Company Information
America's Corporate Families and International Affiliates
Ref HG 4057 .A146 v. 3

Directory of American Firms Operating in Foreign Countries
Ref HG 4538 .A1 D5

Directory of Foreign Firms Operating in the United States
Ref HG 4057 .A155

Directory of Foreign Manufacturers in the United States
Ref HD 9723 .A76

D&B Europa
Ref HG 4132 .Z5 D86x

Hoover's Handbook of World Business
Ref HG 4009 .H66 2006

Major Companies of Central & Eastern Europe and the Commonwealth of Independent States
Ref HF 5154.7 .A3 M35

Major Companies of Latin America and the Caribbean
Ref HG 4091.5 .Z65 M34

Major Companies of the Arab World
Ref HF 3866 .M3

Major Companies of the Far East and Australasia
Ref HG 4244.6 .M35

Who Owns Whom:
North & South America
UK & Ireland
Ref HG 4009 .W464
Ref HG 4135.5 .W48

Dictionaries and Encyclopedias
Bradford's Directory of Marketing Research Agencies and Management Consultants in the United States and the World
Ref HF 5415 .A2 B7

The emphasis is definitely on U.S. agencies. Having only 23 pages of international firms, the rest of the 246 pages listing U.S. firms, this guide lists addresses, phone numbers, and top officers in market research firms. An index at the back classifies the agencies according to the types of service offered.

Dictionary of Business and Economics
Ref HB 61 .A53

Directory of International Direct and E-marketing:
a country-by-country sourcebook of providers, legislation and data
Ref HF 5415.126 .H36 2003

Encyclopedia of Global Industries
Ref HD 2324 .E53 1999

Green Book: International Directory of Marketing Research Companies and Services
Ref HF 5415.2 G69

International directory of marketing research firms arranged alphabetically by company name. For each firm, gives address, top officers, and services offered. Includes indexes of services, market/industry specialties, computer programs, and geographical indexes.

International Dictionary of Finance
Ref HG 151 .B274 2003b

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Periodicals and Periodical Indexes

The following is a list of selected periodicals, including those that deal almost exclusively with international business subjects. Many other journals often include articles that are international in scope. Use of the indexes listed in the section "Indexes and Abstracts" will enable you to locate such articles.

**IMF Survey** 1972 -
Moody Library, 2nd Floor

**International Business Review** 1995 -
***Also available online
Moody Library, 2nd Floor

**International Economic Review** 1960 -
***Also available online
Moody Library, 2nd Floor

**International Financial Statistics** 1961 -
***Also available online
Moody Library, 2nd Floor

**International Journal of Business and Economics** 2002 -
Moody Library, 2nd Floor

**IMF Staff Papers** 1999 -
Online

**Journal of International Business Studies** 1970 -
***Also available online
Moody Library, 2nd Floor

**Journal of World Business: JWB** 1997 - 2004
***Also available online, Previously **Columbia Journal of World Business** 1966 - 1996
Moody Library, 2nd Floor

**Review of World Economics** 2003 -
***Also available online
Moody Library, 2nd Floor

**F & S International (Predicasts)** 1988 -
Ref **HD 2328 .P74x**
Covering Canada, Latin America, Africa, Middle East, Japan, Other Asia, each volume contains industry information (colored pages) and company information (white pages) gleaned from business and industry periodicals. Other topics covered are corporate acquisitions and mergers, new products, technological innovations, marketing ventures, and social and political factors affecting corporations and industries.

Statistics and Guides to Statistics

**Balance of Payments Statistics Yearbook**
Ref **HG 3882 .B34**

**CRB Commodity Year Book**
Ref **HF 1041 .C56**

**Encyclopedia of the Third World**
Ref **HC 59.7 .K87**

**Index to International Statistics (IIS)** 1980 -
Ref **Z 7552 .I53**

**International Financial Statistics** 1961 -
***Also available online
Moody Library, 2nd Floor
Statistical Abstract of Latin America 1955 - Statistical Reference Index (SRI) 1980 -
Statistical Yearbook. Annuaire Statistique 1948 - Statistics Sources
***Latest at Jones Reference Desk
Survey of Current Business 1921 - ***Also available online
World Tables

Other Materials
America's Market & Mediafact
Asia Pacific Market & Mediafact
Central & Eastern Europe Market & Mediafact
Consumer Asia
Consumer Eastern Europe
Consumer Latin America
Consumer Middle East
Encyclopedia of Business Information Sources
European Marketing Data and Statistics
The Future Demographic: Global Population Trends and Forecasts to 2010 and Beyond
Global Market Share Planner
International Government Information and Country Information
International Marketing Data and Statistics
Middle East and Central Asia Databook
Western European Market & Mediafact
World Consumer & Expenditure Patterns. International

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Databases

ABI/Inform global
Indexes 1000 worldwide business periodicals -- many full text -- covering topics such as advertising, marketing, economics, human resources, finance, taxation, computers, etc. Also provides information on 60,000+ companies.

Business and Company Resource Center
Contains company information, articles and investment reports. Some full text available.

Business Source Complete
Indexes scholarly business journals covering management, economics, finance, accounting, international business, and much more. About 80% of the journals are available with full text.

