Sabbatical leave: More professors use opportunities to further research, creative works and publications.

A retrospective: Dr. Sloan brings energy, commitment to presidency in his first five years.

Village joys: Late summer activities at the Village provide fun for the family.

Presidential Timeline

Academic Agenda

Summer Focus

Vol. 10, No. 6 • SUMMER 2000

Taking Time

When Dr. Mary Ruth Smith was a child, she watched her mother and grandmother stitch feed sacks into dresses. Now, the Baylor associate professor of art education uses a needle and thread to create a collection of unique works of art.

Across campus in communication studies, Dr. Michael Korpi builds a video lab to simplify the process of editing video on computer and make it more cost effective.

Dr. Kenneth Busch's research activities in the chemistry department focus on near-infrared spectroscopy, which has applications for the chemical analyses of food, petroleum and pharmaceuticals.

These varied activities exemplify the work being done by Baylor professors now on sabbatical leave. Sabbaticals, long a tradition in academia, provide professors with paid leave to work on scholarly or creative projects without the demands of teaching.

“The notion of sabbaticals arises from the idea of the sabbath, a time of leave or rest,” said Dr. Donald D. Schmeltekopf, provost and vice president for academic affairs. “The basic concept is for the professor to remove him or herself from their normal duties in order to engage in research and other activities that result not only in rejuvenation, but also in work that contributes to their dis-

Dr. Mary Ruth Smith, associate professor of art education, is on a University sabbatical to work on her fiber art pieces.
Faculty development

The number of faculty awarded both types of sabbatical leave has increased during the last five years. Recorded summer sabbaticals have gone from 30 to 42. In addition, informal research sabbaticals can be awarded at each dean’s discretion. The potential number of University sabbaticals is now 16 per year, up from 10 in 1995. Although the increases are not major, they are significant in what they represent, Dr. Schmeltekopf said. “The reasons for this increase are twofold: the overall increase in the number of tenured faculty and the increased emphasis on scholarship,” Dr. Schmeltekopf said. “Summer sabbaticals and other opportunities for research during the summer also have increased in recent years.

Each college or school has its own procedures for granting sabbaticals. In the College of Arts and Sciences, a committee composed of faculty members representing all disciplines of the College evaluates written applications. Recommendations then are made to the dean based on factors such as the strength of the project, the connection between the research and teaching, and the expectation of publication. During the semester following the sabbatical leave, the faculty member is expected to submit a written report to the dean and present a public lecture on the sabbatical subject.

Professional growth

For professors, the greatest benefit of sabbaticals is that they provide a concentrated block of time for scholarship and professional growth. “Sabbaticals are essential for faculty development — for remaining freshly acquainted with the materials one is teaching and for the opportunity to reach out and expand one’s field and connect it to other disciplines,” said Dr. Wallace Daniel, dean of the College of Arts and Sciences. Pedagogy is more than what happens in the classroom, any professor will attest. And for those in artistic disciplines, the need to bring knowledge of a topic as opposed to second-hand exposure.”

Dr. Robert Yinger, dean of the School of Education, for example, often require extended time away from campus in settings such as workshops and educational agencies. “Sabbaticals become an important opportunity in a professional school such as Education because the nature of our scholarship is not laboratory based,” said Dr. Robert Yinger, dean of the School of Education. “So much of our work is research involving the exhibition of one’s work, the teacher scholarship is closely related in that they enhance and reinforce each other.”

Another important aspect of sabbaticals is to provide professors time to write. Publications are important to the academic reputations of faculty members.

“Sabbaticals allow professors to meditate, reflect and write,” Dr. Daniel said, “all of which are difficult to do for any extended period when there is a heavy teaching load and the normal 10-hour day that good teaching demands.”

Publications take on added importance when professors apply for research grants. In the sciences, for example, the awarding of research grants often depends upon the recent publishing history of the principal investigator. “If a faculty member has not published anything in the last two years, the chances of obtaining funding from that agency are probably slim because the agency will not consider the applicant to be active in research,” Dr. Busch said.

Student involvement

Sabbaticals also provide the opportunity for both undergraduate and graduate students to participate in faculty research and the writing of academic papers. For graduate students in the sciences, publication is necessary to obtain jobs in industry and academia. “A student with a Ph.D. in chemistry and no publications would probably have a difficult time in finding a job,” Dr. Busch said. Since his sabbatical began in January, his research team, which includes students, has submitted four papers to peer-reviewed journals and has prepared a proposal for a research proposal involving spectroscopy.

University sabbaticals are well suited to the type of research carried out in the professional schools at Baylor. Research projects in the School of Education, for example, often require extended time away from campus in settings such as workshops and educational agencies. “Sabbaticals become an important opportunity in a professional school such as Education because the nature of our scholarship is not laboratory based,” said Dr. Robert Yinger, dean of the School of Education. “So much of our work is research involving the exhibition of one’s work, the teacher scholarship is closely related in that they enhance and reinforce each other.”

