BAYLOR LEADERSHIP SUMMIT

engaging culture to lead in an ever changing world

SATURDAY, MARCH 30, 2019
BAYLOR UNIVERSITY
Bill Daniel Student Center (SUB)
& Cashion Academic Center
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Registration Open</td>
<td>SUB</td>
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<tr>
<td>8:30 am</td>
<td>Summit Welcome</td>
<td>SUB - Barfield Drawing Room</td>
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<tr>
<td>9:00 am</td>
<td>Educational Sessions: Block 1</td>
<td>SUB - Various Rooms</td>
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<td>10:00 am</td>
<td>Educational Sessions: Block 2</td>
<td>SUB - Various Rooms</td>
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<tr>
<td>11:00 am</td>
<td>Educational Sessions: Block 3</td>
<td>SUB - Various Rooms</td>
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<tr>
<td>Noon</td>
<td>Luncheon &amp; Keynote</td>
<td>Cashion 5th Floor</td>
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<tr>
<td>1:45 pm</td>
<td>Educational Sessions: Block 4</td>
<td>SUB - Various Rooms</td>
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<tr>
<td>2:45 pm</td>
<td>Break</td>
<td>SUB</td>
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<td>3:00 pm</td>
<td>Educational Sessions: Block 5</td>
<td>SUB - Various Rooms</td>
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<tr>
<td>4:00 pm</td>
<td>Closing &amp; Roots Event</td>
<td>SUB - Barfield Drawing Room</td>
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**ELECTEDURAL SESSION TITLES, TRACKS, AND BLOCKS:**

Diversity for What?: Exposing College Students to Diversity through Community Services  
*Civic Leadership & Multicultural Track | Blocks 1, 2, 5 (Fentress)*

#OtherDutiesAsAssigned - How Advisors Support Effective Communication  
*Professional/Advisor Track | Blocks 2, 4 (Cowden)*

Understanding First-Generation College Student Persistence and Completion  
*Professional/Advisor Track | Blocks 1, 3 (Claypool)*

Laminated Leadership: Finding and Refining Your Leadership Voice  
*General & Peer Leadership Track | Blocks 3, 4 (Houston)*

But Only Three People Showed Up? - Redefining Measures of Success for Event Planning  
*General & Peer Leadership Track | Blocks 1, 3 (Cowden)*

Soft Skills for Success  
*General & Peer Leadership Track | Blocks 2, 5 (Houston)*

Leading with Strengths  
*General & Peer Leadership Track | Blocks 1, 2 (Baines)*

It’s NOT Business as Usual: A Guided Pathway to Creating an Inclusive Vision in our Community  
*Civic Leadership & Multicultural Track | Blocks 3, 4, 5 (Lipscomb)*

LEAD- Leadership, Exploration, and Development  
*General & Peer Leadership Track | Blocks 4, 5 (Baines)*

Community Development: Cultural Awareness and Healing  
*Multicultural Track | Blocks 1, 3 (Houston, Baines)*

Invisible Hands of Leadership  
*Personal Leadership Track | Blocks 2, 4 (Lipscomb, Fentress)*
Understanding First-Generation College Student Persistence and Completion

This is the day and age of Gen Z college students and diversity. Students understand the importance of inclusivity, acceptance, and awareness. However, in practice, one may accept a person but not include them, or one may be aware of someone's differences but not accept them. So how does one expose a multitasking, fast-paced, technology-driven generation of college students to diversity? Through community service! This workshop is designed to expose participants to better incorporate their understanding of diversity by using community service in group dialogue and interactive activities.

Dr. Nikki Ceaser-Small | nmceaser@dccc.edu
It’s NOT Business as Usual: A Guided Pathway to Creating an Inclusive Vision In our Community

This workshop is guaranteed to educate and inspire participants on how to become transformational leaders in an ever-changing economy. Unfortunately, as professionals, we cannot conduct business as usual! Civic Leadership involves more than building relationships with other professionals; it has become more of creating an Inclusive Vision in our Community (CIVIC) by collaborating and building ever-lasting relationships that bridges the gap between the community’s long-term goals with the change (action) needed to support the vision.

