



The Baylor Lariat

TUESDAY | MARCH 1, 2011

www.baylorlariat.com



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Never too soon

The football team returns to the practice field with a new defensive coordinator

ONLINE

Tennis teams triumph

Men's tennis grinds out a tough victory against Mississippi State and the women sweep Fresno State

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Return to the stage

Baylor Theatre's latest production, "Anna in the Tropics," draws heavily from Hispanic influences and culture

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Watch a video about a Baylor husband and wife who teach students a valuable skill: how to dance

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The place to go to know the places to go

Go dashing for charity

Kappa Alpha Theta's annual Denim Dash is from 10 a.m. to 5 p.m. Wednesday in Kappa Alpha Theta's chapter room in The Stacy Riddle Forum. Fashion boutiques will have clothes on sale and part of the profits will go to Court Appointed Special Advocates.

Literary discussion

Students can discuss "The Black Dove's Mark: The Elizabeth Barrett Browning Archives And Nineteenth-Century Literary History" with Dr. Marjorie Stone at 3:30 p.m. Wednesday in the Armstrong Browning Library Lecture Hall.

Stay awhile: Professor to return to BU

Foster Cherry Award winner to challenge faculty in new position

By SARA TIRRITO
STAFF WRITER

Dr. Edward Burger, the 2010 Robert Foster Cherry Award winner, will return to Baylor in July as vice provost for strategic educational initiatives.

"It's a wonderful honor and I'm delighted to be able to return to Baylor, a place that I greatly enjoyed in the fall as the Cherry professor," Burger said. "I'm thrilled to be working with the administration and the students and faculty to help to make Baylor an even greater institution than it already is."

In this new position, Burger will spend one year helping faculty examine how they approach teaching and what transformational effects they can have

on students' lives through the lessons they incorporate into their teaching.

"Dr. Burger will continue and expand initiatives that he began as the Robert Foster Cherry professor in the fall," said Dr. Elizabeth Davis, executive vice president and provost. "For example, he will continue the faculty forum and offer seminars to encourage faculty to think about the enduring lessons that emerge from their academic disciplines."

After watching Burger interact with students and faculty in the fall, Davis created the position in the hope that he could be enticed to return to Baylor.

"Because it was a temporary position and it's not one that will likely continue past this year, I actually created this with him in mind," Davis said. "I thought that I might have the opportunity to convince him to be with us for another year and the effect that he had on the campus was so pervasive for that one semester that he was here, I thought, 'Wow, we could get a whole lot done if he would be willing to come and be with us for another year.'"

Burger's new position does not have a direct bearing on the university's strategic planning process, but his work will help other campus leaders determine what a 21st century education should look like, Davis said.

"Though his position is not directly related to our strategic planning process, the fact that he is with us during this year of strategic planning will help faculty, department chairs, deans and other academic leaders to think strategically about how we approach teaching and learning in the 21st century," Davis said.

Burger said he is excited to participate in discussions with department leaders as they plan for Baylor's future, and hopes to encourage faculty to think about inspirational and transformative teaching.

"First, I really am looking forward to having thoughtful conversations with deans and chairs of departments to see what directions Baylor can and

SEE RETURN, page 7



MATT HELLMAN | LARIAT FILE PHOTO

Dr. Edward Burger, who will return to Baylor in July as vice provost for strategic educational initiatives, lectures in 116 Draper in October.

Sing Winners 2011



PHOTOS BY MATT HELLMAN | LARIAT PHOTOGRAPHER



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Kappa Alpha Theta

Kappa Kappa Gamma

Sing Alliance

Abusive accounts haunt reading

By JAMES BYERS
AND WAKEELAH CRUTISON
NEWS EDITOR AND COPY EDITOR

On Friday several alumni of the Waco State Home joined author Sherry Matthews and shared their often-heartbreaking stories about growing up in the facility, as chronicled in Matthews' new book.

"We Were Not Orphans: Stories from the Waco State Home," released in February and published by the University of Texas Press, collects the oral histories of more than 50 alumni who lived in the home, which opened in the 1920s and was closed in 1979.

At the beginning of a presentation in Bennett Auditorium, a short documentary by Corra Films was shown chronicling the experiences of several alumni. The stories were explicit and evocative. The alumni recalled being savagely beaten by baseball bats, fondled by staff members against their will and unknowingly dropped off at the home without forewarning or their consent.

Despite the shocking stories of abuse, Matthews emphasized the positive, saying many alumni had found the strength to move on from the abuse.

"This is not a collection of people who see themselves as victims at all," Matthews said. "These are very proud, defiant people."

SEE BOOK, page 7

Speedy laptops revealed, headed to BU bookstore

By STEPHEN STROBBE
REPORTER

Apple announced a new version of its popular MacBook line of computers that will soon be available to students and introduced a new input/output technology developed by Intel called Thunderbolt.

"Thunderbolt is a revolutionary new I/O technology that delivers an amazing 10 gigabits per second and can support every important I/O standard which is ideal for the new MacBook Pro," Philip Schiller, Apple's senior vice president of Worldwide Product Marketing, said in a press release Thursday.

Thunderbolt was developed by Intel Corp. under the code name Light Peak and allows transfer rates of 10 gigabytes per second, in comparison to the popular USB 2.0 that reaches approximately 60 megabytes per second and Firewire 800 that achieves around 400 megabytes per second.

This means Thunderbolt is capable of a transfer speed increase up to 12 times faster than Firewire and up to 20 times faster than USB 2.0. Even USB 3.0, capable of speeds up to 5 gigabytes per second, can't compete. Intel said that by using the Thunderbolt technology and a high-speed storage device, a full-length HD movie could

transfer in less than 30 seconds.

The technology is bidirectional, shares common connectors for all Thunderbolt devices and is capable of "daisy-chaining" up to six devices (connecting computers together in a series, one after the next).

Many are hoping Thunderbolt will become the next industry standard for high-speed input/output technology.

The Baylor Bookstore is anticipating a high demand for the new line of MacBooks and intends to have them in stock as soon as possible.

"There is a pretty big buzz about the new computers," said Rick Busby, trade and computer

department manager for the bookstore. "I know that one thing with the Thunderbolt port is that with that and the video card and everything else in these computers, you are now able to edit video in real time."

However, the store only learned about the new computers last week along with the rest of the general public with Apple's announcement.

"That's just Apple in general. They typically don't release anything to anybody early," said Billy Nors, store director for the bookstore.

Busby said the bookstore has placed orders for the new computers, which will come in at the same

price that they were sold at before. The bookstore has some remaining stock of the previous models, leading to some significant price cuts, Busby said.

"We are an Apple Educational Retailer so we typically are going to be below the retail price, but this puts us even farther below that price," Busby said. "It varies per model, but the 13-inch MacBook Pro retailed for \$1,399 with the academic price on it; they dropped it to \$1,099."

Nors warned this stock will not remain too terribly long.

SEE SPEED, page 7

Pro sports: More money, little respect

Editorial

Major League Baseball's spring training has started, and St. Louis Cardinals' first baseman Albert Pujols, arguably the best baseball player in the United States, has all the analysts talking once again. But it's not about his home runs or off-the-field humanitarian acts — the most heated topic of debate questions whether Pujols is worth the \$30 million per year he wants for the next 10 years.

