Use of Copyrighted or Trademarked Material

Baylor University will not allow student organizations to use copyrighted materials, trademarks, or parodies of copyrighted materials or trademarks without the expressed written permission from the company, agency, or organization that created and/or owns the intellectual property intended to be used.

Printers will not print Baylor student organization t-shirts or other promotional materials without first receiving appropriate documentation and written approval from the Department of Student Activities. Student organizations using inappropriate or copyrighted materials or printing their materials without appropriate documentation and approval from Student Activities beforehand will forfeit their right to have t-shirts and/or other items printed and approved.

Baylor University strongly recommends that student organizations wishing to use copyrighted material or trademarks begin the design process early in order to have sufficient time to secure the required written permission from the intellectual property owner, as well as securing approval from the Department of Student Activities. The Department of Student Activities will confiscate t-shirts or other materials printed without the required approval.

Please note that this policy regarding the use of copyrighted materials, trademarks, logos, etc. applies to t-shirts, and all printed materials including, but not limited to: flyers, posters, table tents, Homecoming floats, and other promotional and advertising materials that are used by any student organization.