Hankamer Marks 75th Anniversary

School celebrates Diamond Jubilee as leader in business education, reflects on decades of quality teaching, innovative research and alumni success

By Alan Hunt

The year was 1923, and change was in the air. America’s 29th president, Warren G. Harding, died 29 months after his inaugural address. Country music legend Hank Williams Sr. was born in Georgiana, Ala., and Yankee Stadium, built at a cost of $2.5 million, opened in the Bronx, N.Y.

Meanwhile, citizens of Waco and the Baylor community witnessed the birth of a new academic entity — the Baylor School of Commerce and Business Administration.

The man with the vision to recommend the move to the board of trustees was then-Baylor President Samuel Palmer Brooks, who recognized the future would demand “better equipped men and women in the different fields of business.”

Brooks’ prediction was on the money. Today, as preparations mount for the School’s Diamond Jubilee anniversary, Baylor’s Hankamer School of Business enjoys a reputation as one of the nation’s top business schools, showing it has come a long way in just three-quarters of a century.

A major player

The numbers speak for themselves. The largest professional school on the Baylor campus.

See “February Focus” on page 3
President's Perspective

Baylor as a community of teachers and scholars

Q: What is the administration’s current position on scholarly expectations at Baylor?

University presidentially discuss the relationship between teaching and research. Recent work on a new Statement of Scholarly Expectations at Baylor has focused our attention again on this and other related, significant questions.

I want briefly to share my views on the subject as the campus community continues to examine this issue over the coming weeks.

There clearly has been a trend over the last several years at Baylor toward a relatively greater emphasis on research, grant-seeking, and publication. I affirm and applaud that trend because such scholarly activities enrich the quality of the classroom experience.

The University will continue to place increased emphasis on research and professional (including artistic) presentations. This more focused emphasis is justified, I believe, because it will not only again, improve our students’ educational experiences, but also will enrich the academic quality of Baylor’s reputation as a major private university with worldwide influence.

The big picture

This trend, however, and this expectation, is that we must never forget that scholarship is a notion and an expectation that is broader than either research or publication, though these latter two activities are expressions of the former.

Scholarly activity, broadly defined, and with some dependence on the late Ernest Bower, former president of the Carnegie Foundation for the Advancement of Teaching, includes:

1) traditional notions of research and reflection that result in discovery.
2) presentations that creatively integrate ideas.
3) creative performances and productions typically associated with the fine arts.
4) the application of knowledge in solving problems;
5) research, settings, and presentations that focus on the activity of teaching itself.

This understanding of scholarly activity not only suggests a broader notion of scholarship than that traditionally connected in higher education but is very consistent with the history and traditions of Baylor.

Holistic approach

Baylor historically has been recognized as an institution known for great teaching, sound scholarship and personal attention to students. We are not a “publish-or-perish” enterprise, and I don’t believe the University will ever subscribe to that mentality. However, there can never be a separation between the scholarship of teaching and the requisite scholarship that prepares for, informs, and leads to the act of teaching.

One last, but very important point: increased scholarly expectations must be accompanied by the University’s commitment to provide the time and resources needed to meet such expectations. To that end I have asked our Provost to lead in new efforts to find creative ways for the University to provide the environment of support needed for our faculty to continue to move forward as a community of scholars.

“President’s Perspective” features President Sloan’s answers to questions submitted by members of Baylor’s faculty and staff. E-mail your questions to BaylorNews@baylor.edu, or send them through campus mail to BaylorNews, P.O. Box 97024.

Keeping the Mind Sharp

Lifelong learning focus of new program

February marks the beginning of a venture called Baylor Institute for Learning in Retirement (BILR), featuring courses from music to money, that’s directed toward “retirement age” individuals without tests or academic requirements.

Courses are held off campus at First United Methodist Church and Episcopal Church of the Good Shepherd.

Annette Lindsey, director of continuing education.

The $40 membership fee provides such benefits as a tour of the campus with Dr. Robert Reid, President, and leads to the act of teaching.

For more information, call Continuing Education at 710-3550.

Baylor's faculty and staff. E-mail your questions to

BaylorNews@baylor.edu, or send them through campus mail to BaylorNews, P.O. Box 97024.

Alumni Enjoy Spotlight

Alumni Association bestows annual award upon three Baylor grads

The Baylor University Alumni Association presented three honorees with the Distinguished Alumni Award during a ceremony held Jan. 19, in the Rutherford Drawing Room of the Bill Daniel Student Center.

This year’s recipients of the prestigious award are Thomas R. Phillips, chief justice of the Texas Supreme Court, attorneys P. Olin Chrisman and Baylor administrator Dr. William D. Hills.

The award recognizes outstanding achievements of the recipients in their respective professions. Baylor President Robert B. Sloan, Jr. presented the awardee, while LT. Gov. Bob Bullock introduced Phillips.

