

Communication is Key

Healthy church strategies

for
email,
websites,
social media,
and
personal &
congregational
communication



Center for Congregational Health

Learn why communication is a key practice for a healthy congregation.

The Center for Congregational Health will share an overview of our research of the four key practices for a healthy congregation and the cultural shifts in communication processes.

We will discuss internal communication skills: person-to-person, congregation & staff, feedback, and more - all as the congregation relates to its own members.

We will share external communication skills: websites, social media, print media, email newsletters, policy, caution and more - all as the congregation relates to its community.

Date Monday, **June 18**, 2012

Location Truett Theological Seminary, **Waco, TX**

In partnership with George W. Truett Theological Seminary
and the Cooperative Baptist Fellowship of Texas

Time 9 am - 3 pm (an optional tutorial is available from 3-4 pm)
Feel free to bring a laptop or iPad. Parking instructions will be provided.

Cost \$125/person - lunch is included.
For a group of 3 or more from the same congregation/staff*, the
cost is reduced to \$100/person. Registration is limited.

*Conference led by **Dr. Bill Wilson**, President of the Center, and **Natalie Aho**, Communications Specialist for the Center. Bill has served local faith communities for 33 years. Natalie is also a communications specialist for the Associated Baptist Press and Alabama CBF. She is earning her Masters in Interactive Media.*

CENTER for
CONGREGATIONAL
HEALTH®

Learn more and register at
www.healthychurch.org

or *contact Robin Danner at
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