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‘The Dons: Mentors, Eccentrics and Geniuses’

Book provides insightful look at the men who formed dynasties, challenged systems at Cambridge, Oxford

Dr. Susan Johnsen, associate professor of educational psychology, associate dean for scholarship and professional development

“Dons are so often stereotype[d]. I wanted to show what a variety of dons there are, all of them memorable, all exhibiting different talents.”

So begins Lord Neil Annan in identifying his reason for writing his book ‘The Dons: Mentors, Eccentrics and Geniuses’. A ‘don’ in generally anyone who holds a tenured post at a university, however, in the context of Annan’s book it means a person who holds a university appointment and who also is a Fellow at Oxford or Cambridge College. These dons, according to Annan, formed a part of the ‘intellectual aristocracy’, held a stronger allegiance to their College than to the university. Each College operated independently and was composed of dons from most disciplines. The dons also were members of a society that elected or appointed them as fellows. They formed a small group, criticized the assumptions of the ruling class, and valued independence. According to Annan, they fought for such academic reforms as intellectual freedom and College admissions that were based upon open, competitive examinations rather than patronage.

**Diversity of dons**

After this brief overview of the early dons, Annan uses his chapter headings to describe the diversity of their characteristics — scholar, poet, charismatic, pasteur, magus, scientific, performer, and even dissolute. Beginning with William Buckland, a geologist at Christ Church in the 1830s and ending with the dons of the 20th century, he adopts a rich anecdotal style, seasoned with a good dose of historical events and records. He is best at getting to the hearts and souls of the dons by describing their relationships to their disciplines, with their students, within their Colleges, and with the larger intellectual community. For example, Annan describes Maurice Bowra, who wrote 17 books after he left Oxford for a chair in philosophy at McGill University, made his major discovery on radioactive decay and the theory of disintegration, and then resumed a post at Oxford in 1919. This teaching-emphasis had definitely changed since 1945. Don tutors no more than about two hours per week with a 1.5 staff-to-student ratio. Today’s research is heavily emphasized.

**Natural sciences**

No controversy was more volatile than the battles surrounding the inclusion of natural sciences at Oxford and later at Cambridge. Although Buckland became a legend for his experimentation and observation in his private life (e.g., his apartments were a natural history museum and menagerie), no school of natural science was established. In fact, “when he left Oxford in 1845, it was as if he had never existed” (p. 31). Cardinal John Henry Newman argued passionately at Oxford’s Christ College that the purpose of a university was to teach universal knowledge and natural sciences. Although Annan’s enthusiasm for the tutorial system is apparent, he does criticize some dons’ practices, some of the Colleges, and devotes one full chapter to their critics. The dons’ independent way of life begins with the student demonstration in the late 1860s and 70s. About the same time, John Carey’s article, “Down with the Dons”, mixed emotion with fact and demeanor, publicizing the importance of the elite universities’ relationship to Britain’s property. The Higher Education Funding Council asked all British colleges to be more accountable. Student mixses were increased, capital projects were cut, and grants were allocated across higher education institutions. Different institutions that provided different kinds of education for different levels were “called to Cunningham universities” (p. 297). Ralf Dahrendorf, scholar of St. Antony’s College at Oxford, spoke to the House of Lords, arguing for the maintenance of these elite institutions.

Although his argument fell on deaf ears, in the end, it was recommended that Oxford and Cambridge forfeit 22 percent of their student fees, a move that later was postponed. With their large endowments (approximately $1 billion at Trinity College Cambridge alone), the don system was assured. The ethos, however, had changed. More was expected for less. Lord Annan wondered if the 21st-century dons might find it more difficult to persuade “men and women to follow them when the reward for following the life of the mind is to accept such financial hardship” (p. 302). What Lord Annan has produced is a book that laudably describes the important role that the dons played in the development of an intellectual community in Britain. A fine scholarly colleague devoted himself to his subjects, and be honored by his colleagues. Does the fulfillment of such a system, however, breed a powerful group of intellectuals who are isolated from the multicultural community in which they live? On the other hand, without a learning community to nurture the mind and develop the individual talents of its members, who would advance knowledge in topics and disciplines that appear to have no immediate benefit? Many of Annan’s messages from history about the state of current education are certainly relevant today.

**Notes:**


*Dr. Johnathan Banks Dr. Gordon A. Stone, The Robert A. Welch Distinguished Professor of Chemistry at Baylor, a fellow of the Royal Society of Chemistry (London), and a pest student at Cambridge University, England, for his insightful comments regarding this review.*
A four-year nationwide search, Dr. William "Bill" Venema Jr., a 1969 Baylor graduate and intern dean of the College of Medicine, was announced in late June as the new dean of the Southwestern Medical School at Dallas. Dr. May received his doctorate in music education in 1975 from the University of North Texas and his master’s degree in choral music from the University of Kansas in 1983. He joined the UNT faculty as a lecturer in 1981 and was made a full professor of music in 1995. He served as chairman of the Division of Music Education from 1996-97, associate dean of the College of Music from 1990-97, and interim dean from 1999 to the present. Among his several duties at North Texas were overseeing an $8 million annual operating budget and administering and promoting UNT’s almost 1,000 performances and special events each year.

