One are the days of card catalogs. And say farewell to the sight of librarians stamping and reshelving stacks of books while uttering that legendary “shhhhhhh.” In fact, you might want to rethink totally the role of the 21st century librarian — especially in an academic setting.

“This is probably the most exciting time for academic librarians in the last 100 years or so,” said Dr. Avery T. Sharp, dean of Baylor libraries and professor.

Of course, there always will be financial and academic challenges, but Dr. Sharp sees a wealth of potential for Baylor’s libraries and the many new ways they can serve the information needs of students and faculty well into the next century.

When Dr. Sharp first began working in libraries, the services and collections were still “traditional.”

“You had books and journals and the usual type of one-on-one service to library users,” he noted.

As Baylor positions itself to be the world’s foremost Christian university, its libraries will help lead the way, blending traditional and electronic resources to create a “hybrid” system for the 21st century.
Record fall enrollment poses challenges, opportunities

**President’s Perspective**

I am also encouraged by the fact that we are holding steady on the percentage of first-year minority students enrolled. With the large numerical increase in the freshman class, there was some concern that our percentages might go down. But preliminary data suggest that we may even show a slight increase in that percentage, which is no small accomplishment in light of the Hopwood decision.

Why the increase? Why the significant increase in the quality and quantity of the freshman class? Demographics play a small role in the equation with the number of high school graduates in Texas trending upward, but the vast majority of the credit goes to Dr. Sloan Madden, vice president for University relations, and his staff in admission services and student financial aid. Over the past 18 months, with the help of the enrollment management consulting firm of USA Group/ Noel-Levitz, our student recruitment, admissions and student aid programs have been completely retooled. Our work in this area has become more strategic and is supported by improved management procedures. We now have the ability to manage enrollment and project outcomes.

What does the future look like in regard to enrollment? The University made a conscious decision in 1995 to expand the size of the freshman class in order to compensate for a decline in the number of semester hours that students were taking. While our original target was a freshman class of 2,700, I believe we have the ability to manage a slightly larger class of 2,800 and at the same time ensure that the students we admit are academically qualified to succeed at Baylor.

Maintain close interaction

An outcome of this year’s freshman class is the need to address our average class sizes to ensure that we do not lose the close faculty-student interaction for which Baylor is known. With the additional resources generated by the expanded enrollment, we will be adding faculty positions in the years ahead to accomplish this objective.

I want to thank the faculty and staff who have worked tirelessly in recent days to accommodate this record freshman class. I believe our efforts will pay off as we seek to both academically and financially strengthen Baylor University.

---

Cunningham, Moore Chosen as New VPs

Former regent accepts financial post; native West Texan to oversee student life

Harold R. Cunningham and Dr. Robert B. Sloan Jr.

President Robert B. Sloan Jr.

**Baylor News**

By Kay Langston

Former regent accepts financial post

Cunningham, who was elected to Baylor’s Board in 1994, has been serving on a voluntary basis as acting director of operations at the University since January 1997.

“Harold Cunningham has already been a tremendous help to me personally and to the University as a whole over these last 18 months,” Dr. Sloan said. “His considerable expertise in financial and operations management, combined with his love for Baylor, uniquely qualify him to lead this strategic area of the University.”

Cunningham will be responsible for overseeing Baylor’s finance, operations, physical plant, risk management, auxiliary services and information technology divisions.

“The past 18 months have been very interesting and exciting both from the regents’ and from the administrative view,” Cunningham said. “This is a time when I feel I can use my experience to help Baylor position itself for the future and achieve its potential as a top-notch Christian university.”

A 1966 business graduate of Baylor, Cunningham retired in 1986 from Arthur Andersen LLP after a 34-year career that included a three-year term as chief financial officer for Arthur Andersen Worldwide. He also served the company head of the Houston audit division as well as managing partner professional practice litigation, and as senior partner:

Cunningham and his wife, Ann, also a 1966 Baylor graduate, have two children, Christian (B.S.Ed. ’92) and Kevin, and six grandchildren. Dr. Moore replaces Dr. William D. Hillis, who last March announced his intention to return to a full-time teaching post in Baylor’s biology department this fall.

Baylor, Dr. Moore will provide leadership for both student development services and student campus life, including career services, the registrar, academic development services, health services, advising to students, student activities, campus recreation, Baptist student ministries and residence life.

“Dr. Moore’s leadership of our academic community is recognized throughout the University. I am very pleased to add Steve to the executive administration of the University,” Dr. Sloan said. “He not only brings outstanding experience in terms of management and administrative skills, but a vision for involving students in co-curricular activities and programs that help them reach their educational and spiritual goals.”

A native of West Texas, Dr. Moore has been on the administrative staff at Seattle Pacific since 1989. He previously served for nine years as executive director of the Wesley Foundation at Texas Tech University, where he also was an adjunct professor of world religions and ethics. He also has been a youth director for United Methodist churches in Arlington and Abilene.

Moore, an ordained United Methodist minister, earned his bachelor of science degree in history and political science from McMurry University in Abilene in 1974. After completing a research fellowship at St. Andrews University in Scotland, Dr. Moore was awarded his master of divinity degree with honors from Asbury Theological Seminary in Lexington, Ky. He received his Ph.D. from the University of Michigan in 1992. Dr. Moore also has been a visiting scholar at Oxford University and completed additional studies at Harvard and Hebrew universities.