Phillips graduated summa cum laude from Baylor in 1971 and graduated from Harvard Law School in 1974. He has served as chief justice of the Texas Supreme Court since 1988.

Chrisman serves as a partner in Val, Hamilton, Koch and Knox, LLP, in Waco.

“Distinguished Alumni” on page 8
Hankamer School of Business Reaches Historic Milestone

Continued from page 1

Hankamer School of Business has more than 3,000 students, 120 faculty members and 30 staff members in eight graduate programs and six academic departments. Roughly one-fourth of all Baylor degrees awarded each year are HBAs and MBAs. In addition, the School has raised more than $19,000 alumni located in all 50 states and numerous countries around the world.

It’s easy to see why the School is synonymous with success, said economics student Jaime Aulí, a junior from Boston, Mass. “The professors work hard and provide you with a very good education,” she said.

The School is positioned to make even greater strides in the 21st century — particularly with the growing trend of “globalization.”

The consensus among executives and educators is that business education programs must continue to address the rapidly changing arena confronting many American companies.

Instead of simply second-guessing the tactics of foreign business rivals, these companies now have to face the unpredictable consequences of competing in a global economy.

The Hankamer School of Business already is confronting the challenges of a worldwide marketplace. Today, it’s not uncommon to find the School’s professors and students helping to shape the way the former Communist countries of Europe do business.

Indeed, through the School of Business’ innovative exchange programs with institutions around the world, Baylor’s influence has spread far beyond the borders of Texas and America. From Finland, France, Thailand, and Italy to Kirghizia, Russia, and Australia, a number of Hankamer faculty members have shared their expertise internationally by teaching courses at universities in these countries.

“In each case, they not only contributed to the educational mission of their host institution, but have also brought back a broadened perspective to share with their Hankamer students,” said economics professor Dr. Joe McKinney.

Expert counsel

Close friends, members of the Hankamer faculty have helped shape several areas of public policy. For example, Dr. Tom Kelly and Dr. James Henderson have advised state legislative committees on tax policy, as have Dr. John Piciotta on the state’s educational system. Dr. McKinney has testified on trade policy issues before the Trade Subcommittee of the House Ways and Means Committee of the U.S. Congress and several times before the U.S. International Trade Commission. He also co-directed the study for Congress on the potential impact of trade on the U.S.-Mexico border region.

Earning accolades

Hankamer’s solid reputation as a leader in collegiate business education has earned the School regular and well-deserved appearances in some of the most prestigious national rankings. Particularly impressive is the School’s role as a champion of the entrepreneurship system.

In fact, Hankamer was among the first schools in the nation to establish an entrepreneurship center in 1977, and today Baylor University enjoys high marks for its entrepreneurship offerings. The Entrepreneurial Studies Program in the John F. Baugh Center for Entrepreneurship was ranked among the top five in the nation in top business school entrepreneurship programs by U.S. News & World Report. Similar accolades come from a long list of periodicals and journals which regularly ranked Baylor as one of the nation’s top 25 business schools for entrepreneurs.

That same entrepreneurial spirit is alive and well in Hankamer’s Department of Marketing, which in 1985 established the Center for Professional Selling, one of the first of its kind in the nation. The center initiated and hosted a unique sales contest between students representing the U.S., Canada and Mexico.

The Department of Marketing also was responsible for one of the top departments in the country in terms of faculty members’ research published in refereed academic journals. Hankamer’s accounting program also has a distinguished history. Its graduates consistently place among the highest in the state of Texas in scores and pass rates on the certified public accountant (CPA) exam. In 1992, the accounting program was named one of the top 20 accounting programs in the country by Public Accounting Report.

Broad curriculum, helping hand

Accounting, marketing and entrepreneurship are three of 20 major fields of undergraduate study offered by Hankamer in the traditional business disciplines. The others range from economics, finance, information systems, and management to more specialized areas such as financial services and planning, human resource management and international business.

In addition, the School offers 11 graduate degrees in business administration, international management, taxation, information systems and economics, as well as Executive MBA programs in Waco and Dallas.

Hankamer’s involvement with the Waco and Central Texas community is legendary — from the way business students “chip in” to help local businesses to the detailed monthly surveys of business activity and price generated by the Bureau of Business and Economic Research.

Dr. Kelly, who has directed the bureau (now known as the Center for Business and Economic Research) for the past 14 years, is responsible for producing the complex surveys that help to paint Waco’s economic picture — and chart its future.

For the past 20 years, area business executives also have relied heavily on the Waco and Central Texas Economic Forecast Conference. Among other generous gifts from loyal friends of Hankamer over the years have permitted valuable additions to the School, which now boasts the very latest in classrooms, laboratory and administration facilities.

