

Campus News

Silver anniversary:

Baylor's Phi Beta Kappa chapter celebrates 25 years on campus.

December Focus

Executive appeal:

Texas presidential libraries attract tourists, scholars, academic events.

Academic Agenda

Managing information:

Dr. Reagan M. Ramsower evaluates the University's digital resources.

Last Glance

Santos' helpers:

Daniel Student Center director maintains 54-year Christmas tradition.

Vol. 11, No. 10 • DECEMBER 2001

BaylorNews

Monthly News for the Baylor University Community

Presidential Ambitions

*Baylor's proposed
Bush Library
Center would
attract visitors,
enhance
University
programs*

By Allison Holden



While President George W. Bush leads the nation at this critical time in its history, a group of Baylor faculty and administrators is developing the first draft of the University's major proposal to locate the future George Walker Bush Presidential Library Center on campus.

There are now 10 Presidential Library Centers in operation in the United States, one for each president starting with Herbert Hoover and continuing through George H.W. Bush. The 11th center — the William J. Clinton Presidential Materials Project in Little Rock, Ark. — will be built once fundraising has been completed.

As President Bush completes his first year in office, the competition to develop

a successful proposal to locate his Presidential Library Center is accelerating. At least five Texas universities — Baylor, Southern Methodist University, Texas A&M University, Texas Tech University and the University of Texas at Austin — have expressed interest in becoming the home of the Bush Center.

Dr. Thomas L. Charlton, vice provost for administration and coordinator for the University's Bush Center proposal, said Baylor's proximity to the Bush ranch in Crawford and easy access to and from U.S. Interstate 35, a major thoroughfare, make it a viable location for the center. Dr. Charlton said it's estimated as many as 400,000 people a year might visit the Bush Center, bringing more than \$200 million of revenue into Waco's economy within the first few years.

See Bush Library Center on page 3

Chartered in 1845 by the Republic of Texas, Baylor University is the state's oldest continually operating institution of higher learning and is the largest Baptist university in the world. With more than 14,000 students and approximately 750 full-time faculty, Baylor offers undergraduate, graduate and professional degrees through the College of Arts and Sciences, the Hankamer School of Business, the School of Education, the School of Music, the Louise Herrington School of Nursing, the School of Engineering and Computer Science, the School of Law, the Graduate School and George W. Truett Theological Seminary. Baylor is consistently ranked among the top college values in the country by such publications as *Fiske Guide to Colleges* and *The Princeton Review*.

Dr. Robert B. Sloan Jr.
President and Chief Executive Officer

David R. Brooks
Vice President for Finance and Administration

Marilyn A. Crone
Vice President for Human Resources

Harold R. Cunningham
Vice President for Special Projects

Dr. Eileen Hulme
Acting Vice President for Student Life

Dr. Charles S. Madden
Vice President for University Relations

Dr. Donald D. Schmeltekopf
Provost and Vice President for Academic Affairs

Dr. Richard C. Scott
Vice President for University Development

BaylorNews is published 10 times a year by the Office of Public Relations.

The submission of suggestions for stories is encouraged. The newsletter works two months in advance. Deadline is the first of each month. Comments or questions should be directed to:

BaylorNews
PO Box 97024
Waco, TX 76798-7024
Tel: (254) 710-4343
Fax: (254) 710-1490
baylornews@baylor.edu
http://pr.baylor.edu

Larry D. Brumley
Associate Vice President for External Relations

Paul H. Carr
Director of Publications and Creative Services

Brenda S. Tacker
University Editor

Randy Fiedler
Editor/Writer and Managing Editor

Lori Scott Fogleman
Director of Media Relations

Writers
Nicole Anderson, Julie Carlson, Allison Holden, Alan Hunt, Cheyara Latimer, Judy Long, Haley Wright

Art Director: Eric Yarbrough
Associate Art Director: Randy Morrison
Senior Graphic Designer: Janice Wessel
Graphic Designer: John Mark Lawler
Graphic Designer Assistant: Pam Calderon

Photographers
Chris Hansen and Clifford Cheney

Baylor University is an equal educational and employment opportunity institution.

www.baylor.edu

Silver Anniversary

Baylor Phi Beta Kappa chapter celebrates 25 years

Phi Beta Kappa, one of Baylor's most prestigious honor societies, celebrates its 25th anniversary as a campus organization this month. On Dec. 6, 1976, the national governing board of Phi Beta Kappa, the oldest honorary society in the United States, granted a chapter charter to the University.

"A school that holds a chapter is recognized as one of the nation's outstanding liberal arts institutions. It is clearly a mark of distinction in the academic world," said Dr. Bruce Cresson, retired professor of religion and the founding president of the Baylor chapter.

The road to Baylor receiving a Phi Beta Kappa charter was a long one. Previous applications had been submitted and rejected in 1952, 1961, 1964, 1967 and 1970. The final application, which ran 117 pages, was submitted in 1973. Dr. Cresson, who joined the Baylor faculty in 1966, said the national organization looked at several factors before granting Baylor a charter.

"In 1966 there were only four or five Phi Beta Kappa members on the faculty, and that number had to increase before we would be considered for a chapter," he said. "When we received our charter, 12 faculty were members."

Cresson explained that technically the charter is granted to the faculty rather than the university, hence the need for Phi Beta Kappa faculty. But the university shelters the chapter and has to qualify to shelter it.

Prior to granting a charter, the national organization examines the strength of the applicant's liberal arts curriculum, its library system and academic freedom and funding matters, among other issues.

"There was concern about the number of and



Founding chapter members Dr. Henry L. Robinson (l.) and Dr. Bruce C. Cresson receive notification of Baylor's Phi Beta Kappa charter approval in December 1976.

breadth of holdings in Baylor's library system," Dr. Cresson said. "I also remember that when the investigation committee came to Baylor for an on-site visit, they particularly grilled me on the matter of whether we who taught religion were free academically or whether we had to toe the denominational or religious party line."

The University passed the careful scrutiny and formal installation took place in April 1977. At that time, Baylor was one of six Phi Beta Kappa chapters in Texas. That number has since grown to nine. From the 12 charter members in 1977, the chapter has grown to 55 faculty and staff members and more than 1,200 alumni who were initiated at Baylor.

"I regularly tell students that wherever their résumés are noted, it will always highlight the fact that they were Phi Beta Kappas. Even in

presidential races we are always told if the candidate is Phi Beta Kappa," Dr. Cresson said. "That is one reason I thought it was so important that we receive a chapter. We have good students, and they need to be recognized in this way."

Dr. Cresson said Baylor's PBK chapter is planning a number of special events to celebrate its 25th anniversary. — *Julie Carlson*

Campaign for Greatness

Fundraising effort almost halfway to \$500 million goal

Baylor has raised more than \$220 million toward its goal of increasing endowment by \$500 million through the Campaign for Greatness. Baylor President Robert B. Sloan Jr. made the announcement Oct. 12 at the 2001 Baylor Philanthropy Banquet.

"When [the campaign] is successful, we will harness the fuel necessary to fund initiatives that will literally push the University to a new level of excellence and propel us into the ranks of the nation's truly great universities," Dr. Sloan said.

The Campaign for Greatness seeks to raise \$500 million in a combination of current and planned gifts. When the campaign is complete, Baylor's endowment will exceed \$1 billion by the year 2005 and include \$300 million in scholarship endowment.

Five couples and one organization with cumulative gifts to Baylor exceeding \$250,000 were honored at the banquet with membership in the Medallion Fellowship. Baylor Vice President for Special Projects Harold Cunningham and his wife Ann were presented the Presidents Medallion; Brian and Amy Pennington of Greenwich, Conn., were presented the James Huckins Medallion; Don and Jenny Riddle of Houston were presented the James Huckins and Pat Neff Medallions; Howard and Sue Cowan of Lubbock were presented the James Huckins Medallion; Harold and Dottie Riley of Austin were presented the James Huckins, Pat Neff and Presidents Medallions; and the Bruce McMillan Jr. Foundation of Overton, Texas, was presented the Presidents Medallion. — *Randy Fiedler*

Morris Leads Alumni Networking Effort

Brenda Morris, formerly assistant vice president for organizational development at Baylor, has been appointed director of the Baylor Alumni Network. In the new position — approved recently by the Alumni Association board of directors — Morris will be responsible for identifying and training a network of alumni volunteers in major metropolitan areas who will help advance the association's goals.

