



## Going for the Gold Gala | April 30, 2022

### Sponsorship Opportunities

Your generous support of the Going for the Gold Gala helps provide a renowned Baylor education for our deserving students who exemplify our school motto: *Learn. Lead. Serve.*® Sponsors and underwriters make dreams come true for our students by providing financial support to help them complete their education and have access to cutting-edge educational resources.

\_\_\_\_\_ **Golden Star Benefactor: \$100,000+**

Invitation to President’s Suite for one football game in 2022, Two head tables of ten at the Gala, custom VIP host experience, customized recognition package across all media channels pre/post event

\_\_\_\_\_ **Golden Benefactor: \$50,000**

One table of ten, custom VIP guest experience, full-page feature in *LHSON Magazine*, LHSON website feature, program listing and post-event press release

\_\_\_\_\_ **Golden Patron: \$25,000**

One table of ten, custom VIP guest experience, half-page feature in *LHSON Magazine*, LHSON website feature and program listing

\_\_\_\_\_ **Golden Sponsor: \$10,000**

One table of ten, four tickets for VIP guest experience, program listing

\_\_\_\_\_ **Golden Friend: \$5,000**

One table of ten, two tickets for VIP guest experience, program listing

### Underwriting Opportunities

Contributions from the following underwriting opportunities will be used to cover the various costs associated with hosting this prestigious event. Most underwriters receive a table of ten as part of their benefit package. In addition, your gift will be acknowledged in the Gala invitation and program, the LHSON Magazine and throughout the evening of the Gala.

\_\_\_\_\_ **Presenting Gala Underwriter: \$100,000**

Gift covers cost of the event. Underwriter can choose between:  
-Attending 2022 home game in President’s Suite at McLane Stadium or  
-Public thank you announced at a 2022 Baylor home game  
-Two head tables of ten

\_\_\_\_\_ **Live Auction: \$10,000**

\_\_\_\_\_ **Video Underwriter: \$10,000**

\_\_\_\_\_ **VIP Reception: \$10,000**

\_\_\_\_\_ **Gala Gift: \$5,000**

\_\_\_\_\_ **Printed Program: \$5,000**

\_\_\_\_\_ **Public Relations: \$5,000**

\_\_\_\_\_ **Table Decorations: \$5,000**

\_\_\_\_\_ **Valet Parking: \$5,000**

\_\_\_\_\_ **Gala Dinner: \$50,000**

\_\_\_\_\_ **Gala Media: \$25,000**

\_\_\_\_\_ **Guest Speakers: \$20,000**

\_\_\_\_\_ **Invitations: \$10,000**

**\*\*\*All sponsorship and underwriting levels include valet parking.\*\*\***

I/We wish to be a sponsor in the amount of \$ \_\_\_\_\_. I/We cannot attend but wish to give \$ \_\_\_\_\_.

Name you would like to appear in Gala recognition: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Make gifts online at [www.baylor.edu/nursing/gala](http://www.baylor.edu/nursing/gala) or make checks payable to Baylor University and mail along with this form to: BU Advancement, Attn: Phyliscia Hernandez, One Bear Place #90726, Waco, TX 76798. All donations less fair market value are tax deductible by law. For more information, contact Janis Kovar at [Janis\\_Kovar@baylor.edu](mailto:Janis_Kovar@baylor.edu) or 214-808-9802.