Success

Tips on how to gain focus, restore academic enthusiasm and ‘grow like a bear’ from a recently tenured professor

Dr. Jay Losey, Associate Professor of English

It’s your tenth year, you’ve reached the proverbial Promised Land. After many years of diligent labor and the abiding support of family and friends, you’ve finally earned tenure — a lifetime contract. Was it worth it, you may be wondering? Like the satyrs, you’re suffering complete physical, emotional and mental fatigue during the first months in the Promised Land.

Much has been written on how to obtain tenure. Recently published books, such as Mentor in a Madhouse by A. Clay Schoenfeld and Robert Magnan and Mr. Mentor’s Impossible Advice for Women in Academia by Emily Yeh, are now available in paperback. But little has been written on post-tenure realities. What are the expectations once tenure has been achieved? With a lifelong contract, why should you care what those expectations may be? How are you going to cultivate your tenure garden?

Building a taxonomy

These questions have puzzled me since I was awarded tenure June 1, 1999. In some ways, my writing this article illustrates my puzzlement over the apparently simple task of determining what’s next. After several months of post-tenure listlessness, I decided I’d better get motivated or suddenly overwhelmed with real-life adult woes (prolapses, pregnancies, crab grass, craft lace, manic and mood, pills and pules — plus children, elders, death, taxes, and right-wing loonies) (1986). This suggests a taxonomy, one that evolves the well-known Vietnam veterans’ syndrome PTSD (post-traumatic stress disorder), generally occurs in the first year of receiving tenure. One medical “cure” for this ailment is to have patients face their fears — a psychological return to the site of the trauma. I’ve tried to confront psychologically this particular syndrome with all my gales — well, with what’s left of it anyway.

One endeavor that saved me from succumbing entirely to PTSD was related to my bid to receive tenure: a scholarly project. I had hoped to see my book in print prior to the tenure decision, but trying to dazzle everyone in the four domains — teaching, scholarship, University and community service — made it impossible for me to short-change them. The project, already in process, took hold, and I returned to it to help rescue academic enthusiasm. Having to complete the final stages of the book project — revising the introduction, correcting copy-edited text and galley — and creating an index — even me — much-needed focus and enabled me, in part, to outwit this menacing syndrome.

1. Post-Tenure Slowdown.

I discovered this phrase in Toile’s book cited above. Toile playfully defines PTSD as “a common ailment in which the tenure is blue, burned out, or suddenly overwhelmed with real-life adult woes (prolapses, pregnancies, crab grass, craft lace, manic and mood, pills and pules — plus children, elders, death, taxes, and right-wing loonies)” (1986). This suggests a taxonomy, one that evolves the well-known Vietnam veterans’ syndrome PTSD (post-traumatic stress disorder), generally occurs in the first year of receiving tenure. One medical “cure” for this ailment is to have patients face their fears — a psychological return to the site of the trauma. I’ve tried to confront psychologically this particular syndrome with all my gales — well, with what’s left of it anyway.

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2. Becoming Green and Gold.

The dilemma here is that tenure candidates must explain why they should receive tenure. It’s understandable that candidates may push their accomplishments. Frequently, I turned myself in the following way: “I want a minute. Many colleagues, including the dean, provost and president, said that after I did really make all those promises? Did I truly claim that I could grow like a bear?”

Having promised so much to achieve tenure, I now realized it was time to deliver. A proactive title for this syndrome might be “assuming responsibility.”

I understood the necessity of assuming responsibilities once I realized that my senior colleagues had assumed heavy departmental and University committee duties, had provided leadership on the Faculty Senate and on other shared governance and administrative committees and had mentioned me in a tenure-track faculty member. In addition, they had served on thesis/dissertation committees and editorial boards, edited newsletters and journals and assumed leadership positions in regional, national and international organizations. Finally, they had continued to publish books, articles and book reviews and had continued to take seriously the scholarship of teaching. The amount they have delivered is daunting, still, I know that it was time to follow their leadership. Being a committed and contributing member of my department and the University would enable me to widen my perspective, to see that the probationary years were, out of necessity, me-oriented. Assuming responsibility would help me combat the PTSD syndrome, deepen my University and community service and appreciate the vital importance of collegiality.