"Not as many alumni are getting involved with chapter clubs anymore," Morris said. "We like the idea of creating alumni networks because they're not as structured and don't require the time commitment involved with chapters."

As examples, Morris said networks can link alumni based on occupation, age or leisure-time activities.

"There may be networks created that are very interested in athletics, and we'll work with them and coordinate with the Bear Foundation," she said. "There may be a network of business people who want to get together once a month for a meal, and we'll get people from Baylor's business school or Baylor alums who are in business to speak at the meeting. There may also be groups of attorneys or physicians, or a group of older alums who want to get together to play bridge."

Morris said networks can be large or small



Brenda Morris

and will be flexible enough to service members in the most convenient manner.

"The idea is to help alumni explore their interests while experiencing more personal, caring contact with one another," she said.

At the present, Morris said she is concentrating her efforts on the Houston and Dallas areas and will be coordinating meetings in those cities to present the Baylor 10-year vision to alumni. — *Randy Fiedler*

Bush Library Center

continued from page 1

Four-part proposal

Baylor's proposal for the Bush Center includes plans for four coordinated elements: a library, which will house Bush administration White House records; a museum, containing exhibits of events from Bush's term as well as from those of previous presidents; an academic school of public affairs; and a major conference center. An optional aspect of the proposal is an upscale hotel, where visiting former U.S. presidents, dignitaries, leaders of other countries and those attending conferences and symposia could stay.

Since spring 2001, Dr. Charlton has made more than 25 presentations to academic, civic, business and public groups about the University's proposal. At the same time, Dr. Charlton and the Baylor administration have participated in planning sessions with two consultants hired on exclusive retainer to the University, Dr. Don W. Wilson and John W. Fawcett.

Dr. Wilson is a former Archivist of the United States and director of the Gerald Ford Presidential Library and was the founding director of the George Bush Presidential Library and Museum at Texas A&M University in College Station. Fawcett is the former director of presidential libraries at the National Archives and has helped build eight of the 10 existing Presidential Library Centers.

Faculty committees

In addition to the work being done by Dr. Charlton, the Baylor administration and consultants, three faculty-led committees have been responsible for researching the project's major elements. The committees are led by Leah W. Jackson, associate dean of the Law School and professor of law, who chairs the library committee; Tommye Lou Davis, associate professor of Latin and Master Teacher, who chairs the museum committee; and Dr. James A. Curry, chair and professor of political science, The Bob Bullock Professor of Public Policy and Administration and director of the Washington Internship Program, who chairs the school of public affairs committee.

To broaden their knowledge, committee members have joined other faculty and administrators on fact-finding tours of other Presidential Library Centers in Texas. In September, 22 Baylor representatives toured the Lyndon Baines Johnson Library and Museum at the University of Texas at Austin, and in November a similar group toured the Bush Library and Museum in College Station (*see related article on this page*).

"By touring these Presidential Library Centers we were able to meet with leaders there who helped us conceptualize what we need to plan for," Dr. Charlton said.

Committee members also were part of a large Baylor delegation attending a November conference at the LBJ Library titled "The Future of Presidential Libraries."

Library and museum

The George W. Bush Library would contain all of the materials created in the White House during his term in office. By law, these records become the property of the U.S. government once a president's term ends and are administered by the Office of Presidential Libraries, a division of the National Archives and Records Administration (NARA).

"A presidential library, in addition to drawing people from the public community, also draws scholars interested in presidential policy and the

the types of programs that could be included in the Bush School."

Dr. Curry said the new school would build on the University's distinctive strengths.

"We would want to bring to the table things that Baylor traditionally does very well and mold those into a school that would be a good combination of Baylor and public affairs and the president," he said. "If Baylor is fortunate to get this, it will find itself in a somewhat unique position, in that most schools of this sort are in public institutions. Given

that we are a private institution, and especially a Christian institution that has a clearly defined mission and sense of purpose, that would be reflected in the school, as well."

While Baylor and the Bush School would achieve a high level of integration, Dr. Curry said it is also important that the University's independence and students' academic freedoms be maintained.

"Our goal is to educate students for public service and leadership and not to create Republicans or Democrats," he said.

Proposal timeline

The process that occurs when a university vies for a presidential library center can vary, Dr. Charlton said, meaning there is no official timeline of events. Instead, Baylor has created its own deadlines.

By Jan. 15 the individual committees will make their final reports to a University steering committee, chaired by Dr. Charlton (*see chart this page*). The steering committee will write a draft proposal to present to the Baylor administration and Board of Regents. Changes suggested by the administration and Regents will be incorporated into a final proposal which will be submitted to the White House.

"We plan on having a compre-

"Clearly, today more than ever, the world needs leaders who are committed to Christian principles and to achieving excellence in service to others. Hosting the George Walker Bush Presidential Library Center would not only provide a tremendous new forum for such education, but would also allow us to tell the unique Baylor story through a very important and high-profile medium." — President Robert B. Sloan Jr.

presidency," said Dr. Donald D. Schmeltekopf, provost and vice president for academic affairs. "It's a magnet for people...doing research and writing."

Attracting these scholars would enable the University to augment the number of conferences and symposia already offered, adding to the intellectual life of the campus, Dr. Schmeltekopf said.

"We have a lot going on now, but this would be programming unlike anything we have," he said.

While the Waco community previously had shown interest in the Presidential Library Center, Dr. Charlton said that interest level accelerated after the Sept. 11 terrorist attacks on America. He noted that people will want to visit the library and the museum both to research and remember events that occurred during President Bush's term.

"When the Bush administration began on Jan. 20 of this year, no one knew what kinds of things would happen in the world," he said. "This museum will have a section dealing with Afghanistan and the United States and the coalition of countries that are at war with the Taliban government. This will have to be done very tastefully. There will be things done on terrorism and the threat to peace in the world. You have to present this in a way that informs people without leaving them emotionally upset when they walk out."

School of public affairs

The proposed school of public affairs, for now called the George W. Bush School, would complement Baylor's historically strong emphasis on public service and leadership, Dr. Curry said. He added that one aspect of the Bush School that would set Baylor apart from other universities is the goal of involving undergraduate students in traditionally graduate-level opportunities.

"Our idea is not to duplicate or replace any of the very fine programs we already have here," Dr. Curry said. "Instead, it is for the new school to house programs that either exist or have yet to be created. Economics, history, social work and church-state studies are

Executive Appeal

Presidential libraries bring exhibits, tourists and scholars

Fascinating exhibits, renowned speakers, thought-provoking symposia, research opportunities, entertaining family programs and masses of tourists. These are some of the benefits the nation's presidential libraries provide to their host communities or universities. Texas's two presidential libraries — the Lyndon Baines Johnson Library and Museum in Austin and the George Bush Presidential Library and Museum in College Station — are shining examples of what the George Walker Bush Presidential Library Center could mean to the Waco community if Baylor is selected as the library site.

The LBJ Library, which celebrated its 30th anniversary in 2001, is on the University of Texas at Austin campus and houses nearly 36 million pages of materials, 620,000 photographs and 37,000 gifts presented to President and Mrs. Johnson.

Visitors to the library can view a portion of the Johnson memorabilia as well as major traveling exhibits such as the current display "From Gutenberg to 'Gone With The Wind': Treasures from the Ransom Center." This exhibit features approximately 175 objects from the Harry Ransom Humanities Research Center's collection, including the Gutenberg Bible, manuscripts of William Shakespeare, Geoffrey Chaucer and James Joyce and Scarlett's "curtain dress" from the film "Gone With The Wind."



Austin's LBJ Library has welcomed 12 million visitors since it opened in 1971.