In 1993, he received an honorary doctor of divinity degree from Asbury Theological Seminary in recognition of his leadership in church-related higher education.

Moore is thrilled to have the opportunity to join the outstanding team of faculty and staff at Baylor University.
New Chairs, Faculty Named
Hendon is BIC director; three chairs appointed

Baylor University has named a new director of Baylor Interdisciplinary Core (BIC), succeeding Dr. Todd Hendon. The announcement was made this week as part of the University’s fall convocation.

Dr. James B. Hendon, professor of philosophy and director of the philosophy department, has been appointed acting director of BIC.

Hendon earned his master’s degree in philosophy from Texas A&M University and his doctorate in philosophy from the University of Minnesota.

In his new role, Hendon will be responsible for overseeing the operations of BIC, including enrollment, curriculum development, faculty and student recruitment, and fundraising.

Hendon has taught at Baylor for 12 years and has served as chair of the philosophy department since 2012. He has also served as dean of the College of Arts and Sciences from 2015 to 2017.

The appointments of Hendon and the three new chairs are part of a broader effort to strengthen the University’s academic offerings and enhance the student experience.

The three new chairs are:

- Dr. David W. Sharp, professor of religious studies and director of the Divinity School, has been appointed director of the Divinity School.
- Dr. Robert O’Brien, associate professor of history, has been appointed director of the History Department.
- Dr. Glenn O. Hilburn, professor of radiology and head of the Department of Radiology, has been appointed director of the Department of Radiology.

These appointments are effective immediately.

Dr. Sharp said he sees the libraries becoming a full-service information center through which people can access information electronically from all over the world while also accessing on-site collections of traditional books and journals.

For Baylor faculty members, the trends in technology mean that the publishing boom will intensify.

Electronic journals available on the Web

More and more journals are being published, and now we have electronic journals that are being made available via the Web," Dr. Sharp said.

Baylor libraries’ current holdings include 1.5 million bound volumes, numerous periodicals, micro forms, government documents and audiovisual materials. That number compares well with other universities of Baylor’s size and budget.

Nevertheless, Dr. Sharp said there is room for improvement in providing resources for graduate study. "I think that definitely came out in a faculty survey we did about two years ago," he said. "There was almost unanimous consensus that we have very good collections for supporting undergraduate study, but the collections are not quite as good in supporting graduate education.

One way that this is being remedied is through "concurrent access." The Baylor library system is a member of the Big 12 Plus Library Consortium, which includes the libraries of Big 12 universities and nine research libraries from Southern Illinois to Oahu.

Traditional collections varied, admired

Despite its aggressive move into electronic resources in recent years, Baylor libraries strive to maintain strong, traditional collections. The University has a solid reputation for its varied and concentrated collections of library materials, according to Dr. Sharp, who summarized:

- The Texas Collection — "One of the finest specialized collections in the Southwest"
- Religion and philosophy — "Our collection is as strong as many seminar collections from the statistics that I have seen."
- "We have the largest music and fine arts library in Texas. It includes everything from fine arts materials to music scores, CDs, laser discs, videocassettes and vinyl discs."
- English and American literature — "That’s been encouraged by our English colleagues for many years."

Many scholars marvel at the Armstrong Browning Library with both an architectural wonder and as the home to the largest collection of materials related to English poets Robert Browning and Elizabeth Barrett Browning. The building, several other 19th century writers and poets also are well represented in the collection.

In response to concerns expressed in 1997 by the Baylor Student Council, a 24-hour study hall exists at key times in Moody Library. During fall and spring semesters, Moody’s foyer, first-floor landing, student lounge and computer lab stay open from 2 p.m. to Saturdays until 10 p.m. At Friday’s Sharp said that, for many years, the science library has been refurbished and additionally updated.

"More and more journals are being published, and it is more difficult to keep up," Dr. Sharp said. "But we are trying to be as helpful to students and faculty as possible — to be able to surf the ‘Net, look for library resources on campus and look for library resources elsewhere in the country and the world.’

And, expect to have library personnel there to assist in your search. ‘Someday you may find that they have what you need, but even if you don’t, you have a reason to come back because Baylor means a lot to me.’"

Dungan honored

President Robert B. Sloan Jr. honored one of Baylor’s most recognizable weather forecasters at the annual President’s Media Luncheon Aug. 31 in Floyd Casey Stadium’s Galloway Suite.

Troy Dungan, a 1959 Baylor graduate and chief weather anchor at WWAY-TV Channel 8 in Dallas Fort Worth, was presented with the Breesman of the Year award.

Dungan is an Emmy Award winner and holds numerous other awards, including the National Weather Association and the National Broadcasters Association. Dungan was chosen for the award based on his service to the community and his dedication to students of the College of Arts and Sciences.

"I am most pleased to be recognized by Baylor University," Dungan said. "With one of my daughters graduating from Baylor, I didn’t have that physical connection to the University anymore, so I’d like to have a reason to come back because Baylor means a lot to me.”

Dungan earned his bachelor’s degree from Baylor. He later completed private meteorological training from the National Engineering Science Co. in Houston.

