Political Science 4385 Diplomacy in Theory and Practice Professor David Clinton

Goals and Objectives:

This course focuses on the institution of diplomacy as an identifiable activity in the relationships of states. It can be differentiated from the other major forms of international interaction—military rivalry and conflict, commerce, espionage, or cultural exchange—although it combines elements of all of them. We will seek to understand the international conditions that are favorable or inimical to the flourishing of a vigorous diplomatic interchange. We will also examine the changes that have occurred or may be occurring in the practice of diplomacy, as well as alternatives that have been suggested to traditional diplomacy. Throughout the course, our focus will be on the necessary services that diplomatic activity performs or fails to perform in governing the relationships of a number of independent but interconnected states.

With that aim in mind, we will discuss practical problems faced by diplomats, in the past and in the contemporary world, as well as theorists' examinations of the general political practice of diplomacy. Some of the books we will read are by scholars who have theorized about diplomacy; others are by former practicing diplomats. We will also expect to benefit from at least four guest lectures by people who have had diplomatic experience. As they are confirmed, they will be added to the course schedule.

The principal aims of this course are these:

- 1. to appreciate the role that the system of diplomatic communication plays in the international political system
- 2. to understand how the practices of diplomacy have developed over the centuries
- 3. to develop the capacity to evaluate proposals for change in the diplomatic system

TEXTS

The following books are required for purchase by all members of the class:

Hussein Agha et al., Track-II Diplomacy: Lessons from the Middle East (MIT Press, 2004).

G.R. Berridge, *Diplomacy: Theory and Practice* (Palgrave Macmillan, 2005).

G.R. Berridge, ed., Diplomatic Theory from Machiavelli to Kissinger (Palgrave Macmillan, 2001).

Raymond Cohen, Negotiating Across Cultures: International Communication in an Interdependent World (United States Institute of Peace Press, 1997).

Wilson Dizard, *Inventing Public Diplomacy: The Story of the U.S. Information Agency* (Lynne Reiner Publishers, 2004).

Keith Hamilton and Richard Langhorne, The Practice of Diplomacy (Routledge, 1994).

COURSE REQUIREMENTS

Paper proposal: 5%
Class attendance and participation: 20%
Interim exam: 20%
Research paper: 20%
Final exam: 35%

Course requirements for those taking the course for graduate credit:

Paper proposal: 10% Class attendance and participation: 25% Research paper: 30% Final examination: 35%

The research paper (of ten pages for undergraduates, of twenty pages for graduate students) is intended to apply our theoretical discussions of diplomacy to a real contemporary case. You are to select a current international dispute or other issue and, taking the side of any of the participants to the dispute, analyze whether the issue is susceptible to the tools of diplomacy and explain why or why not. If your opinion is that it is possible to serve your party's interests through the use of diplomacy in this instance, then you are to lay out the diplomatic techniques that you advocate and explain why they will be beneficial to your party. If your opinion is that it is not possible to serve your party's interests through the use of diplomacy in this instance, then you are to explain what circumstances will have to change before it becomes desirable to resort to diplomacy. Your paper proposal, giving your issue and least five noninternet sources, is due in Week Four. Passing the course requires submission of all assignments.

All members of the class are expected to attend all sessions of the class and to have completed the assigned readings before the date on which they are listed. Having the readings done ahead of time is the only way you will be able to participate usefully in the class discussions, and this class will place a good deal of emphasis on in-class discussion. In accordance with Baylor's attendance policy, a student who misses more than 25% of the scheduled classes, will fail the course.

Grading Scale:

91-100%=A	87-90% = B+	81-86%=B	77-80% = C+	70-76% = C
60-69% = D	0-59% = F			

Grading Scale for Graduate Credit:

95-100% = A	91-94%=A-	87-90% = B+	84-86% = B	81-83%=B-
77-80%=C+	74-76% = C	71-73%=C-	60-69%=D	0-59% = F

COURSE OUTLINE

Date Topic Rea	adings
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Introduction: What Is Diplomacy? Week one handout; Berridge (DT), pp. 1-5

Part I: The History and Development of Diplomacy

Week two	The Background of Diplomacy	Hamilton & Langhorne, pp. 1-54
Week three	Machiavelli and Guiciardini	Berridge (DT), pp. 7-49
Week four	The "Old Diplomacy"	HM, pp. 55-85; Berridge (DT), pp. 50-124
Week five	The Nineteenth Century	HM, pp. 89-135; Berridge (DT), pp. 125-50
	–paper proposal due	
Week six	The "New Diplomacy"	HM, pp. 136-82; Berridge (DT), pp.

Part II: The Institutions and Practices of Contemporary Diplomacy

Week seven The Diplomatic Environment and HM, pp. 183-227; Berridge (D), pp.
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The Ministry of Foreign Affairs 1-24

Week eight Negotiation: The Central Art? Berridge (D), pp. 25-85 Weeks nine, ten The Modes of Diplomacy Berridge (D), pp. 87-206

Part III: Challenges Confronting Diplomats

Week eleven Bureaucratization Berridge (DT), pp. 181-210

Week twelve Reaching a Wider Public Dizard, pp. xi-131
Week thirteen Public Diplomacy Dizard, pp. 133-218

Week fourteen Cross-Cultural Communication Cohen

Week fifteen A Middle East Case Study Agha, HM, pp. 231-45; Berridge (D),

pp. 207-210; Dizard, pp. 219-32

–paper due

Final Exam