Permanently displayed items such as a World War II Avenger torpedo bomber, a 1947 Studebaker, a slab of the Berlin Wall and precise replicas of President George Herbert Walker Bush's Camp David and Air Force One offices can be found at the Bush Library on the Texas A&M University campus, but the facility also welcomes world-class exhibits. The current "The White House in Miniature" exhibit is drawing record-breaking crowds. Examples of other attractions include a traveling exhibit of presidential portraits and an upcoming display of an original copy of the

Presidential Libraries continued on page 4

hensive, major proposal to President and Mrs. Bush in the spring of 2002," Dr. Charlton said. "This will set off what we believe will be an ongoing process between Baylor and other universities in a competition. At this point, President

Bush may say 'Slow down six months,' and that would give us more time for planning."

Once a president selects a university, which often occurs during his third year in office, a foundation is established to raise money for the construction and endowing of the center, Dr. Charlton said. The foundation is responsible for all the funds necessary for the project, including the salaries of all library and archive personnel once the NARA takes over the project. Throughout the remainder of the president's term in office, the foundation continues to raise the funds needed for the center.

The estimated cost of establishing the center on Baylor property ranges between \$90 million and \$100 million, Dr. Charlton said.

Dr. Charlton said the University has identified several attractive possible locations for the proposed center, all of which are more than 20 acres in size. The final location will be selected by President Bush himself from a number of potential tracts of land offered in the winning university's proposal.

Historically, Presidential Library Centers are constructed and open to the public within two years of a president's leaving office, although the process of declassifying materials for inclusion begins immediately after his term ends, Dr. Charlton said.

George Walker Bush Presidential Library Center Baylor University Project Steering Committee

- Dr. Thomas L. Charlton**, vice provost for administration (*chair*)
- Larry D. Brumley**, external relations
- Harold R. Cunningham**, VP for special projects
- Dr. James A. Curry**, political science
- Tommye Lou Davis**, classics
- Dr. Barry G. Hankins**, church-state studies
- Leah W. Jackson**, law
- Dr. David E. Garland**, seminary
- Dr. Donald E. Greco**, American studies
- Dr. Steven L. Green**, economics
- Dr. Jeffrey S. Hamilton**, history
- J. Benjamin Rogers**, Baylor Collection of Political Materials
- Dr. Steven Sadler**, religion
- Dr. Rebecca Sharpless**, oral history
- Dr. James M. SoRelle**, history
- Dr. Robert J. Yinger**, education
- Gary E. Carter**, Office of Sponsored Programs and Contracts (*ex officio*)
- Cynthia J. Dougherty**, University development (*ex officio*)
- Jerome R. Loughridge**, chief of staff, President's Office (*ex officio*)

Regents approve social work degree

Baylor's Board of Regents approved a new undergraduate degree program in social work at its Oct. 26 meeting.

The board approved the bachelor of social work (BSW) degree, which represents a name change from the bachelor of arts degree in social work.

Dr. Diana R. Garland, chair and professor of social work, said Baylor has one of the oldest baccalaureate social work programs in the country and began offering the BA degree in the 1970s.

"More recently, programs have been named BSW, and so we're moving to a name that's better known in the profession," she said. "When our students go on to do graduate work, whether here or elsewhere, they will be quickly recognized as graduates of an accredited degree program."

The change also was made because Texas social work licensing laws recognize the BSW as the standard degree for entry-level social work professionals as the master of social work degree (MSW) is recognized for the advanced level of practice. The School of Social Work has offered the MSW since 1999.

— BN

Baylor Law students lead in bar exam

Baylor law students have again led the state of Texas in the passing percentage of the Texas Bar Exam.

Baylor School of Law had a 95.12 percent passing rate, topping the other eight law schools in the state for the bar exam taken in July of this year. The overall pass rate on the July exam was 85.45 percent. The bar exam is given twice each year and Baylor has an unsurpassed record of success on the exam.

Bradley J.B. Toben, dean of the School of Law and The Governor Bill and Vara Faye Daniel Professor of Law, said the first-place result again underscores Baylor's strengths.

"Our distinctive program offers our students a focus and direction not often seen elsewhere in legal education," he said. "We have a proven formula for educating and training our students to equip them to be highly effective and ethical lawyers."

In a recently released assessment of the nation's law schools, *The Princeton Review* described Baylor Law School as "the Marine Corps of law schools." The publication pointed out that "The Baylor University School of Law is very small, very affordable and very difficult to get into. For students lucky enough to gain admission, Baylor's unique, ultra-intense and 'tough' Practice Court Program is arguably the best training ground in the nation for practical lawyering."

— Alan Hunt

Brazos Valley Directors Re-elected

Baylor Regents Oct. 26 re-elected four members to the Brazos Valley Public Broadcasting Foundation board of directors.

Re-elected to three-year terms on the board were Baylor President Robert B. Sloan Jr.; State Sen. David Sibley, also a Baylor regent; Waco assistant city manager George Johnson Jr.; and civic leader Martha Howe. Brazos Valley Public Broadcasting Foundation holds the licenses for and operates KWBU-TV and KWBU-FM.

— BN

Creating an Oral Tradition

Since 1971, Baylor interviewers have collected history on tape

Thirty years ago, the Rev. J.M. Dawson, a former pastor of the First Baptist Church of Waco, gave the first audiotaped interview conducted by Baylor University's oral history program. The program, begun in 1970, became Baylor's Institute for Oral History in 1982, and the interview collection that began with the Rev. Dawson's reminiscences has grown to include more than 3,000 entries.

Dr. Rebecca Sharpless, director of the Institute and senior lecturer, said the University's interest in collecting oral histories is part of societal and historical trends.

"The Institute came out of what would be called the social history movement of the 1960s, in which women and African-Americans and Hispanics and recent immigrants looked at the historical narrative of our country and said 'wait a minute, where am I? I'm not a white male, where do I fit into this picture?'" she said. "That's the trend that continues in many measures to dominate historical scholarship, trying to put that huge chunk of the population into the historical narrative. And since a lot of those people don't have positions of authority, they don't leave many written records. The only way to get information on them is to sit down and talk to them."

Dr. Sharpless said oral histories also make up for the increasing scarcity of contemporary written records.

"Many, many people will not leave any kind of

written record," she said. "They don't correspond, and even if people do write letters they don't save them."

Interviewers at the Institute make an audio recording of each interview, and since 1977 they have videotaped selected interviews as well. All interviews



Dr. Daniel McGee, professor of religion, conducts an oral history interview with Branch Davidian member George Saether in the early 1970s.

eventually are transcribed and placed in bound volumes in The Texas Collection. Plans are being made to one day offer access to interview transcripts on the Institute's web site.

At least four other Texas universities have oral history programs, but Dr. Sharpless said each chooses different focal topic areas. Baylor has collected interviews on such topics as religion and culture,

Texas Baptist history, Baylor University, Texas economic history and family life and community history.

"(Choosing among the projects) is like asking to choose among our children," Dr. Sharpless said. "I can't say that any one is more important than another. The project that gets the most attention, however, is one on the church in Central Texas."

One of the earliest church-related interview subjects also was among the most potentially controversial. In November 1971, a Baylor faculty member traveled to Austin to conduct what would be the first of five interviews with Madalyn Murray O'Hair, one of the nation's best-known atheists.

"I think the idea was that if Baylor was going to study religion, we had to study atheism as well," Dr. Sharpless said. "Ms. O'Hair was close by, and surprisingly she agreed to give the interview. The interviewers ran it by President McCall first, and he basically said go for it."

The transcript of O'Hair's interviews runs almost 450 pages, and contains a restriction she requested which prohibits the use of tapes and transcripts "by any religious person or institution that will make a profit from them."

The Institute's current projects include interviews on the life and career of the late legislator Bob Bullock, the persistence of the rural church in Central Texas and the Baylor University Board of Regents and senior administrators.

— Nicole Anderson

Presidential Libraries

continued from page 3

Declaration of Independence.

