Greetings from WACO
Texas Oral History Association

Texas Oral History Association
9th Annual VIRTUAL Conference
September 11-12, 2020
Hosted by Baylor University

The conference is free and open to the public.
For more information please visit
www.baylor.edu/toha
www.facebook.com/toha
Friday Program

Workshop: “Museo del Westside: Designing a Community-Based Oral History Project”

2:00 p.m. – 5:00 p.m.

Led by Sara Zenaida Gould, PhD, Interim Executive Director at Mexican American Civil Rights Institute

Dr. Gould’s workshop will demonstrate how to use oral history for community-based history, storytelling, and social justice projects. Participants will learn about essential steps, best practices, digitization strategies, and increasing public engagement in heritage conservation through oral history projects. The workshop will emphasize the importance of community trust and shared authority as well as offer examples of how oral history projects can connect to campaigns for social justice while preserving memory, ritual, and identity. Using oral history to create museum exhibitions will also be discussed.

TOHA is proud to announce that this year’s program is made possible in part with a grant from Humanities Texas, the state affiliate of the National Endowment for the Humanities.

Friday Night Documentary Screening

6:00 p.m. – 8:00 p.m.

This year’s meetup will feature a screening of Impact: The San Antonio Jewish Oral History Project followed by Q&A with directors Susan Butler and Rhonda Grimm. This award-winning documentary is about the impact of several Jewish leaders in San Antonio who were instrumental in not only founding a wide variety of businesses, but also in bringing about key initiatives that have shaped San Antonio over the past 150 years including desegregation during the Civil Rights movement, the founding of the San Antonio Medical Center, HemisFair, the creation of local philanthropies, such the San Antonio Area Foundation and the San Antonio Food Bank, among many others.
Saturday Program

Opening and Welcome
9:00 a.m. – 9:15 a.m.

During our welcome session we will take a moment to reflect on the life and legacy of Dr. Bobby H. Johnson.

Applying Oral History in the Field
9:20 a.m. – 11:30 a.m.

“Memories of Home: Oral History and the African American Past of Houston County”, Emily Smith, Mary Tucker, Stephen F. Austin
9:20-9:45

“Using Oral History to Investigate the Personal Archiving Practices of Modern Veterans”, Andrew Hinton, Texas Tech University
9:45-10:10

“Protecting a Jewel: The Save Our Springs Movement of Late Twentieth-Century Austin” - Mary Kahle, Texas State University
10:10-10:35

“Resilient Houston: Documenting Hurricane Harvey Oral History Project,” Debbie Harwell, University of Houston
10:35-11:00

“The National Chicano Student Walkout Conference: Telling Stories, Preserving History,” John Cadena, St. Mary’s University
11:00-11:30

Virtual Break
11:30-12:00

We will reconvene at noon for the plenary presentation.
Plenary Presentation: “The Texas Liberator: Witness to the Holocaust” presented by Dr. Aliza Wong, Texas Tech University

12:00 n -1 p.m.

Dr. Wong's lecture will focus on the creation of the Texas Liberator Project as a means of introducing the wider public to the experiences of U.S. soldiers who were witnesses to and actors in the liberation of the Nazi concentration and death camps and serve as a portal to furthering Holocaust and genocide awareness and education. This lecture will introduce the project, speak to the narratives provided by Texas veterans of the Second World War, and the TTU and THGC collaboration to support sustained and substantive holocaust and genocide education in our schools.

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Baylor University Oral History Spotlight

1:10 p.m. – 2:25 p.m.

Chair: Steven Sielaff, Baylor University
*This session will conclude with a moderated Q&A

“College Live Mascots at the Sugar Bowl: Not Always as Sweet”, Wendi Zimmer, Texas A&M, Clint Patterson, Texas A&M University & Andrew Meyer, Baylor University

“ITS: The First 50 Years and Before”, Jeffrey Olafsen, Baylor University

“Electric Car Pioneers: The BMW Electronauts”, Cynthia Jackson, Baylor University

Awards, Closing Announcements, and Acknowledgments

2:30 p.m. – 3:00 p.m.
Saturday Night Fun with SOHA

7:00 p.m.

Join us for a virtual wind down with our friends from the Southwest Oral History Association! Attendees will be able to mix and mingle and play virtual games.

TOHA would like to thank the Baylor University Libraries and the Institute for Oral History along with Humanities Texas, the state affiliate of the National Endowment for the Humanities for their support of this year’s conference!

Be sure to follow TOHA on Facebook and share any photographs or thoughts you have on today’s event with #TOHA2020.

Also, a special thank you to Program Chair, Dr. Jesus Esparza (Texas Southern University), Program Assistants Adrienne Cain (Baylor University), Jena Heath (St. Edwards University) and Abra Schnur (Trinity University) and the staff at Baylor University for helping us put on a great conference!

See you next year in San Antonio!