Since joining WWAY in 1976, Dungan has been named Best Television Weatherman eight times by the Texas Associated Press Broadcasters Association and eight times by the Texas Associated Press Broadcasters Association and eight times by the Texas Associated Press Broadcasters Association and eight times by the Texas Associated Press Broadcasters Association. Dungan has received the distinguished Knight of the Press Award and special recognition from the National Geographic Society Association Research Flight Facility for his work on a documentary film about hurricanes. He has received a Kuwait Award from the Dallas Press Club, and he has been named Best Television

Exhibit show cases Faculty Works

The third annual “Baylor Authors and Artists at Work” exhibit opens its doors to the Baylor community and the public Oct. 1 through Nov. 13 in the foyer of the Moody Memorial Library.

The exhibit, sponsored by Baylor libraries, features faculty members who have written, edited or compiled books from October 1997 through September 1998, and music and fine arts faculty who have published, commercially recorded or exhibited works during the same period. The deadline for submissions was Sept. 10.

The “Authors and Artists” exhibit recognizes and celebrates the achievements of faculty members, said David R. Rodgers, instructor and assistant acquisitions and collection development librarian. It is also a way for undergraduates to see what their professors accomplish outside of class.

“I think there’s a need for students to say, ‘I’m that professor’s. He just published a book, or she’s done this composition,’ so they can see what the faculty do beyond the classroom and beyond — that they’re publishing things for the world to see,” Rodgers said.

The books, music and other works — including photographs and other personal comments by the authors and artists — of about 20 books will be on display Sept. 16 to 20 in the college’s library, Rodgers said. More information, call Rodgers at ext. 6633 or Nancy Pederson, special projects assistant, at ext. 6655.

See “Dungan” on page 8

Dungan Honored

Forecaster receives Communications Award

President Robert B. Sloan Jr. honored one of Texas’ most recognizable weather forecasters at the annual President’s Media Luncheon Aug. 31 in Floyd Casey Stadium’s Galloway Suite.

Troy Dungan, a 1959 Baylor graduate and chief weather anchor at WWAY-TV Channel 8 in Dallas Fort Worth, was presented with the Breesman of the Year award.

Dungan is an Emmy Award winner and holds numerous other awards, including the National Weather Association and the National Broadcasters Association. Dungan was chosen for the award based on his service to the community and his dedication to students of the College of Arts and Sciences.

"I am most pleased to be recognized by Baylor University," Dungan said. "With one of my daughters graduating from Baylor, I didn’t have that physical connection to the University anymore, so I’d like to have a reason to come back because Baylor means a lot to me.”

Dungan earned his bachelor’s degree from Baylor. He later completed private meteorological training from the National Engineering Science Co. in Houston.

Since joining WWAY in 1976, Dungan has been named Best Television Weatherman eight times by the Texas Associated Press Broadcasters Association and eight times by the Texas Associated Press Broadcasters Association. Dungan has received the distinguished Knight of the Press Award and special recognition from the National Geographic Society Association Research Flight Facility for his work on a documentary film about hurricanes. He has received a Kuwait Award from the Dallas Press Club, and he has been named Best Television

Exhibit show cases Faculty Works

The third annual “Baylor Authors and Artists at Work” exhibit opens its doors to the Baylor community and the public Oct. 1 through Nov. 13 in the foyer of the Moody Memorial Library.

The exhibit, sponsored by Baylor libraries, features faculty members who have written, edited or compiled books from October 1997 through September 1998, and music and fine arts faculty who have published, commercially recorded or exhibited works during the same period. The deadline for submissions was Sept. 10.

The “Authors and Artists” exhibit recognizes and celebrates the achievements of faculty members, said David R. Rodgers, instructor and assistant acquisitions and collection development librarian. It is also a way for undergraduates to see what their professors accomplish outside of class.

“I think there’s a need for students to say, ‘I’m that professor’s. He just published a book, or she’s done this composition,’ so they can see what the faculty do beyond the classroom and beyond — that they’re publishing things for the world to see,” Rodgers said.

The books, music and other works — including photographs and other personal comments by the authors and artists — of about 20 books will be on display Sept. 16 to 20 in the college’s library, Rodgers said. More information, call Rodgers at ext. 6633 or Nancy Pederson, special projects assistant, at ext. 6655.

See “Dungan” on page 8
McLane new regent; degrees approved
Baylor University regents in their July meeting in Houston elected former regent Dr. Dinkyn McLane j. to fill an unsupplied term on the Board.

McLane, a 1958 Baylor graduate, fills the seat vacated by Harold R. Cunningham, who resigned from the Board to become vice president for finance and administration at the University.

The Board also approved two new degrees: a neonatal nurse practitioner track in the M.S. degree in the nursing program at Baylor’s School of Nursing in Dallas and a B.S. degree in informatics with a major in bioinformatics through the University’s School of Engineering and Computer Science.

‘Safety first’ urged near construction sites
With numerous construction projects underway on the Baylor campus, safety managers are urging all Baylor administrators, faculty, staff, visitors and students to be aware of new mandatory hard hat and safety glasses policies in effect at all construction sites.

‘Under Occupational Safety and Health Administration (OSHA) regulations, we are required to provide a hazard-free environment for our employees,’ said William McIcar jr., environmental health and safety manager at Baylor. “If any faculty, staff, employee or visitor has access to a construction site, the minimum safety requirements will be hard hats and safety glasses/goggles. Safety is for life, and it’s everyone’s business,” he said.