Dr. May is a native of Louisville, Miss. He and his wife, Ann, have two children, Karen and Jeff, and one granddaughter.

Dr. William Mitchell, professor of political science at Baylor, has been named the Jo Murphy Chair in International Education and director of the Center for International Education, succeeding Dr. James W. Seelman, professor of history and master teacher, who is retiring.

An Afghanistan Air Force colonel who lived in Turkey for 10 years, Dr. Mitchell received his bachelor’s degree from East Texas State University and his master’s degree from the University of California at Los Angeles. He earned his doctorate from the University of Illinois and is a graduate of the Air War College, Air Command and Staff College, and the College of International Security Affairs. A decorated veteran of Vietnam and the Gulf War, Dr. Mitchell served as base commander at Incirlik Air Base in Turkey and as Air Force Group Commander in Iran, Turkey, during the Gulf War. He is an academic associate of NATO.

Dr. Mitchell’s primary research has focused on the emergency response to earthquakes, and he has responded to seven disasters in Turkey and one in Italy as part of the investigative team for the National Science Foundation’s Earthquake Engineering Research Institute and the Multidisciplinary Center for Earthquake Engineering Research.

Dr. George W. Truett Theological Seminary, Dr. Randall O’Brien, professor of mission and executive assistant to the president, is serving as Truett’s acting dean. Dr. Brad Creed, professor of Christian history, is serving as interim dean. Dr. James B. Bledsoe, provost and vice president for academic affairs, and Dr. Jerry Crowell, dean of the College of Arts and Sciences, will continue to provide oversight as the search for a new dean continues.

An award-winning filmmaker, Dr. Korpi and his wife, Deborah, produce, direct and produce documentaries and explore other Third World issues, including the Gulf War, Dr. Mitchell served as base commander at Incirlik Air Base in Turkey and as Air Force Group Commander in Iran, Turkey, during the Gulf War. He is an academic associate of NATO.

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Publications

Dr. Marc Ellis, assistant professor of English, and Dr. Fred Gehlbach, professor emeritus of biology, have co-authored a revised edition of "Religious Imagination," published by Baylor University Press. Dr. Ellis, who is also professor of humanities and English, is a former director of the Institute for Humanities and Liberal Arts. Gehlbach, who is a former director of the Institute for Human and Liberal Arts, is a former director of the Institute for Human and Liberal Arts.

Dr. Reagan Ramsower, published by Baylor University Press. Dr. Ramsower, who is a former director of the Institute for Humanities and Liberal Arts, is a former director of the Institute for Human and Liberal Arts.

Dr. Kathy Hillman, associate professor of art, and Dr. John F. Tanner, associate professor of marketing, have co-authored a revised edition of "Approaches to Teaching Shakespeare's "Tin Lizzie," as the Model T was nicknamed. And Dr. McAtee was glad to get it, especially after the painstaking project included two trips to the Missouri Botanical Garden, St. Louis, Mo. (Liliaceae)

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Energy, vision mark Sloan’s first five years

by Larry Bruneley

A level, being a senior president, looks among the challenges of leadership, those of the private sector - the ever-changing climate, the economy, the demands of new technology. Both require the same kind of vision. As Sloan well knows, the private sector is just one arena of change. The higher education world is another.

Over the past five years, Sloan has become increasingly involved in national and international issues, from university rankings to the changing educational landscape. The president has been recognized for his leadership in these areas.

The president has also worked closely with his cabinet members, including the executive council, which has played a key role in University activities.

Sloan’s tenure has been marked by a number of significant achievements, including the following:

- Expansion of academic programs:
  - The University has added new programs in areas such as environmental studies, cybersecurity, and renewable energy.
  - The University has increased its focus on interdisciplinary programs.

- Financial support:
  - The University has received significant increases in funding from both private and public sources.
  - The University has expanded its endowment, allowing for greater financial stability.

- Research:
  - The University has made significant progress in research, with an increase in the number of patents and patents pending.
  - The University has received numerous grants from federal and private sources.

- Student success:
  - The University has seen an increase in graduation rates and retention rates.
  - The University has expanded its offerings in student services, including counseling and academic support.

- Community engagement:
  - The University has expanded its partnerships with local businesses and non-profits.
  - The University has increased its community service initiatives.

Sloan’s leadership has been recognized with a number of awards and honors, including:

- The University’s Alumni Medallion Award
- The University’s Distinguished Service Award
- The University’s Outstanding Faculty Award

Sloan’s legacy will be remembered as one of growth, innovation, and collaboration. His leadership has set the stage for future generations of leaders to build upon.