Encyclopedia Britannica World Data Analyst
Database lets users analyze countries and regions at a glance. It offers statistical comparisons of countries around the world, using both the most recent statistics and historical figures. Users can create tables, charts, and export the information to a spreadsheet.

Europa World Plus
Europa World is the online version of the Europa World Year Book and Europa Publications' nine-volume Regional Surveys of the World series, which are indispensable sources of information on worldwide affairs.

IMF International Financial Statistics
A standard source of international statistics on all aspects of international and domestic finance. It reports, for most countries of the world, current data needed in the analysis of problems of international payments and of inflation and deflation, i.e., data on exchange rates, international liquidity, international banking, money and banking, interest rates, prices, production, international transactions, government accounts, and national accounts. Information is presented in country tables and in tables of area and world aggregates.

Lexis/Nexis Academic
The business component of Lexis-Nexis Academic UNIVerse includes company, country, financial, demographic, market research and industry reports. Approximately 120,000 new articles are added each day from worldwide newspapers, magazines, news wires and trade journals. Many of the resources found in Lexis/Nexis UNIVerse are available in full text.

Lexis/Nexis Statistical
This resource provides access to some of the best statistical publications from private and state government sources since 1980 (from Statistical Reference Index) and approximately 2000 titles from about 100 international intergovernmental organizations, published annually since 1983 (from Index to International Statistics)

Mergent Online
This online version of Moody's Manuals includes information on over 10,000 U.S. public companies, 11,000+ non-U.S. public companies, and 17,610 municipal entities, as well as extensive corporate and municipal bond, UIT, and dividend information.

Mintel Reports
Offers research reports covering European, UK-specific and US consumer markets. The reports analyse market drivers, sizes and trends, market segmentation, along with consumer attitudes and purchasing habits. The reports are supplemented by brief digests of relevant recent events, UK and US demographic and economic statistics and useful lists. Coverage is 2001 to date.

SourceOECD
SourceOECD is the publications portal of the Organisation for Economic Co-operation and Development (OECD) and consists of three sections that include Books and Reports by Theme, Periodicals, and Statistics. OECD, based in Paris, is a forum permitting governments of industrialized democracies to study and formulate policies in all economic and social spheres.

Wall Street Journal
Full text access to the Wall Street Journal from 1986 - date. It also includes indexing to articles from 1889 to 1986 (Deep Back File), but the full text of most of those articles will not be available.

World Development Indicators (WDI) Online
Provides direct access to more than 550 development indicators, with time series for 207 countries and 18 country groups from 1960 to current years, where data are available.

World News Connection
A successor to the Daily reports from the Foreign Broadcasting Information Service and the JPRS reports from the Joint Publications Research Service provided through the National Technical Information Service. The material is obtained from non-U.S. open-source political speeches, television programs, radio broadcasts, newspaper articles, periodicals, and books. The content focuses primarily on military, political, environmental, scientific, technical, and socioeconomic issues and events.

WorldScope
WorldScope provides access to in-depth financial information for public companies worldwide found in annual reports, disclosure statements, newspapers, and wire services. It offers a full-text option for full documentation.

Culture
The Australian People: An Encyclopedia of the Nation, its People and Their Origins Ref DU 120 .A718
China Today: An Encyclopedia of Life in the People's Republic Ref D5 777.6 .C49
Countries and Their Cultures Ref GN 307 .C68
Craighead's International Business, Travel, and Relocation Guide to 81 Countries Ref HF 5549.5 .E45 D56
Encyclopedia of Contemporary British Culture Ref DA 589.4 .E53
Encyclopedia of Contemporary French Culture Ref DC 33.7 .E53
Encyclopedia of Contemporary German Culture Ref DD 290.26 .E53
Encyclopedia of Contemporary Japanese Culture Ref DS 822.5 .E516
Encyclopedia of Contemporary Latin American and Caribbean Cultures Ref F 1406 .E515

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<td>Encyclopedia of Contemporary Spanish Culture</td>
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<td>Encyclopedia of the World's Minorities</td>
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<td>Encyclopedia of World Cultures</td>
<td>GN 307.E53</td>
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<td>Europa World Year Book</td>
<td>JN 1.E85</td>
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<td>***See also CIA World Fact Book</td>
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<td>Mexico: An Encyclopedia of Contemporary Culture and History</td>
<td>F 1234.C67 2004</td>
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<td>Mind Your Manners: Managing Business Cultures in the New Global Europe</td>
<td>HD 70.E8 M653</td>
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<td>World Book Encyclopedia of People and Places</td>
<td>AE 5.W563</td>
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<td>Worldmark Encyclopedia of Cultures and Daily Life</td>
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**Economics**

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<td>Sources of European Economic and Business Information</td>
<td>HC 240.S87x</td>
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<tr>
<td>World Economic Outlook: A Survey by the Staff of the IMF</td>
<td>HC 10.W7979 2003</td>
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<tr>
<td>***Also available online</td>
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<td>The World Economic Factbook</td>
<td>HC 59.15.W657x</td>
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<td>NationMaster.com</td>
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<td>Countries of the World</td>
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