If you have any questions or comments, call McLnar at ext. 4586.

Cherry Award Banquet set for Sept. 21
Baylor University will honor Dr. Robert H. Bell and Dr. Paul G. Ashdown, the recipients of the 1998 Robert Foster Cherry Award for Great Teachers, at the award’s ninth annual banquet at 7 p.m. Sept. 21 in the Binfeld Drawing Room. Tickets to the banquet are $15.

During the banquet, Baylor President Robert S. Sloan jr. will present medallions to Dr. Bell, The William R. Kenan jr. professor of English at Williams College, Massachusetts, and Dr. Ashdown, professor of journalism at the University of Tennessee, Knoxville. The men also will receive an award of $32,500 each and will present a guest lecture series at Baylor.

Dr. Bell will deliver his lecture series, “Shakespeare’s Humorous Heroes,” the week of Sept. 21. Dr. Ashdown will return to campus in the spring to deliver his lecture series.

Robert Foster Cherry graduated from Baylor in 1929 and entered the Baylor Law School in 1932, passing the state bar exam the following year. Before his death, he established the awards to honor great teachers and to expose Baylor students to the world’s greatest teachers.

Constructive Summer Alters Face of campus
Work crews hammer away at $83 million improvements plan

The sounds of busy work crews and heavy machinery filled the air this summer at Baylor with the completion of one major building project and the launch of several Dillard Alumni Center and the beginning of others — including one of the University’s largest building projects.

With the last pieces of furniture going in at the end of the summer and degassing of recent projects on University Parks Drive, construction crews also dug into a new five-year, $60 million facilities and campus improvements plan approved in February by the Board of Regents.

The plan continues the construction pace set by the Board in 1995 with its approval of the $20 million Student Life Complex project. Crews began foundation work in May on the Student Life Center near the intramural fields at Baylor and Speight avenues, with a target completion date of fall 1999. It is a project of philosophy. Also, Dr. Ellis will speak on “Revolutionary Forgiveness” at the last weekend of the Baptist Association of Philosophy Teachers held Sept. 25 in New Orleans, La.

“Dr. Ellis is a wonderful human being, and it is an honor to be associated with him,” said Dr. Theresa Davis, director of the Dillard Alumni Center. “He is well established in his field and has gained international prominence, and because he works from the Jewish perspective, he will add a new dimension to our work here. I expect him to become one of the University’s most popular professors, and I think his class on the Holocaust will become a blockbuster course that students stand in line for.”

The Holocaust is a difficult and complex subject to teach, Dr. Ellis said. Even though he is among the first generation of Jews born after the Holocaust, Dr. Ellis found it difficult to imagine the slaughter.

“I wasn’t until a few years ago that I started teaching a class on the Holocaust,” he said. “It is unnerving to teach about such a tragedy.” Dr. Ellis has found a way to infuse an academic element, with the requisite pages and tests, into the course without stripping away the horror and deep meaning that surround the subject.

“Baylor has been a home to Dr. Ellis since he was a student and has provided me with a master’s degree from Florida State University, where he studied with Joseph Holocaust theologian Richard Rubenstein. He received his doctorate in contemporary intellectual and religious history in 1980 from Marquette University in Wisconsin.

Dr. Ellis founded the master’s program in justice and peace studies at New York’s Maryknoll School of Theology in 1990, and coordinated the program until 1995. He has served as visiting professor of religious studies at Florida State and as senior fellow at Harvard’s Center for the Study of World Religions before being named a visiting scholar at Harvard’s Center for Middle Eastern Studies. Dr. Ellis has written nine books, including Holy Alliances: Religion and Atrocity in Our Time and Ending Auschwitz. The Future of Jewish and Christian Life: “I have always been interested in the question of commitment and faith and the question of justice,” Dr. Ellis said. “I have never looked at teaching, researching or writing about these topics as a job. They are a part of me.”

Dr. Ellis has lectured widely, including at Andover and at the U.S. Holocaust Memorial Museum in Washington, D.C. He was a consultant to the Committee to Combat Racism of the World Council of Churches and a member of the starting committee of the Religion, Holocaust and Genocide Consultation of the American Academy of Religion.

“Dr. Ellis is a traditional academic who has a wide public audience,” said Dr. Donald D. Schlimmberg, University provost and vice president for academic affairs. “He writes for the educated public and the academic community. We are excited to have him at Baylor.” — Julie Carlton

Efforts to improve campus safety have been so successful that our utility consumption is no more than last year, even with this additional load, he said, “so we think we are going to be in for some pretty big savings.”

Other infrastructure improvements will include new cooling units, condensers and zone cooling systems so air can be regulated on each floor in some buildings.

There has been a great deal of action on the athletic front, as well. The soccer fields were completed this summer and natural turf has been installed at Floyd Casey Stadium. The first phase of work on the baseball and softball fields started this summer and should be completed in March 1999. Two other capital projects in the design and fundraising stages include a new law school building, the Discovery Center, which will house the Bill and Van Daniel Historical Village, the Discovery Center, which houses the John K. Scheckel Museum and the Discovery Place, a special children’s museum, and an outdoor environmental experience and Truman Seney, faculty and staff are also in the midst of a new science building. — Vincent Carpenter
Student Retention Theme of Academic Summit

Campus, community leaders seek ways to implement “value-added” commitments for academic success

On June 29 and 30, approximately 90 people from Baylor and the City of Waco gathered at the White Bluff Conference Center on Lake Whitney for Baylor’s annual Academic Summit. The theme of the meeting this summer was “Trends and Challenges in Higher Education: Student Retention.”