Visionary leadership

The School of Business has been fortunate in the choice of deans who have helped to shape the School’s destiny. In recent decades, Dr. Emerson Henke took over from Dr. Alan Long in 1967 and dedicated his time and energy to the enormous progress made at the School during his tenure as dean.

Dr. Henke’s enthusiasm kindled the fires of undergraduate study offered by Hankamer in the traditional business disciplines. The others range from economics, finance, information systems, and management to more specialized areas such as financial services and planning, human resource management and international business.

Through the years

1923 Baylor School of Commerce and Business Administration established by Board of Trustees.
1925 First class of six permanent graduates.
1947 Dr. Monroe Carroll appointed dean.
1948 Dr. Alan Long appointed dean.
1966 Business of Business Research established under Dr. Burke Parsons.
1959 Gifts from many Baylor friends — principally Dr. Earl Hankamer of Houston — enable completion of present building at corner of Fifth Street and Sprague Avenue.
1962 Casey Computer Center established through funding by Mr. and Mrs. Carl Casey.
1967 Professor Henke appointed dean.
1977 Dr. Richard Scott appointed dean.
1984 Center for Entrepreneurship established as separate entity, later endowed by Mr. and Mrs. John F. Baugh of Houston and renamed John F. Baugh Center for Entrepreneurship.
1985 Center for Professional Selling and Sales Management established.
1987 Family Business Institute founded.
1988 Academy of Economic Analysis established.
1991 Fourth and fifth floors of Academic Center completed with funds provided by Mr. and Mrs. Roy Cushion of Waco, providing classrooms, banquet facilities, and study area for graduate students.
1992 McHride Center for International Business Entrepreneurship established through funding by Maye McRill.
1993 First Baylor-Russian Business Conference in St. Petersburg and Moscow sponsored.
1994 Center for Professional Selling and Sales Management hosts first NAFTA Sales Contest.
1997 Dr. Terry Munroe appointed dean.

New guard, new century

Following Dr. Scott’s promotion to vice president for university development, the Baylor Board of Regents found his replacement within the ranks of Hankamer’s talented faculty, naming Dr. Terry Munroe to the post in 1997.

“As we begin celebrating the School of Business’ Diamond Jubilee this year and start looking back over the past 75 years, we want to express our appreciation to all the deans, faculty, and alumni who have provided the foundation for making the Hankamer School of Business what it is today,” Dr. Munroe said.

No doubt challenging times in the changing world of business education await the School during the next millennium. But after a distinguished history spanning more than seven decades, Baylor’s Hankamer School of Business stands ready to meet those challenges the way it always has — head on.
Chapel-Forum doubles the fun

Due to enrollment increases in Baylor's student body, a second session of Chapel-Forum has been added this semester.

The 10 a.m. session remains the same, but an additional meeting is now held at 11 a.m. on Mondays and Wednesdays.

The change provides students with greater freedom in constructing their schedules, and more students will be able to enroll each semester, said Dr. Milton Cunningham, director of denominational ministries and University chaplain.

"It provides an option for students, giving them the chance to make sure they can fulfill their Chapel-Forum requirements," he said.

Students hear the same speakers in both the 10 a.m. and 11 a.m. sessions.

All registered students are seated on the main floor of Waco Hall, which allows for about 1,350 students in each session of Chapel-Forum, Dr. Cunningham said.

Balcony seats are reserved for student, faculty and community visitors who wish to attend special programs. — By Keistien Lane

Surfing Baylor

How were Baylor's school colors chosen? Why did Baylor students once bury a football on campus?

You can find the answers to such questions by checking out the Baylor traditions web site at: www.baylor.edu/about/traditions.html.

www.baylor.edu/about/traditions.html.

You'll be able to impress your students once burying a football on campus.

Traditions Week Keep's Past Alive

Annual week of events teaches students BU history

A sense of tradition often is the premier hallmark of a great institution. As the state's oldest university, Baylor certainly has made its mark in the annals of Texas history. But keeping that storied past alive requires vigilance.

With that in mind, Baylor students created Traditions Week, scheduled for Feb. 23-28, to ensure this handing down of Baylor's legacy.

During the week, Student Congress will lead the student body in remembrance of Baylor's greatest traditions, a display of the Baylor Mace has been a popular activity in past celebrations, and a historical review of traditions such as Homecoming, Welcome Week, the Sic 'Em Bears logo and the Immortal Ten also has inspired students.

Last year, Baylor President Robert R. Sloan, Jr. and the Student Congress traveled to the University of Mary Hardin-Baylor campus in Belton to visit the grave sites of Judges R.E. Baylor, the University's namesake, and one of its original founders.

Dr. Martha Lou Scott, dean for student campus life, said Traditions Week strengthens the ties between students and their alma mater.

"It is important for current students to understand what they share with the students that came to Baylor before them," Dr. Scott said. "Those students who take advantage of the week gain a greater appreciation for Baylor."