Traveling exhibits are not the only attractions at a presidential library. The LBJ and Bush libraries regularly sponsor lectures and conferences with renowned participants.

"Apparently before the LBJ Library opened, presidential libraries didn't host lectures and symposia," said Robert Hicks, director of public relations for the LBJ Library. "Holding these events can be credited to LBJ. We held a conference on civil rights and education during the first year we were open because LBJ wanted us to. He had a big part in the direction we are still taking."

The LBJ Library continues to hold symposia and lectures such as a recent conference on the future of presidential libraries that featured presidential historian Michael Beschloss as keynote speaker. Former presidents Jimmy Carter and Gerald Ford, actor Michael York and biographer David McCullough have lectured at the library.

The Bush Library also sponsors a number of events that feature well-known participants. Former Secretary of State James Baker, former British Prime Minister John Major and journalist Sam Donaldson have delivered lectures at the library, and a November conference on World War II featured former President Bush and author Stephen Ambrose as keynote speakers.

Presidential libraries play an

important role in providing primary research materials to scholars. The LBJ Library has assisted more than 9,100 researchers who have produced 700 books, 200 dissertations and numerous theses and articles, and there have been an additional 2.4 million visits by researchers to the library's web site.

The Bush Library contains 38 million pages of official records, although only 2 million have been processed by library archivists. Through the Freedom of Information Act, researchers also can request access to unprocessed records.

Both libraries provide educational opportunities for community members. The Bush Library holds programs for families and children, including summer day camps and holiday activities. The LBJ Library holds teacher workshops to help education specialists develop curriculum that uses Library resources.

Last but certainly not least, the libraries bring in thousands of tourists. Hicks said the LBJ Library is one of the top tourist spots in the state and is the most visited of the presidential libraries — in November the 12 millionth visitor entered the facility. The Bush Library has attracted more than 675,000 visitors in the four years it has been open.

"No question about it. The Bush and LBJ libraries help tourism in Texas, and we would welcome another presidential library at Baylor," Hicks said.

— Julie Carlson



THE WAYS OF TIME

Brrrr!—leson

The statue of Baylor President Rufus Burleson is surrounded by a white quadrangle following a rare snowfall in 1982. The winter storm brought record low temperatures and temporarily closed the University.

Managing Information to Enable Baylor's Academic Vision

Digital web-based information resources will enhance the classroom experience and aid research.

Dr. Reagan M. Ramsower,
Dean of Libraries,
Associate Vice President
and Chief Information Officer

Baylor aspires to become one of the top tier universities in America while at the same time continuing to maintain its distinctive Christian mission. For Baylor to realize this aspiration, the information that faculty and students need to achieve excellence in teaching and learning, as well as in research and scholarship, must be easily and readily accessible to the entire academic community. The role of the chief information officer is to manage Baylor's information assets effectively in support of Baylor's educational vision and mission. While the various information technologies available at Baylor are the most visible aspect of the University's information systems, it is how well these information assets are managed that will determine the CIO's success in supporting the 2012 vision.

Information assets

The information that must be available to Baylor constituencies can be categorized into the following four areas:

- information about the institution and its operations;
- information to support teaching and learning, generally created by the faculty;
- information to support research and scholarship, largely found in the Baylor libraries; and
- information about and for Baylor's many constituencies.

Additional information about the categories of institutional and community information appears in a "Strategic Vision of the Chief Information Officer: Summer 2001" on the web at <http://ramsower.baylor.edu/cio/vision2001.htm>. The categories that most directly support the academic mission at Baylor and which must be effectively managed to enable the academic 2012 vision are those concerning teaching and learning, and research and scholarship.

Instructional support

Teaching and learning are distinctively human endeavors, but digital information and innovative media applications can augment teaching and learning in fascinating new ways. Some institutions of higher education have focused experiments with technologies on reaching new students and markets by delivering distance education. Some of these experiments have been successful; however, even successful experiments have not provided the evidence so widely feared that technology could perfectly substitute for the interaction between faculty and students that occurs in the classroom. Instead,

experiments in teaching and learning at Baylor and around the world underscore the wisdom of using digital information to enhance and extend the classroom experience, not replace it.

During the next decade effective information management in teaching and learning will focus on developing digital web-based information resources to enhance and extend the classroom experience. Professors develop these digital teaching resources whenever they experiment with new media information resources or create web sites for their classes. These web sites, in both form and substance,

"Experiments in teaching and learning at Baylor and around the world underscore the wisdom of using digital information to enhance and extend the classroom experience, not replace it."

can match the various pedagogical goals of the professors in many different types of classes. These faculty who are willing to devote their precious time to developing web sites and to experimenting with media information resources to augment their courses need encouragement and support.

Supportive web sites

A number of actions are being taken to provide this needed support. The most important of these are:

- formal recognition by department chairs and deans as well as promotion and tenure committees of the importance of developing web resources;
- an intellectual property policy that encourages and rewards faculty for their efforts;
- technological tools which allow easy and effective creation of course web sites along with the necessary resources to support the technology;
- security and access control for the intellectual property embedded in web sites;
- support from librarians for faculty in developing, finding and digitizing information for class web resources; and
- marketing (after securing faculty permission) outstanding web resources to other academics and students to highlight the work being done at Baylor.

Many excellent examples of web resources for teaching and learning have been developed at Baylor. For example, Dr. Elmer Duncan, professor

of philosophy, has created outstanding web sites for his classes that are being used by others around the world. Some of this work can be seen at http://www.baylor.edu/~Elmer_Duncan/ammoralphil.htm and http://www.baylor.edu/~Elmer_Duncan/locke.htm

Blackboard is the technological tool implemented at Baylor this fall to enable the easy and effective creation of web resources in support of classes. Blackboard was used by 175 instructors in 280 courses enrolling 4,472 different students. In the spring 2002 semester additional servers and expanded support will be available to increase the opportunity for more faculty to utilize the Blackboard system to create web resources that augment their classes.

The full value of this effort will begin to be realized in fall 2002 when most of the courses at Baylor will have supporting web sites. These class resources coupled with other information resources that will be developed will create a digital learning environment — *MyBaylor* — that extends and expands the already exceptional physical environment found in the Baylor classroom and on the campus. More information on Blackboard can be found at <http://my.baylor.edu>.

Research support

Top tier academic status requires excellence in scholarship and research by Baylor's faculty and students. Production of outstanding scholarship and research, in turn, requires access to the necessary sources of information and knowledge. The research and scholarship goal of Baylor's libraries is, therefore, to provide easy access to as much research as is financially possible, to provide expertise in

searching and locating that information, and whenever possible to make that information available anytime and anyplace.

The physical library

The concept of the physical library is undergoing several transformations. The most basic change involves rethinking the use of space in the library, trading open book stack space for various forms of learning space. This shift has been occurring for several years in university libraries. Learning spaces include:

- personal study areas that support individual reading, research and reflection;



Dr. Reagan M. Ramsower

- team-work spaces that support collaboration and discussion among teams of scholars; and
- social spaces open at all hours that provide a place to meet friends, debate current issues or just have a friendly chat.

A new team-work space, the Digital Commons, is being piloted in Moody Library, and this experiment will provide valuable insight for planning the use of library spaces in years to come.

Several other innovations are available in the library, such as wireless access from anywhere in the library and the availability of laptops that can be checked out. Future technologies include the digital management of the print collections, including electronic checkout and a sophisticated collections development and management system.

The digital library

Information technologies, because they dramatically reduce the cost of acquiring, storing and disseminating information, are becoming extremely important tools for libraries. A new library division — the Digital Library — will be created to enhance Baylor's digital library services and to implement new digital collections and services. The

digital library will not replace the physical library but instead will supplement, as possible, the print collections with anytime, anywhere access. The Digital Library division will be charged with:

- creating web pages which make it easy to browse and search Baylor's digital collections;
- creating resources to support a scholar's portal where digital materials pertinent to particular disciplines can be added to a faculty member or student's

MyBaylor web pages;

- making articles available electronically within a few hours, regardless of whether Baylor has a copy of the article, or the article is obtained using the digital interlibrary loan system;
- working closely with Baylor faculty to find content and build web pages to support their classes;
- creating excellent web resources that reveal to the world the outstanding and unique collections owned by Baylor; and
- establishing a digital publishing house to publish in electronic format working papers, preprint and regular journals, dissertations, theses and conference proceedings for faculty and scholars affiliated with Baylor.

