



Imperative XII

Achieve a two-billion dollar endowment.

“To sustain a strong student scholarship program, to create excellence in academic and student life programming, to provide support for key academic chairs and professorships, and to enable the other imperatives of this 10-year vision, Baylor will build an endowment with a corpus of two billion dollars by 2012. Through successful fund-raising, shrewd asset management, and responsible stewardship, Baylor will develop endowed resources on par with some of the nation’s top-tier universities.”

Executive Summary

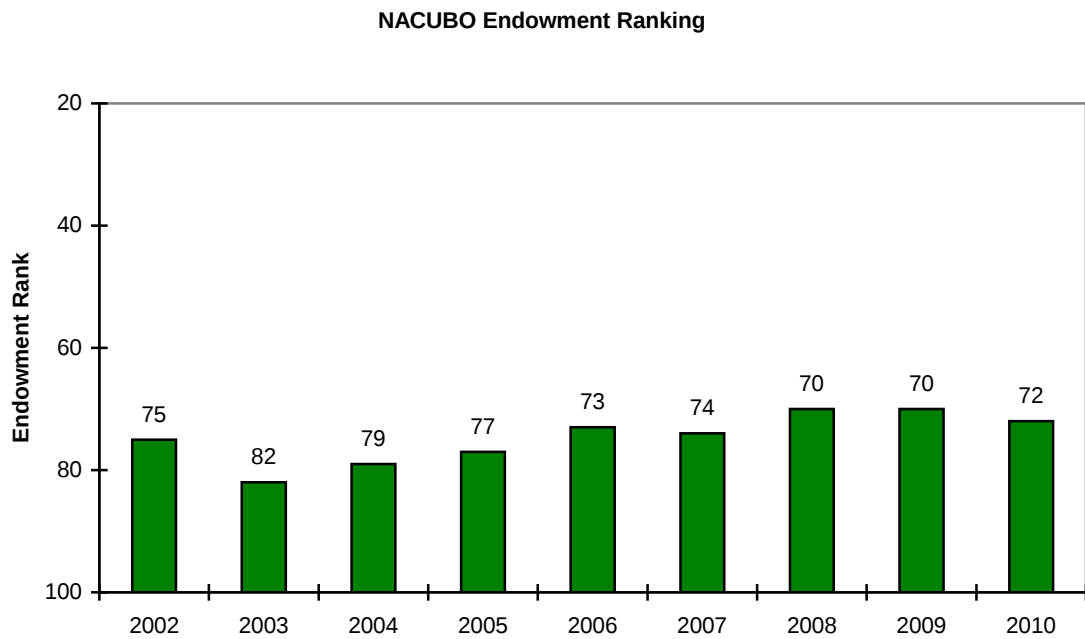
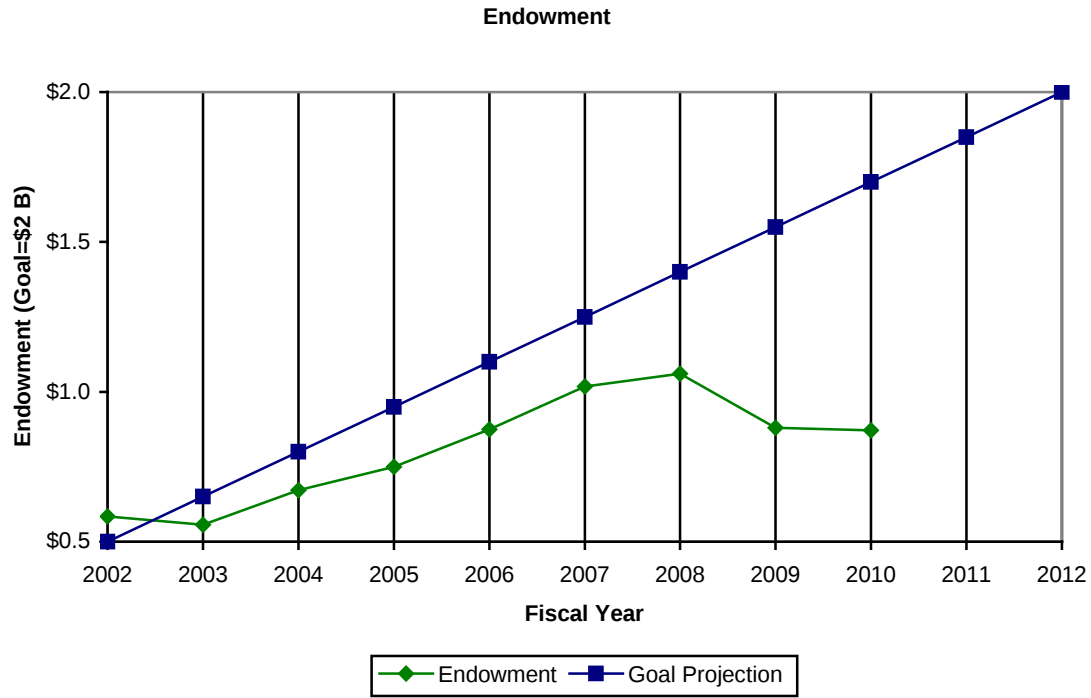
We are making progress. Although lagging behind the projection line, the market value had been increasing over through FY2008. However, the effects of the economy can be seen in the FY2009 and FY2010 ending market values. The market value of the university endowment is \$872M as of 5/31/2010. (p.2)

A successful comprehensive fund raising campaign with heavy emphasis on gifts earmarked for endowment will greatly enhance our progress toward achievement of Imperative XII by 2012.