Football experts discussed a similar topic before the last NFL season, as New York Jets cornerback Darrelle Revis demanded to be the highest-paid cornerback in the league. Revis was slated to make \$7 million for the 2010 season, but after 2009, when he emerged as one of the NFL's best defenders, he wanted a completely new deal worth at least \$16 million per year.

Not wanting to be a distraction to the Cardinals, Pujols has shown up to train with his team without settling on a new contract. He will most likely sign with a new team after this season.

Revis and his agents reached an agreement with the Jets guaranteeing Revis \$32 million over the next three years.

Incidents like these, where money takes priority, are numerous in the sports world. Sometimes they end quickly, though often they drag for weeks or months. Either way, recent events reflect a problem with contracts in professional sports.

The negotiation process between top athletes and their teams has become a vicious cycle.

Athletes demand to receive top salaries, teams pay and other athletes then demand higher salaries to stay on par with the competition. The culture in high-dollar contract haggling seems to equate money with respect and reputation.

That is what today's players need to understand. Fans do not care how many zeros are printed on an athlete's contract — they want championships.

Two decades ago, becoming a major sports league's top-paid player wasn't a big deal to at least one NFL quarterback. Hall of Fame inductee Dan Marino received the largest salary among all players in 1991, earning roughly \$4.4 million a year. The fact that Marino was being paid even more than Super Bowl champion quarterback Joe Montana made little difference to Marino.

"I respect Joe," Marino told the New York Times. "The guy is an unbelievable player. I don't think



it's fair to talk about money. It's the job you do on the field that counts. I'd like to have one of his Super Bowl rings."

That is what today's players need to understand. Fans do not care how many zeros are printed on an athlete's contract — they want championships. Respect has

nothing to do with money and everything to do with on-field performance.

To institute any kind of change, it would take a level of intolerance that appears impossible at this point.

For every team owner unwilling to pay Pujols \$30 million,

there is a team that will do it to gain the upperhand in its championship pursuit.

Some fans are willing to appease athletes at any cost. One Cardinals supporter commented on an ESPN.com article about Pujols, saying, "As a Cardinals fan, I don't care what we have to do. I

will pay more for tickets. Just give him what he wants."

Until the sports world makes a collective effort to say no to exorbitant salaries, the figures will continue to climb.

The emphasis needs to return to the field, where the true stars are made.

Ignorance is not bliss: A Deaf perspective on the acceptance of ASL

Cultural identity is just one of many issues that have posed challenging for Deaf people in America. The issue does not present itself within the Deaf community; rather, it lies in the interface between the Deaf and Hearing cultures. The ignorance of the American society at large has rejected the idea that the Deaf people have their own culture because their language is simply a manual replication of the English language.

Because of this misconception, many believe that American Sign Language (ASL) is improvised and has no real structure. There have been studies and research done on the language of the Deaf, and results have shown that ASL is an independent language that consists of its own rules on syntax and spatial boundaries. While spoken English uses inflection of vocal tones to signify emotions such as anger and shock, ASL also incorporates the use of emotions in their language — not through voice, but through facial expressions and body movements. Without those characteristics, mutual understanding between ASL users is essentially lost. So the difference between how an English-speaking person and an ASL user expresses him/herself has been unmistakably identified and should not be discounted. ASL is a language of its own that is expressed in a way that is unique from that of the English language.

ASL is the cornerstone of Deaf culture in America. A culture consists of a group of people who unite under a common purpose where the language used by its members is the same and they share the same beliefs and values. Because of the provincial characteristics in the number of



Joey Bartlett | Contributor

Deaf people in America, they tend to develop a familial sense of community where they can meet primarily for fellowship or to discuss serious matters that require the attention of the local community. Deaf culture strongly values fellowship as the most important aspect in developing and maintaining a community in which encouragement and support are given to its members. So in a cultural sense, the Deaf community is considered to be a large family.

The language of the Deaf has been questioned and analyzed. The Deaf culture has been defined and revealed. What else is missing from the big picture? The acknowledgement of the Deaf community as a linguistic minority by the majority of the American population. The Deaf do not view themselves as incapacitated, but rather as unique in the idea that every person is unique in his or her own way. Calling the Deaf a disabled minority is an insult to the Deaf community, because it gives the implication that Deaf people cannot play the role of a fully functioning human being in

today's American society. From a cultural point of view, the Deaf feel it is their duty to educate people everywhere that the only difference between a deaf person and a hearing person is the ability to hear, and that deafness does not hinder the mental capability of the person, nor does it affect one's physical appearance. In the world of medicine, the term "deaf" generally means the inability to hear on the same level as what most people would consider normal. To the Deaf, the label "normal" is a judgment that seems to place value on humans by their ability or inability to hear. As opposed to "hearing impaired," the word "deaf" is the most politically correct term to describe a person who cannot hear. Hearing impaired fosters a picture of disability and of lesser worth, and that is not how the Deaf community feels about itself. It is not offensive in any way to call Deaf people Deaf, because they take pride in the cultural sense of the word and do not feel ashamed of it. In fact, they consider it an immense honor to be a part of the Deaf culture, which consists of about 2 million deaf people in America — less than 0.7% — of the American population. So culturally, they consider themselves to be Deaf with a capital "D" and not a subculture in America, but a culture of its own.

The question is why Baylor University does not acknowledge ASL as a foreign language. According to the associate dean of humanities, Dr. Frieda Blackwell, ASL is not a foreign language simply because it was developed in America. Despite the language having its own characteristics that are distinct from English, in her view, is still considered to be a language

native to this country. This is a misconception and a sign of how uninformed Dr. Blackwell is.

The history of ASL has

"What else is missing from the big picture? The acknowledgement of the Deaf community as a linguistic minority by the majority of the American population."

been validated by research in countless books; this research shows that the idea of ASL first originated in France and is derived from LSF (French Sign Language). How ASL came to be used in America is all thanks to Thomas Gallaudet. How Gallaudet first became interested in the Deaf is through his neighbor, Dr. Mason Fitch Cogswell, who discovered that his daughter was deaf. Gallaudet viewed deafness as a hindrance in obtaining an education in a dominant hearing society. So through a grant from Cogswell, Gallaudet traveled to Paris where there he met Laurent Clerc, the world's first Deaf teacher at the first public school for the Deaf. In 1816, Gallaudet brought Clerc back to America to set up the American School for the Deaf in Hartford, Connecticut. There, Clerc taught LSF to his Deaf students, and later it evolved into what we know as ASL today.

An example of what ASL would look like: "Boy1 little he toy want." English translation: "The little boy wants a toy."

The difference in the order of the nouns, articles, adjectives, and verbs between the two sentences is prominent. English grammar rules dictate

that the subject is followed by a verb then an object, while ASL rules require the subject to be followed by an object then a verb. Adjectives also are placed differently, and the articles are implied. In the first sentence, an arching of the eyebrows points out the topic of the sentence. The word "boy" is the topic of the statement and eyebrows are raised to show this.

This characteristic is called a topic marker1. Most sign languages in other countries follow this construction. Because of this, ASL users can use the language they've learned here to their advantage in countless mission opportunities in other countries, where the Deaf are unreachable. Their agility in using hand shapes and facial features works as a catalyst in developing a perfect communication between the ASL user and a Deaf person in another country.