Dub Oliver, director of student activities, said Traditions Week concentrates what students learn over the course of their campus experience.

"Hopefully we are at a point where traditions is being imparted to students throughout their career," Oliver said. "Traditions Week will help them know the significance of traditions they see daily."

Traditions Week has begun a new tradition of its own. In 1995, Student Congress began concluding the week's activities with "Steppin' In," a program in which students participate in campus service projects much like the well known "Steppin' Out" programs. — By Monte Carpenter

Easing the Parking Jam

Four-level garage to provide much-needed parking space

A new parking garage for Baylor students, faculty, staff and visitors will become a reality in 1999.

The University plans to begin construction in May with completion of the structure tentatively scheduled for January of next year.

Ken Simon, assistant vice president and business manager, said the groundbreaking for the facility has been delayed to give the University time to meet those city requirements.

On the bright side, the delay in construction means that existing parking spaces will be displaced for only one semester instead of two.

To accommodate parking needs that are disrupted by the construction, the University will run buses and trolleys from the Dell Center to the School of Business.

To make room for the parking garage, the Student Foundation and opera workshop buildings will be torn down.

The entrance to the garage will be on Fourth Street, and plans call for the area of Spright Avenue between Fourth and Fifth Streets to be closed to traffic.

The four-level garage will accommodate approximately 1,200 cars.

Simon said the Baylor Department of Public Safety will move from Clifton Robinson Tower to the first level of the garage, and approximately 20,000 square feet of additional space on the first level will be available for offices or as leased space to business. — By Julie Carlson

Founders Day Tribute Held

Men of vision, special honoree recognized during annual event

Did you know that Baylor was almost named Tryon University? Judge J.E.B. Baylor, a Baptist minister and the University's namesake, originally suggested the institution be named in honor of William Tryon, a minister who had originally suggested the institution be named in honor of William Tryon, a minister who had proposed the idea for the school.

Garrison are a significant portion of the Baylor community may not know the full history of Baylor's pioneers.

Founders Day, held Feb. 2 this year, is designed to change that situation, ensuring that the history of Baylor passes on from generation to generation.

Records from The Texas Collection show that Founders Day celebrations date back to the 1930s.

The day recognizes the enormous efforts of people like Baylor, Tryon and James Hockens, the first Baptist missionary to Texas who is recognized as the first fundraiser for the University.

The presentation of the Founders Medal, one of the most distinguished awards given by Baylor, highlights the celebration.

"It provides an option for students, giving them the chance to make sure they can fulfill their Chapel-Forum requirements," he said.

"Gifts were exceptionally strong at the end of 1997. We feel good about the response and are very grateful," Dr. Burdette said the response in giving has been so great that only a limited number of special designation gifts — contributions that are designated to certain parts of the building — remain available to donors.

"I think we have a couple of benches and a room left," he said.

Currently, Dr. Burdette and his staff are selecting the furnishings and works of art to be used in decorating the renovated building, and artist Jim Gilmore will install his bronze sculpture, "The Defender," which depicts a mother bear with her two cubs, in the Great Hall at the end of August.

A small model of the sculpture can be seen at the temporary Alumni Association offices in Clifton Robinson Tower.

The Alumni Association plans to move to its new office space in the center between Sept. 1-15. A formal dedication of the building is scheduled to take place during the 1998 Homecoming weekend. — By Julie Carlson
Christian universities must be intentional in encouraging scholarship that integrates faith and learning without deprecating the valuable scholarship which has other interests.

By Dr. Scott Moore
Assistant Professor of Philosophy

The truth of the matter is that we need reminders. Sacred space must be created and maintained. We Protestants are always afraid that the reminder or “aid to reflection” will become either a substitute for “authentic” faith or, worse, an object of worship in itself. Either consequence is unacceptable from both Catholic and Protestant points of view. The important point is necessarily nonexistent about such a notion, even if our national (secular) academic culture makes the process for the professor or faculty member more noble.

But is the case that we’ve never had one? Notre Dame, or is it on the way to being, a major research university of the first rank. It is also a Christian university? That depends on whom you ask. The Christian faculty

neccessarily nonexistent about such a notion, even if our national (secular) academic culture makes the process for the professor or faculty member more noble.

that reflection informs both worship and critique.

Keeping the faith

In this context of critique and worship, we find the Christian university. Christian believers that life should be lived to the glory of God. There is a component of worship in all that we think, say, and do. Christian universities ought to be places where the critical life, understood to be part of the worshop, is taught and practiced.

Both Baylor and Notre Dame are places where this occurs. The difference lies in the kinds of reminders which our different traditions offer to us and in the ways our traditions understand the relation between worship and critique. Christian universities must remain places which insist on reminding both its members and the larger society about what is that place is all about. To the extent that its members are Christians, it reminds from what they unenormously about as well. To fail to do so is to abandon our mission.

