Informational Display Addendum – Expressive Activity Policy

Executive Summary
The Expressive Activity Policy exists to provide the guidelines for student activism on campus. This includes the collective expression of a student organization and/or the individual expression of a student organizer. The policy reads “Baylor University and its Department of Student Activities values open dialogue and the exchange of ideas in a manner that is consistent with the University’s mission for the purposes of education. Within this context, a recognized student organization may engage in expressive activity as long as the activity maintains the dignity of and is consistent with the mission of the University and does not infringe on the rights of others.” This policy has been expanded to include informational displays in the Expressive Activity Policy and the procedures are listed below for clarity and consistency.

Strategic Objectives
1. Create outdoor display procedure to expand on expressive activity procedure
2. Initiate designs for multiple signs for various types of events and criterion for placement
3. Identify who is responsible and accountable for executing the procedures
4. Clarify internal practices related to review processes and communication to host organization for expressive activities and outdoor display events
5. Identify support structures for impacted populations and invite in appropriate staff for expressive activity

Expectations for Events Involving Expressive Activity (current policy)
Baylor University and its Department of Student Activities values open dialogue and the exchange of ideas in a manner that is consistent with the University’s mission for the purposes of education. Within this context, a recognized student organization may engage in expressive activity as long as the activity maintains the dignity of and is consistent with the mission of the University and does not infringe on the rights of others. Additionally, any recognized student organization planning to engage in expressive activity must adhere to the spirit of these expectations:

- Student organization expressive activity must be registered with the Department of Student Activities through the online Event Registration form within the Connect system at least 24 hours in advance and follow all guidelines as requested by Student Activities in the event approval notice. The Director of Student Activities, or his/her designee, will serve to coordinate university resources to support the event in accordance with university protocol.
- Only members of the Baylor University community may organize, lead, or participate in expressive activity on campus; therefore, students, faculty members, and staff are encouraged to have their Baylor University ID card in their possession to verify their ability to participate.
- Activities must not violate local, state, or federal laws, or university policy and activities must not disrupt Baylor University functions or impede access to or use of campus facilities. Similarly, chanting or sustained, repeated noise which substantially interferes with communication during a planned activity is not permitted.
- Participants may not employ amplified sound in their activities in order to avoid significant disruption of University functions.
- Participants are prohibited from using open flames/torches per University fire code guidelines.
• Masks designed to protect or prevent the spread of Covid-19 may be worn at expressive activities. Masks may cover nose and mouth consistent with policies encouraged by the CDC but they may not cover the entire face or limit University officials from identifying the participant.
• Signage, leaflets, or other distributable or displayable materials will be reviewed prior to expressive activity for approval. Signage should be constructed of soft materials such as cardboard or cloth and should not be attached to rigid sticks or poles. Disclaimer at the front of virtual expressive activities to acknowledge the institution’s place in the expression of opinions by student organizations.
• The University reserves the right to control time, place, message, and manner of the expressive activity, and activities are encouraged to be planned in outside locations.
• Commercial activity is outside the scope of expressive activity and must adhere to established solicitation policies.
• The Department of Student Activities and/or designated University personnel may intervene as appropriate for violations through expressive activity.

Expectations for Informational Displays (policy addition)
Baylor University and the Department of Student Activities value the promotion of ideas in a manner that is consistent with the University’s mission for the purposes of education. Within this context, a chartered student organization may host an informational display as long as the display maintains the dignity of, and is consistent with, the mission of Baylor University and does not infringe on the rights of others. Additionally, any chartered student organization planning to host an informational display must adhere to the expectations as noted:
• Student organization informational display must be registered with the Department of Student Activities through the online Event Registration form within the Connect system at least one week in advance and follow all guidelines as requested by Student Activities in the event approval notice. The Director of Student Activities, or their designee, will serve to coordinate University resources to support the display in accordance with University protocols.
• Displays must not violate local, state, or federal laws, or University policy and displays must not disrupt Baylor University functions, impede the educational mission of the institution, or impede access to or use of campus facilities.
• In order to avoid significant disruption of University functions, participants may not employ amplified sound in their displays.
• Displays are prohibited from using open flames/torches per University fire code guidelines.
• All messaging (signage, leaflets, or other distributable or displayable materials) may be subject to review by the Department of Student Activities.
• The name and contact information of the host student organization will be posted at the display site by the Department of Student Activities.
• The University reserves the right to control time, place, message, and manner of the display, and displays are encouraged to be planned in outside locations.
• Commercial activity is outside the scope of displays and must adhere to established solicitation policies.
• The Department of Student Activities and/or designated University personnel may intervene as appropriate for violations related to informational displays.