This ability helps the ASL user to develop a connection with the Deaf community in a different country — a connection that reaches a higher level than could otherwise be obtained. Also, students who learn the language of ASL are not merely exposed to a new language; they are exposed to a new way of seeing — seeing the Deaf, regardless of their country or origin, as a linguistic minority. ASL will engender a sense of understanding to Baylor students who find themselves ministering to the Deaf in any country where they choose to serve. While I greatly appreciated Dr. Blackwell for expressing her opinion in a recent article in the Baylor Lariat about her concerns regarding Baylor's mission statement, ASL students and the Deaf community of Waco agree that ASL can be used to minister to the

Deaf in other countries, as well as the very country in which we are living. ASL has the capacity to influence people in a spiritual manner on an international scale. Dr. Blackwell's attempt to be sensitive to the Deaf community in regard to labeling ASL as a foreign language, though admirable, is also misguided. The Deaf are not opposed to the idea. In fact, they will gladly support it.

Being a linguistic minority does pose a burden on the Deaf community and its members. They cannot go into a restaurant and expect the waiter to know ASL. They cannot count on their doctors or nurses to know ASL when they go in for routine check-ups or in case of emergency. And most importantly, they cannot go to a simple church service and understand the sermon without an ASL interpreter there, nor be a part of the discussion during Bible study when ASL is not involved.

Despite having hundreds of Deaf ministries all over the nation, there are still some places in the United States that consists of Deaf nonbelievers, simply because ASL is not present in their churches. So not only is ASL important for the cultural identity of the Deaf community in the world, it is also extremely vital for their spiritual well-being. Going to a restaurant or interacting with a nurse at a doctor's office without the assistance of ASL may not implicate the spiritual well-being of a Deaf person. Attending church without ASL, even here in America, does. In their case, ignorance is not bliss.

Joey Bartlett is a junior from China Spring and a member of the deaf community. He contributed this piece to the Lariat.

theBaylor Lariat |STAFF LIST

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Opinion

The Baylor Lariat welcomes reader viewpoints through letters to the editor and guest columns. Opinions expressed in the Lariat are not necessarily those of the Baylor administration, the Baylor Board of Regents or the Student Publications Board.

Electronic waste elimination efforts improve

By LEIGH ANN HENRY
REPORTER

Texas has doubled its amount of electronic waste recycling since 2009 by recycling more than 24 million pounds of e-waste in 2010, according to Texas Campaign for the Environment's 2010 e-waste Recycling reports.

"Texas Campaign for the Environment is a statewide nonpartisan, nonprofit citizens campaign," said Stacy Guidry, Austin program director for Texas Campaign for the Environment.

The program was created about 20 years ago and has been considered the expert in electronic recycling since 2001.

According to a report, the Environmental Protection Agency estimated that 3,190,000 tons of consumer electronics entered the waste stream in the U.S.; of this, only 600,000 tons were recycled.

Guidry said it is estimated that there are more than 99 million items considered to be e-waste are stored in homes and garages around Texas because people don't know what to do with them. E-waste is defined as anything that has a cord or battery such as computers or cell phones.

Dell has formed a successful partnership with Goodwill Industries International Inc. which hosts rehabilitation programs for people who are out of work. These programs teach participants how to refurbish or break down computers for recycling.

The Texas Computer Takeback Law, implemented in 2007, holds manufacturers responsible for



PHOTO ILLUSTRATION BY JED DEAN

the whole life of their computers, which requires companies to take back their products once consumers are done, and recycle them properly.

Problems are found because many companies do not honor or advertise the takeback law and it's hard to police; methods are being pursued to try and change that.

Guidry said in the 2010 totals, four companies spearheaded the recycling records: Dell, Samsung, Sony and Altex.

"These four companies recycled 92 percent of the 24 million pounds last year. Even Altex, it's a small company out of San Antonio, and they blew some of the larger corporations, like Apple, out of the

water," Guidry said. "And Dell was responsible for 85 percent of that."

In Texas for 2009, recycled e-waste total per capita was at .5 pounds per person and in 2010 it jumped to .97 pounds per person.

This is a notable increase, but in states such as Oregon, the per capita recycling amount stands at 6.35 pounds per person, which

shows that Texas has much room for increasing recycling amounts. Texas Campaign for the Environment is currently working to bring some of Oregon's methods south.

For instance, prohibition of disposing electronics in landfills and incinerators would force Texans to recycle.

Currently, Texas has few e-

cycling options: one of which is mail-back. This method allows consumers to mail the product back to the company and the company breaks down the unit for recycling.

According to Guidry, there are also several drop-off locations, such as Best Buy, where people can return computers and the company makes sure it gets recycled.

Additionally schools and local governments will sometimes host collection drives allowing people to drop-off e-waste.

Baylor does its part recycling e-waste through the Information Technology Services department.

According to the Information Technology Services website, Baylor strives to support sustainable efforts by conserving energy, recycling responsibly and reducing paper consumption.

Some working equipment is donated to Goodwill Industries where it is refurbished in order to be sold or recycled, and in many cases the materials can be reused in other equipment on campus in order to keep it operational.

Becky King, associate vice president for Information Technology at Baylor University, said Baylor donates or sells at a discounted price all computer products after their use to various nonprofit organizations.

"Baylor IT department was responsible for recycling 4.75 tons of scrap metal and cables last year," Smith Getterman, sustainability coordinator at Baylor, said. "It's great that they recognize the importance of recycling and reuse out of their department."

Good news: Professor to speak on history of Gospel

By JADE MARDIROSIAN
STAFF WRITER

George W. Truett Theological Seminary will present the Parchman Endowed Lectures at 9:30 a.m. today, Wednesday and Thursday in the Paul W. Powell Chapel.

The three-part lecture series, titled "The Gospels as Histories: What Sort of History are They?," will be given by Dr. Richard Bauckham, professor emeritus at the University of St. Andrews in Scotland.

Dr. Todd Still, associate professor of Christian Scriptures, serves as chair of the committee that selects potential lecturers.

He said Bauckham focuses on the the Gospel as history.

"His assertion is they are history, but he is asking and wondering what sort of history are the fourfold biblical Gospels," Still said.

Still said that students who attend the lectures will have an opportunity to think carefully about the purpose and genre of the Gospels.

"The Canonical Gospels are of great importance to many of our students and not only

academically, but also personally, religiously and devotionally," Still said. "An opportunity to think more clearly and more precisely about the Gospels will certainly be of great value to the students."

The Parchman Endowed Lecture series was established to bring world-renowned academic theologians from various fields and disciplines to give lectures on topics of interest to the university and seminary community.

After speaking with the professor, Still said Bauckham is looking forward to meeting and lecturing with students, seeing former colleagues and also visiting Baylor for the first time.

"I think what he is after is what most scholars are after when they present lectures," Still said. "They are interested in conversation regarding their presentation so that they might further sharpen and hone their own thinking and writing on the subject that they address."

