PARADE SPECIAL ENTRY REQUIREMENTS FOR HOMECOMING

PURPOSE:

This document sets forth certain requirements to assist in the safe operation of special entries and to maintain the integrity of the Homecoming Parade.

SCOPE:

This document applies to all persons (full or part time employees, students, and visitors) entering special entries to be displayed during the Homecoming Parade and parade ceremonies.

RESPONSIBILITY:

A. Special entries must be structurally sound. The main platform must have no holes or hollow areas that might allow someone to fall through or become entrapped. All riders must remain seated while the platform is moving, or if standing, have a secure handhold (railing, pole, handle, etc.)

B. The number of participant for a single special entry may not exceed forty-five or fall below five.

C. The maximum height of any special entry is ten feet.

D. A special entry will be limited to one vehicle and one trailer per entry.

E. The participants will not at any point of the parade throw objects (candy, toys, apparel, etc.) from their special entry. Candy may be handed out to spectators by participants walking along the parade route but may not be thrown.

F. In order to maintain the mission and purpose of the parade, the special entry must be Baylor-oriented and must not be primarily focused on promotion of a commercial or non-profit entity. In other words, please remember this is Baylor University’s Homecoming Parade and your organization’s entity should contribute toward the celebration of this Baylor event.

G. Baylor University is a non-profit entity. As such it is prohibited from participating in campaign-related activity. Accordingly, no political advertisement or campaign publicity may be placed on any part of the special entry (vehicle, trailer, etc.), nor may participants conduct campaign activities in the parade.

H. Representatives of the special entry must cooperate with the Baylor University Chamber of Commerce and its members during the planning process prior to the parade.
I. If Baylor University or the Baylor University Chamber of Commerce believes that the special entry will not uphold the integrity of the Homecoming Parade based on the entry description given, it maintains the right to refuse entry into the parade. All participants must adhere to safety instructions provided by Baylor University, or the Baylor University Chamber of Commerce. Failure to follow safety instructions may result in immediate removal from the parade and entry in future parades.

FAILURE TO COMPLY:

If any person or group entering a special entry into the Homecoming Parade or any participant associated with the special entry fails to comply with the provisions set forth in this policy, said group and special entry may be denied entry into that year’s parade as well as the following year’s parade.