Of course, this business of institutional mission is not a simple affair. Universities in general struggle with questions of institutional identity and mission, and these problems are magnified in church-related settings. Still, church-related colleges and universities, which dominated the educational landscape for most of this nation’s history, now find themselves desperately trying to look like models. In terms of what a major research university with a strong confessional identity would look like, really, it is uncharted territory.

To be or not to be

Is this uncharted territory because no one has ever been there or because it does not exist? If there is something necessarily nonexistent about the idea of an intentionally Christian research university, or have we just never had one? Clearly there is nothing...
Family Circle
With sympathy to
Linda Clardy, Texas Collection, on the death of her mother, Gentry Copeland.
Linda Cobb, Libraries, on the death of her mother-in-law, Tina Cobb.
Judy Dees, Cashier’s Office, on the death of her father.
Vicky Kendig, Continuing Education, on the death of her father, R.L. Robertson.
Linda Kerr, Engineering, on the death of her father, Carl Harding.
Jin Moshinski, Business, on the death of his mother.
Betty Mulins, Aespace Studies, on the death of her mother.
C.S. Randall, Q uad nangle Apartments, on the death of his son, Gregory Kent Randall.
Rebecca Sharpless, Oral History, on the death of her sister.

Best wishes to
Lianne Frederiksson, Joumalism, following recent surgery.

Congratulations to
Lisa Akins, Information Technology Center, on her engagement to
Robert Salgianik.
Stacy Artchey, Geology, and his wife, Janele, on the birth of their daughter, Audia Anne, born Jan. 17.
Don and Vicki Gaitros, Information Technology Center, on the birth of their grand daughter, Breana Denae Rogers, born Dec. 12.
Philemon Hillman, N.Sp., Last and Fastest Plisaur of the Tertiary, on the death of his mother, Betty Mullins.
Janelle Wright, Oral History, on her graduation from Baylor in December with a Bachelor of Science.

Dr. Kim Linn, professor of sociology, on the birth of their son, Matthew Linn.

Donna Herbert, Information Technology Center, on her graduation from Baylor in December with a B.S. degree in Information Systems.
Bob Jones, Business, and Patty Ortz on their Jan. 3 wedding in the Armstrong Browning Library.
Gloria Logue, Libraries, on her retirement following 22 years at Baylor.
Mark and Janice Roessler, Information Technology Center, on the birth of their son, Justin Blake, born Dec. 5.
Sandy Tipton, Business, on the birth of her grandson, Dylan Chase Tipton, born Dec. 17.
Shawn and Carol Welch, Business, on the birth of their daughter, Hannah, born Dec. 19.

Send “Family Circle” items by e-mail to baylornews@baylor.edu or by campus mail to P.O. Box 97024.

Finding a Voice
Baylor prof helps people speak clearly
Dr. David Rivers, professor of communication sciences and disorders, is receiving positive feedback concerning an invention of his, the Acoustic Biofeedback Monitor, and a book that serves as a guide in utilizing the new technology.

Rivers’ monograph, titled Acoustic Biofeedback Monitor: Speech, Voice and Dysphagia Therapy Applications, provides a thorough review of biofeedback therapy research and, most importantly, a user’s guide for the device that has been a pet project of his for several years.

“I stumbled onto the idea for the monitor while treating a patient,” Rivers said. “I made a biofeedback device at the time that proved effective, and since then I’ve worked on it off and on until it became ready for use by others.”

The Acoustic Biofeedback Monitor helps patients — under the instruction of trained speech pathologists — gain control of underlying physiological dysfunctions of communication and swallowing due to such disorders as hypernasality from cleft palate, congenital or acquired soft-palate conditions who have hypernasality problems,” Rivers said.

Rivers invented the monitor to provide professionals in his discipline with an affordable and effective means of testing and rehabilitating patients with such speech, voice and swallowing disorders.

“This monitor is an improvement in that it’s much simpler and cheaper than the instrumentation that has formerly been available,” Rivers said, noting that its total cost is around $400.

The monitor amplifies and displays the acoustic energy of a patient’s speech through use of a microphone and headphones. Patients can watch their speech patterns on a calibrated meter, providing them with the feedback necessary to make corrections.

Luminera Inc., based in Mentor, Ohio, unveiled the monitor at the November 1997 convention of the American Speech Language and Hearing Association held in Boston.

Rivers said that although the book and monitor have been out long enough to gain widespread use among practitioners, his use of the technology has proven its effectiveness.

“One of the principal uses of this device has been to treat children with speech and swallowing disorders, as well as patients who have hypernasality problems,” Rivers said.

Rivers’ invention and monograph provide professionals with the knowledge and technology necessary to help clients with such disorders regain the ability to communicate clearly with the world around them.