Our keynote speaker was Dr. John N. Gardner, student retention specialist and scholar of the freshman year reform movement and professor of liberal and information science, University of South Carolina, Columbia.

Dr. Gardner made invaluable contributions throughout the conference, but I want to highlight a few observations he made both to give you a flavor of the conference theme and to offer suggestions that might focus our attention in the months ahead. Here are some major factors that must be identified that bear significantly on the retention of students:

• health issues, particularly the level of alcohol and substance abuse on or surrounding a campus;
• quality of residence life, particularly the degree to which students perceive an adult presence in the residence halls and on the campus in the evenings. In this connection, Dr. Gardner encouraged us to “take back the night” by giving more attention to how students at Baylor spend their leisure time and by providing more constructive activities on campus for the evenings;
• linkage between students’ academic and residence life;
• quality of academic achievement;
• degree of students’ integration into a primary academic and social peer group that offer intimate relationships of friendship and mutual support;
• degree of academic and social interaction between faculty and students;
• level of the student’s involvement in campus activities;
• effectiveness and comprehensiveness of a first-year orientation program.

The overriding factor related to the improvement of student retention, and this was mentioned by Dr. Gardner on several occasions, is the quality of the total learning experience within the University community. Housing is not just where students happen to reside within the University community, housing should have explicit and important educational purposes, and some of these should be academic. Teaching is not just what occurs in the classroom; teaching suggests a mentoring relationship with our students that connects us — faculty, staff, administrators — to them in comprehensive ways. Given the broad range of issues involved in student retention, it seemed obvious to the planners of this Academic Summit that participants from across the University, and outside Baylor, needed to be involved — faculty, leader, administrators, from all areas, key staff members, student leaders, and representatives from the City of Waco.

We left with a clearer understanding of how students’ lives are affected, the more we will begin to work together to provide the atmosphere for cooperation and the benefit of “community” that enhance life for all of us.

Our focus group discussion concluded that freshman orientation should include representation from the community to share the highlights and to positively encourage new Baylor students to better understand Waco and its growing relationship with Baylor. The best way to accomplish the desired level of understanding is to see that we include each other in planning and implementation of the various programs we work so hard to develop. We have come a long way in discussing each other’s talents and resources. The better we know each other, the more we might begin to work together to provide the atmosphere for cooperation and the benefit of “community” that enhance life for all of us.

Jack Stewart, President, Greater Waco Chamber of Commerce
Family Circle

Congratulations to

Carol Holcomb, oral history, and David Holcomb on their birth on the third of March.

John D. Calhoun, MRT, and wife, Mary, on the birth of their daughter, Grace Ann, on August 14.

Scott Day, ITC, and wife, Sheri, on the birth of their son, Ryan Samuel, on August 16.

Larry Hart and wife, Michelle, both of ITC, on the birth of their daughter, Kathryn Althea, on August 3.

Rachelle Sheffield, submission services, and Brian Hartmann Davis (BU ’93) who were married June 6.

Eddie Reissler, MD, and Shari Owens who were married July 18.

Billee J. Towns, catalog department at Moody Library, the Baylor libraries “Staff Member of the Month” for July.

Suzanne Reece, alumni association, on the birth of two grandchildren, Cooper and Rachel.

Best wishes to

Donna DeVore, financial aid office, who was involved in an accident in July.

Hunter Wiese, the grandson of Liz Webb, student activities, who had surgery Aug. 13.

Lee Johnson, Waco Construction, the husband of Pat Johnson, purchasing, who had lumbar surgery July 30.

Mary K. Alexander, wife of Dr. W. Merle Alexander, emeritus professor of physics, and mother of Dr. Sara E. Alexander, assistant professor of environmental studies and anthropology, who had a heart procedure performed in July.

PL Dawson, wife of R. Matt Dawson, emeritus, a professor of law, who recently had surgery, and Matt’s brother, Lee, who is also critically ill.

Alice Daas Cheavens, widow of David Cheavens, journalist, who had surgery recently.

With sympathy to

Carol Miller, budget and fiscal planning, on the loss of her mother.

Dr. V rely L. Tweedie, retired professor of chemistry, on the death of his wife, Helen, on July 20.

May graduate

Bachelor of Science

David Stephens Myers — son of Dr. Dennis Myers, social work and gerontology, and Lois Myers, Institute of Oral History

Send “Family Circle” items by e-mail to bayo-news@bayo.edu or by campus mail to P.O. Box 51924.

Publications

Dr. R. Duane Ireland, professor of management, director of experimental studies, and The Curtis Hulse Logan Professor of Entrepreneurship, had a co-authored article titled “Utilizing Enterprise Information Systems and Experimental Knowledge Management in the University Classroom” published in a recent issue (Vol. 8, pp. 103-114) of the Journal of Management Information. Co-authors were Michael A. Hill, Jeffrey Harrison and Ken Stettler. Dr. Ireland also has had released the third edition of his co-authored text titled “Strategic Management: Competitiveness and Globalization,” published by Southwestern College Publishing (1999).