Bauckham explains that he was professor of New Testament Studies and Bishop Wardlaw Professor at St. Andrews until he retired in 2007, to concentrate on research and writing, accord-

ing to his website. He is currently a Senior Scholar at Ridley Hall, Cambridge and teaches for the Cambridge Federation of Theological Colleges and is a visiting professor at St. Mellitus College in London.

Bauckham was general editor of the Society for New Testament Studies Monograph Series from 1996 to 2002. In 2009, he was awarded the Michael Ramsey prize for his book "Jesus and the Eyewitness," and in 2010 he received the Franz-Delitzsch Award for a volume of collected essays titled "The Jewish World around the New Testament."

Still said it is important for schools and departments to invite various speakers to lecture at Baylor.

"Although we have important conversations that continue to occur here, we are not the only people involved in important conversations," Still said. "To bring in others from other places who are established scholars in their fields will not only add to the ongoing conversation but will give us new pieces of the conversation to consider. It just reminds us that we are not involved in this alone."



NICK BERRYMAN | LARIAT PHOTOGRAPHER

Show and Tell

Baylor ShowTime! performs Friday for Baylor advisers during the Luncheon and Musical Presentation on the Day of the Adviser in the Barfield Drawing Room of the Bill Daniel Student Center.

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‘Anna in the Tropics’ play to debut Wednesday

By BONNIE BERGER
REPORTER

Passion, history and culture combine for an exciting production of Anna in the Tropics, opening at 7:30 p.m. Wednesday in Jones Theatre.

Set in Florida during the later 1920s, employees in a Cuban cigar factory are exposed to the everyday relevance of literature. In order to pass the long hours spent rolling cigars, a dashing young lector enters the factory to read to the workers, introducing them to “Anna Karenina” by Leo Tolstoy.

“This is the end of an era as we’re seeing this lector ... read Tolstoy to these factory workers,” said director Dr. Stan Denman, Baylor Theatre directing chair. “[The workers] are finding parallels in their own lives. The passion, the need for love and lust all comes to an explosive conclusion with the characters in the play.”

Written by Nilo Cruz, the play is set at the turn of the century when radio successfully enters the market. Cuban influences permeate the production, drawing the audience into a flavorful era of American history.

“This is a fantastic opportunity to expose Baylor campus to Hispanic American literature that we have not been able to in the past,” Denman said.

A surge in the theater department’s ethnic composition allows the production to ooze with au-

“Expect to be wooed, to be touched, to feel happy and laugh a lot at certain parts.”

Chris Ramirez | Cast member

thenticity, as native Spanish speakers tap into the strong Cuban influences.

“This is the first time Baylor’s really done that,” said McAllen senior Andrew Saenz, who plays the lector Juan Julian. “We [the cast] already know a lot of the culture since it’s part of our lives.”

Cruz originally wrote a merged English and Spanish script. The cast took utilizes this to add a flavorful twist.

“In order to make our production unique, we combine both scripts at time,” Denman said. “Even if you don’t speak Spanish, you can really understand what’s being said.”

Cast members expect the script’s unique duality to appeal to the greater Waco community. In conjunction with marketing endeavors for the production, Irving sophomore Chris Ramirez posted fliers in Mexican restaurants around town. Posters have been printed in both English and Spanish.

“It’s the perfect show to reach Hispanic audiences,” said Ramirez, who plays Santiago. “We’re hoping to bring in a new audience to

Baylor Theatre.”

In addition to locally marketing the performance, students wholeheartedly embraced their roles.

“I really feel like with so many of these actors, it’s some of the best, most detailed work they’ve done,” Denman said. “It’s rewarding, not only as a director but as a professor at an educational institution, to see them grow like this, to have them start the rehearsal process at one place and have them surprise themselves by the end of rehearsal.”

Denman offered constructive advice to actors, yet cast members put personal twists on their characters.

“I play Santiago, a man in his 50s who owns the factory,” said Ramirez. “He has a lot of what the show represents: passion, pride and hard work.”

Getting into character was natural for Ramirez, who drew character inspiration from his family life.

“It’s my goal for the audience to see their fathers and grandfathers in Santiago,” he said. “I have fallen in love with this character ... He’s such a loveable person. It’s a bizarre yet beautiful experience to play my dad on stage.”

Delving into characters also took time, exploration of external resources and coaching from Denman.

“I felt at the surface level my character was simple to play,” Saenz said. “[Denman] helped me find my depth. It’s so rewarding to build a character from scratch.”

Although the play contains entertaining and deep characters, adult themes appear which warrants a disclaimer. This is not a show for young children, Denman said.

“The reason we have that disclaimer is not because [the play] is incompatible with Baylor’s mission, but because a husband is having an extramarital affair and the wife, because she is neglected, her eye begins to wander, too,” Denman said.

“One of the main plots is how this novel [Anna Karenina] ignites the passion for both of them, passion initially outside the marriage and then ultimately within the marriage.”

Patrons can anticipate passion, drama and sprinklings of laughter from this upcoming performance.

“Expect to be wooed, to be touched, to feel happy and laugh a lot at certain parts,” Ramirez said.

The production also stirs up thought-provoking themes that may inspire personal reflection after the show.

“It’s got a little bit of everything,” Denman said. “Hopefully it will make you think deeply and feel deeply as well.”

Anna in the Tropics runs Tuesday and Thursday and March 16-19 at 7:30 p.m. in the Jones Theatre, with a matinee at 2 p.m. on March 19.

Tickets may be purchased from the Baylor Theatre Box Office at 254-710-1865 or online at www.baylor.edu/theatre.



MATT HELLMAN | LARIAT PHOTOGRAPHER

McAllen senior Andrew Saenz and Houston freshman Alexis German perform as Juan Julian and Conchita in Baylor’s upcoming production, Anna in the Tropics, Monday, in Jones Theatre.

Oscars succumb to British invasion with ‘King’s Speech’ wins

By STEVEN ZEITCHIK
LOS ANGELES TIMES

LOS ANGELES – If you were watching the Oscars on Sunday night, the narrative of “The King’s Speech” beating “The Social Network” played out on several levels. The Tom Hooper film won in four major categories – best picture, director and actor, as well as in one of the two screenplay categories – the first time since “The Silence of the Lambs” 19 years ago that a single movie walked away with that quartet of prizes.

If you were a follower of Hollywood politics, that kind of haul had a David-toppling-Goliath feel.

This was a small film with a director whose lone previous feature grossed less than \$1 million, and that starred the second lead from “Bridget Jones’s Diary,” triumphing over a movie made by a major studio, directed by the filmmaker behind “Seven” and penned by the creator of “The West Wing.”

But it was also hard to avoid a more cultural subplot in Sunday’s events: the British-ness of Oscar’s biggest prize. The motion picture academy is sometimes perceived as favoring movies with a British tilt. But it doesn’t, in fact, show them that much love.

Productions from across the pond can win at the Oscars, but

it hasn’t happened much in recent decades: Before “Slumdog Millionaire” in 2009, you have to go back to 1987 (“The Last Emperor”) to find a best picture winner with mainly Britain-based producers. (One of the three “King’s Speech” producers is Australian-born but is based in London.)

“The King’s Speech” was also the first best picture winner in more than a decade to be set in England. (“Shakespeare in Love” did it in 1999.)

