

February 12, 2013

Tuesday

Educause WxSW Online -- Jones 200

<http://www.educause.edu/west-southwest-regional-conference/program-and-agenda>

11:30 AM - 12:30 PM

Elevate Your Game: Develop Your Five-Year Personal Professional Development Plan

12:30 PM - 12:50 PM

Welcome, Online Conference Overview and Millennials and Mobility Introduction

1:00 PM - 2:15 PM

They Just Don't Get It! Seven Ways Geeks and Non-Geeks Can Get Along - Sponsored by Aegis Identity Software -- Capitol Ballroom E

Technical and nontechnical people often have trouble working together. They think differently. They speak differently. They work differently. It's frustrating for everyone involved. In this session, a geek and a non-geek will entertainingly identify and explain how to overcome the cultural barriers to communication and collaboration. Attendees will learn why process and governance alone won't solve these problems, how a little benign stereotyping can help us take things less personally, how to recognize the 7 key differences between geeks and non-geeks, and how to diffuse disconnects before they become serious problems.

<http://www.educause.edu/events/WSWRC13/GS01>

2:30 PM - 3:15 PM

The Survey Says: A Fresh Look at Digital Natives -- Capitol Ballroom E

Differing perceptions between digital immigrants and natives makes it difficult to provide services that meet students'; needs. Four years ago, Rice University embarked on a longitudinal analysis of our university's digital life using experimental, survey, and ethnographic techniques. The results surprised us and may surprise you as well. Using a game show format, the session will explore the study's results. What are students'; reasons for selecting a computer? How important is a common interface across courses and systems? Do students want faculty to use Facebook for class? PowerPoint? What's the most important feature of a course management system?

<http://www.educause.edu/events/WSWRC13/SESS06>

3:20 PM - 3:40 PM

Millennials and Mobility Discussion

3:45 PM - 4:30 PM

Creating the Virtual Classroom

4:45 PM - 5:30 PM

iPads on Campus: Disruptive Innovation, or Just Disruptive? -- Capitol Ballroom E

Tablet computing represents a significantly new technology in its own right, according to the 2012 Horizon Report. Yet there's been both enthusiasm and skepticism about iPads on college campuses. Challenges include ownership, purchasing, security, and network issues. Benefits include enhanced media presentation, field research, custom textbook publication, and low cost. Our bias is that resistance is futile—but the tool is transformative. Still, we have much to learn to effectively adopt mobile tablet computing on massively large campuses. This point/counterpoint session will represent both views from recent experience, with ample opportunity for in-person and online interactive participation through Twitter (use the hashtag #yesornoipad).

<http://www.educause.edu/events/WSWRC13/SESS12>

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8:30 AM - 9:15 AM

Course Rights in Cyberspace: Ownership Issues in Online Education -- Capitol Ballroom E

The growing enthusiasm for and application of online digital media for delivering higher education have raised serious questions of ownership and conflicts over control of courses in cyberspace. These questions have brought copyright law to the fore and cannot be ignored. The technology and business models of online distance learning have the potential to change faculty roles and possibly impact academic freedom. To avoid legal entanglements, institutions of higher education must be aggressive in devising comprehensive policies that coordinate expectations, serve the interests of education, and protect those involved in the development, design, and distribution of online courses. <http://www.educause.edu/events/WSWRC13/SESS17>

9:30 AM - 10:15 AM

On the Cutting Edge: Innovative Services That Blend Technology with Purpose -- Capitol Ballroom E

Join this lively session for a look at three exciting and innovative services being offered to meet new challenges on our campuses including data management, the need to rethink and repurpose physical spaces, and the growing services required to support the mobile tsunami.

- * Providing Data Management Support for Faculty at Trinity University
- * Mobile Services for Faculty and Students at Baylor University
- * A New Look into Space at the University of Oregon

<http://www.educause.edu/events/WSWRC13/SESS45>

10:20 AM - 10:35 AM

Research Information Data Management: Scholarly Assessment in Transition

10:45 AM - 11:30 AM

NextGenU.org: The World's First Portal to Free, Accredited Higher Education

11:45 AM - 12:30 PM

The Library as API -- Capitol Ballroom E

Home to robust academic collections and a suite of information services, the library is often seen as a useful but isolated resource on campus. However, with the power and interoperability of APIs found in modern library tools, IT and library leaders can begin embedding library resources into other campus solutions. This session will introduce some library-related APIs that could be used to: help faculty construct "reading lists" for their students, embed research into the learning management system, and provide content for student-centric campus portals and landing pages.

