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Business Review Radio is produced by Baylor University's Hankamer School of Business and Waco's local National Public Radio (NPR) member station, KWBU-FM. The weekly segment features business issues including student stock picks, interviews with Texas Family businesses and the latest business research topics straight from the experts. The host for the program is C.J. Jackson, director of Communications & Marketing at the Business School. Before joining Baylor, Jackson was a columnist for a regional business magazine in Florida and has 13 years experience in marketing and public relations for AT&T and NCR Corporation. Most segments are about three minutes in length. If you live outside the listening area, you can catch the segments on our Web site, www.baylor.edu/business/radio or subscribe to our free weekly podcast at the iTunes Music Store.

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