And the “King’s Speech” win on Sunday night marked the first time the academy chose for its best picture a movie that also won best British film at the BAFTAs (es-

entially the British Oscars) in the modern history of that organization. But maybe more important than any of these statistical landmarks were the themes of “The King’s Speech.”

Though universal subjects such as loyalty and responsibility ran through the film, there was also an unmistakable British hue to the movie, what with its exploration of an evolving monarchy and its view of an British empire believed to be the best bulwark against Nazism. (The point was highlighted backstage when an English journalist asked the producers if they were in fact monarchists, a question that elicited an elaborate answer whose

nuances were lost on some of the American journoes in the room, this one included.)

This was a season when movies with a distinctly American tone shone brightly for audiences. “The Fighter” and “Black Swan” took place in highly particular stateside settings and explored quintessentially American themes (the role of the underdog and the price of overachievement).

And that epitome of American stories, the redemption Western, was one of the season’s biggest hits, as “True Grit” tallied nearly \$170 million in box office. Yet the combined Oscar count for those movies was exactly three.

On top of that, of course, came the “King’s Speech” win over “The Social Network,” a period movie about kings and prime ministers besting a story of Silicon Valley ambition.

There’s been much made in recent months about the rise of British actors in blockbusters, with performers from across the pond, such as Andrew Garfield and Henry Cavill, being cast as American superheroes.

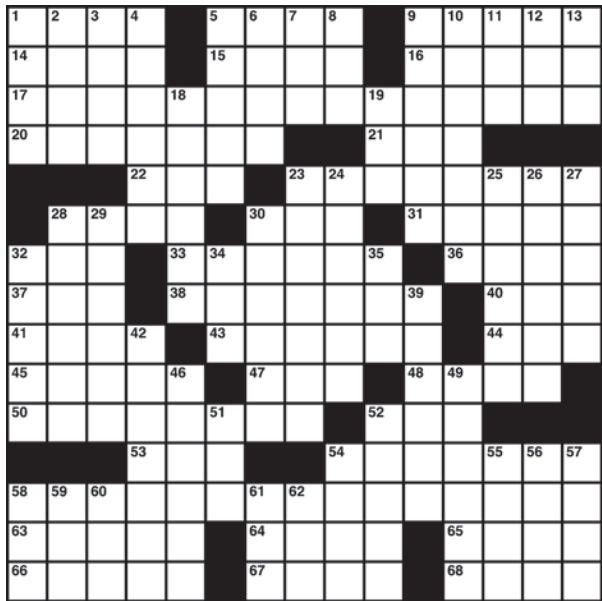
True, Sunday night was mainly about one film.

But when it comes to calling for the arrival of all things British, the academy is hardly afraid to ride that horse.

FUN TIMES

Find answers at www.baylorlariat.com

McClatchy-Tribune



Across

- 1 One with a degree
- 5 Double reed instrument
- 9 Bit of campaign nastiness
- 14 Assistant
- 15 Course of action
- 16 Croatian-born physicist Nikola
- 17 *1968 sci-fi classic remade in 2001
- 20 Jewish
- 21 Rotten
- 22 Conference including Duke and UNC
- 23 *Chili competitions
- 28 Liver secretion
- 30 “What’s up, __?”
- 31 Clean the floor
- 32 Was victorious
- 33 Dissertations
- 36 It can be airtight or waterproof
- 37 Fishing pole
- 38 Rank that goes with the first parts of the

- answers to starred clues
- 40 Support garment
- 41 Slightly
- 43 Jump (on) suddenly
- 44 Tennis call
- 45 Keg party attire
- 47 Band-Aid and Barbie, e.g.: Abbr.
- 48 Like much wine and cheese
- 50 *Reason for rhinoplasty
- 52 Rover’s warning
- 53 Corn unit
- 54 Inexpensive brand
- 58 *1980 Disney comedy about an all-night puzzle-solving race
- 63 Overindulge, as kids
- 64 Wrinkle remover
- 65 Fight for air
- 66 Wedding dresses
- 67 Fey of “30 Rock”
- 68 School attended by many princes and prime ministers

Down

- 1 Spaces
- 2 Annoy
- 3 TV Batman West
- 4 “I did not!” is one
- 5 __ nerve
- 6 Voting group
- 7 Palooka
- 8 Tolkien’s Treebeard, for one
- 9 Texas Roadhouse fare
- 10 Grassy fields
- 11 Sixth sense, briefly
- 12 Pub pick
- 13 Dorm supervisors: Abbr.
- 18 “And so on and so forth,” for short
- 19 “True Blood” ailer
- 23 Party disguise
- 24 Indian and Arctic
- 25 Lacking strength
- 26 Dreaded
- 27 Bug-hitting-wind-shield sound
- 28 Owie

- 29 Spectrum color between blue and violet
- 30 Train stations
- 32 Ire
- 34 Occurrence
- 35 Start of a guard dog command
- 39 Approached
- 42 Deceived
- 46 Slow mollusks
- 49 Farm
- 51 Nonprofit’s URL ending
- 52 The Gold Coast, since 1957
- 54 “Let’s roll!”
- 55 __ moss
- 56 “This __ silly!”
- 57 “Monday Night Football” channel
- 58 Chinese food additive
- 59 Wall St. debut
- 60 Wall Street index, with “the”
- 61 Smack
- 62 Prefix with athlete

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	1		7	9		
6				9	7	3
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Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9.

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 BAYLOR UNIVERSITY

Bears finish sweep of A&M

Bears keep NCAA bid within reach

By CHRIS DERRETT
SPORTS EDITOR

Baylor's NCAA tournament hopes are hanging by a thread. It's just a thread, but after Saturday, the Bears are still alive.

Freshman Perry Jones III and senior LaceDarius Dunn each scored 16 points as Baylor staved off a late Texas A&M charge to beat the Aggies, 58-51, at the Ferrell Center.

The win gives Baylor (18-10, 7-7) a season sweep of A&M (22-6, 9-5). The Aggies are the only two wins the Bears have over ranked opponents this season, victories that could be crucial in the Bears' last effort towards an NCAA bid.

"All our games are much-needed from this point on. We've got to just defend and rebound like Coach [Scott] Drew tells us. And like it showed today, we'll get a vic-

tory," Jones III said.

Dunn did not have a prolific night on scoreboard, but he answered when his team needed him most. After back-to-back Aggie layups cut the Bears' advantage to 41-39 and forced a 30-second timeout, Dunn nailed a 3-pointer from the corner on an inbound play to give his team more breathing room.

A trey from Naji Hibbert later pulled A&M to within 48-43, prompting another Drew timeout, and again Dunn connected from behind the arc. Baylor's lead would not dip below six points again.

"When I've got a chance to get a good look, me taking it, whether I had missed two or missed three in a row, it doesn't matter. I've got teammates telling me to keep shooting the ball," Dunn said.

Dunn finished 5 of 16, 2 of 10 from 3-point range.

Baylor's defense Saturday was unlike it has offered against any Big 12 opponent. A&M's .352 field goal percentage is the lowest among Baylor's Big 12 opponents this season, and its 19 made field goals tie a conference-season low for Baylor opponents as well.

"Their zone was fantastic. It felt like they had six guys out there, and they were everywhere," Aggie head coach Mark Turgeon said.

