Social Media Specialist  
Talitha Koum Institute  
Job Description

**Position Title:** Social Media Specialist

**Community Service Partner:** Talitha Koum Institute

**Job Description:** To further the reputation of Talitha Koum Institute by enlarging awareness of its mission, growing and engaging audiences, and enlisting support for new initiatives and fund-raising events or campaigns.

**QUALIFICATIONS:**
Education/Certification: Junior or Senior preferred. If a Journalism major, prefer that Advanced Public Relations has already been taken.

**SPECIAL KNOWLEDGE/SKILLS:**
• Demonstrated ability in planning, developing, scheduling, posting, and evaluating Talitha Koum Social Media for Facebook, Instagram, Twitter, LinkedIn, YouTube, etc.

• Copywriting that lends a creative edge for engaging key audiences

• A strong eye for photography; either taking shots or selecting them

• Ability to produce short videos

• The ability to demonstrate social media acumen and performance essential

**Hourly Rate:** $12.00/hour

**Apply for Position:** Please attach and email your application materials (application form, resume, and cover letter) to scowley@talithakoum.org.

Please **DO NOT** send application materials to Student Employment.