For more information, please visit the University’s website at udbu.edu.
Publications

February issue of the journal "English Studies" includes an article by Dr. J. Sammon titled "New Plant Records for Central Texas: Eupatorium album L. (Liliaceae) Newly Documented for the State of Texas, 1999," which examines the botanical species Eupatorium album L. and its significance in the state's flora.

Dr. Amanda Luft, assistant professor of marketing and retailing, published a co-authored article titled "New Evidence on Price Discrimination and Consumer Risk Perception" in the journal of the Texas Association for Educational Research. The study explores how consumers perceive price discrimination and its impact on their purchasing decisions.

Dr. Joe A. Rudd and Dr. Thomas Joiner co-edited the upcoming issue of "The Journal of Economic Research," which will feature a co-authored article by Dr. Rudd and Mr. Joiner titled "Motivating Sales Entrepreneurs to Change: A Review of the Literature." The article reviews the strategies and methods that can be used to motivate sales representatives to adapt and change their approaches.

Dr. Kevin Kearney, associate professor of marketing and retailing, worked with Dr. William Easley to co-author an article titled "Replications for the Review of Marketing Research." The article discusses the replication of previous studies in the field of marketing and the importance of replicability in research.

Dr. Jamie Austin, assistant professor of economics, co-authored an article titled "A Racer's Guide to the Trees of Mother Neff State Park" in "The History Channel Great Race 2000." The article provides a guide to the trees found in Mother Neff State Park, offering insights into the park's natural environment.

Dr. Kim Weck, assistant professor of marketing and retailing, contributed to a research project investigating the factors that influence consumer behavior in the context of online shopping. The study, titled "The Influence of Online Shopping Behavior on Consumer Satisfaction," examines the impact of various online shopping factors on customer satisfaction.

Dr. Amanda Luft, assistant professor of marketing and retailing, has been awarded a research grant from the National Science Foundation to conduct a study on the impact of social media on consumer behavior. The grant will support the research team's efforts in exploring how social media influences consumer decision-making processes.

Dr. Jamie Austin, assistant professor of economics, has been invited to speak at the "Conference of the Americas on Economics and Management" in Mexico City. The conference focuses on the latest trends and developments in economics and management, providing a platform for scholars and practitioners to exchange ideas and insights.

Dr. Amanda Luft, assistant professor of marketing and retailing, has been selected to receive the "Outstanding Teacher Award" for her contributions to teaching and excellence in education. The award recognizes her dedication to fostering a dynamic learning environment and her commitment to student success.

Dr. Joe A. Rudd, assistant professor of economics, has been appointed to the editorial board of "The Journal of Economic Research." The board is responsible for overseeing the journal's content and ensuring the publication of high-quality research in the field of economics.

The list of needed parts to restore the "Tin Lizzie," the Model T, includes a transmission, an engine, and a frame. Dr. McAtee has spent numerous hours working on the restoration project, assembling the car, and ensuring its authenticity.

Regents Adopt Budget, Name 6 to Fill Board

The Baylor Board of Regents has adopted its 2001-2002 budget and named its 6 members-elect who will be seated in 2001. The Regents met in executive session on June 20, 2000, and voted to Elect the following Regents: Dr. Henry R. Krueger, Jr., Houston, business; Mr. Kenneth E. Bell, Waco, petroleum; Dr. Robert W. Bledsoe, Austin, chemistry; Mr. John W. Hulin, Dallas, general; Dr. Daniel D. Sibley, Sugar Land, agriculture; Mr. David T. Anderson, Dallas, investment. The Regents have taken action on seven additional nominations: Dr. Melvin H. Bacon, Midwest City, Oklahoma, business; Dr. William E. Bass, Dallas, petroleum; Mr. George W. Blevins, Waco, real estate; Mr. James W. Brown, Dallas, banking; Mr. J. E. Cleary, Weatherford, agriculture; Mr. H. L. Howard, Corpus Christi, engineering; Mr. Richard J. Turner, Waco, general.

Chancellor Cary McRaney's designated President Emeritus

Dr. Boardman W. Carini has been designated President Emeritus. Dr. Carini will continue to serve as an Emeritus member of the Board of Regents.

Baylor Car in History Channel's Bicostal Race

Baylor and the History Channel teamed up to celebrate the bicentennial of the United States with the "History Channel's Bicostal Race." The race, which took place in 2001, featured a 1960s-style race car named "The History Channel Great Race." The car was driven by students and faculty members from Baylor University, representing the university's rich history and tradition. The race was part of a larger project that aimed to engage students and the general public in the celebration of the bicentennial. The car and the event helped highlight the university's past and its ongoing commitment to education and research.

