



Dear Friend,

Late last year, we were in the midst of planning for our 9th annual ***Going for the Gold Gala*** Auction, benefitting the nursing students at Louise Herrington. However, as with much of the world, our event was impacted by the rapid spread of Coronavirus prompting us to postpone out of concern for the welfare of our guests. Our guest speaker, Texas Governor Greg Abbott, was called to address our state's needs on a daily basis. We are still taking this situation very seriously and have made the decision to move forward with a virtual gala and online auction. We are planning for a November 12th event, with our silent auction being available online for several days leading up to the 12th and closing a few days after, which allows for more bidding time than we've ever had in the past. We would like to ask for your support with a donation for the auction. Nursing professionals are needed now more than ever to help those who cannot help themselves, and our students still need the financial support raised from this event to graduate and go out all over North Texas and beyond to serve our communities.

We hope you will consider donating an item or experience valued at \$100 or more for our online auction. Due to the virtual nature of this event, we are fortunate that we will not be limited with physical space constraints as in past years. But having a virtual event also means that our auction will be our primary support for raising money, after sponsorships. There are no ticket sales this year, so we have a goal to have more items available for bidding than in past years. Please help us reach this goal. We would love to include your business on our Gala website. Photos of donated items and/or certificates with your business information will be published online for our guests to bid on. We know many businesses are determining how to move forward during these unprecedented times, and we are happy to consider any options or suggestions you may have in how you donate. Again, we are happy to acknowledge your business on our LHSON gala website in return, and in any printed materials for the virtual event.

Please contact auction committee chairs Terry Ball or Karen Willis to donate. We wish you well and be safe!

Thank you for your consideration.
Going for the Gold Gala, *Auction Co-Chairs*,

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