Engaged participants will leave the workshop with the following acumen:
- Identify SMART goals that will lead to change
- Tools on how to leverage your network
- Strategies on how to strengthen the community through engagement
- Tactics on how to invigorate educational experience
- How to establish ethical engagement to build a more equitable and sustainable community

April Napier
Community Development: Cultural Awareness and Healing

While discussing effective strategies for community efficacy and development, it is essential to consider how one's perspective of cultural norms coincide with healing (individual and collective) in forming useful solutions to address community disconnect. This workshop will explore emotional intelligence (empathy, communication, trust, fear), coping strategies, and self-efficacy to induce awareness of personal attributes and how those are connected to the collective growth and community restoration, specifically within cultural engagement. Methods used will include interpersonal activities, educational tools, and facilitated group reflection.

PROFESSIONAL ADVISOR TRACK

Jessica Roshak | jessica.roshak@tamuc.edu
#OtherDutiesAsAssigned—How Advisors Support Effective Communication

As advisors, it is our duty to find the “teachable moments” that cultivate an appreciation of diverse and inclusive communication. Whether we realize it or not, advisors aid in the facilitation of communication that may help or hinder the individual and group development of student organizations. By understanding how organization leaders connect with various on and off campus constituents, we can support our students in utilizing effective methods for sharing their story.

Toni Moreno | tm37@txstate.edu
Understanding First-Generation College Student Persistence and Completion

Understanding first-generation college student persistence and completion: This presentation summarizes the current literature, applies traditional models of persistence and completion, and reviews findings of previous studies using a critical lens providing a strength-based perspective of first-generation college student completion.
A few years ago I was exposed to a number of national leaders who all shared their “go to” material with my cohort of aspiring leaders. One of the speakers had shared his material so often that he even had his notes laminated. I returned home inspired to articulate the convictions of my heart that were worthy of lamination. In the process of reflection, I discovered some watershed moments and relationships that had shaped and inspired me. In the discipline of articulation, I found that these learnings inspired others. After 26 years of leadership in Christian higher education, I realize how critical it is to tap into the collection of truths that inspire and sustain us. This workshop will walk participants through the process of finding and refining their own “laminated” leadership material.

Alyssa Lowe | alyssa.lowe@tamuc.edu

But Only Three People Showed Up?—Redefining Measures of Success for Event Planning

Measurements of success for event planning are often determined by the number of attendees or size of event. We propose that successful events can and should also be measured by the ways in which an organization’s mission, vision, and values are communicated through programming. By starting with our core principles, we will be able to host successful events that contribute to the future success and effectiveness of the organization and enhance the overall membership experience.

Jonathan Jones | jonathan@jonathanjonesspeaks.com

Soft Skills for Success

In this session, you will learn tangible strategies from a unique perspective of how to become a well-rounded individual. Attendees will also learn how to win friends and become empowered to influencing people. We will create a safe space to breakdown leadership, life skills and professional life success from a different lens. The overarching theme will be providing soft-skills strategies for your success!

Kimberly Cornelsen | kcornelsen@wtamu.edu

Leadership with Strengths

The most effective leaders invest in their own strengths and the strengths of others. They surround themselves with the right people and then maximize their team. Are you leading with your strengths?

Jesse Alvarez | jalvarez5@hot.rr.com

LEAD—Leadership, Exploration & Development

This presentation explores the concept of leadership by defining leadership, discussing types of leaders, and going over key leadership principles and traits that define a good leader. Lastly, a discourse on positive behaviors and actions that are recognized in good leaders will be presented.
KIMBERLY TILUS-HUTCHINGS currently works at Xavier University of Louisiana as the Associate Director for Civic Engagement in the Center for Student Involvement. A graduate of Bethune-Cookman University and Colorado State University where she received her Masters in Student Affairs in Higher Education she has a diverse background in working with college students. She has worked in areas such as Volunteer Services, Engagement, Leadership Development, Student Activities, and many more. She is passionate to empower, engage, and educate students to be global change agents. Her most recent accomplishment was speaking at a National Conference, Points of Light speaking alongside noble change agents such as Dwight Howard, Neil Bush, and current Atlanta’s Mayor Keisha Lance Bottoms.