Managing information

Effective management of information will play an important role in enabling the academic vision to be realized in the next 10 years at Baylor. Faculty will create significant web-based teaching resources to support classroom learning. The *MyBaylor* portal will provide convenient access to the announcements, actions, schedules and assignment of classes, social organizations and campus events, as well as providing new forms of communication such as chat rooms, bulletin boards and videoconferencing. Dramatically enhanced speed in accessing information electronically — regardless of time and location — will assist and empower research and scholarship. Library spaces will become like scholars' havens designed to encourage faculty and students to gather and contemplate, reflect, collaborate and discuss the great issues and questions surrounding the energized academic campus being created at Baylor.



Family Circle

Congratulations to

Anthony Lapes, ITS, and wife, Shari, on the birth of their daughter, Olivia Hope Lapes.

Dr. Rusty Pippin, HHPR, and wife, Linda, on the birth of their granddaughter, Kaley Anna Belle Pippin.

Best wishes to

Dr. Bill Adams, professor emeritus of physics, who was hospitalized recently.

Dr. Douglas J. Ferdon Jr., journalism, who is recovering from surgery.

Dodie Jackson, Center for Ministry Effectiveness, who was hospitalized recently.

Paul Powell, dean of George W. Truett Theological Seminary, who is recovering from surgery.

Dayna Schwartze, wife of **Dr. Mark Schwartze**, Health Center, who is recovering from surgery.

Dr. David A. Sherwood, social work, who is recovering from surgery.

With sympathy to

William J. Dube III, University development, on the death of his father, William John (Bill) Dube, Jr.

Tim Holden, University development, and wife, **Allison**, public relations, on the death of his mother, Mary Lou Holden.

The family of **Patsy Hollandsworth**, longtime Baylor benefactor, on her death.

The family of **Dr. Fannie Mae Hurst**, professor emeritus of biology, on her death.

Dr. Daniel McGee, religion, on the death of his mother, Lucy McGee.

Donna McGinn, student account services, on the death of her father, Donald Ray McGinn.

The family of **Eva Lisk Miller**, professor emeritus and former chair of family and consumer sciences, on her death.

The family of **Dr. Curtis C. Reiersen**, professor emeritus of marketing, on his death.

Debbie Threadgill, financial aid, on the death of her father, Don McElwreath.

This Month in Baylor History

Dec. 2, 1936 — Movie star Ginger Rogers sends a letter to *Round Up* editor Curtis Hankamer, saying she examined the 12 photographs he sent and has chosen seven girls to become the “Baylor Beauties” featured in the 1937 yearbook.

Dec. 18, 1998 — Baylor hires Carolina Panthers linebackers coach Kevin Steele as the University’s 23rd head football coach.

Dec. 19, 1989 — Baylor’s Dr. Max Shauck and co-pilot Grazia Zanin land their plane “Velocity” at a French airport and become the first persons to cross the Atlantic Ocean in an ethanol-powered aircraft.

Dec. 20, 1855 — University trustees approve Mary Gentry Kavanaugh, a trustee’s daughter, as Baylor’s first female graduate. Kavanaugh, who was seven years old when she enrolled in Baylor’s first classes in 1846, earned the Maid of Arts degree.

Dec. 24, 1895 — Baylor gets a crosstown rival when the entire faculty, staff and student body of Add-Ran University arrives in Waco by train, completing the relocation of the institution from Thorp Spring. Add-Ran will later change its name to Texas Christian University and relocate once again to Fort Worth.

Dec. 30, 1873 — Following a long illness, University namesake Judge R.E.B. Baylor dies at age 80. His wish to be buried on the Baylor campus in Independence is honored, but his remains were relocated in 1917 to the University of Mary Hardin-Baylor in Belton.

—Compiled by Randy Fiedler

Presentations & Participations

Dr. Gayle R. Avant, associate professor of political science, presented a co-authored paper titled “Discretion of Law Enforcers: A Reprise of the Davidian Tragedy” Oct. 5 at a Texas Council for Social Studies state conference in Galveston. Co-author is **Robert F. Darden III**, assistant professor of English.

Dr. Charlene S. Budd, professor of accounting and The Emerson O. Henke Chair in Accounting, presented the keynote address “Critical Chain Project Management” Oct. 8 at a project management symposium sponsored by Texas Instruments in Dallas. She conducted a manual project management simulation for TI personnel following the symposium.

Dr. Kenneth W. Busch, professor of chemistry, presented the co-authored paper “Comparison of Models for Data Treatment in Near-infrared Diffuse Reflectance Spectroscopy” Oct. 7-12 at a Federation of Analytical Chemistry and Spectroscopy Societies annual conference in Detroit. Co-authors are **Dr. Marianna A. Busch**, chair and professor of chemistry and biochemistry, **Dennis Rabbe** and **Karalyn Humphrey**, Baylor graduate students, and Sarah Wolf, Institut D’Optique Theorique Appliquee. Dr. Kenneth Busch and Dr. Marianna Busch had a co-authored paper titled “Determination of Biochemical Oxygen Demand in Municipal Wastewater by Near-infrared Spectroscopy” presented at the conference. Presenter and co-author was Rabbe. Dr. Kenneth Busch presided over a session on near-infrared spectroscopy at the conference.

Linda Cates, attorney to students, presented “2001 Consumer Law Legislative Update” Oct. 9 at a University Student Legal Services Association southwest region meeting in San Antonio.

Dr. Robert G. Collmer, distinguished professor emeritus of English, presented “Using the Holy War in Three British Crises: Catholic Emancipation, the Crimean War and World War I” Oct. 10-14 at an International John Bunyan Society triennial conference in Cleveland, and items from his Bunyan collection were exhibited at Kent State University.

Dr. Robert D. Doyle, associate professor of biology, presented an overview on the benefits of wetlands Sept. 8 to a meeting of science and math teachers in Waco and Oct. 5 to students at Lake Waco Montessori Magnet School in Waco. He presented “Introduction to Biocontrol of Aquatic Plants” and “Impacts of *Hydrellia pakistanae* on the Growth and Photosynthetic Potential of *Hydrilla verticillata*” Sept. 17-19 at a Texas Aquatic Plant Management Society meeting in Victoria.

Dr. Mark Dubis, assistant professor of Christian Scriptures at Truett Seminary, moderated a session Oct. 18-20 at the Bible Translation 2001 international conference in Dallas.

Dr. Lizbeth S. Fuertes, assistant professor of

Spanish and Portuguese, presented “Ética, Manipulación Política e Integración Indígena en la Obra Narrativa de Darcy Ribeiro” Sept. 8 at an annual Latin American Studies Association international congress in Washington, D.C. She organized and chaired a session titled “Militarismo, Politización y Literatura Latinoamericana” at the congress.

Dr. Kevin J. Gardner, assistant professor of English, presented “Comic Tension in George Farquhar’s *The Recruiting Officer*” Oct. 13 at the Western Conference on British Life in Houston.

Dr. Charles M. Garner, associate professor of chemistry, presented “Scale Up of Pharmaceutical Intermediates and Interesting Materials” Oct. 2 at a seminar for chemists at Alcon Laboratories in Fort Worth.

Dr. Thomas M. Kelly, professor of economics and director of the Center for Business and Economic Research, and **Dr. L. Kent Gilbreath**, professor of economics and The E.M. and Thelma Stevens Chair of Private Enterprise and Entrepreneurship, participated in a roundtable discussion on the future of the local economy Sept. 19 at the Waco Leadership Forum in Waco. Dr. Kelly presented the keynote address “Impact of the Sept. 11 Tragedy on the Local Economy” Oct. 1 at the Fred D. Batts, Jr. Leadership Luncheon in Waco. He presented a 2002 Central Texas economic forecast Oct. 11 at the Baylor Economic Forecast Conference in Waco.