3. Buying the Farm.

According to colleague specializing in cultural linguistics explained this idiom as follows: “During WWII, American soldiers dreamt of buying a farm when they returned from the war. The phrase became a euphemism for those who were killed in action.” Let’s face it, earning tenure is a lifetime investment, I believe it is important in an idea: contributing to one’s intellectual and spiritual growth so as to invest in the total intellectual and spiritual growth of the farm called the University. Thinking ahead, I now realize that earning tenure was only a step — admittedly huge — in a career that will have many ups and downs. I have come to view being associate professor as promotion is usually linked to tenure as similar to being assistant professor: there’s another probationary period before being evaluated for promotion to full professor. I’ve decided that earning tenure only means that, while I have no guidelines (no “Tenure Policy” to follow), I have many more responsibilities and commitments than I ever had as a tenure-track faculty member.

I look forward to the challenge and appreciate the wisdom in the biblical injunction: “Everyone to whom much is given, of him [and her] will much be required” (Luke 12:48). I only wonder if being accustomed to full professor is less stressful and anxiety-ridden than earning tenure and being promoted to associate professor. Do you know what? I’m going to read Michael Cunningham’s The Hours and indulge, nostalgically, in some PFS.

 Concert Series to Honor New Music Dean

This fall, Baylor’s School of Music will honor its new dean, Dr. William V. May, Jr., with the Dean’s Inaugural Concert Series, featuring three of the School’s most-honored ensembles.

Dr. May, a 1969 Baylor graduate, was appointed dean of the School of Music in May after a two-year nationwide search. He comes to Baylor from the University of North Texas, where he served as interim dean of the College of Music.

“The concert series is a celebration of our dean’s appointment,” Dr. May said. “It will give me the opportunity to meet people and have them enjoy the best Baylor’s School of Music has to offer.”

The concert series begins Sept. 8 with a performance by the Baylor Symphony Orchestra under the direction of Stephen Heyde. The Mary Francis Thompson Professor of Orchestral Studies, conductor and Resident, will accompany the orchestra.

On Sept. 22, the internationally acclaimed Baylor Wind Ensemble takes center stage, directed by Michael Hatfield, professor of conducting and director of bands.

The series concludes Oct. 27 with a performance by the A Cappella Choir, under the direction of Dr. Donald Bailey, director of vocal studies, professor of conducting. The Mary Gibbs Jones Chair in Music, director of vocal studies division and director of choral activities.

All performances begin at 8 p.m. in Jones Concert Hall. Tickets are available from the School of Music at no cost. For more information, contact Dick Vet at ext. 3991 — lost Scott Fogelman.
Congratulations to
Andrea Hall, communication sciences and disorders, and husband, Kevin, MBA career services, on the birth of their son, Justice.
Dr. Keith Harburg, biology, on the birth of twin grandchildren, Hunter Keith and Caroline Noel.
Mr. and Mrs. Tomlinson, public relations, and his wife, Kim, on the birth of their daughter, Grace Ann.
Dr. Donald Schmeltekopf, provost and vice president for academic affairs, and wife, Judy, on the birth of their grand-daughter, Clare Audrey Schmeltekopf.

Best wishes to
Diane Walbesser, wife of Dr. Roy Butler, former professor and chair of classics, who is recuperating after a recent hospitalization.
Barbara Lynn, wife of Dr. Ralph Lynn, professor emeritus of history, on her recent hospitalization.

With sympathy to
The family of Dr. Mary Howotzy, professor emeritus and former associate dean of the Louise Hemmingsen School of Nursing, on her recent death.
Dr. Ben E. Dickerson, gerontology, on the death of his mother, Lois S. Dickerson.
Gary Blackmon, associate director of computer services, on the death of his father, William Blackmon.

Penny Jacko, public relations, on the death of her grandmother, Mary Gill.
Barbara Anderson, personnel, on the death of her mother, Geneva Ivy Polley.
Buma Battles, assistant professor of health, human performance and recreation, on the death of her mother, Claree Ann Battles.
Ron Garrett, Castellow communications engineer, on the death of his mother-in-law, Barbara June Taylor.
Betty Dubois, Jackson, widow of Travis Dubois, former dean of men, on the death of her brother, Billis Devney.
Ann Miller, English, and James Vardaman, professor emeritus of history, on the death of their brother, Calvin T. Vardaman.