“This kind of therapy in a lot of hard work day by day, one-on-one.” Rivers said. “Gains are sometimes slow in coming, but when you get to the end of a treatment and look back it can be very inspiring.” —  Todd Copeland

Pub lications

Dr. Dawn Adams, assistant professor of biology, has had an article titled “Famous Fields” published in Vol. 276, pp. 900-901, of Science. She has also had an article titled Themeconomist Bonnet, N.J., “Last and Fastest Plisaur of the Sundance Sea” accepted for publication in Texas Journal of Science.

Dr. Dwight Allman, assistant professor in political science, has had an article titled “Ancient Freedoms, Modern Enemies: Plate and Nietzsche on the Life We Most Wert Living” published in the Winter 1998 issue of Thes South Atlantic Quarterly.

Dr. Kristina DelReve, assistant professor of psychology, has had a co-authored article titled “Finding the Missing Science: The Role of Studies Submitted for Review by a Human Subjects Committee” published in the December 1997 issue of Psychological Methods.

Dr. Michael Frisch, associate professor of psychology, has had a co-authored chapter included in a book titled Assessing Oral Health Outcomes: Measuring Health Status and Quality of Life that was recently published by the University of North Carolina Press.

Dr. Stephen Gardner, professor and The Herman Brown Professor of Economics, has had the second edition of a book titled Comparative Economic Systems published by Dryden Press.

Donahum Baunum, assistant professor of economics, contributed a new chapter included in a book titled The New Economics of the University.

Dr. David Garland, professor of blues studies, has had a book titled Blues/Rhythm: A Philosophy of Music published by the University of North Carolina Press.

Dr. Anne Gardiner, professor of physics, has had an article titled “Deception in Neuroscience” accepted for publication in the Journal of Neuroscience.


Dr. Lynn Tatum, lecturer in religion, co-authored with three Baylor archaeology undergraduates an article titled “Birthright & Blessing” that was published in the latest issue of Biblical Illustrator.

Dr. Jennifer Wolfe, professor of biology, in co-authored with lead author Heath Weitly Roberts, a former Baylor master’s student, and J. Flores and A. Thompson-Gonzalez, professors of biology at the Universidad Autonoma de Guanajuato in Mexico, a paper titled “Biosystematics of pocket gophers (Rodentia: Geomyidae)” in Journals of the Western States Naturalists. This research was conducted in association with the Chapala Ecology Station.

Presentations & Participants

Dr. Dawn Adams, assistant professor of biology, delivered an invited, primary session speech on evolutionary theory to the winter workshop of the John Templeton Foundation held Jan. 3-5 in Tallahassee, Fla.

Dr. William V. Davis, professor of English and Writer in Residence, served as guest professor at the University of Vienna, Austria, during a recent sabbatical, giving two series of lectures on 20th-century American and British poetry and the literature of the American renaissance: He also gave a reading of his poetry and lectured on 20th-century American poetry at the University of Salzburg, Austria.

Dr. David Garland, professor of Christian scriptures, presented a paper titled “Amistad and the Word of Scripture: A New Christian Perspective” at the Texas Seminary Faculty Convocation held in January.

Dr. Daniel Haithcock, professor of conducting and director of bands, conducted Baylor’s 52-member Symphonic Band in its second concert of the fall semester held Dec. 9 in Jones Concert Hall in the Guinness McCrory Music Building. Jeffrey Grogan, assistant professor and associate director of bands, assisted Haithcock. The program included “Paganini Fantasia” by Szymanowski, Johann Sebastian Bach’s “Jeux, Joy of Man’s Desiring” and Alfred Reed’s “Russian Christmas Music.”

Dr. Ben Pierce, associate professor of biology, presented a seminar on “Ecological Studies of Amphibians” July 21-23, 1997, at Baylor’s Chapala Ecology Station in Guadalajara, Mexico. He also read a paper titled “Analysis of Auditory Sampling for Frogs” and presented a poster titled “Listening Time Required for Detection” at the 3rd World Congress of Herpetology held Aug. 2-6, 1997, in Prague, Czech Republic.

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“This kind of therapy in a lot of hard work day by day, one-on-one.” Rivers said. “Gains are sometimes slow in coming, but when you get to the end of a treatment and look back it can be very inspiring.” —  Todd Copeland
Dr. Wendy Sera, assistant professor of biology, and Dr. Kenneth Wilkins, professor of biology, attended the annual meeting of the American Society of Mammalogists held in June at Oklahoma State University in Stillwater, Okla. Sera served as a judge for student presentations at the meeting.

Dr. Allen Seward, assistant professor of finance and insurance, presented "Pension Tax Expenditures and Opportunity Cost" at the annual meeting of the Southern Risk and Insurance Association held in November 1997 in Nashville, N.C.

Calvin Smith, associate professor and chair of museum studies and director of Shocker Museum Complex, conducted a tour and discussion of "Christian Life Commission Conference to be part of the "Hope For Home" Texas Baptist Christain Life Commission Conference to be held Feb. 27-28 in San Antonio.

