GRAPHIC DESIGN PORTFOLIO
2018 – 2021
ABOUT
**Carter J. Bruey** is a graphic designer and artist who was born in Virginia and raised in San Diego, California. With a portfolio consisting majoritively of graphic design, with explorations of photography, sculpture, and painting distributed throughout, Bruey has discovered a fondness for uniting multiple facets of the creative world. In interest to expand his knowledge on his field of art, in addition to many others, Carter Bruey studied Studio Art with a concentration in Graphic Design at Baylor University, where he then graduated with his BFA. His work is a seamless combination of traditional design and modern appeal.
Table of Contents

About........................................................................................................4
Brand Identity...........................................................................................9
Package Design.......................................................................................19
Poster Design..........................................................................................31
Book Design.............................................................................................35
Much of my portfolio features lively, saturated colors inspired by my interest in the fashion and culinary worlds. To work this interest into my own brand, I added dripping graphics to relate to the sticky, sweet foods I grew up loving and continue to enjoy as well as utilizing the slang term “drip” that is used in the fashion world to describe style and exuberance. Carefully-chosen colors, commanding typefaces, and eccentric graphic imagery are all reservoirs that ideas must flow through during my creative process.
The Critter Sitter Pet Hotel is a dogs and cats lodging center in Big Bear, California. Due to its convenient location near the main lodge in Big Bear Village, it is accessible for skiers, hikers, and bikers to board their pets year round. Your pets are going to love this quaint animal spa that features expansive play areas, large overnight boarding quarters, grooming services, and heated floors for all-season outdoor exercise.
Located in the forum shops of Caesars Palace Resort in Las Vegas, Nevada, this elegant cigar bar mixes old-world elegance with modern taste. Take a break from the noisy Las Vegas strip with a four-year-aged Cuban cigar and a freshly crafted cocktail. Recline on a hand-constructed Italian sofa while aromatic smoke and sultry music dance under amber chandeliers.
Sap Mill maple co.
Duck & Cover condoms
DrySpell cigarillos
Forecast chocolate bars

Package Design

boxes
bottles
chocolate bars
Among the breakfast shelves of the supermarket is where the average shopper will find plastic bottles of sticky, sugar packed syrups to glop onto their pancakes and waffles. While that may seem like a dream to those young kids, Sap Mill Maple Company has taken on the job and hopes to appeal to those with a bit more of a refined taste.
If you aren’t wanting little ducklings of your own, Duck & Cover Condoms have got your back covered… and your front! Keep your beak clean and your little swimmers in a row with these condoms that are committed to keeping those eggs unhatched.
Indulge in smooth smoke and complex herbality as you singe through the carefully crafted layers of DrySpell Cigarillos. An extension of the DrySpell brand, these mini cigars are the perfect luxury souvenir item from the DrySpell Desert Distillery and Cigar Parlor.
ThermoBars is a company created by Freida Hail, a retired meteorologist of 25 years. Hail’s goal was to combine her childhood environment of a chocolate making family in Ghana with her almost three-decade long career as a meteorologist. This theme is executed in the project by relating gourmet chocolate flavors to graphics of weather patterns and temperatures that reflect the work she did as a scientist.
Ingredients:
55% milk chocolate, roasted almonds.

Nutrition Facts
1/4 of bar (18g)

- Calories: 130
- Calories per serving: 130
- Saturated Fat: 5g
- Trans Fat: 0g
- Sugars: 11g
- Carbohydrates: 18g
- Sodium: 5g
- Protein: 2g

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Manufactured and Distributed by:
Coldfront Foods, Inc.
4444 Stratus Ave,
Sun City, CA, 92064

Ingredients:
55% milk chocolate, roasted almonds.

Fºrecast Chocolate Bars
is a company created by Freida Hail, a retired meteorologist of 25 years. Hail’s goal was to combine her prized childhood environment of a chocolate-making family in Ghana with her almost three-decade long career as a meteorologist to create the perfect sweet snack for any weather.
POSTER DESIGN

MacArthur Fellow
MacArthur Fellowship Grant winners are individuals who have excelled in their field of work anywhere from fine art and physics. The fellow represented in this poster is Ana Maria Rey, an ultracold subatomic particle physicist who has used her grant to improve the Physics program at the University of Colorado Boulder and further her research.
Dr. Ana Maria Rey is a theoretical physicist working across the intersect of lasers, materials, optical, and condensed matter physics with the goal of using mathematical models to describe the complex behavior of nature. Rey is tackling this challenge through her research on quantum systems, the physics within which her progress is seen as quantum simulations and quantum information and enables the propagation of logical gates entanglement between atoms. Through this ability and strong willingness to forge close collaborations across the atomic community, Rey’s foundational experimental research in quantum physics is being leveraged by an entire cadre of studies, manipulations, and control novel states of matter, including quantum magnets, superfluids, and insulators. The more important for understanding quantum systems is the interconnectivity. With colleagues, Rey is developing a comprehensive framework for an entangled-optics computing machine, enabling quantum to advance earth ranks. This approach could offer surprising solutions for key problems in chemistry, materials science, and computing. The system, which could be called a quantum computer or computer, is now working to reach the benchmarks of experiments in large-scale entangle⊗ent states. A quantum computer requires entangled states which occur when the quantum states of two or more atoms become entangled. Related to her work on new theoretical frameworks, Rey has also made significant contributions to condensed matter physics that further provide a framework for novel approaches to quantum phenomena.

1977 Born in Bogota, Colombia.
1999 Earns BS degree in Physics at U de los Andes.
2000 Re Specializes in Physics at University of Maryland.
2004 Receives MacArthur Fellowship Award.
2014 Maria Goeppert-Mayer Award of the APS.
2019 Blavatnik Awards for Young Scientists.

"The more complex the phenomena, the more interesting I found it."

MacArthur Fellow 2013
BOOK
DESIGN

Reimagined book covers
While a cover is not the book, it is certainly useful in catching the eye of readers looking for their next paper-based adventure. These reimagined covers of classic stories display first glances as interesting as the chapters they conceal.