

Katie Leigh Halbesleben

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Department of Sociology
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Education

- Ph.D., Sociology Expected May 2016
 - Baylor University, Waco, TX
 - Emphasis in Applied Sociology
- M.A., Sociology May 2013
 - Baylor University, Waco, TX
- B.A., Psychology and Spanish May 2011
 - Oklahoma Baptist University, Shawnee, OK
 - Summa cum laude
 - Outstanding senior in the Division of Behavioral and Social Sciences
 - Presidential Scholar/Athlete

Current Work

- Research analyst at the Center for Community Research and Development, Baylor University, August 2011-present
 - Creating hard copy report and presentation of PowerPoint on phone survey data over community knowledge and perception of local non-profit outlet used by organization in their marketing strategy
 - Collection and compilation of phone survey data for a local healthcare company used to direct regional marketing campaigns and engage in business mergers with other healthcare companies
 - Conduct and present findings from focus groups for students' satisfaction with college experience and experience with e-textbooks
 - Calling supervisor of phone surveys

Awards

- 2013 Southwestern Social Science Association Master Paper Award. Paper entitled: "Educational Attainment in Second Generation Immigrants: Creating Context for Predicting High School GPA and College Graduation"

Conference Presentations

- "Minority Schools and Friend Influences: How School Demographics Affect Role of Friends on Adolescents' Educational Achievement." Annual Meeting of the Southwestern Social Science Association. April 17-19, 2014. San Antonio, Texas.

- “Educational Attainment in Second Generation Immigrants: Creating Context for Predicting College Graduation.” Annual Meeting for Southwestern Social Science Association. March 27-30, 2013. New Orleans, LA.
- “Religious versus Secular Assimilation in the Latino Immigrant Population.” Annual Meeting for Southwestern Social Science Association. April 4-7, 2012. San Diego, CA.
- “Perceptions of Organic Food.” Southwestern American Psychological Association. April 8-10, 2010. Dallas, TX.

Computer Experience

- SAS
- SPSS
- GeoDa
- WinCati
- Sensus
- Microsoft Office: Word, Excel, Power Point

Professional Organizations

- Current member of Southwestern Social Science Association (SSSA)
- Lifelong member of Psi Chi, International honor society in Psychology
- Lifelong member of Alpha Mu Gamma, National collegiate foreign language honor society

Selective Coursework

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| <ul style="list-style-type: none"> • Graduate <ul style="list-style-type: none"> ○ Social Science Data Analysis ○ Multivariate Statistical Methods ○ Focus Groups ○ Data Publication ○ Phone Surveys ○ Social Psychology | <ul style="list-style-type: none"> • Undergraduate <ul style="list-style-type: none"> ○ Statistics for the Behavioral Sciences ○ Research Methods ○ Experimental Psychology ○ Calculus I, II |
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