Dr. Betty Talbert, director of spiritual formation in Trout Seminary, is serving on the Cooperative Baptist Fellowship Task Force on Spiritual Formation. She also will lead sessions on "Spiritual Formation in the Family" as a part of the "Hope For Home" Texas Baptist Christian Life Commission Conference to be held Feb. 27-28 in San Antonio.

Dr. Lynn Tatum, lecturer in religion, represented the Texas Conference of the American Association of University Professors (AAUP) at the National AAUP Conference on Academic Freedom at Religiously Affiliated Institutions held Oct. 24-26 in Chicago, Ill. He also read a paper titled "Habemus or Theodosis?—An Archaeologist's Observations on the Chronicle's History" at the national annual meeting of the American Schools of Oriental Research held Nov. 21 in Napa, Calif.

Dr. Daniel Wivagg, professor of biology, presented two workshops on "Developing Assessment Tools Using Curricular Benchmarks: Aligning Teaching and Assessment in Anatomy and Physiology" at the annual convention of the Human Anatomy and Physiology Society held May 31-June 4, 1997, in Toronto, Canada. He also attended the annual convention of American Institute of Biological Sciences held Aug. 3-7, 1997, in Montreal, Canada.

Dr. Fred Gehlbach, professor emeritus of biology and environmental studies, was recognized at the silver anniversary meeting of the Texas Organization for Endangered Species held Aug. 5, 1997, in Temple as a charter member; third president of the organization (1974-75), and recipient of the Potter Award (1991) for efforts on behalf of conservation in Texas.

Dr. Gordon Grant, assistant professor of English, was named "Professor of the Month" for December by Baylor's Panhellenic Council.

Dr. Kevin Gutzwiller, associate professor of biology and environmental studies, became an invited member of the standing publications committee for the Cooper Ornithological Society, 1997-1999.

Dr. Duane Ireland, professor of management, associate dean for research and scholarly activity, and The Curtis Hamsaker Professor of Entrepreneurship, was selected to serve as a reviewer for a special issue of the Academy of Management Journal on the topic of international entrepreneurship. He also was nominated for election to the board of governors of the Academy of Management.

Dr. Jonathan Lindsey, director of donor information and lorector in religion, recently received triennial reaffirmation as a Certified Fund Raising Executive by the National Society of Fund Raising Executives (NSFRE). Lindsey is among 3,800 individuals nationally who have achieved this recognition out of the 17,000 members of NSFRE. Lindsey first received NSFRE status in 1994.

Dr. Michael Morgan, assistant dean of Trout Seminary, was elected as treasurer of the Council of Southwestern Theological Schools.

Dr. Allen Seward, assistant professor of finance and insurance, and co-author Jan Ambrose of LaSalle University were recognized in the September 1997 issue of Journal of Risk and Insurance for their article titled "Introducing Best's Ratings into the MDA Insolvency Prediction of Property-Liability Firms," first published in the journal in 1988, which was listed as one of the 10 most frequently cited insurance academic articles during the past 15 years.

Brenda Tacker, director of publications and University editor, was appointed president of the Central Texas chapter of the Public Relations Society of America (1998).

Dr. Kenneth Wilkins, professor of biology, was selected at the annual meeting of the American Society of Mammalogists held in June 1997 to serve as review editor for Journal of Mammalogy.

Submit "Spotlight" items by e-mail to baylornews@baylor.edu or by campus mail to Spotlight, Office of the President, 700 University Plaza, Room 116.

February 1998

2 Monday: Staff blood pressure screening, 11:30 a.m. - 12:30 p.m., lobby, Bill Daniel Student Center
3 Tuesday: Dr. Pepper Hour, Bill Daniel Student Center
3 Tuesday: Faculty blood pressure screening, 11:30 a.m. - 12:30 p.m., Huntington House
3 Tuesday: Faculty retreat, sponsored by the Religious Affairs Committee, featuring Dr. Bill J. Leonard, dean of the Divinity School of Wake Forest University, 12:30 p.m., Cushion 510.
4 Wednesday: AALP meeting, 3:30 p.m., Bill Daniel Student Center
5 Thursday: Distinguished Artist Series featuring Malcolm Elisberg on fortepiano and Amir Zivayna on cello, 8 p.m., Rocky Grove Hall
7 Saturday: Start of Black Heritage Week, through Feb. 14
9 Monday: Jazz Ensemble I, 8 p.m., Jones Concert Hall, McCarthey Music Building
10 Tuesday: Dr. Pepper Hour, Bill Daniel Student Center
17 Tuesday: Wind Ensemble, 8 p.m., Jones Concert Hall, McCarthey Music Building
20 Friday: All University Sing, Waco Hall, through Feb. 21
24 Saturday: Valentine's Ball with the Baylor Symphony Orchestra, 8 p.m., Waco Convention Center
24 Tuesday: Breakfast at Baylor series, "Mediating Conflict in a Fragmented World," Dr. Kevin Barge, 7 a.m., Huntington House. Ticket price $5-15, Call 752-6551 to make reservations or for more information.
24 Tuesday: Dr. Pepper Hour, Bill Daniel Student Center
26 Monday: Jazz Ensemble II and Jazz Combos, 8 p.m., Jones Concert Hall, McCarthey Music Building
27 Friday: All University Sing, Waco Hall, through Feb. 28
El Niño Leaving its Mark on Central Texas