Dr. Robert B. Kruschwitz, director of the Center for Christian Ethics and professor of philosophy, presented “Natural Law and the Free Church Tradition” Nov. 10 at the Natural Law: Foundational, Moral and Legal Considerations symposium at St. Edwards University in Austin.

Dr. Larry L. Lehr, senior lecturer in environmental studies, presented a lecture on environmental issues Oct. 28 to Baptist General Convention of Texas youth camp directors at the BGCT annual convention in Dallas.

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, presented “Can University Systems Find Happiness?” June 29 at a Council for Advancement and Support of Education international conference in San Francisco. Dr. Madden and **Larry D. Brumley**, associate vice president for external relations, presented “Building Stronger Marketing Programs by Using Good Marketing Research” July 1 at the conference.

Dr. James F. Moshinskies, associate professor of information systems and The Accenture Professor of Human Performance Improvement, chaired the Running Training Like A Business conference Nov. 7-8 in San Francisco.

Dr. Lee C. Nordt, assistant professor of geology, had the co-authored papers “Vertisol Genesis in a Subhumid Climate of the Coastal Plain of Texas” and “New Insights into Phanerozoic Terrestrial Paleoclimate Using Plant and Animal Traces and Element Translocations Observed in a Modern Vertisol Climosequence” presented in November at a Geological Society of America meeting in Boston. First paper presenter was **Corey Crawford**, Baylor graduate student, and co-authors are Crawford and Dr. Larry Wilding, Texas A&M University. Second paper presenter was Dr. Steven Driese, University of Tennessee, and co-authors are Dr. Driese and multiple authors from the University of Tennessee.

biology, has been chosen as a scientific adviser for *Ranger Rick*, a natural history magazine for children.

Kathy R. Hillman, associate professor, acquisitions librarian and library public relations coordinator, was reelected president of the Woman’s Missionary Union of Texas.

Dr. Thomas M. Kelly, professor of economics and director of the Center for Business and Economic Research, was chosen to represent Baylor on an ad hoc committee evaluating the feasibility of transferring Waco’s regional airport to Texas State Technical College.

Terry M. Roller, professor of art, had a relief titled “Self Evidence” selected for inclusion in the Best Contemporary Art 2001 WWW national juried art exhibition, sponsored by the Period Gallery in Omaha, Neb., and available online at www.periodgallery.com. Roller had a relief titled “Circle of Life” selected for future exhibitions at the gallery.

Dr. Christopher A. Strathman, assistant professor of English, presented “Romanticism and its Failures: Wordsworth’s Impossible Poetics” Aug. 16-19 at the annual North American Society for the Study of Romanticism conference at the University of Washington in Seattle.

Karl A. Umlauf, professor of art and Artist-in-Residence, had 34 artworks exhibited Sept. 6 at the opening of the Hall Sculpture Garden in Frisco, Texas. He had a painting included in the Vessels of the Soul 2001 exhibit Oct. 15-Nov. 2 at the Lowell Collins Gallery in Houston. He had a drawing titled “Landscape Formation” exhibited Nov. 6 at a juried exhibition in Fort Worth honoring participants in the Artists’ Christmas benefit. He had a drawing titled “Compression Chamber” purchased and added to the permanent collection of the Lakeview Art Museum in Peoria, Ill.

Dr. Joseph D. White, assistant professor of biology, and **Dr. Wendy E. Sera**, assistant professor of biology, had a co-authored paper titled “Assessment of Landscape Patch Characteristics of Habitat Suitability for Selected Central Texas Wildlife” presented Sept. 27-29 at an Association of American

Geographers Great Plains/Rocky Mountain division annual meeting at the University of Nebraska in Omaha. Presenter and co-author was Chelsea J. Juricek, University of Nebraska.

Dr. Daniel E. Wivagg, professor of biology and director of undergraduate studies, presented workshops on science teaching Aug. 1 at a Region 12 meeting in Waco and Aug. 16 at a curriculum conference in Mexia.

Dr. Ralph C. Wood, University Professor of Theology and Literature, presented “A Brief Statement on Public Theology” March 22 at a Harvard-Baylor colloquium at Harvard University. He presented “Creating a Christian Educational Culture Amidst a Multicultural and Anticultural Age” March 24 at a Southwest Lilly Fellows program in humanities and the arts at the University of Dallas.

Four faculty members made presentations Oct. 4-6 at the Mid-America Conference on Hispanic Literature at the University of Kansas in Lawrence. **Dr. Michael D. Thomas**, professor and director of Spanish and Portuguese, presented “Inverting and Subverting the Hierarchy: The Poema de mio Cid as Carnival and Proto-novel”; **Dr. Paul E. Larson**, associate professor of Spanish, presented “Centers of Power in El Conde Lucanor: Two Moorish Examples”; **Dr. Frieda H. Blackwell**, associate professor of Spanish and associate dean for humanities, College of Arts and Sciences, presented “Garcia Lorca and the Libro de Poemas: The Roots of a Religious Crisis”; and **Dr. Baudelio Garza**, associate professor of Spanish, presented “La Otra Vaz: Algunos Textos Autobiográficos Femeninos en México.”

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, was selected chair of the marketing and society special interest group of the academic council of the American Marketing Association.

Dr. F. Ray Wilson II, professor of biology, and **Michael Kazimir**, Baylor graduate, were issued United States patents for the “Method for Synthesis of N-Homocysteine Thiolactonyl Retinamide” and the “Method of Synthesis of N-Homocysteine Thiolactonyl Retinamido Colbalamin and Uses Thereof.”

Publications

Mary Abrahams, program coordinator, Baugh Center for Entrepreneurship, had an article titled “Plan Future Ventures as Thoroughly as the First” published in *FastTrac Connections* (October 2001).

Dr. Robert G. Collmer, distinguished professor emeritus of English, had a review of *John Donne* by David L. Edwards published in *New Blackfriars* (September 2001).

Dr. William V. Davis, professor of English and Writer-in-Residence, had a short story titled “Don’t Ask” published in the *Windsor Review* (Vol. 33, No. 2).

Dr. Robert D. Doyle, associate professor of biology, had an article titled “Expansion of the Exotic Aquatic Plant *Cryptocoryne beckettii* (Araceae) in the San Marcos River, Texas” accepted for publication in an upcoming issue of *Sida: Contributions to Botany*.

Dr. Mark Dubis, assistant professor of Christian Scriptures at Truett Seminary, had reviews of the *SBL Handbook of Style: For Ancient Near Eastern*,

Biblical and Early Christian Studies and the *JPS Hebrew-English Tanakh* published in the *Journal of Religious and Theological Information* (Vol. 4, No. 1, 2001). He had an article titled “The Classics at Our Fingertips” published in *Theophilus: A Practical Journal for Ministry* (Vol. 2, No. 2, 2001).

Dr. Guillermo García-Corales, associate professor of Spanish, had an article titled “Silence and Resistance in *Los Vigilantes* by Diamela Eltit” published in *Monographic Review: Literature and Silence* (Vol. 16, pp. 368-381, 2001). He had a book chapter titled “El Discurso Finisecular en *La Muerte Como Efecto Secundario* de Ana María Shua” published in *En Río de los Sueños: Aproximaciones Críticas a la Obra de Ana María Shua* by the Organization of American States, edited by Rhonda Buchanan (2001).

Dr. Gordon A. Grant III, assistant professor of English, had an essay titled “Making Men Out of Them” accepted for publication in *The Emergence of Man into the 21st Century*, edited by Patricia Munhall, Ed Madden and Virginia Fitzsimons, Jones and Bartlett (pp. 97-98, 2002).

Dr. Kevin J. Gutzwiller, professor of biology, had a co-authored article titled “Bird-Landscape Relations

in the Chihuahuan Desert: Coping With Uncertainties About Predictive Models” published in *Ecological Applications* (Vol. 11, pp. 1517-1532, 2001). Co-author is Dr. Wylie C. Barrow, U.S. Geological Survey.