Spotlight

The Spotlight section highlights notable achievements and events at Baylor University. This week, we feature an article on the "Big Book of Design Ideas" written by Amanda Luft, assistant professor of marketing and retailing. The book provides a comprehensive guide to design ideas and offers practical solutions for various design challenges.

Profile

The Profile section features a profile of Amanda Luft, assistant professor of marketing and retailing. The profile highlights her academic achievements, research interests, and contributions to the field of marketing.

Field Dates to Remember

The Fall 2000 dates for Baylor's graduate and professional programs are as follows:

- Art and Music History: Oct. 7, 2000
- Computer Science: Dec. 7, 2000
- English: Oct. 7, 2000
- Geography: Oct. 7, 2000
- Physics: Oct. 7, 2000
- Psychology: Oct. 7, 2000
- Sociology: Oct. 7, 2000
- Sport Management: Oct. 7, 2000

Graduate School of Arts and Sciences

Richard A. Bemis, director of the Graduate School of Arts and Sciences, has been appointed to the position of interim dean for the Graduate School of Arts and Sciences. Dr. Bemis will serve in this role until a new dean is selected by the university's administration.

Department of Marketing and Retailing

Amanda Luft, assistant professor of marketing and retailing, has been appointed to the position of interim chair for the Department of Marketing and Retailing. Dr. Luft will serve in this role until a new chair is selected by the university's administration.

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- Sociology: Oct. 7, 2000
- Sport Management: Oct. 7, 2000
Spotlight continued from page 10

Presentations & Participations


Larry Bramley, associate professor of communication, moderated a panel discussion on HFV production with researchers from HBO, Discovery Networks and NIK Japan at the International Electronic Cinema Festival May 18 in Portland, Ore.

Dr. Marianna A. Busch, professor and chair of biochemistry and biophysics, presented “Flame Infrared Emission Spectrometry: Evolution of an Analytical Method” April 14 to the Department of Chemistry at the University of Texas at Arlington.

Dr. Ellie Caston, assistant professor of museum studies and director of operations of the Smokey Mountain Museum, presented “The Museum Education Division Plan, Present, and Future: Reflections of the Division’s Future” at the National Art Education Association annual conference March 30-April 1 in Los Angeles.

Dr. Robert G. Collmer, distinguished professor emeritus of English, presented “John Donne on the New York Stage” at the annual meeting of the South Central Renaissance Conference April 6-8 at the University of Louisiana, Lafayette, La. Several rare volumes from Dr. Collmer’s John Donne collection will be displayed at the Greer Club of New York June 14-July 20.

Dr. Marjorie J. Cooper, professor of marketing, presented “Supplier Survival: Speed and How to Get It!” at the Promotional Products Association International Expo 2000 Jan. 27 in Dallas. She presented “Relationship Building: Your Goodwill Bank” April 5 to the sales force and management team at BBV Specialties Inc. and participated in curriculum development and strategic planning with the American Y. Goldblatt Institute, joint EBELA-Alliance March 24-28 in New York, Conn.

Dr. Robert F. Darden III, assistant professor of English, conducted a tour of the Brunch Davidson Compound during the national Association of University Professors conference on academic freedom at religiously affiliated colleges and universities March 31-April 2 on the campus. 

Dr. Charles J. Delaney, assistant professor of real estate, chaired a session on “Abandonment in Hawaii: Impact on the Land and the Law” at the American Association of Law School Association of Private Enterprise March 31 in Dallas. He served as co-panelist March 15 for a discussion by the World Landmark Forum on the problems and opportunities for developing housing in Waikiki.

Dr. L. Kent Gillbeam, professor of economics and the E.M. and Thelma Stevens Chair of Private Enterprise and Entrepreneurship, participated in a meeting of the Baylor Foundation’s finance committee and the Baylor Foundation of Texas in Dallas. He served as moderator March 15 for a discussion by the World Landmark Forum on the problems and solutions for developing housing in Waikiki.


Kathy Hillman, associate professor and acquisitions and collection development librarian, chaired a program session on “Improving Record Management and Archival Preservation” at the annual conference of the Southern Baptist Library Association April 26-27 in New Orleans, La.

Dr. J. David Holcomb, acquisitions/marketing editor for Baylor University Press and lecturer in political science and church-state studies, presented a paper titled “Religion in Public Life: Perspectives and the Church and the religious and politics session at the annual meeting of the Southern Baptist Convention on Religious Studies March 4 in Nashville.


Dr. Maurice A. Hunt, professor and chair of English, presented “Nicholas Rowe’s Hand in Milton’s Cymbeline” at the annual meeting of the Shakespeare Association of America April 8 in Montreal, Quebec, Canada.

Dr. Steven K. Huprich, assistant professor of psychology, presented “Differential Diagnoses of Mood Disorder and Thought Disorder in a 50 Year Old Female In-patient” to the North Texas Society for Personality Assessment at Presbyterian Hospital April 8 in Dallas.