The Bears' zone defense, which they played the entire game, also produced eight blocks. Juniors

"Their zone was fantastic. It felt like they had six guys out there, and they were everywhere."

Mark Turgeon | Texas A&M head coach

J'mison "BoBo" Morgan and Quincy Acy each swatted three shots.

"The intensity was high. Everybody was just laying it out on the line. I still think we could be even better on defense," Acy said.

"Once we all buy into coach Drew's schemes, we're going to be pretty good," Acy joked with Drew sitting next to him.

Acy propelled himself to No. 4 on Sportscenter's Top 10 plays with a monstrous second half dunk. Sophomore A.J. Walton found Acy on an inbound alley-oop that Acy finished with his patented, two-

handed authority.

Morgan helped establish the Bears on the defensive end. Two minutes into the game he blocked Ray Turner twice on the same possession and grabbed a defensive rebound that led to a Walton layup. A minute into the second half, Morgan rejected David Loubeau for his final block of the night.

"[It's] so good to see his hard work paying off. And defensively, he really set the tone at the beginning of the game," Drew said.

Bears battle Okla. State today

Baylor next travels to Stillwater, Okla., for a 6 p.m. matchup today with Oklahoma State on ESPN2.

"We've got to win, no matter what," Jones III said Monday.

Although Dunn is the Bears' only senior, he said the entire team is aware of the sense of urgency.

"I don't have to prep [my teammates] up and keep telling them what we've got to do or what we don't have to know," Dunn said.

The Bears' final chance to make a case for an NCAA bid comes at 8 p.m. Saturday against Texas in Waco.



STEPHEN GREEN | ROUND UP PHOTO EDITOR

No. 11 junior J'mison "BoBo" Morgan goes up for a shot in Baylor's 58-51 win over Texas A&M on Saturday at the Ferrell Center. Morgan played 12 minutes and recorded four rebounds, three blocks and one steal.

Sims scores 37 in Lady Bears' last-second win at OU

By MATT LARSEN
SPORTS WRITER

The point guards duked it out to the final buzzer as No. 3 Baylor's Odyssey Sims notched 37 points to get the better of senior Danielle Robinson and No. 16/15 Oklahoma 82-81 Sunday afternoon in Norman.

"They're 14 and 1 on this floor this year," head coach Kim Mulkey said. "Their only loss was down to the wire against A&M. We knew it would be a great crowd. We knew that they would play extremely hard. Everything that we expected did happen."

This included Robinson's performance.

Robinson and freshman Aaryn Ellenberg, the Sooners' (19-9, 9-5)

leading scorers Sunday and on the year, posted 25 points apiece.

But it was the Lady Bears' (26-2, 13-1) freshman point guard, Sims, who had the game's closing and most crucial bucket.

After Robinson snatched the lead back for Oklahoma by driving to the basket with 17 seconds left, Sims took the initiative with a slice through the lane and a running jumper that floated through the net with eight seconds left. Robinson, an All-American senior, found a way to drive the court and cut through the middle of Baylor's defense once again, tossing a floater over the outstretched arm of sophomore Brittney Griner. The ball hung on the rim and rolled off the front iron as time expired.

"It was a good look for them

Baylor	Sunday, Feb. 27 Lloyd Noble Center	Oklahoma
82		81
46.0% (29-63)	Field Goals	45.3% (29-64)
48.1% (13-27)	3-point FG	23.1% (3-13)
68.8% (11-16)	Free Throws	90.9 % (20-22)
37	Rebounds	36
O. Sims, 37	Lead Scorer	D. Robinson & A. Ellenburg, 25

and it rimmed in and out and we would be in here talking about a loss if it goes in," Mulkey said.

The game featured 14 lead changes and just one double-digit lead for the Lady Bears for a period

of 10 seconds in the first half.

It was just the second Big 12 game in which Griner did not lead her team in points. Sims outscored her Jan. 30 in the first matchup with Texas A&M.

Sims, now a five-time Big 12 Freshman of the Week after earning the honor again this week, also finished a game-winning floater to lead her team past the Aggies in College Station.

"[Sims] grew up a lot tonight," Mulkey said. "She made that shot at A&M, too. She is a tough kid to guard. She understood the importance and the value of her offense for us tonight. She didn't mind shooting it and thank goodness she did."

Griner's self-proclaimed off-night still yielded 21 points, five boards and two blocks.

"They never strayed away from me because I had a bad game and I'm just happy to have them all on my team," she said of her team.

The sophomore finished 9 of 17

from the field and 7 of 8 from the free throw line.

The double and at times triple teams did not keep the 6-foot-8 post from noticing the space her teammates had on the perimeter.

"The whole night they were trying to double-down on me and it was open out there," she said.

Griner's willingness to kick it back out to her guards netted her three assists and led to her team going 13 of 27 from behind the arc.

Sims tied a Baylor record for most 3-pointers in a game, with nine treys.

"Coming into today's game I just felt confident," Sims said. "I knew it was going to be a tough game and when I'm open to shoot it. So every time I was open I would shoot it and I just nailed it."

ROUND UP

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More Information

Softball loses for first time

By Krista Pirtle
Sports Writer

After 14 straight wins by the Baylor Lady Bears, the streak was snapped in a pitchers' dual Sunday against the University of Houston Cougars, falling 1-0.

The loss capped the QTI-Powers tournament, in which Baylor won its first three games before falling to the Cougars.

Sunday's winning run was scored in the top of the third after Katy Beth Sherman hit a slow roller down the first base line and a throwing error advanced her to second.

After forcing the one and two holes to fly out, redshirt sophomore pitcher Whitney Canion threw a change-up to Baillie Lott, who sent it over Canion's head to center field, scoring Sherman to grasp the game-winning run.

"I think she was ready for it (change-up), but I also threw it too fast, at a good speed," Canion said. "I threw her two. Sometimes my change-ups are too fast, and that's when they hit them."

Baylor's offense never seemed to be able to get going, hitting the ball hard only to have a Cougar standing right under it, ready to make the out.

"I thought we hit the ball hard at times," head coach Glenn Moore said. "I thought we hit the ball harder than they did. In fact I know we hit the ball harder than they did, but a good pitcher won't let you string hits together and she didn't."

Houston's senior pitcher Amanda Crabtree has no off-speed pitch; all she did was paint the corners and exploit the Baylor batters' weaknesses to get the job done,



Matt Hellman | Lariat Photographer

No. 9 sophomore outfielder Kathy Shelton slides into home plate for a run against Sam Houston State University on Friday at Gettman Stadium. Baylor beat SHSU, 6-0, but suffered its first loss this year to Houston on Sunday.

striking out seven Lady Bears.

"She just works," Canion said. "If your weakness is away, she'll work away. She thinks a lot as a pitcher and knows what our weaknesses are and that kept us off-balance."

Baylor never seemed to conquer Crabtree's pitch selection as the team only recorded five hits.

"Our balls weren't falling," junior Kayce Walker said. "We were trying to hit her pitches instead of the pitches we wanted to hit. We should have had more of a hitter's mentality instead of letting the pitcher get ahead."

The rest of the QTI tournament, however, Baylor showed their dominance on offense and defense.