DR. NIKKI CEASER-SMALL currently serves as a Business, Management, Marketing and Finance Professor at Cedar Valley Community College in Lancaster, Texas and Northwestern State University in Natchitoches, Louisiana. In addition to her teaching responsibilities, Nikki serves on several committees throughout both college institutions. With over 10 years of leadership experience in higher education administration including four-year colleges and universities, proprietary colleges, community colleges and private universities, Nikki has established herself as a thought leader and pioneer in the areas of advancing enrollment management and building corporate relations. Nikki believes that her purpose in life is to contribute towards developing students to reach their full potential professionally.

DR. TARA PETERS is the Founder and Managing Director for Peters Consulting Group (PCG). She’s a gifted educator who believes there is no greater calling than educating our future generations. A professional educator for more than 24 years, she currently serves as Academic Dean for the Texas Campus and Professor in the DeVos Graduate School at Northwood University. She earned a Ph.D. in Educational Leadership and Systems and has been invited to teach on multiple occasions in Northwood’s international programs.

APRIL B. NAPIER serves as the Director of the Office of Multicultural Affairs at Abilene Christian University. She holds a Masters in Social Work from Washington University in St. Louis, and currently pursuing a Doctorate in Social Work from University of Southern California. Coming from a diverse background, she seeks to create models combining research and experiences to provide intervention strategies, empowerment, education, awareness, and restoration through societal challenges in a therapeutic and empathetic manner. Napier has conducted work in juvenile justice and adult male incarceration reform, diversity and inclusion initiatives, cultural awareness and trainings, and community efficacy and reform. Napier also was an Assistant Professor in Social Work at Lincoln University, serving to enhance the educational experience for students and teachers.

JESSICA ROSHAK currently serves the Texas A&M University-Commerce Greek community as the Assistant Director of Fraternity & Sorority Life. Prior to serving in this role, she worked in the Office of Student Involvement at Sonoma State University with fraternities, sororities, and general student organizations. Areas of interest include recruitment and retention, the holistic student experience in organizations, and member motivation. She is a proud alumna of the Baylor University Higher Education & Student Affairs graduate program (Sic ‘Em!) and obtained her undergraduate degree in public health at Bowling Green State University.
TONI DANIELLE MORENO, BSW/MSW, is the Assistant Director for Hispanic Student Retention at Texas State University and current doctoral candidate at the University of Texas at Austin. Her research interests include understanding factors that support first-generation college completion. She has dedicated her career to advancing opportunities for marginalized populations.

DR. SCOTT MCDOWELL serves as Vice President for Student Life at Abilene Christian University. As part of ACU’s Senior Leadership team, Scott works closely with President Phil Schubert and other senior administrators to craft the vision, strategy, and direction of the institution. He received his undergraduate degree in Bible from Freed-Hardeman College and his Master’s degree in religion from Lipscomb University. Scott earned his doctorate in Higher Education Leadership at Azusa Pacific University in Azusa, California. McDowell has over 26 years of experience in higher education. He spent most of his career at Lipscomb University in Nashville and has recently moved to Texas to join the ACU team. His passion is Christ-centered higher education with a particular focus on the spiritual and leadership development of students.

ALYSSA LOWE is currently the Assistant Director of Student Involvement at Texas A&M University – Commerce where she oversees traditional programs including Welcome Weeks, Homecoming, and Family Weekend. Alyssa completed her Masters degree in Higher Education and Student Affairs at Baylor University and her Bachelors degree in Psychology at Tarleton State University. Her interests in higher education include leadership development, student organization management, and event planning.