The NACUBO rank of total endowment has been increasing since fiscal year 2003. Baylor achieved a national rank of 72nd in fiscal year 2010. (p. 2)

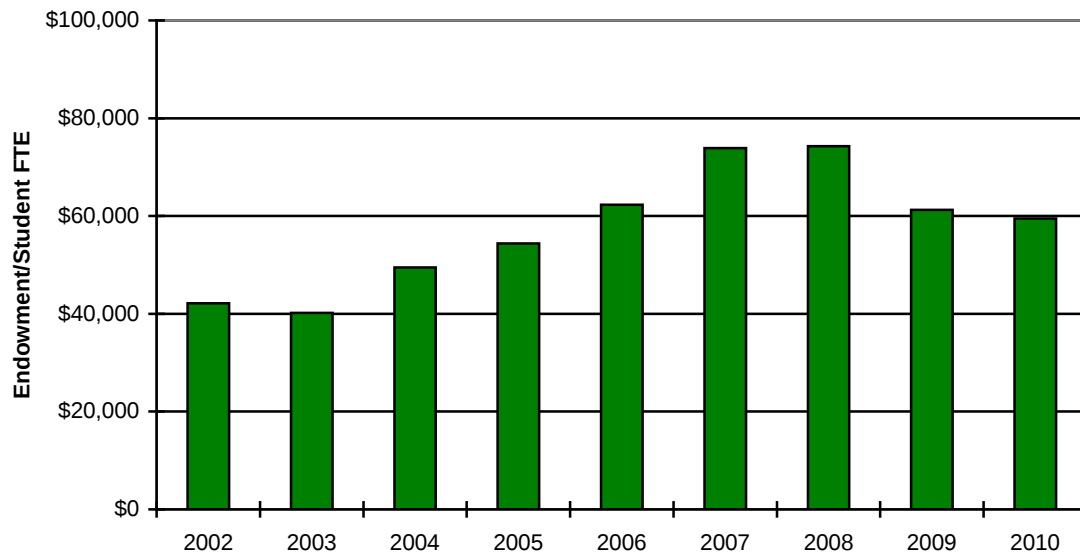
The endowment per student full-time equivalent (FTE) has been increasing. There was a slight decline in fiscal year 2010 to \$59,516. However, the NACUBO ranking of endowment per FTE among private universities increased to 164 – the best rank that Baylor has achieved. (p. 3)

Further Detail



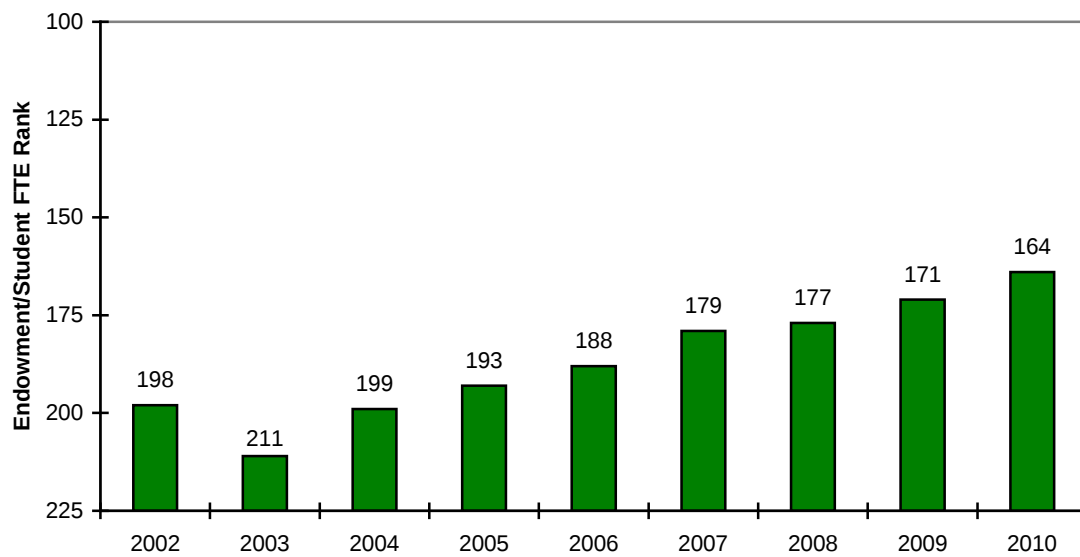
Source: Office of Investments

NACUBO Endowment per Student FTE



Source: Office of Investments

NACUBO Endowment per Student FTE Ranking



Source: Office of Investments