Throughout all four games, the pitching staff, made up of Canion, sophomore Courtney Repka and freshman Liz Paul, combined for 33 total strikeouts.

Canion goes the distance Friday

In their first game of the tournament on Friday, against the Sam Houston State Bearkats, the Lady Bears won 6-0. Sophomore Kathy Shelton led the way with three hits, three stolen bases and two RBI.

Canion was in the circle for Baylor with a complete game shutout, allowing three hits, one walk and striking out six.

Lady Bears win part one, two of Saturday doubleheader

Baylor had a doubleheader on Saturday where they faced Central Arkansas and Louisiana Monroe,

defeating both 3-0 and 2-1 respectively.

In the first game, against Central Arkansas, Paul threw a complete game shutout, striking out eight and allowing only four hits.

Canion and freshman Shelbi Redfearn both homered.

The second game of the day, against Louisiana Monroe, was not won by the long ball.

Instead, Baylor capitalized on Warhawk errors.

For the first time this season, Baylor allowed its opponent to score first, as the Warhawks' Briana Love led the game with a walk on an illegal pitch, advanced to second on another illegal pitch, made it to third on a wild pitch and scored on a groundout to second to grab a 1-0 Louisiana Monroe lead.

Baylor regained the lead in the third as Shelton led off with a bunt single, followed by another bunt single by Walker. Shelton advanced to second on a throwing error by the pitcher.

Senior Dani Leal then hit a ground ball to the pitcher, but yet another erred throw allowed Leal to make it to third while Shelton and Walker made the score 2-1.

Courtney Repka threw a complete game as well, allowing one run, four hits, two walks and eight strikeouts.

The Lady Bears have one more matchup at home, a doubleheader against Prairie View A&M at 2 p.m. and 4 p.m. today before flying to San Diego, to take part in the Campbell/Cartier Classic, where the defending national champions UCLA await among four other teams.

Football returns with new defensive coaching

By Chris Derrett
Sports Editor

Football's path to consecutive postseason appearances started Monday as the Bears returned to the Highers Athletics Complex for the first of 15 spring workouts. As normal, energy and emotions ran high among players itching to get back on the field.

Last season's Texas Bowl appearance and disappointing loss to end the year added fuel to the fire, coach Art Briles said.

"There's a lot more energy," Briles said.

Among the biggest changes in the offseason was the hiring of defensive coordinator Phil Bennett, brought to help change a defense that ranked ninth in conference sacks and 11th in both scoring defense and third-down conversion percentage. Briles and the team saw Bennett's schemes Monday, and the offense will continue to practice against them all throughout spring drills.

Bennett opted out of viewing game film from last season, telling the defensive unit that all spots are up for grabs regardless of the first-, second- or third-string assignments currently given to players.

"I said everyone here's got a free shot. It's a change to get better. Regardless of what your role's been, let's see what it can be now," Bennett said.

He also reiterated his emphasis on speed, as reflected in a few

position changes. Sophomore Chris McAllister, at 6-foot-2, 240 pounds, moves from linebacker to defensive end, and 6-foot-1, 295-pound junior Kaeron Johnson shifts from fullback to defensive tackle. Sophomore Prince Kent moves his 6-foot-1, 205-pound frame from safety to linebacker.

The moves are part of a simple goal Bennett set forth entering his Baylor debut.

"I asked one of the kids, 'Have you played on a great defense while you've been at Baylor?' And he said, 'No.' I said, 'Well, get ready.' You've got to change the attitude," Bennett said.

Briles said he looks forward to watching Bennett's defense take on junior quarterback Robert Griffin III and the Bears' offense.

"It's going to be fun. It's going to be good for us on the offensive side to go against different schemes and things than what we've been by in the past," Briles said.

Offensively the Bears finished 2010 with their offense almost fully intact. Griffin has Baylor's top-five 2010 receivers in senior Kendall Wright, juniors Terrance Williams, Josh Gordon and Laneous Sampson and sophomore Tevin Reese.

With yet another spring season to work with his receivers, Griffin said the timing downfield will undoubtedly get better.

"It definitely will with the same guys coming back. It'll be great ... we've got all those guys, everybody that we all know," Griffin said.

Griffin's 69.6 pass completion percentage led all Big 12 starting quarterbacks last season.

If any question mark exists in Baylor's offense, it comes in the running game. Potential NFL draft pick Jay Finley depleted his NCAA eligibility last season, taking with him 1,218 yards on the ground.

The running back battle will depend on a number of aspects Briles mentioned Monday.

"Dependability, durability, consistency, effort, toughness and intelligence," Briles said. "They've all got talent, so talent's at the bottom of the list. You've got to have those other intangibles to be able to be fit to play."

Monday's practice seemed to go according to plan, with Bennett hollering commands to defenders learning his system and Griffin driving his offense down the field in non-contact scrimmages.

If opponents have any film on Baylor's offense from 2010, getting additional film from Monday would prove to be of little or no help. Griffin and his receivers seemed to stick with bread-and-butter plays that kept them moving down the field en route to the Bears' first bowl eligibility in 16 years.

Before practice Griffin was asked what the 2011 spring drills will ultimately enable the offense to do.

"Continue to work like a machine. Offensively we'll continue to run the ball well and throw the ball well," Griffin said.

Familiar Faces

Baylor returns several players, especially on the offensive side, who started at least six games last season.

Offense

- SR IR Kendall Wright
- SR OL Robert T. Griffin
- SR OL Philip Blake
- JR OL Cameron Kaufhold
- JR OL Ivory Wade
- JR QB Robert Griffin III
- JR WR Laneous Sampson
- JR WR Terrance Williams

Defense

- SR DT Tracy Robertson
- SR LB Elliot Coffey
- SR NT Nicolas Jean-Baptiste
- JR CB Chance Casey
- JR DE Gary Mason, Jr.
- SO DE/LB Tevin Elliott

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Student government seeks student input

By WILL DEWITT
REPORTER

As Baylor begins to look forward to a time after Baylor 2012, it is beginning to further plan the future direction of the university. Student government will help produce the goals of this new strategic plan by collecting student opinions and passing on the reports to the strategic themes committee, which analyzes the responses to determine major themes.

These strategic plans will play a role in the university's development over an extended amount of

time; the Baylor Sciences Building, The Stacy Riddle Forum, the remodeling of Sid Richardson Science Building and line camp all came about as a result of Baylor 2012. With that finally coming to an end, the administration is trying determine the future of the university.

"This is kind of a new model of going about and developing the strategic plan, of really opening the doors to any and all feedback from different constituent groups and just as many individuals as possible," Houston senior Michael Wright, student body president, said. "And then taking that and finding the

overarching themes over all the discussions and using that to develop the next plan."

Student government is collecting the suggestions of students through input sessions held around campus where students can write or voice their opinions on camera, via "government graffiti" chalkboards in the Bill Daniel Student Center and through reports from different student groups. If students can't utilize any of those options, they can go to the strategic plan website and make their voices heard. Once student government gathers all the input, it will create a report to present

to the strategic planning committee as well as give the information to the strategic themes committee.

"Really this is a once in a decade opportunity, so it's exciting that we get the chance to speak into this and that students' input is being so actively sought for," Houston senior Cristina Galvan, student body external vice president, said. "Changes from this might not occur while they are at Baylor but they have such a great chance to impact future students' experience."