<http://www.educause.edu/events/WSWRC13/SESS26>

12:35 PM - 1:05 PM

Interview and Interactive Q&A Session with Colin Marlaire, Director, Faculty Center, National University

1:10 PM - 1:20 PM

Library Discussion and Leadership Introduction

1:30 PM - 2:15 PM

Let's not Whine our way to Alienation

2:30 PM - 3:15 PM

Developing Leaders in Higher Education IT -- Capitol Ballroom E

Baby boomers are currently reaching retirement age, and higher education will not escape the impending retirement wave that is just reaching our shores. Our IT leadership ranks are projected to be especially hard hit with retirements in the next five to ten years. The time to grow, mentor, coach, and develop future leaders is now. Now is also the time for those desiring to become leaders to develop and refine their plans to guide them toward future

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leadership positions. What can or should we do to help those who aspire to become leaders? Seize this opportunity to communicate with and listen to a distinguished panel whose members have successfully navigated to the highest positions within our profession and help us develop and cultivate a pipeline of future leaders. <http://www.educause.edu/events/WSWRC13/SESS44>

3:30 PM - 5:00 PM

A Practical Workshop in Diffusion of Innovations -- Capitol Ballroom E

Technological innovators start with an idea and aim at broad adoption. This presentation and hands-on workshop will outline a practical approach to the principles of the diffusion of innovation based on the seminal work of Everett M. Rogers. In higher education, diffusion is how innovations are propagated through user populations to change practices and approaches. The success of an innovation is measured as much by the curve of adoption as by the success of the technology. The presentation will use personal and audience-reported case studies along with problem-focused breakout groups to outline how to approach a broadly applicable action plan.

<http://www.educause.edu/events/WSWRC13/SESS32>

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8:30 AM - 9:15 AM

Implementing a "Cloud First" Strategy for Infrastructure -- Capitol Ballroom E

There have never been more options for providing campus services than there are today. Cloud-based services, managed hosting, SaaS, on-premises virtual servers—each has a role to play. How should a campus choose the best services for its local needs? We will describe our journey in rethinking our most critical services and migrating (or developing) many of them off campus using several different hosting strategies. We have used our experience to create a framework for evaluating campus needs and services that will help your campus develop a coherent strategy for off-campus (and on) service provision. <http://www.educause.edu/events/WSWRC13/SESS36>

9:30 AM - 10:15 AM

Google Apps for Education: A Not-So-Simple Decision -- Capitol Ballroom E

Although many higher education institutions have moved to Google Apps for Education (GAE), Rice has not been as quick to act. The processes and decisions behind our approach to migrating our undergraduate student population to this cloud provider have set the groundwork for all subsequent cloud migration decisions. You are invited to learn about the decision processes and challenges we have faced and still face regarding our migration to GAE services since its inception in 2008 to our first implementation in 2012. <http://www.educause.edu/events/WSWRC13/SESS39>

10:30 AM - 12:00 PM

Emerging Insights on Learning, Technology, and the Road Ahead -- Capitol Ballroom E

In this presentation we'll explore emerging insights in the quickly changing world of learning. We'll look to models from today and envision the road ahead on issues including the intergenerational mix of teachers and learners; the different ways learners are engaging with education; blended, mobile, and game-based learning; learning networks and the open-content movement; advanced analytics and cultures of inquiry; continuing conversations on student readiness; and our shared commitment to meaningful human connections. Most important, however, we'll anchor this conversation in (1) the need to put technology on purpose rather than making it the center of our learning dialogues and (2) catalyzing collaboration in efforts to harness technology to improve and expand learning. <http://www.educause.edu/events/WSWRC13/GS02>

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7:00 PM - 8:00 PM

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