Presentations & Participations
Mary Abrahams, program coordinator for the John J. Vaughn Career Government, made a series of presentations on entrepreneurship to Montessori classes at Oregon Academy in Waco during the spring.
Dr. Jesse T. Arainak, lecturer in English, presented a reading at the “Children of a Lesser God: Fantasy, Fantasy as an Escape” on April 19-20 at the McLane Student Life Center.
Dr. Richard C. Cheyney, professor of management and the Hank and Charline Chairman of Christian Ethics in Business, delivered the talk “The Ethic of Business in Finance” at the McLane Student Life Center on April 1-5 in Nampa, Idaho.
Dr. Charles J. Delaney, associate professor of real estate, shared his insights on the valuation of special use properties and presented “Whizzer Financing” at the 56th annual conference of the American Real Estate Society March 28-April 5 in Santa Barbara, Calif.
Dr. Jeannette M. Denton, assistant professor of English, presented his talk on “Rhetoric: Insights into the Articulation of Early Roman English” at a workshop on the variation of /r/ articulations in Western European Languages May 27-28 in Nijmegen, the Netherlands.
Dr. Diana Garland, professor of social work, director of the Master in Social Work Program and director of the Center for Family and Community Ministries, delivered the Christine Geneva Garrett Lecture for the sixth annual Samuel DeWitt Proctor Institute for Child Advocacy Ministry July 19 in Raleigh, Tenn.
Dr. Greg Garrett, associate professor of English, presented “The Truth Lies Inside the Story: Parable, Parable and Story” and “Trying to be the Shepherd: Seeking the Sacred in Contemporary Film” at St. Paul’s Episcopal Church July 7-8 at Camp Allen.
Dr. Sheila Graham, director of the Office of Access and Learning Accommodation, presented “The Development of Policy and Procedures of a Foreign Language Substitution Policy for Students with Language-Based Learning Disabilities” and “Supporting Students with Disabilities” at the Missouri State University and the Virginia Commonwealth University.
Dr. Kevin J. Gutzwiller, associate professor of biology, organized and moderated a symposium titled “Applying Landscape Ecology in Biological Conservation” and presented “Constraints and Prospects of Applying Landscape Ecology” June 9-13 at the annual meeting of the Society for Conservation Biology in Missoula, Mont.
Jaffus Hardrick, assistant director of personnel services and HR111 office, and Ashley Thornton, organizational development specialist, presented “Leadership Characteristics: What Managers Need for the 21st Century Workplace” July 12 to the City of Waco management team.
Dr. Steven K. Huprich, assistant professor of psychology and neuroscience, presented “Empirical Perspective on Depressive Personality Disorder” to the Department of Psychiatry at the University of Kansas School of Medicine in May in Wichita, Kan.
Dr. John R. Knue, lecturer in information systems, presented a talk titled “Preventing Students from Stealing” at the American Real Estate Society Annual Conference in April in San Antonio.
Dr. Charles S. Madden, vice president for University relations and the William J. Williams Professor of Marketing, and Larry D. Brummley, associate vice president for communications, presented “Market Research Studies: Using Survey Results to Develop Your Communications Strategy” at the Council for Advancement and Support of Education International Assembly July 15 in Toronto, Canada.
Dr. William R. Reichenstein, professor of finance and The Pat and Thomas H. Powers Chair of Investment Management, presented “Judicial Reasoning on Employment Discrimination in the Workplace” and “Employee Search” and was a discussion participant for “Gender Differences in Union Voice: Effects on Union and Loosening Risk Model Approach” March 24-29 at the annual meeting of the Eastern Economic Association in Washington, D.C.
Dr. A. David Rudolph, professor of psychology and neuroscience, presented “Assessing and Treating Suicidal Behavior” at the Oregon Psychological Association meeting May 19 in Portland. He also presented “Assessing and Treating Suicidality” at the Front State Hospital May 14-16, and presented “The Assessment and Treatment of Suicidality” at a workshop for Academy of Professional Seminaries July 22 in Dallas.

Family Circle
S. Kay Toombs, associate professor of philosophy, presented a paper titled “Phenomenology and Psychology” by Dr. Joseph D. White, Department of Psychology, University of Arizona, Tucson.
Dr. Marcel W. Schack, chair and professor of computer science, presented “A Novel Approach to Parallel Processing” at the annual meeting of the Eastern Economic Association in Washington, D.C.
Dr. Lisa H. Harwick, associate professor of marketing, and The Ben H. Williams Professor in Entrepreneurship and The Hazel and Harry Chavanne Chair of Business, presented a paper titled “Alcohol, Aviation and Air Quality: The Implementation of an International Project” at the International Symposium on Alcohol Fuels July 3-5 in Stockholm, Sweden. Co-authors are Sergio Marrone and Grazia Zanin, researchers at the Renewable Energy Foundation.
Dr. Nancy B. Upton, professor of management and The Ben H. Williams Professor in Entrepreneurship, presented “Competitive Strategies and Innovation in the Family Firm” at the Iowa Family Business Forum April 19 in Des Moines, Iowa. She presented “Best Practices of Fast-Growth Family Firms” at the Family Business Council May 11 at University of Illinois, Chicago.
Dr. Joseph D. White, associate professor of biology, co-presented “The Relationship Between Lead,...