Student government has already begun staging input sessions across campus; the first was held on

Feb. 16.

"We would like to see as many people as possible provide their opinion on the matters because the more voices we hear from the better representation of the student body's voice we can provide," Oklahoma City junior Luke Womble, student government communications director, said.

Students will have another chance to be heard today when student government hosts two events. The first is from 11 a.m. to 2 p.m. in Fountain Mall, where students can record their suggestions on video cameras while grabbing a free hot

dog and Dr Pepper. The second event will be from 7 to 9 p.m. in the Barfield Drawing Room of the Bill Daniel Student Center and will feature Dr. Elizabeth Davis, executive vice president & provost, discussing what the new strategic plan means for the university. Representatives from student government will be present at both events to help students record their suggestions.

"This is an awesome opportunity that students have, to offer their input on the future of Baylor University, that will effect not only the next 10 years of the university, but well beyond that," Wright said.



NICK BERRYMAN | LARIAT PHOTOGRAPHER

May I have your attention, please?

Dr. Michael Emerson, professor of sociology at Rice University, speaks to students about racial and ethnic diversity in the church during the second of the Leadership Lecture Series this semester on Monday in Kayser Auditorium. The next lecture is April 11.

AT&T to send text ads to phones based on location

By PETER SVENSSON
ASSOCIATED PRESS

NEW YORK — In a first for a wireless carrier, AT&T Inc. said Monday that it will use its phones' location-sensing ability to target text ads with coupons and other offers to participating subscribers in New York, Los Angeles, Chicago and San Francisco.

Kmart, part of Sears Holdings Corp., is one of the chains that have signed up for "ShopAlerts by AT&T." That means AT&T could send discount offers to subscribers who are close to a Kmart store.

AT&T is only able to locate its subscribers to within a mile or so, so its ability to sense that subscribers are in a receptive mood for the offer — like when they're heading to shop — is limited.

The service locates subscribers based on which cell towers communicate with their phones, rather than using the more accurate Global Positioning System chips that many phones have. This means ShopAlerts will work with any phone, not just smart phones that can run third-party applications.

JetBlue Airways Corp. is another participant in the program

and could use AT&T's service to send promotions when passengers are approaching an airport. Other participants are Hewlett-Packard Co., SC Johnson, Kibbles 'n Bits, Nature's Recipe and the "Got Milk?" campaign.

AT&T subscribers who want to get the ads need to sign up on the company's website. For now, they won't have an option to choose what type of offers to receive, according to AT&T. According to the service, subscribers will get a maximum of four messages per week.

Sending ads to phones based on their location is a long-held dream of retailers, but the technology has been slow to emerge. It's difficult to tap into the GPS chips of phones, because they drain battery life. Some companies that provide location-oriented apps do sell ads.

In August, a startup called Shopkick Inc. announced a program with big retailers such as Macy's Inc. and Best Buy Inc. to provide customers with coupons when they "check in" to a store by firing up an app on their smart phone, which senses a short-range inaudible signal specific to each store.

RETURN from Page 1

should move," Burger said, "and then to engage the faculty in thinking about truly effective and truly inspirational teaching in which we offer our students lessons that will transform them and lessons that will be with them for life."

Davis said Burger's abilities and goals in education make him the right person for the job.

"The very fact that he was the Robert Foster Cherry Professor lends credence just to the level of teacher he is," Davis said. "The way that he's able to transform student lives, the way that he's able to engage faculty in thinking about the transformational aspects of education, really what he has spent his life's career working toward, makes him the ideal faculty member to lead us in this regard for the next year."

In working with the math department at Baylor last fall, Burger brought new perspectives on teaching and on interactions between the math department and other departments, Dr. Lance Littlejohn, chair of mathematics, said.

"I don't think we had ever had anybody like that before," Littlejohn said. "He's so good; he's so natural at engaging anybody in academics."

Littlejohn said he is pleased that Burger will be returning to campus for another year and expects to see the passion Burger exhibited in the classroom carry over into his new position.

"I think Ed is just one of these very rare individuals who's going to succeed no matter what he does," Littlejohn said. "He has an obvious passion for teaching. I suspect he's going to have an obvious passion for doing this work in the provost's office as well."

Dr. Ronald Stanke, associate professor and graduate director of mathematics, said he believes Burger's return to Baylor will have a lasting influence on the Baylor family because of his ability to build relationships and his enthusiasm for his work.

"He's demonstrated that he can pique a student's interest in the math they're studying and establish strong relationships," Stanke said, "so it'll be great to have him doing all these things at another level, at the level of faculty."

BOOK from Page 1

Six alumni read excerpts from the book chronicling their personal experiences.

Tommy Turner, who lived at the home from 1947 to 1957, recalled a story about a brutal disciplinarian, C.B. Whigham, who savagely abused children at the home frequently. One night, Turner and his friends finally got revenge on Whigham after walking in on him abusing a friend named David.

"Mr. Whigham hit one of our boys in the face with his fist, starting an all-out brawl!" Turner read from the book. "No matter how hard we pounded on Mr. Whigham, he would not let go of David's head, so we kept fighting. No one was seriously hurt, but we gave him a good thrashing that night. We were just tired of him and his brutality, for we'd all been on the receiving end."

One woman whose parents grew up at the home stood up after the presentation and thanked Matthews for writing the book, saying she had already read it five times.

Scattered throughout the crowd were alumni from the home who came to see their friends, some who shared their story with Matthews for her book, like Angelina Casarez of Waco, who arrived at the home in 1960 and graduated eight years later.

Casarez said she never experienced the worst of the abuses mentioned by other alumni, but she heard stories from her three siblings, who graduated after her.

"It wasn't all that bad, not when I was up there. We always did things.

We went swimming, we went bowling, we went to Sears, we went to the movies, we went to the drive-in and the food was awesome," Casarez said, pausing to greet a fellow alumna from the home.

She did recall living under several mean house parents and being disciplined by corporal punishment.

"They would make you bend over and touch your toes and then they'd whack you," she said. "That hurt."

One of the most difficult moments, she recalled, was when her brother drove from Fort Hood to visit her, but she wasn't allowed to see him because she had gotten into trouble the night before. She watched his car pull away from the home, the last glimpse she would catch of him for an extended period of time.

Like other alumni, Casarez expressed gratitude to Matthews for writing the book and sharing their stories.

"I'm glad it's out in the open," she said.

"Working with Sherry Matthews was awesome. They're very good people. They're great. I'm glad I'm in that book and I'm glad they talked to me, and I'm glad I'm a part of the project."

Matthews said she hopes people can avoid future abuse by learning from the past.

"The dark side of the home is a lesson to all of us," Matthews said. "If you're a victim of abuse, it's OK to talk about it."

SPEED from Page 1

"It was busy this weekend; we had a lot of people on campus and when word got out of the price cuts people were in asking about them," he said.

Nors said even if the old stock of computers is out and the new ones are not yet in, the bookstore can place a special order for the computers.

Nors and Busby are optimistic about receiving these computers with the revolutionary I/O port shortly.

"The orders are being processed now, and the bookstore will have them in as soon as feasible," Busby said.

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