Dr. Elizabeth B. Davis, assistant professor of accounting, had an article titled “Decision Aids for Costing Common Exclusions” Expenditure of Partial Reliance” accepted for publication in the 1996 issue of Abacus: Accounting Behavioral Research.


Dr. John E. (Jeff) Tanner, associate professor of marketing and associate dean for undergraduate programs, had two articles titled “Exhibiting at Noon: It’s a Must- Have Life” and “High Tech – High Touch,” published in recent issues of Trade Show Week.

Dr. Lawrence B. Chonko, professor of marketing and The Frank and M. Roy Smith Hill Professor of Marketing, and Jerome A. Collett, president and chief executive officer of The Alexander Group, co-authored an article titled “Change Management Initiatives: Moving Services Organizations from Resistance to High Performance” that has been nominated for the initial “best articles” competition held by the American Marketing Association Sales Special Interest Group. The piece has already been recognized as the “best paper” in 1997 by the Journal of Personal Selling and Sales Management. Dr. Chonko also has had two other articles accepted for publication, “Alignment Services with Direct Selling Companies: The Case of Ave and Affiliates” and “GFIN: A Framework That Works” in the Journal of Personal Selling and Sales Management.

Dr. Jesse W. Jones, professor of chemistry, was interviewed for an article titled “Reshaping Academic Aims: Burting of Racial Preferences at School Allocations in California and Texas State for Retaining Affirmative Action” in The July 20 issue of Old News, a publication of the American Chemical Society. Dr. Jones is a second-term member of the Texas House of Representatives.

Dr. Kevin G. Pinney, assistant professor of chemistry, had two more about symposia at the American Chemical Society Meeting in Dallas, held in March, accepted for publication by Current Drug Dail. The review appears in a weekly newsletter titled “Institutional Drug Weekly Highlights” and in a journal titled Drug. The Investigational Drugs Journal.

Dr. Mark Britt, assistant professor of chemistry, and Kathleen N. Early, a graduate student in the biology department, had a co-authored paper titled “Epitope Mapping and Immunochemical Analysis of Hepatitis B: DOUBLE Immunoglobulins, Phosphoglucosamine, and Phosphodiesterase Antigenic Properties in glial fibrillary acid protein” accepted for publication in the European Biophysics Journal (Vol. 27, p. 403-410).

Dr. John D. Martin, The Curt P. Collins professor of finance and associate professor of finance at Oklahoma State University, had a co-authored article of their paper titled “Managerial Environment and the Effectiveness of Internal Governance Mechanisms” accepted for publication in a series titled “Financial Accounting Abstracts” available on Accounting Research Network.

Presentations & Participants

Dr. Anita Conley, professor in nursing, moderator of an invited session, “The Informed Patient: Complementary Therapy” at the Dallas Chapter of the Oncology Nursing Society held March 24. She also was selected to address the “Cancer Prevention and Early Detection Programs for Nurse Educators” sponsored by the Oncology Nursing Society/National Cancer Institute held June 7–11 in Milwaukee, Wisc. This program focused on nine sessions and challenges in cancer prevention and early detection among African-Americans. Dr. Conley also presented and moderated for “Quality of Life in Women’s Cancer Care” in the research paper “Quality of Life as a Outcome: Patient Outcomes: Patient Panel” at the Impact of Evidence-Based Practice on Patient Outcomes, Lisa Mead and Arthur Thomas Research Conference for clinical professionals held June 19 in Dallas.

Phillip J. Jones, instructor and social science and human resource reference librarian, and Todd B. Rodgers, instructor and assistant collections and collection development librarian, presented a paper titled “Regional Variations in Membership in A&A in a National Organization” at the annual conference of the American Library Association held June 14–20 in Washington, D.C.

Cassie Findley, health education/wellness director, and Rosemary W. Townsend, director of business affairs and administration for health services, presented “Community Building: Providing Healthy Alternatives Through Finding Hidden Assets and NOAH Partnerships” at the national conference of the American College Health Association held June 4–11 in San Diego, Calif.

C alvin B. Smith, associate professor, chair of museum studies and director of the Studebaker Museum, was the co-ordinator and a presenter at the “Tuning the Museum” professional training seminar held in June at Rice University in Houston. The seminar was co-sponsored by the Department of Museum Studies at Baylor University. Smith also presented a paper titled “Reaching Excellence Museum Practice in the 21st Century” at the annual meeting of the American Association of Museums held May 10–12 in Las Angeles, Calif. He also is chairman of the SAM committee for museum professionals training. Previously appeared on KOH’s Channel 10 June 4 in an interview about development of the Waco museum site.

Stephen L. Williams, assistant professor of museum studies and coordinator of the Studebaker Museum, attended the annual meeting of the Society for the Preservation of Natural History Collections held in May in Edmonton, Canada. He also serves on the society’s finance, finance and professionalism committees.