Dr. R. Duane Ireland, professor of management, director of the Entrepreneurship Studies Program and The Curtis Brossman Chair of Entrepreneurship, served as judge for the 19th Annual Business Plan Competition at University of Notre Dame, presented “Trends in Entrepreneurship Research” and chaired a session on trends in entrepreneurship research at the fourth annual University Entrepreneurship/Innovation conference April 7-9 at Ball State University, and participated in a conference planning meeting at the Enryn Marion Kauffman Foundation offices April 10 in Kansas City, Mo.

Emily A. Ketcham, senior lecturer in information systems, and Dr. G. W. K. Willis, professor, chair of information systems and director of the Center for Applied Geographic and Spatial Research, co-presented “E-learning Collaboration: A Case Study” at the annual meeting of the American Association of Colleges of Schools of Business April 11 in San Diego. Also co-presenting was Mark Shore of SmartForest.

Dr. Roger E. Kirk, distinguished professor and Mezze Chair of psychology and statistics and director of the Institute of Graduate Statistics, presented “Improved Tables for the Dunn and Dunn Multiple Procedural” at the annual meeting of the Sawtooth Psychological Association in Dallas.

Dr. Eric A. Kytle, lecturer in classics, presented “Homer and the Homeric Allusions to DOLPH in the International Latin Seminar May 15 in Leuven, England. At the same conference, Dr. Jeffrey Fish, assistant professor of classics, presented “Laurentia, Philippus and Horae.”

See “Spotlight” on page 12

About 100 Tennyson Middle School seventh-graders spent May 12 observing and participating at Circus Circus, a 2000 day of educational entertainment coordinated by the Center for Astropsychology, 9 in Physics and Engineering Research (CASPER) on the Texas State Technical College campus. CASPER is a partnership between Baylor University and TSTC. The circus is one of many GEAR UP Waco grant initiatives aimed at attracting students to science. GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) is designed to help children prepare for college. Physics Circus 2000 was organized by a number of a CASPER partners, including Laura Bangert, senior research scientist with CASPER and director of the circus, and Dr. Truell W. Hyde, director of CASPER and Baylor associate professor of physics. Organizers are planning four physics circuses next school year to reach every eighth-grader in the Waco Independent School District.

Dr. Laura Davis-Lind, Chapala Ecology Station, presented “Photo and Bacterioplankton Production in Lake Chapala and Ecological Relationships” at the first international symposia of the Lema-Chapala Waterbodies held April 10 in Chapala, Mexico. Dr. Owen T. Lind, professor of biology, presented “Luminescence of Lake Chapala” at the same symposium.

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, presented “Changes in the Marketing of Universities to Their ‘Wanna’” to the Texas Christian University alumni strategic planning committee Jan. 26, “The Integration of Marketing for Universities” to the District V meeting of the Council for the advancement and Support of Education Feb. 15 in Austin. Attending the “University of Alaska: The Impact of the Internet and Digital Television on Marketing Strategies” at the Central Illinois chapter of the American Marketing Association March 14 participated in the first National Marketing Service meeting sponsored by Georgetown University March 16-17 in Tampa, Fla., and served as a co-host for a live statewide satellite videoconference for Texas community college staff that was broadcast from Odessa College April 25.

Dr. John D. Martin, professor of finance and The John P. Collins Chair of Finance, co-organized the second annual Texas Finance Conference April 7-8 in San Antonio. Dr. Martin presented a co-authored paper titled “Corporate Governance and the Long Term Performance of Conglomerate Firms” at the
Family Circle

With sympathy to

Wanda Gilbert, church-state studies, on the death of her mother, Ethel L. Gilbert.

Dr. Loyd N. Gould, professor emeritus of journalism, on the death of his wife, life.

Dr. Sue Margaret Hughes, professor emeritus in English, on the death of her sister, Marian Hughes McGhee.

Dr. Randy Lofgren, University development officer, on the death of his mother, Virginia Lofgren.

Dr. W. Clyde Robinson, former economics professor, on the death of his daughter, Cathy Lynn Gambel, and to Dr. Ann W. Karafila, professor emeritus of curriculum and instruction, aunt to Cathy.

Dr. Carl Vaughn, philosophy, on the death of his mother, Mrs. W.O. Vaughn.

Dana Haines, student activities, on the death of her father, Harry Haines.

Congratulations to

Pam Bailey, career services, and husband, Lance, on the birth of their son, Mason Quinn, and best wishes for Mason’s continued recovery.

Dr. John M. Smith, professor of psychology, on the birth of his grandson, Cayson Cade Miller.

Dr. Jerry R. Stallings, professor of engineering, on the birth of his grandson, Logan Daniel Printy.

Dr. Ronald Granger, professor of linguistics, on the death of his daughter, Dr. Susan Granger.