Dr. Karol J. Hardin, assistant professor of Spanish, had a book titled *Pragmatics of Persuasive Discourse in Spanish Television Advertising* published by SIL International and the University of Texas at Arlington Publications in Linguistics (2001).

Kathy R. Hillman, associate professor, and acquisitions librarian and library public relations coordinator, had daily devotionals titled “The Mission, Missions and Missionaries” published in *World Evangelism* (October 2001).

Dr. Charles S. Madden, vice president for University relations and The Ben H. Williams Professor of Marketing, and **Dr. Marjorie J. Cooper**, professor of marketing, had an article titled “What Do NASCAR and the World Wrestling Federation Have in Common?” published in *The Counselor* (pp. 167-168, September 2001). Dr. Madden had an article titled “Piece by Piece” published in *CASE Currents* (pp. 21-25, March 2001).

Dr. Terry S. Maness, dean of the Hankamer School of Business and professor of finance, had a co-authored book titled *Short-term Financial Management* published in a second edition by South-Western (2002). Co-author is John Zietlow, Mount Vernon Nazarene College.

Dr. Patricia M. Norman, assistant professor of management, had an article titled “Protecting Knowledge in Strategic Alliances: Resource and Relational Characteristics” accepted for publication in an upcoming issue of the *Journal of High Technology Management Research*.

Dr. Richard R. Russell, assistant professor of English, had an article titled “Travels in Greenland: Graham Greene’s Influence on Harry Crews” published in *Perspectives on Harry Crews*, edited by Erik Bledsoe, University of Mississippi Press (2001). He had an article titled “Clouded and Clearer Visions: Conflicting Epistemologies in Seumas O’Kelly’s ‘The Weaver’s Grave’” published in *John Quinn: Selected Irish Writers from His Library*, edited by Janis and Richard Londraville, Locust Hill Press (2001). He had an essay titled “W.B. Yeats and Eavan Boland: Postcolonial Poets?” published in *W.B. Yeats and Postcolonialism*, edited by Deborah Fleming, Locust Hill Press (2001). He had articles on Arthur Conan Doyle, John Hewitt, Philip Hobsbaum, Eavan Boland and Michael Longley accepted for publication in *The Continuum Encyclopedia of British Literature* (2001). He had an article titled “Loss and Recovery in Peter Fallon’s Pastoral Elegies” published in *The Colby Quarterly* (December 2001). He had an essay titled “‘The [Continued] Necessity for Deanglicizing Ireland’: Behan’s *The Quare Fellow* and Post-independence British Imperialism” accepted for publication in an upcoming issue of *New Hibernia Review*.

Dr. Wendy E. Sera, assistant professor of biology, and **Dr. Joseph D. White**, assistant professor of biology, had a co-authored article titled “Survey of Vegetation and Measurement of Habitat Quality for Selected Species in the North Bosque Corridor and Lake Waco Region: Ground-truthing of the Environmental Protection Agency’s Land Cover and Habitat Quality Criteria” published in the *U.S. Environmental Protection Agency Report* (September 2001). Co-author is Chelsea J. Juricek, University of Nebraska. Dr. Sera had case studies titled “Family Duties: Cooperation in White-fronted Bee-eaters,” “Canada Lynx and Snowshoe Hare Population Cycles,” “Helping in the White-fronted Bee-eater: Cooperation or Coercion?” and “Drought and the Demography of Darwin’s Medium Ground Finches on Isla Daphne Major” included in a student companion web site for the fourth edition of *Ecology: Theories and Applications* by Peter Stiling.

Dr. Sheila Graham Smith, director of the Office of Access and Learning Accommodation, and **Ron English**, disability support adviser, had a co-authored article titled “Practicing Self Advocacy: Dialogue for Students with Disabilities Requesting Reasonable Academic Accommodations” published in *Attention* (Vol. 7, No. 8, September-October 2001).

Dr. Charles M. Tolbert II, professor and chair of sociology and anthropology, had a co-authored article titled “Transformations of High-tech Labor Markets and Socioeconomic Inequalities” published in *Sociological Focus* (Vol. 34, pp. 299-320, August 2001). Co-author is Dr. Glenna Colclough, University of Alabama-Huntsville.

Dr. Richard E. Watts, associate professor of educational psychology, had an article titled “Integrating Cognitive and Systemic Perspectives: An Interview with Frank M. Datillo” (pp. 472-476) and a co-authored article titled “Opening Space for Client Reflection: A Postmodern Consideration” (pp. 431-437) published in *The Family Journal: Counseling and Therapy for Couples and Families* (Vol. 9, 2001). Co-author is Dr. John D. West, Kent State University.

Dr. Daniel E. Wivagg, professor of biology and director of undergraduate studies, edited and wrote questions for the Test Item File section of the second edition of *Biology: A Guide to the Natural World* by David Krogh, Prentice Hall.

Dr. Ralph C. Wood, University Professor of Theology and Literature, had a review of *Flannery O’Connor: Hermit Novelist* by Richard Giannone published in the *Flannery O’Connor Bulletin* (Vol. 26-27, pp. 182-185, 1998-2000). He had a review of *The Bible as It Was* by James L. Kugel published in *Texas Review* (Vol. 22, No. 3-4, pp. 136-138, fall-winter 2000).

Baylor In the News

Paul R. Erickson, professor of accounting and The R.E. and Marilyn Reamer Professor of Accounting, was quoted on the conversion of traditional individual retirement accounts to Roth IRAs in “Looking Beyond Investment Losses” in the September 2001 edition of *Kiplinger’s Retirement Report*.

Dr. L. Kent Gilbreath, professor of economics and The E.M. and Thelma Stevens Chair of Private Enterprise and Entrepreneurship, was interviewed on the decline of the stock market and America’s economic future Sept. 17 by KWTX-TV in Waco.

Dr. Thomas M. Kelly, professor of economics and director of the Center for Business and Economic Research, was interviewed Oct. 1 by KWTX-TV about the impact of the Sept. 11 tragedy on the local economy.

Dr. P. Blaine McCormick, assistant professor of management, was interviewed on Benjamin Franklin’s legacy in American business culture by ABC News for an upcoming documentary series titled “The America Project.”

Dr. William R. Reichenstein, professor of finance and The Pat and Thomas R. Powers Chair of Investment Management, was quoted on mortgages in “What’s Not Real About Real Estate” by Jonathan Clements Aug. 19 in *The Wall Street Journal*.

Dr. Beck A. Taylor, assistant professor of economics and The W.H. Smith Professor of Economics, was interviewed Aug. 15 in Kearney, Neb., on surviving in the changing world marketplace by Waitt Farm Network, serving 108 radio stations in six states. He was quoted in “Prices of Gas Still in Free Fall” by Mike Copeland Oct. 23 in the *Waco Tribune-Herald*.

Dr. C. William Thomas, professor of accounting and The J.E. Bush Professor of Accounting, was interviewed in September for a videotape series on preparation for the Uniform Certified Public Accountant examination to be distributed by Bisk Education Inc. in 2002.

The Hidden Hyde

Vice provost once a top studio musician

Truett Hyde is best known as a man of science. Dr. Hyde, Baylor’s vice provost for research, also serves as director of CASPER, the Center for Astrophysics, Space Physics and Engineering Research. But Dr. Hyde has a little known past life as an accomplished studio musician, playing on numerous commercials as well as the best-selling 1976 Steely Dan album *Aja*.

The son of two music educators, Dr. Hyde began a love of music early in life. By the age of four he was playing keyboards; by the time he was in middle school he had begun learning the French horn.

When Dr. Hyde attended Southern Nazarene University near Oklahoma City on his way to earning an undergraduate degree in physics and mathematics, he also took courses in music. And that’s how the 18-year-old was introduced to a side career as a studio musician.