Xtremely Well Done!
Baylor team comes in first in Mission Waco games

Should produce a three-hour video. They are already working on a similar video for Mission Waco games in the past, which was well-received by the participants and viewers.

Spotted

Joshua Hardrick (left), Patrick Williams and Van Davis

Fall Staff Forum
Session I: 11 a.m.-12:15 p.m.
Session II: 1:30-4:15 p.m.
Barfield Drawing Room
Call Dotts Kelly at ext. 3985 for more information


Nitrogen and Radiation Absorption in New Zealand Indigenous Forests” (with Neil Scott); “Factors Controlling Carbon Accumulation in New Zealand Secondary Hardwoods: Implications for the National Carbon Budget” (with Scott, David Windeust, Jackie Townsend and Craig Trotter); and “Interrelationships Among Soil Respiration, Organic C/N Ratio, Biomass Production, and Soil Temperature During Old Field Succession in the Blackland Prairie” (with Brian Moore, Baylor undergraduate, and Dr. Wendy E. Scott, assistant professor of biology) will appear in the Ecological Society of America meeting in San Francisco, Utah.

Dr. Daniel E. Whigoo, professor of biology and director of undergraduate studies, served as faculty consultant to the Educational Testing Service and read Advanced Placement Biology exams June 2-11 at Clemson University.

Dr. David E. Pennington, professor of chemistry and Master Teacher, and Karen Wootten, premedical-professional academic adviser, had a co-authored book titled Pre-Medical — Pre-Dental Student Guide to Success and Career Paths published in August by Thomson Learning Custom Publishing.


Dr. James A. Roberts, associate professor of marketing and The Mrs. W.A. (Agnes) Mayo Professor of Entrepreneurship, and Dr. Lawrence B. Chonko, professor of marketing and The Frank A. and Mary Smick-Holladay Professor in Marketing, had a co-authored article titled “Motivating Sales Executives to Change: A Conceptual Framework of Factors Leading to Successful Change Management Initiatives in Sales Organizations” accepted for publication in Journal of Marketing Theory and Practice. Co-author is El Jones, University of Houston.


Dr. John F. Tanner, associate professor of marketing and associate dean for undergraduate business programs, and Dr. James A. Roberts, associate professor of marketing and The Mrs. W.A. (Agnes) Mayo Professor of Entrepreneurship, had a co-authored article titled “Naturalism in The Sport of Kings: An Exploratory Study of Race Horse Ownership” accepted for the publication in the proceedings of the 2000 Symposium for Marketing Advances Conference, to be held Nov. 9-11 in Orlando, Fla.


Dr. Jesse L. Tucker III, assistant professor of health care administration, had an article titled “The Moderation of Patient Satisfaction” accepted for publication in the Journal of Health Services Research.

Dr. William A. Weaks, professor of marketing and director of the Center for Professional Selling, and Dr. Terry W. Lee, assistant professor of marketing, had an article titled “Improving Moral Reasoning: A Study Assessing the Impact of Moral Reasoning Training in Sales and Information Technology” accepted for publication in the Journal of Personal Selling and Sales Management.


Dr. White had a co-authored article titled “Nitrogen Concentration in New Zealand Vegetation Foliated Derived from Laboratory and Field Spectrometry” published in International Journal of Remote Sensing (Vol. 21, No. 2, pp. 2521-2530). Co-authors are C.M. Trotter, L.J. Brown and N. Scott.

Dr. Kenneth T. Williams, professor of biology and associate dean of the Graduate School, had a co-authored article titled “Small Hannahs of the Post Oak Savannah in East Central Texas” accepted for publication in Texas Journal of Science. Co-author is David Broussard.

Creativity: An Instructional Resource for his writing website, “Write for Writers: An Online Fiction Tutorial.” It was then featured for site of the year.

Dr. Roger Olson, professor of theology at Truett Seminary, received the Gold Medallion from the Evangelical Christian Publishing Association for his 1999 book, The Story of Christian Theology.

Ben Rogers, Baylor Libraries, selected the libraries’ “Staff Member of the Month” for June.

Dr. A. David Rudd, professor of psychology and neuroscience, was appointed to the editorial board of the Journal of Contemporary Psychosocial.

Kay Stewart, Baylor Libraries, selected the libraries’ “Staff Member of the Month” for July.