Dr. Lynn A. Long, associate professor of political science and the John Murphy Chair in International Education, presented “Geographical Perspectives on Political, Social, and Economic Aberrations from the Murrum (Northwest Territories) Tuberculosis Disasar on Aug. 17, 1999” at the annual meeting of the Association of American Geographers April 7 in Pittsburgh, Pa.

Dr. Don F. Parker Jr., professor of geology, co-presented with Gary Hill “Pleistocene cherty in the Trans-Mississippi Magmatic Province, Field Occurrences and Geological Character” and co-presented “Mid- Tertiary Alkaline Magmatism in the Central Coast Range of Oregon” at the symposium on Alkaline Rocks of North America at the South-Central Geologic Society of America meeting April 2-4 in Portland, Ore. Co-presenters on the latter were Floyd Hodges and Michael E. Hendrick. Dr. Parker also co-authored a paper with presenter John C. White titled “Geochemistry of Devil’s Mountains Peralkalic Volcanic Centers: A Comparison with Pantelleria, Italy.” He helped organize the symposium and helped lead a pre-conference trip to examine volcanic rocks in the Devil’s Mountains and Big Bend regions of west Texas.

Diana Ramey, director of admissions services, and Heather Horst, ICT analytics/programmer, co-presented “E-Mail — An Option to Snail Mail” at the SCT Student Information System Users Conference in March in Orlando, Fla.

Dr. M. David Rudd, professor of psychology, presented “The Assessment and Treatment of Suicidality” at a workshop for integrated mental health services April 22 in Austin and again May 19 for the Oregon Psychological Association in Portland.

Dr. Mary Margaret Shoaf, associate professor of mathematics, presented “The Application of Mathematical Modeling in the High School Classroom” at the National Council of Teachers of Mathematics Southern Regional Conference Jan. 28 in El Paso. She presented “Modeling and Regression Analysis in Elementary Algebra Using the TI-83+” at the 79th annual meeting of the National Council of Teachers of Mathematics April 11 in Chicago.

Dr. R. Aiden Smith, associate professor of classics and director of the University Scholars Program, presented “Hec quom damus ino” in Elko’s International Literature at Am. 6:42:49 on the annual meeting of the Central Association of the Midwest and South Conference April 15-17 in Kansas City, Kan. At that meeting, Dr. Eric A. Kyllo, lecturer in classics, presented “Epikeneia Maps of Hell/Ethnic Allusions in 1091.”

Dr. Ruby Smith, associate professor of art education, had an outdoor exhibits entitled exhibited at the 22nd annual Vehicle Exhibition at the American Academy of Dance at MBS Center Jan. 11-15. 17 A M. 1.. At the same exhibition, she exhibited in Fiber Celebration 2000 at the Art Center of East Parks, Ohio, May 12-14. In 1997, Dr. Smith’s students, Betty Henderson and Francesca Saporizia, had artwork selected as three of 36 pieces from 195 entries for the Up and Coming Student Exhibition at College Arts Museum June 1-30 in Kansas City, Mo.

Dr. Robert D. Straughan, assistant professor of marketing, co-presented “The Sensory Impact of Three-Centred Retail Service Systemization: The Mediator Role of Cultural Norms on Perceived Performance Risk” at the Academy of Marketing Science conference May 24-27 in Montreal, Canada. Co-presenters were Nancy Allen-Miller, University of North Texas.

Dr. Elisabeth J. Teal, assistant professor of management, and Dr. Nancy B. Upton, professor of management and The Ben H. Williams Professor in Entrepreneurship, co-presented “Entrepreneurial Perspectives on Philanthropy and Private Foundations” at the Southwest Academy of Management meeting March 16-18 in San Antonio. The paper was published in the proceedings. Dr. Teal also served as a discussant for the business policy/strategic management track at the meeting.

Dr. S. Kay Toombs, associate professor of philosophy, presented “Seeking Virtue in Local Experience” at the 13th annual Center for Health Economics and Policy Analysis Conference in Values in Health Policy Meeting May 10-19 in Hamilton, Ontario, Canada.


Dr. Terry W. York, associate professor of classical studies and director of the Doctor of Ministry Program at Truett Seminary delivered three-penny plenary addresses in January at the Church Music Symposium XXI of 2000 at New Orleans Baptist Theological Seminary. He also participated in the annual meeting of the Association for Doctor of Ministry Education in Toronto, Canada. Dr. York wrote the text for the anthems, “Hear It Resound,” commissioned for the 75th anniversary of the Dawson Memorial Baptist Church in Birmingham, Ala.

Honor’s & Appointments

Sharon Johnson Bracken, managing editor of Entrepreneurship Theory and Practice, received a Gold 40/40 Award for self-publishing an innovative poetry book for Digital Poems Imagining from the Advertising Club of Waco and the Central Times in Austin, an affiliate of The American Advertising Federation.

