

Lariat Ad Placement Deadlines

PUBLICATION DAY	DAY OF DEADLINE
TUESDAY	4 P.M. THURSDAY
WEDNESDAY	4 P.M. FRIDAY
THURSDAY	4 P.M. MONDAY
FRIDAY	4 P.M. TUESDAY

Payment Information

- Prepayment is required by deadline without exception.

We accept Visa, MasterCard, and Discover via telephone at (254) 710-3407. We also accept American Express, but only for \$100 or more.

- Checks payable to Baylor Lariat Advertising should be mailed to:

**Baylor Lariat Advertising
Baylor University
One Bear Place #97330
Waco, Texas, 76798-7330**

- You may also reach us via e-mail at Lariat_Ads@baylor.edu or by phone at (254) 710-3407.