“The director of the college lab band heard me practicing the French horn one day and asked if I wanted to join the union,” Dr. Hyde said. “I didn’t quite know what he meant.”

The union the professor had in mind was the American Federation of Musicians, and once Dr. Hyde signed up he joined fellow music students and faculty in getting a steady stream of session work.

“We were freelance gunslingers,” he said. “Most of the gigs we had were between the hours of 8 p.m. and 4 a.m. because that’s when studio time was cheaper.”

The hours were perfect for a college student, and the pay was at union rates.

“It was good money for a college kid,” Dr. Hyde said.

The work was a little unusual, he said, because of the anonymous nature of many clients.

“Most of the time they wouldn’t tell us who the piece was for or how it was going to be used. They would just put the music down in front of us and tell us to play,” Dr. Hyde said.

Because he rarely knew what type of project his performance was used for, Dr. Hyde was often



Dr. Truett Hyde

surprised when he discovered the nature of the end product.

“Many times I’d hear myself for the first time playing on TV commercials. I’d hear a French horn and realize I was listening to myself playing,” he said. “One day I realized I was playing on those Serta Perfect Sleeper commercials Joey Heatherton did back then. Or I’d be walking through a grocery store and hear myself on the Muzak coming out of the speakers. It was weird.”

In the same way, Dr. Hyde had no idea he would be playing on a Steely Dan album that would top sales charts around the world.

“I was a fan of their early stuff,” he said. “*Aja* was a bit of a change in direction for them — it was their first album with brass on it. I didn’t know I was on *Aja* until one of the other musicians pointed it out. I was quite surprised.”

Although he had to quit his session work when he moved to Waco to earn master’s and doctoral degrees at Baylor, Dr. Hyde said he hasn’t abandoned the French horn and plays each Sunday as a member of the stage band at Highland Baptist Church.

— Judy Long

SANTOS' HELPERS

Student Center director's elaborate Christmas tree is a group labor of love

For more than half a century, Baylor students, faculty and staff have enjoyed the elaborate Christmas decorations featured each year in the Bill Daniel Student Center. The centerpiece of the holiday decorations is an immense tree which transforms the second floor lobby into a festively adorned foyer reminiscent of Christmas' past.

The BDSC Christmas tree tradition began in December 1947, the year the building opened, when the Catholic student organization known as the Newman Club put up the first tree. Ruben Santos, director of the Bill Daniel Student Center, took on the respon-

sibility in 1967 of keeping the tradition alive.

Santos said that in addition to the 20-foot Christmas tree in the BDSC lobby a smaller tree is located in the Bear's Den. The Barfield Drawing Room, rooms in the north and south wings and the exterior also are decorated to reflect a festive holiday spirit.

"We decorate a lot of the different rooms, but the tree has always been the focal point and the main attraction," Santos said.

Santos, his family and a group of students work feverishly over the Thanksgiving holiday to erect and decorate the ornate tree and decorate the rest of the building. Santos and his wife, Barbara, design the theme for the decorations, and students contribute their artistic abilities and help to execute the design.

"Except for the traditional balls and lights, we try to make as many of the accent pieces as possible," Santos said. "We have a cherub that we have used on the tree every year since about 1985. We always find a way to incorporate it."

Each year the tree decorations carry a new theme. When Baylor won trips to the Cotton Bowl in 1974 and 1980 the tree was decorated with cotton bolls. Other notable past decorations have included a tree with stained glass panels and another made out of mylar and suspended from the ceiling.

"This year is more of a snow scene," Santos said. "We tried to create a snowy effect and decorated it with angels and other various hand-crafted decorations."

For Santos, his wife, son and two daughters, decorating the Student Center has become a Thanksgiving family tradition through the last 34 years.

"Now my two grandsons are a big part of it too," Santos said. "This is where we always spend our Thanksgivings."

The Christmas tree will remain in the lobby through the final Christmas events on Dec. 20. Afterward, Santos and his helpers will take it down and store it until next year, knowing they have done their part to spread holiday cheer at Baylor. — Nicole Anderson



Director Reuben Santos (l.) and helper adorn the 1980 BDSC Christmas tree with large cotton bolls.

Research Gazette

Grant Awards (October)

Pat Saiz and **Melanie Smith**, student services; \$5,000; Texans Standing Tall Coalition to Prevent Underage Drinking; Texans Standing Tall Coalition
Betty Ruth Baker, curriculum and instruction; \$500; Elizabeth Breathwaite Mini-Grant; Association for Childhood Education International
Dr. Susan Johnsen, School of Education; \$48,050; Promise Project-01/02; U.S. Department of Housing and Urban Development through the City of Waco
Charles Kemp, Louise Herrington School of Nursing; \$12,850; Baylor Community Care and the Agape Clinic; Tom A. Harris Fund of Communities Foundation of Texas
Dr. Ben E. Dickerson, gerontology studies; \$38,000; S.T.O.P.; addition to existing grant; Administration on Aging
Dr. Diana Garland and **Dr. Bob Kruschwitz**, Center for Family and Community Ministries and Center for Christian Ethics; \$10,400; *AM/FM*: Audio Magazine for Family Ministry; Cooperative Baptist Fellowship

TOTAL AWARDS: \$114,800

Grant Proposals (October)

Dr. Mark R. Sepanski, mathematics; \$145,218; Relative Extremal Projectors and Lie Algebra Cohomology; National Science Foundation through the University of North Texas
Dr. Mark R. Sepanski, mathematics; \$26,000; Relative Extremal Projectors and Lie Algebra Cohomology; National Security Agency
Dr. Phyllis Karns, Louise Herrington School of Nursing; \$90,000; Geriatric Nursing Education Program; American Association of Colleges of Nursing
Dr. Ben Pierce and **Dr. Ann Rushing**, biology; 2,180,904; Undergraduate Biological Sciences Education Program; Howard Hughes Medical Institute
Dr. G. Peter van Walsum, environmental studies; \$50,000; A Pilot Plant for Converting Waste Biomass into Chemicals and Fuels; Texas Higher Education Coordinating Board-Technology Development and Transfer Program in collaboration with Texas Engineering Experiment State at Texas A&M
Dr. Diana Garland, School of Social Work; \$61,000; Family and Community Ministries; Cooperative Baptist Fellowship
Dr. N. Bradley Keele, psychology and neuroscience; \$245,344; Neural correlates of emotion; National Institute of Health
Dr. Pauline Johnson and **Dr. Judy Lott**, Louise Herrington School of Nursing; \$220,240; The FRIENDS Project: A Model for Recruiting, Retaining, and Integrating Nurse Educators; Texas Higher Education Coordinating Board
Dr. Lyn Prater and **Dr. Linda Haynes**, Louise Herrington School of Nursing; \$48,400; Sharing Recruitment and Retention Strategies in Texas; Texas Higher Education Coordinating Board
Ken Cariveau, University Libraries; \$170,470; Micronesian History Digital Library; Andrew W. Mellon Foundation
Dr. Jeff Donahoo, **Dr. David Sturgill** and **Dr. Henry Walbesser**, computer science; \$497,362; NIUNet: A Framework for Networking Education; National Science Foundation
Dr. Bob Kruschwitz, Center for Christian Ethics; \$72,000; Christian Reflections: A Series in Faith and Ethics; Cooperative Baptist Fellowship
Dr. Bob Kruschwitz, Center for Christian Ethics; \$4,000; Christian Reflections: Study Guides and Lesson Plans; Cooperative Baptist Fellowship
Dr. Bob Kruschwitz, Center for Christian Ethics; \$20,000; Internship in Christian Ethics; Cooperative Baptist Fellowship

TOTAL PROPOSALS: \$3,830,938

Vol. 11, No. 10 • DECEMBER 2001

BaylorNews

Monthly News for the Baylor University Community

Baylor University
Office of Public Relations
PO Box 97024
Waco, TX 76798-7024

Change Service Requested

NONPROFIT
ORGANIZATION
U.S. POSTAGE
PAID

BAYLOR
UNIVERSITY

Web address: <http://pr.baylor.edu>