Dr. Marjorie J. Cooper, professor of marketing, has been asked to serve on the board of advisors for Beke.com, an e-commerce start-up in the Silicon Valley, California.

Dr. Diana R. Garland, professor of social work, chaired the Master’s in Social Work Program and director of the Center for Family and Community Ministries, was presented The Academy of Parish Clergy Inc. 2000 Charles E. Pope Award 2000 for Family Ministry: A Comprehensive Guide, published by InterVarsity Press. The presentation was made at the

Spotlight

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Ann V. Miller, professor and Master Teacher of English, and Dr. Greg Garrett, associate professor of English, gave an address to the Baylor Heritage Club April 2-4 in Waco.

Dr. William A. Mitchell, professor of political science and the Jo Myers Chair in International Education, presented “Geographical Perspectives on Political, Social, and Economic Aberrations from the Murrum (Northwest Territories) Tuberculosis Disaster on Aug. 17, 1999” at the annual meeting of the Association of American Geographers April 7 in Pittsburgh, Pa.


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WPD Blue

Officer Patrick Dunigan is one of Baylor’s finest and has the certification to prove it. The Department of Public Safety officer, who joined Baylor in 1997, recently completed and graduated from a 22-week Waco Police Academy training program. He now is commissioned as a police officer and is certified by the Texas Commission on Law Enforcement Officers Standards and Education. Dunigan becomes the 20th commissioned police officer for the Baylor DPS force and the third to have attended and graduated from the Waco Police Academy.
Dr. Robert B. Kane, assistant professor of chemistry and Barbara Rauls, biochemistry and biotechnology, received special recognition from Alpha Kappa Delta Sigma Chemistry Honor Society. These awards are given to outstanding students for academic excellence and outstanding contributions to their communities and service organizations.
Kimbell New Alumni Exec

From a 19th century melodrama to an "udderly" good time milking Bossie, the artificial cow, The Gov. Bill and Vann Daniel Historic Village promises a fun-filled summer for adults and children alike.

Fans of melodrama will have the opportunity to enjoy a summer evening production by The Village Players Drama Camp at 6:30 p.m. July 28. The play is the culmination of a three-week camp that will help develop acting skills in children entering fourth through eighth grades.

"The children will learn what melodrama is, study 19th century acting style, learn about costumes in that time period and contribute to the writing of the melodrama," said Dinah Siemon, education coordinator at the Village.

Siemon, with the help of Leslie Collins, a long-time participant in children’s productions at the Vanc Civic Theater, will lead camp participants as they learn about melodrama and prepare for the end-of-camp production.

"Leslie has a wealth of experience in children’s theater and will offer great direction to the camp," said Siemon, who also has a background in theater.

The July 28 melodrama is free and open to the public.

More fun at the Historic Village will follow on July 29 at The Land of Cotton. From 10 a.m. to 4 p.m., visitors will have the opportunity "to learn about 19th century cotton production and see how cotton created a culture of its own that affected every fiber of daily life in Texas," Siemon said.

Activities for children will include the King Cotton Tomato Game, being weighed on a cotton gin scale, learning to dance the Cotton-Eyed Joe, combing cotton and a cotton sack race.

On Aug. 2 from 10 a.m. to 4 p.m., visitors can enjoy another full day of fun at the Udderly Delightful Dairy Day, as they try their hands at milking Bossie, the artificial cow. Other activities include visiting a planter’s house to see how farmer cheese is made and taking turns churning butter.

"As an extra treat for the day is that visitors can sample delicious homemade ice cream from a 100-year-old recipe and take the recipe home to try themselves," Siemon said.

Admission to the Historic Village is free for Baylor faculty, staff and students and for children age 6 and under. Admission charge for the general public is $3 for adults, $2 for senior citizens and $1 for children age 6 to 15. For more information on summer candies or events, contact The Gov. Bill and Vann Daniel Historic Village at ext. 1160. — Kate Langston

Research Gazette

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Grant Proposals (April and May)

Dr. Ben E. Dickerson, Institute for Gemological Studies; $10,000; Continuation of the Senior Gems on Film, Administration on Aging

Larry Brumley and Kiff Kuehl, Bruce Valley Public Broadcasting Foundation; $50,000; KMUR National Public Radio Startup, Cooper Foundation

Dr. Pauline Johnson, Louise Herrington School of Nursing; $124,539; Program, Parents and Place: Effects on Health and Development, National Institute of Health

Dr. Bob Farmer, physics; $30,000; Studies of the SRT Energy Cell, Syncomer Ridge Technologies Inc.

Dr. Susan Wallace, sociology, anthropology and ethnology; $31,850; Forensic Science Field Vehicle, Virginia L. Smith Foundation

Dr. Terry Hanes and Dr. Reagan Ramsower, Hankamer School of Business; $2,000,000; Endowed Chair in Knowledge Management, Still Institute Inc.

TOTAL REQUESTED: $4,337,886