Baylor prof predicts warm, wet winter will continue as weather phenomenon plays out

While not amounting to a deluge of biblical proportions, the amount of rain Central Texas has experienced during the last two months has been unusually high.

Chalk it up to that Spanish-name phenomenon, El Niño, said Dr. Don Greene, professor of geology and weekend meteorologist for KXXV-TV Channnel 25 Resources, Inc. From 1969 to 1982, Chrisman served as a judge in the probate, family and civil courts of Dallas County. He currently specializes in health care, civil litigation, probate and family law and has practiced law for more than 38 years. He earned a bachelor of arts degree from Baylor in 1957 and a juris doctorate from Baylor in 1959. Hillis has served as a vice president at Baylor University Health Care System, Baylor University Medical Center and as a board member of Dallas Medical Resources, Inc.

“The primary result of El Niño in terms of Central Texas is that we’re having a much wetter than normal winter season,” he said. “In fact, we’re in excess of a 200 percent increase in normal rainfall amounts.”

El Niño is a warming of the Pacific Ocean off the coast of South America, Dr. Greene explained, which affects global air circulation patterns by strengthening a band of upper-level winds that originate in the tropical regions.

“El Niño flattens out the amplitude, or the north to south range, of the jet stream across North America,” he said. “The jet stream becomes zonal, simply flowing west to east, so that cold, dry air stays in the northern tier of states and warm, wet air stays in the southern tier of states.”

The end result for Central Texas is an increase in rainfall and average temperatures, although Dr. Greene cautioned that the weather patterns of an El Niño year don’t preclude the occasional sub-freezing cold front from visiting our Lone Star State.

Dr. Greene also warned against connecting the weather phenomenon to broader environmental issues.

“Global warming has nothing to do with El Niño,” he said. “Early explorers of this region described weather that we now recognize as El Niño. This warmer weather is to be expected.”

In fact, the regular occurrence of warm waters off the coast of Peru around Christmas had been noticed as early as the 1600s, leading to the phenomenon’s being named El Niño in honor of the Christ child. While Christmas is considered a welcome tradition to many, Dr. Greene said the El Niño weather can prove highly disagreeable to many groups of people and businesses.

“The construction industry doesn’t like it because all the rain slows down their work,” he said. “In terms of agriculture, it’s considered a negative because it keeps the ground too wet for cultivation. And gardeners can expect to have their plants blooming prematurely due to the warm, wet weather. If we have a freeze, which is probably, then the plants will die.”

El Niños occur about once every seven years, Dr. Greene said, and their intensities vary. According to the National Weather Service, the 1982-83 El Niño was “the greatest ocean-atmosphere disturbance ever recorded.”

Heavy rains and flooding in the Gulf Coast states that year resulted in $1.2 billion in losses to property and agriculture and at least 50 deaths.

While Dr. Greene isn’t predicting any major catastrophes, he does note that we’ll have to wait a little longer than the biblical 40 days and nights for the rain to subside.

“We'll certainly have a wet spring, and experts are predicting the weather will be impacted through the summer,” he said. — By Todd Copeland

Distinguished Alumni

Continued from page 2

Dr. Doug Ferdon, Journalism; Mayborn Scholar in Journalism; Dr. Amanda Sturgill, School of Music; Endowed Music Scholar; Dr. Betty Conaway, School of Education; Virtual Village Project, The Hillaci Foundation

Dr. Phyllis Kams, School of Nursing, Family Nurse Practitioner Program; The Trade Foundation, The W. K. Kellogg Foundation, Boeing Foundation, Asti-Hanger Foundation and The Pew Charitable Trusts

Dr. Phyllis Kams, School of Nursing, Family Nurse Practitioner Program; The Trade Foundation, The W. K. Kellogg Foundation, Boeing Foundation, Asti-Hanger Foundation and The Pew Charitable Trusts

Dr. Marvin Lamb, School of Music; Endowed Music Scholarship; The Traylor Trust, The Arts Trust, Arts and Skills Round Foundation

Dr. Karla Luepper, Communication Studies, Urban Debate League, Sons Foundation

Dr. Amanda Sturgill, Journalism; Journalism Technology; The Hillaci Foundation

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