Darnel Stuh, Baylor Libraries, was selected the libraries’ “Staff Member of the Month” for July.

Commemoration Congratulations

Bit wishes to the following Baylor employees and children or spouses of Baylor faculty and staff who graduated from the University in August.

Hankamer School of Business

Baylor University Alumnae Association

Oran Daniel Fought III — husband of Karen Fought, admission services

College of Arts & Sciences

Bachelor of arts

Donavin Ray Duhon — son of Raymond Duhon, physical plant

Erika Susan Schwartz — daughter of Dr. Mark Schwartz, heart and general surgery of Dr. W.J. Wagner, Retired Professor’s Center

School of Education

Bachelor of science in Education

Carolyn Elaine Edwards — daughter of Richard Edwards, communication studies

David Wade Gaines — husband of Hollis Gaines, ITU

Deborah Ruth White — academic development services

School of Music

Bachelor of Music

David Michael Heyde — son of Dr. Stephen Heyde, School of Music

Graduate School

Master of Science in Education

Janae Dawn Penniman — wife of Kyle Penniman, alumni association

Kimberly Dawn Schiller — athletics

Jessica Leigh Truglio — residence life

Master of Science in Information Systems

Jianxing Zhang — chemistry

List compiled and provided by the Office of Vice President for Human Resources.

Sept. 7


Sept. 19

Masonic Theatre, San Antonio

Oct. 3

Loew’s Vanderbilt Plaza Hotel, Nashville, Tenn.

Nov. 11

The Polly Theatre, Kansas City, Mo.

Nov. 16

National Cowboy Hall of Fame, Oklahoma City, Okla.

Nov. 24

Nancy Lee and Perry R. Bass Performance Hall, Fort Worth

For more information about the presentation, visit the web site at www.significantjourney.baylor.edu. Journey DVDs and VHS tapes may be purchased at the Baylor Bookstore or through the Office of Public Relations (ext. 6274). DVDs are $25 and VHS tapes are $10, plus tax and shipping.
Lions and tigers and ... cows? Oh, my! Baylor might be well known for its bears, but a cow soon will move onto the grassy area in front of the Armstrong Browning Library. But this won’t be any ordinary cow. This University house will have a literary bent that pays homage to one of Baylor’s greatest collections.

How-Now-Browning-Cow, part of the Waco Art Center’s WaCows project, will stand outside the Library from mid-September until it is auctioned in December. And the life-size, Fiberglas beast should garner lots of attention because it will be decorated by internationally known artist Kermit Oliver, who lives in Waco and became the first American to design a silk scarf for the venerable French fashion house Hermès.

A star is born

“Mr. Oliver agreed to decorate the Baylor cow in quite a coop,” said Luanne Klaras. Klaras and Doreen Ravencroft are organizing the WaCows exhibit, which is modeled after similar, and hugely successful, exhibits in Chicago and Zurich, Switzerland.

The How-Now-Browning-Cow will be joined by approximately 40 embellished cows, a longhorn steer and a calf in locations throughout Waco. Sponsored by local businesses, organizations and individuals, the cows will remain scattered around town until Dec. 9, when they will be rounded up for a giant cattle auction. Proceeds from the auction will benefit Art Center programs.

The cows, massaged in Switzerland and shipped over, weigh approximately 50 pounds but will be mounted on a 300-pound concrete base, which will sport a plaque with the cow’s name, sponsor and artist. For those sponsors who would like to move their cows from location to location, a special key will allow the cows to detach from the base.

Auction without walls

Klaras said the Waco exhibit will accomplish two major goals. “The name of the exhibit is ‘WaCows: A Mooving Experience,’ which will remind the public that part of the Art Center will be moving to downtown Waco at Columbus and Fourth streets,” she said. “The other goal is to provide a public art event — a museum without walls — for Waco.”

The exhibit organizers are not the only ones having fun with the project — and all its punning possibilities. Cow designs submitted already include “InCowstipated,” a bovine in hand or, actually, hoofcuff; “Blue Moo Bonnets,” which is decorated with the Texas state flower; and “Junkyard Cow,” painted to resemble a motley dog with spike collar.

The first decorated cow, sponsored by Dr. and Mrs. Robert Grieve, made its appearance at the Art Center in mid-August. All the cows will be on the streets by Oct. 1.

Dr. Mari Reneau, director of the Armstrong Browning Library, was delighted to provide a grant that will help fund the cow. “This will be a hit for the Library and will help a local museum,” she said. “It is nice to show goodwill toward something happening in Waco.” — Julie Carlson