Welcome! My name is Taylor Fay Sanchez

This is my portfolio that contains pieces that I have done through my college career as a BFA graphics design major. Come and browse through the pages and see the pieces that I have created! From fun packaging designs, to enticing displays, and colorful mounted works.

A section based on character design is also included in this portfolio. Pieces and characters that I have created outside of class. Some of them I have developed over the years as well as some are recent styles that I have been experimenting with.

Enjoy the exhibition!
Personal Identity Design

For Personal Identity Design, I have created a logo that displays a little of who I am as a graphic designer. The dragonflies symbolizing the freedom of creativity, joy, and each member of my family. The box referring to the phrase “think outside the box”. This personal identity also has a personally designed stationary set.

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T Sanchez
Graphic Designs
**Xoco Chocolate Bar**

*Xoco* is a fictitious dark chocolate bar brand. Its theme surrounds Mayan myths and legends that are related to chocolate. Each bar has a figure from a legend along with a special spice that is used in the Mayan culture when making chocolate. The figures on the bars are: Kukulcan - the Feathered Serpent, Ek Chuah - god of merchants and chocolate, and the Faithful Princess.

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**CocoGoose LetterPress**

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**Kohinoor Bangla**

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Colors:
- ![Color Swatches](image)
Wonder how the cacao plant traveled?

The god Tlaloc is known as the god of merchants. He is recognized by the large bag and expert he carries with him. The bag is full of cacao beans, and his agile gestures hint at his role as a valuable merchant. Tlaloc is also known as the god of chocolate because after protecting the merchants, he asks for cacao beans as payment.

How did the cacao bean begin?

The cacao plant was seen as food of the gods in the Olmec world. The gods thought humans were made of such a food, which is the fermented beans and meat of the cacao. As a result, they shared this edible food with man. He brought down the cacao tree from the heavens and shared the seeds on how to plant, harvest, and prepare the cacao.

Do you know why the cacao bean is bitter?

There was once a princess that loved her husband dearly. When he went away to war, she looked after their home. An enemy came and demanded her husband's treasure, which she refused to give him. They killed her in a cold blood. The god Kuauatzin turned her sacrifice into a cacao cacao. Symbolizing her faithfulness, and tasting bitter like her death.
Lunch Baux Packaging Design

Lunch Baux is a fictitious jewelry brand that specializes in crafting polymer clay and silver jewelry in the shapes of various, fun foods. Each box represents a theme of a meal: breakfast, lunch, and dinner. Each set also consists of either a ring, a bracelet, a necklace, and a pair of earrings.

** Bubblegum **

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LUNCH BAUX
Darcy Rae Martin designs miniature jewelry as a form of her love for food and art. Creating custom, hand-sculpted jewelry is a passion of hers. Darcy’s creations are crafted with polymer clay and silver pieces. She creates sets of her food jewelry in fun themed meals that consists of rings, bracelets, necklaces, and earrings. It takes time to “cook up” her creations, but the results end in a fresh delivery just for you.
Spoonz Brand Design

Spoonz is a fictitious restaurant that is a Breakfast cereal bar. This cereal bar is supported by local farmers and markets. It is a family friendly establishment that has a wide variety of breakfast cereals. Some local, international, new brands, and old favorites.

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Spoonz Kids Menu

Since Spoonz is a family friendly place, there are bound to be a lot of children coming for a fun breakfast. This menu is meant for children to color the "Breakfast Pals" characters, and play the games on the menu as they enjoy their delicious cereal.

Cooper Std

Geneva
KIDS MENU

Kids Menu
Cereal............................................$3.27
Oatmeal...........................................$2

Drinks
Milk...................................................$1
(almond, oat, soy, 1%, whole, skim, low fat, chocolate)
Juice..................................................$1
(pineapple, orange, apple, grape, prune, dragon fruit)
Water..............................................Free
Hot Chocolate.................................$1.15
(Cinnamon, chocolate drizzle, homemade whipped cream)

Sides
Toast..............................................$1
(one or two slices)
Fresh fruit bowl.............................$2.05
Bacon..............................................$2.05
(two of three pieces)
Eggs..............................................$2.05
Hashbrowns....................................$3

Toppings*
(toppings for your cereal)
Apple slices
Banana slices
Raisins
Berries
Dark Chocolate Chips
Cinnamon
Almonds

*All toppings are $.50

Hey friend! Come hang with the Breakfast Pals!

Play some X and O's with Odette and Jacks
Pick “X” or “O” and try to get three in a row!

Find the words in the puzzle! They’re hidden like this → ↓ →

APPLE JACKS
CAPTAIN CRUNCH
CHEERIOS
COCOA PEBBLES
COOKIE CRISP
COUNT CHOCOLATE
FROSTED FLAKES
FRUIT LOOPS
LUCKY CHARMS
POPS
RAISIN BRAN
REESES PUFFS
RICE KRISPIES
TRIX
Old World Iron Brand Design

Old World Iron is an inspired company that designs custom wrought iron, architectural decor. They specialize in a variety of iron fixtures such as fences, door handles, stair rails, balcony railings, and gates.
I wanted to design a book jacket for *The Magician’s Nephew* by C.S. Lewis. I’ve seen so many designs that had the same elements on every cover. I have yet seen a book jacket with the one element that was the key to discovering the creation and origins of the *Chronicles of Narnia* - the golden bell.

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**Book Jacket**

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**Geneva**

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**Minion Pro**

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Jabbawockeez Poster

The Jabbawockeez are a dance crew that has come a long way to get to where they are now. This poster is meant to display them as a crew as well as introduce them to anyone curious about them. It also mentions their current show Timeless that is the hype of Las Vegas, Nevada. With a working scan code at the bottom, you can sign up for tickets and see the amazing group yourselves.

Arial Black

Kohinoor Bangla
The Jabbawockeez are a dance crew that have been known for their unique style of dance that brings the audience cheering, laughing, and always at the edge of their seats waiting to see what will happen next. They wear their white masks, gloves, and similar clothing because they want people to see them as a united group. The Jabbawockeez accomplished more than just becoming one of America's famous dance crews. They have shown their audience a new perspective of dance for people to enjoy and be inspired by. Come and see the Jabbawockeez in their greatest show Timeless where they take you on a journey filled with laughter, storytelling, amazing music, and moves that will capture the mind and thrill the imagination.

Hey you (yeah, the one reading this) come check us out on our website and social media!

Tickets on mgmgrand.mgmresorts.com or www.ticketmaster.com
Character Design

This section of the portfolio is dedicated to pieces I have done outside of class. These characters are original and inspired. Some pieces are drawn with pencil or pen, or colored with color pencil. Others were drawn digitally on my phone and computer.

Great Lady

Breaking Tradition
Delusions and Cakes
Beauty and the Sea Beast
Mykayla / Myka!

This character is part of a post-apocalyptic story I am planning on writing. It is about how restoring faith in humanity through God and each other saves the world. What was once thought to be a single book, is now a four part series in the making.
Bets’ Universe

Bets (Beats) - Shoe designer

P@m - Jewelry designer

Eryka - Alternative violinist