Dr. Ellie R. Castronovo, assistant professor of museum studies and director of operations of the Studebaker Museum, attended the premier presentation of the Louisiana Association of Museums held April 21–24 in Lafayette, La. She concluded a workshop meeting titled “Managing a Small Museum” and served on an “Museum Exhibits to the World of the Future in the Tourism Market” at the meeting. She also has been selected as the museum representative of a
tions, from the Texas Historical Commission to visit college campuses and secure the recognition for exhibitions of artifacts recovered from the LaValla Shipwreck.

Gina Bays, administrative assistant of the Stricker Museum Complex, attended the annual meeting of the Museum Store Association held May 4-6 in St. Louis, Mo.

Dr. Mark A. Fuller, assistant professor of information systems, spent nearly four weeks teaching a three-week course on information technology and the Internet at the Middle East Trade Mission Program at banking University in Beirut, Lebanon.

Dr. Linda P. Livstone, associate professor of management, co-presented a session titled “An Alternative to Curriculum Integration: Baylor’s Focus Flips” at a meeting of the Graduate Management Admissions Council held June 10-12 in Orlando, Fla. Co-presenters were Joyce (Pattie) of VELT Inc. and Rachel Williams, a recent graduate of Baylor’s MBA program. She also spoke at the morning Rotary Club at the Brazos Valley Admission Council held June 18-20 in Orlando, Fla. Co-founder of the Corporate strategy at the International MBA Program at the Hong Kong Institute of Business Administration in May and June in Malaysia, Indonesia.

Dr. D. Ray Bogaty, assistant professor of management, and Dr. Robert M. and Lucile Rogers Professor of Entrepreneurship, will present a paper titled “Selling Education: The Case for the MBA Program” at a Research Conference on Entrepreneurship held in April in St. Louis, Mo.

Dr. Joseph A. McKeen, associate professor of economics and the then-William H. Williams Professor of International Economics, made a presentation titled “The Summit of the Americas: View from Academia” to the American Bar Association Business Law Section meeting held in April in St. Louis, Mo. She also spoke at the morning Rotary Club at the Brazos Valley Admission Council held June 18-20 in Orlando, Fla. Co-founder of the Corporate strategy at the International MBA Program at the Hong Kong Institute of Business Administration in May and June in Malaysia, Indonesia.

Dr. Dr. Mary Margaret Shoaf, assistant professor of information systems, met with with a 130 high school students at the annual Texas Educational Technology Fair for the Texas Association for Educational Technology at the Houston School of Business at the Baylor campus May 27.

Elizabeth S. Miller, an undergraduate of law, participated in a panel presentation titled “Fiduciary Duties Under UPL, ULLCA, and Other Laws: Can They Be International Conference on the Future of the Atlantic Basin?" at the Folger Shakespeare Library and the Library College and Research Libraries, a division of the Association of Special Collections Librarians,” was sponsored by the Southwestern Legal Foundation. The seminar was held July 17 in Toronto, Canada. Dr. Shoaf also presented two papers, titled “Who Says Data Analysis Starts in Pre- Words” in a surface design exhibit titled “Rising to the Challenge of the New Millennium: Implications for Trans-Atlantic Relations” at the 11th annual Trent International Conference on the Future of the Atlantic Community held June 12 in London, England.

Dr. James F. Moshinsky, assistant professor of information systems, met with with a 130 high school students at the annual Texas Educational Technology Fair for the Texas Association for Educational Technology at the Houston School of Business at the Baylor campus May 27.

Dr. Joseph A. McKeen, associate professor of economics and the then-William H. Williams Professor of International Economics, made a presentation titled “The Summit of the Americas: View from Academia” to the American Bar Association Business Law Section meeting held in April in St. Louis, Mo. She also spoke at the morning Rotary Club at the Brazos Valley Admission Council held June 18-20 in Orlando, Fla. Co-founder of the Corporate strategy at the International MBA Program at the Hong Kong Institute of Business Administration in May and June in Malaysia, Indonesia.

Dr. D. Ray Bogaty, assistant professor of management, and Dr. Robert M. and Lucile Rogers Professor of Entrepreneurship, will present a paper titled “Selling Education: The Case for the MBA Program” at a Research Conference on Entrepreneurship held in April in St. Louis, Mo.

Dr. Joseph A. McKeen, associate professor of economics and the then-William H. Williams Professor of International Economics, made a presentation titled “The Summit of the Americas: View from Academia” to the American Bar Association Business Law Section meeting held in April in St. Louis, Mo. She also spoke at the morning Rotary Club at the Brazos Valley Admission Council held June 18-20 in Orlando, Fla. Co-founder of the Corporate strategy at the International MBA Program at the Hong Kong Institute of Business Administration in May and June in Malaysia, Indonesia.

Dr. D. Ray Bogaty, assistant professor of management, and Dr. Robert M. and Lucile Rogers Professor of Entrepreneurship, will present a paper titled “Selling Education: The Case for the MBA Program” at a Research Conference on Entrepreneurship held in April in St. Louis, Mo.