JONATHAN JONES serves and supports students and millennial entrepreneurs who believe in self-investing, monetizing their message, and leaving a legacy. He strives to add value to each and every audience that he has the opportunity to share making certain that they leave with tangible strategies for success. He has been featured on CBS News and has spoken to thousands of students ranging from elementary school to college. Some of his previous clients include the University of Texas, UTA, Southern College and A&M University, the University of Louisiana Monroe, Dallas County Community College District and the Dallas Independent School District. He is the host of the Speak Your Success podcast and the author of Process, 14 Surprisingly Simple Behaviors to Skyrocket Millennials to Success.

KIMBERLY CORNELSEN is the Director of Student Engagement & Leadership at West Texas A&M University in Canyon, Texas. Kimberly’s career at WT began in 2003 as an Assistant Director of Recreational Sports. During her 12 years at WT she also served as the Rogers LEAD WT Coordinator, a leadership and development program, before being promoted to Director of Student Engagement & Leadership in 2014. She also teaches interdisciplinary studies at the University where she implements StrengthsQuest into her curriculum. She spends many hours a week coaching students in their strengths and has spent time presenting strengths to several school districts throughout the Texas, Oklahoma, and Kansas Panhandle.
**KEYNOTE SPEAKER**

**STAN PEARSON** is currently the owner and manager of 12 antique mall booths. Before retirement, he served as Vice Provost of Employee Development and Quality Assurance at Miami Dade College in Miami, FL; Director of Human Resources at Tarrant County College District in Ft. Worth, TX; and Director of Personnel Services at McLennan Community College. He also had a stay in military service as Operations Director; Production/Operations Director, and Battle Staff Support Center Director/Nuclear, Biological and Chemical Operations Director. Mr. Alvarez took a seat with the school system as the School Superintendent, Fort Bliss Nuclear, Biological and Chemical Defense School Fort Bliss, Texas. He believes in giving back to the community and has served on various committees and made his mark with the Mosaic Waco Human Rights Committee and ARC.

**MIKE VAN HOOZER** is an expert in the psychology of human performance and serves as a leadership expert and peak performance coach to business leaders, entrepreneurs, students, and elite amateur and professional athletes helping them reach their potential in sports, business, and life. Mike is a former Partner and Senior Executive for Accenture with over 30 years of consulting experience working with both large and small organizations. He is also a graduate of Baylor University.

**JESSE ALVAREZ** is currently the owner and manager of 12 antique mall booths. Before retirement, he served as Vice Provost of Employee Development and Quality Assurance at Miami Dade College in Miami, FL; Director of Human Resources at Tarrant County College District in Ft. Worth, TX; and Director of Personnel Services at McLennan Community College. He also had a stay in military service as Operations Director; Production/Operations Director, and Battle Staff Support Center Director/Nuclear, Biological and Chemical Operations Director. Mr. Alvarez took a seat with the school system as the School Superintendent, Fort Bliss Nuclear, Biological and Chemical Defense School Fort Bliss, Texas. He believes in giving back to the community and has served on various committees and made his mark with the Mosaic Waco Human Rights Committee and ARC.

Stan Pearson II is a bi-lingual speaker, motivational comedian, and author. He was voted Speaker of the Year 2011 by APCA and a Diversity Artist of the Year finalist by Campus Activities Magazine. His presentations connect, entertain, and educate everyone, regardless of race, gender, age, religion, or cultural or socio-economic background.

Pearson earned his BA in Spanish from Missouri Western State University and his masters in business administration with a concentration in management from Texas A & M International University. While an undergraduate, Pearson had political aspirations and was able to intern for the late Governor Mel Carnahan in the Office of Boards and Commissions, and later for his wife, Senator Jean Carnahan, on Capitol Hill in Washington D.C.

He believes you're good, you're great, you're worth it!
THANK YOU
for joining us at the
2019 Baylor Leadership Summit!

SAVE THE DATE
Join us at the 2020
Baylor Leadership Summit
on March 21