

## PLEDGE TO CHANGE LIVES

United Way workplace campaigns are the heart and soul of our work and our ability to impact lives. For nearly 90 years, workplace campaigns and donors like you have joined together to literally change life for individuals, families and children within McLennan County. The essence of a successful United Way Work Place Campaign can be clearly understood in our stated mission – the organized capacity of people to care for one another. So many people – potentially our neighbors, friends or families – have been helped by the programs and services your United Way and your dollars fund. Collectively and consistently you have donated millions of dollars and positively affected millions of lives.

Together, we positively impact McLennan County's most difficult issues in the areas of Education, Financial Security, Health and Essential Services. We partner with you and your company to develop a customized fundraising campaign that aligns with your company's corporate values, as well as the particular interests of the employees. Participating in a United Way workplace campaign allows you to support our entire community. You can easily help address those needs with a generous gift utilizing the convenience of payroll deduction.

## MORE THAN JUST DOLLARS – VOLUNTEER AND CONNECT

Supporting United Way not only provides a means for you to give, but also an opportunity to volunteer with local programs and non-profit partners who benefit from your support. Throughout our campaign, we will offer volunteer activities and we invite you to join us. See firsthand how you have impacted the lives of children, families and individuals in McLennan County. Together, we are creating a stronger, healthier and prospering community for all.



United Way of  
Waco-McLennan County

## YOUR IMPACT DOLLARS AT WORK

Does contributing \$5, \$10 or \$20 a paycheck *really* make a difference? It absolutely does! A contribution to our General Impact Fund will be leveraged by other contributions of businesses and individuals throughout McLennan County – \$5 can quickly turn into \$5,000, and \$5,000 can quickly turn into \$1-2 million. Your pledge truly has the power to change lives.

### **\$5 PER PAYCHECK PROVIDES:**

- 13 low-income children with breakfast for a week
- 3 sets of multi-sensory supplies for infants and toddlers
- 1-night stay for a woman and her children escaping abuse
- 27 students with one week of quality afterschool programming
- 5 days of childcare for a low-income family
- 5 domestic violence counseling sessions for victims
- 2 prenatal follow-up visits for low-income pregnant women

### **\$10 PER PAYCHECK PROVIDES:**

- 27 low-income children with breakfast for a week
- 6 sets of multi-sensory supplies for infants and toddlers
- 3-night stay for a woman and her children escaping abuse
- 55 students with one week of quality afterschool programming
- 1 adult with financial literacy classes
- 10 days of child care for a low-income family
- 10 domestic violence counseling sessions for a victim
- 5 prenatal follow-up visits for low-income pregnant women

### **\$20 PER PAYCHECK PROVIDES:**

- 54 low-income children with breakfast for a week
- 12 sets of multi-sensory supplies for infants and toddlers
- 5-night stay for a woman and her children escaping abuse
- 110 students with one week of quality afterschool programming
- 2 adults with financial literacy classes
- 19 days of childcare for a low-income family
- 23 child sexual abuse counseling sessions

### **\$30 PER PAYCHECK PROVIDES:**

- 72 low-income children with breakfast for a week
- 18 sets of multi-sensory supplies for infants and toddlers
- 9-night stay for a woman and her children escaping abuse
- 165 students with one week of quality afterschool programming
- 3 adults with financial literacy classes
- 30 days of child care for a low-income family
- 30 domestic violence counseling sessions for a victim
- 15 prenatal follow-up visits for low-income pregnant women

### **\$40 PER PAYCHECK PROVIDES:**

- 108 low-income children with breakfast for a week
- 24 sets of multi-sensory supplies for infants and toddlers
- 12-night stay for a woman and her children escaping abuse
- 220 students with one week of quality afterschool programming
- 4 adults with financial literacy classes
- 38 days of childcare for a low-income family
- 46 child sexual abuse counseling sessions

### **\$50 PER PAYCHECK PROVIDES:**

- 126 low-income children with breakfast for a week
- 30 sets of multi-sensory supplies for infants and toddlers
- 15-night stay for a woman and her children escaping abuse
- 275 students with one week of quality afterschool programming
- 5 adults with financial literacy classes
- 50 days of child care for a low-income family
- 50 domestic violence counseling sessions for a victim
- 55 prenatal follow-up visits for low-income pregnant women