Dr. Joseph A. McKeen, associate professor of economics and the then-William H. Williams Professor of International Economics, made a presentation titled “The Summit of the Americas: View from Academia” to the American Bar Association Business Law Section meeting held in April in St. Louis, Mo. She also spoke at the morning Rotary Club at the Brazos Valley Admission Council held June 18-20 in Orlando, Fla. Co-founder of the Corporate strategy at the International MBA Program at the Hong Kong Institute of Business Administration in May and June in Malaysia, Indonesia.
Continued from page 2

Dr. Moore has written extensively on the subjects of spiritual formation, ethics and values, that has historically been and will increasingly become increasingly clear that the future of higher education experience for students,” Dr. Moore said. “It is in providing a world-class educational

Research Gazette

Grant Awards (July)
Dr. Corey Carbonara, Institute for Technology Innovation Management, $25,500; Entech Project, University of Texas at Austin’s LBJ Institute
Dr. Lee C. Nardt, geology, $24,664, Big Thicket Preserve, U.S. Department of the Interior’s National Park Service
TOTAL AWARDED: $46,164

Grant Proposals (July)
Dr. Sara E. Alexander, environmental studies, $41,312, The Impacts of Extractivism on Household Livelihood Security and Vulnerability in Côte d’Ivoire and Belo, National Science Foundation
Dr. Kenneth Park, physics, $261,489, Career: Investigation of Electronically Modified Transition Metal DiChalcogenides, National Science Foundation
Dr. Christopher Kearney, biology, $352,478, Career: The Integration of Research-Based Undergraduate Courses with a Basic Research Program on the Molecular Evolution of Tobacco Mosaic Virus, National Science Foundation
Dr. Larry J. Browning, School of Education, $414,976, Professional Development for Teachers New to Adult Education, Texas Education Agency
Dr. Larry J. Browning, School of Education, $314,953, Adult Education: Professional Development Center for Adult Basic Education and Secondary Education, Texas Education Agency
Dr. Larry J. Browning, School of Education, $140,480, Family Literacy Demonstration Center, Texas Education Agency
Annette Lindsey, continuing education, $1,000, Non-profit Management Program, Rapport Foundation
TOTAL REQUESTED: $1,311,376

Dungan

Continued from page 3

Weathercenter on five different occasions by the Dallas Observer.
Dungan devotes much of his time to community involvement. He is the spokesperson for Channel Fr Santa’s Helpers, an event that provides toys for thousands of needy children throughout Dallas and Fort Worth.

New VPs Chosen

Continued from page 2

in providing a world-class educational experience for students,” Dr. Moore said. “It is becoming increasingly clear that the future of higher education belongs to institutions committed to educating the whole person, and that has historically been and will increasingly be a part of Baylor’s distinctive mission.”

Dr. Moore has written extensively on the subjects of spiritual formation, ethics and values, campus life and the future of higher education has contributed to a number of books, journals and other periodicals. He has served on the editorial boards for Berkeley, Calif.-based journals and other periodicals. He has served on the board of directors for Caltech’s Museum Inc. He serves as an evaluator for the Northwest Association of Schools and Colleges, as a distinguished lecturer for the Thomas S. Shiley Foundation, and as an associate faculty member for the American Cultural Exchange. He also has served in numerous leadership roles in higher education and community groups.

Dr. Moore and his wife, Katharine, who holds bachelor’s and master’s degrees from Baylor, have three children: Madison, 13, Morgan, 10, and Mallie, 8. They are actively involved in University Presbyterian Church in Seattle.

Continuing Ed Lunch is Sept. 30

The topic of the September faculty-staff luncheon at noon Sept. 30 in the Barfield Drawing Room will be “Emerging Views on Church-State Relations.” Speaker for the luncheon will be Dr. Barry G. Hankins, associate director of The J.M. Dawson Institute of Church-State Studies and assistant professor of history.

The fall continuing education catalog has been published and offers a variety of non-credit courses in liberal and fine arts, special interest, computers and physical fitness and recreation. Instructors include Baylor faculty and staff and community leaders. Baylor faculty and staff members and their families receive a 25 percent discount on most regular courses costing more than $40.

To receive a catalog or to make reservations for the Sept. 30 luncheon, call Continuing Education at ext. 3550.

Moyers Highlights Beall-Russell Humanities Festival

A annual event expands, brings three speakers to series scheduled for Sept. 29, Oct. 1 and 5

WACO - Instructors include Baylor faculty and staff and community leaders.

Courses in liberal and fine arts, special interest, computers and physical fitness and recreation. The fall continuing education catalog has been published and offers a variety of non-credit courses in liberal and fine arts, special interest, computers and physical fitness and recreation. Instructors include Baylor faculty and staff and community leaders.

Baylor, have three children: Madison, 13, Morgan, 10, and Mallie, 8. They are actively involved in University Presbyterian Church in Seattle.

To receive a catalog or to make reservations for the Sept. 30 luncheon, call Continuing Education at ext. 3550.

Moyers Highlights Beall-Russell Humanities Festival

A annual event expands, brings three speakers to series scheduled for Sept. 29, Oct. 1 and 5

WACO - Instructors include Baylor faculty and staff and community leaders.

Courses in liberal and fine arts, special interest, computers and physical fitness and recreation. The fall continuing education catalog has been published and offers a variety of non-credit courses in liberal and fine arts, special interest, computers and physical fitness and recreation. Instructors include Baylor faculty and staff and community leaders.

Baylor, have three children: Madison, 13, Morgan, 10, and Mallie, 8. They are actively involved in University Presbyterian Church in Seattle.

To receive a catalog or to make reservations for the Sept. 30 luncheon, call Continuing Education at ext. 3550.