

# The Baylor Lariat

MONDAY | AUGUST 23, 2010

www.baylorlariat.com

## ONLINE

### Move-in madness

Check out The Lariat's photo slideshow of the largest freshman class in history storming campus

## SPORTS Page B1

### Big collapse avoided

The Big 12 nearly imploded this summer before the Longhorns saved the day

## A&E Page B11

### After Dark approaches

The annual student talent showcase and Parents Weekend tradition gives students a chance to shine; auditions begin Aug. 30

Vol. 111 No. 1

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Fiske Guide to Colleges names Baylor a "Best Buy" for the fifth consecutive year

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>>> **BRIC funds set**  
Regents approve \$7.14 million in funds to begin constructing research park

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>>> **Addison Road**  
Alumnus and Addison Road guitarist Ryan Gregg chats about the band's new album

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## On the Web



### Move-in multimedia

Watch interviews and footage of students and parents as they arrive on campus during Move-In Day  
[baylorlariat.com](http://baylorlariat.com)

## Viewpoints

*"Students don't complain that there are not enough places to lie in the grass; they complain when there is not a spot for their car despite the \$225 fee they paid to bring it on campus."*

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## Bear Briefs

*The place to go to know the places to go*

### Welcome back!

Celebrate the new semester with free food and entertainment sponsored by Spiritual Life from 6 to 9 p.m. today on Fountain Mall.

### Intramural fun

Registration for intramural dodgeball, volleyball and ultimate frisbee begins today at the McLane Student Life Center

### Late Night at the SLC

More than 130 organizations will be on hand to talk to students from 9 to 11:30 p.m. Friday at the SLC; live music, games and free food are also on the agenda

# Starr's vision, 2012 and beyond

## New president assembles team, cites endowment, research and sustainability as key issues

By SARA TIRRITO  
STAFF WRITER

Within days of taking office as Baylor's president on June 1, Judge Ken Starr found himself lobbying to keep the Big 12 athletic conference intact. But with the Big 12 troubles behind him and the conference still functioning as a whole, Starr began work during the summer to address other university issues and goals.

"Judge Starr, in the first several months, has been on what he calls his listening and learning tour," Dr. Karla Leeper, chief of staff to the president, said. "I think he

wants to hear from a lot of different constituencies and is trying to get a handle on what things are important, what challenges are ahead. And he came in at a really nice time. This year we are going to begin really thinking seriously about the next strategic plan, the next strategic vision for the university, because it is nearly 2012."

With the creation of two vice president positions and the appointment of Dr. Elizabeth Davis as Baylor's first female provost, Starr expanded his leadership team. The team will focus on increasing the university's endowment funds, with an end target of

\$2 billion as a part of Baylor 2012, and building a larger support base for the university, among other goals. The increase in the endowment would help to increase scholarships available to students.

"We lag behind where we need to be in terms of endowment levels per student and that prevents us from doing all the things that we would like to do," Starr said. "Another key goal is to expand the base for participation. We want the Baylor nation, which rose up beautifully in connection with the Big 12, to now rally around the

SEE STARR, page A11



DANIEL CERNERO | LARIAT PHOTO EDITOR

President Ken Starr sits down for an interview with Lariat reporters in Pat Neff Hall. Starr will be inaugurated as president Sept. 17.

## Starr forms task force

By CATY HIRST  
CITY EDITOR

Baylor President Ken Starr announced an Institutional Advancement Task Force this summer, with the purpose of gathering information to formulate recommendations for university advancement.

"I wanted a very quick look at high-impact actions and to make a set of recommendations within a two-month period as to what this university can do to have the biggest impact, to move the university forward in the shortest possible time," Starr said.

Some of the areas that task force members are focusing on include development, endowment, tuition, alumni, academics, faculty, athletics, branding and potentially the health care area.

Kathy Wills Wright, former regent, senior vice president for strategic initiatives and partnerships and co-chair of the task force, said task force members are still in the first step of the process.

"Right now, the phase we are in is the asking questions phase and obtaining information," Wright said. "The next phase we will move into will be to analyze the information, discuss the information, prioritize the information."

Tommye Lou Davis, associate dean of the Honors College, associate professor in the classics department and task force member, said the Baylor community is contributing ways to make these areas more effective.

"We get input from various interested people," Davis said. "A task force announcement was sent out broadly throughout the university and I heard from various [people]"

SEE TASK FORCE, page A11



NICK BERRYMAN | LARIAT PHOTOGRAPHER

## Picnic with the president

Students gather at the President's Picnic on Thursday in the Burleson Quadrangle. President Ken Starr mingled with new students and their families, who enjoyed free food and Dr Pepper floats.

# Mynar's Bar faces TABC sanctions

## 5 arrested after review of Navarro College sophomore's death

By NICK DEAN  
EDITOR IN CHIEF

Five people were arrested and a local bar will face administrative sanctions after the death of a 19-year-old Navarro College student on March 21.

Megan Helal was found unresponsive at the Arbors apartment complex at 7 a.m. March 21. Helal was in Waco visiting her boy-

friend, Dallas sophomore John Whitfield.

An autopsy released on June 15 found that Helal died of cardiac arrhythmia because of myocardial fibrosis of undermined origin and that alcohol was not a factor in her death.

The Texas Alcoholic Beverage Commission began an investigation of possible alcoholic beverage code violations during the Baylor Sigma Chi fraternity party that Helal had attended the night of her death.

The party was held at Mynar's Bar on March 20, located at 121

Oak Street in West.

The investigation concluded that Helal and other minors were illegally provided alcohol during the party.

The TABC issued arrest warrants for the owner of Mynar's, Linda McWilliams, 66, and two bartenders, Carol Baker, 45, and Amy Free, 35.

The owner and the two bartenders turned themselves in on July 1 and were released the same day after individually posting \$1,500 bonds, according to local news station KWTX.

Arrest warrants were also is-

sued for Baylor students Matt Crowe, 20 years old when the warrant was issued, and Brandon Bingham, 21.

Crowe turned himself in on July 2 and was charged with purchasing, furnishing or making an alcoholic beverage available to a minor, according to KWTX. He was released after posting a \$1,500 bond.

Bingham faces the same charges, though according to the TABC, it was for events prior to his arrival at the fraternity party.

SEE ARRESTS, page A11

## Ivy Square demolished in beautification efforts

By CARMEN GALVAN  
STAFF WRITER

Baylor students will soon have a new place to study, relax and enjoy the Baylor scene.

The Ivy Square shopping center, located between Interstate 35 and Baylor campus, has been demolished and will be replaced with a grassy area. The area will serve students as a safe, outdoor study and social area and as an unofficial intramural field.

Originally built in 1974, Ivy Square was the place to be, said Kent Frank, a Baylor alum and budget manager for the Hankamer School of Business.

"In the early days of Ivy Square, it was the 'in' place to go," said Frank.

"There was a theater there and the 7-11 at the other end, and in the middle was a Baskin-Robbins. Above all these were apartments, and I thought it would be the coolest place to live. My wife and I were always utilizing the Ivy Square, and as all things do, with time things changed."

Baylor purchased the 4.5 acres of Ivy Square in 2002, but waited before the business and apartment leases expired before beginning demolition.

SEE IVY SQUARE, page A11



DANIEL CERNERO | LARIAT PHOTO EDITOR

The Ivy Square shopping center, located at the intersection of University Parks Drive and Dutton Avenue, was torn down in July. The area will be replaced by a patch of grass as part of a campus beautification project.

## Students arrive from across globe

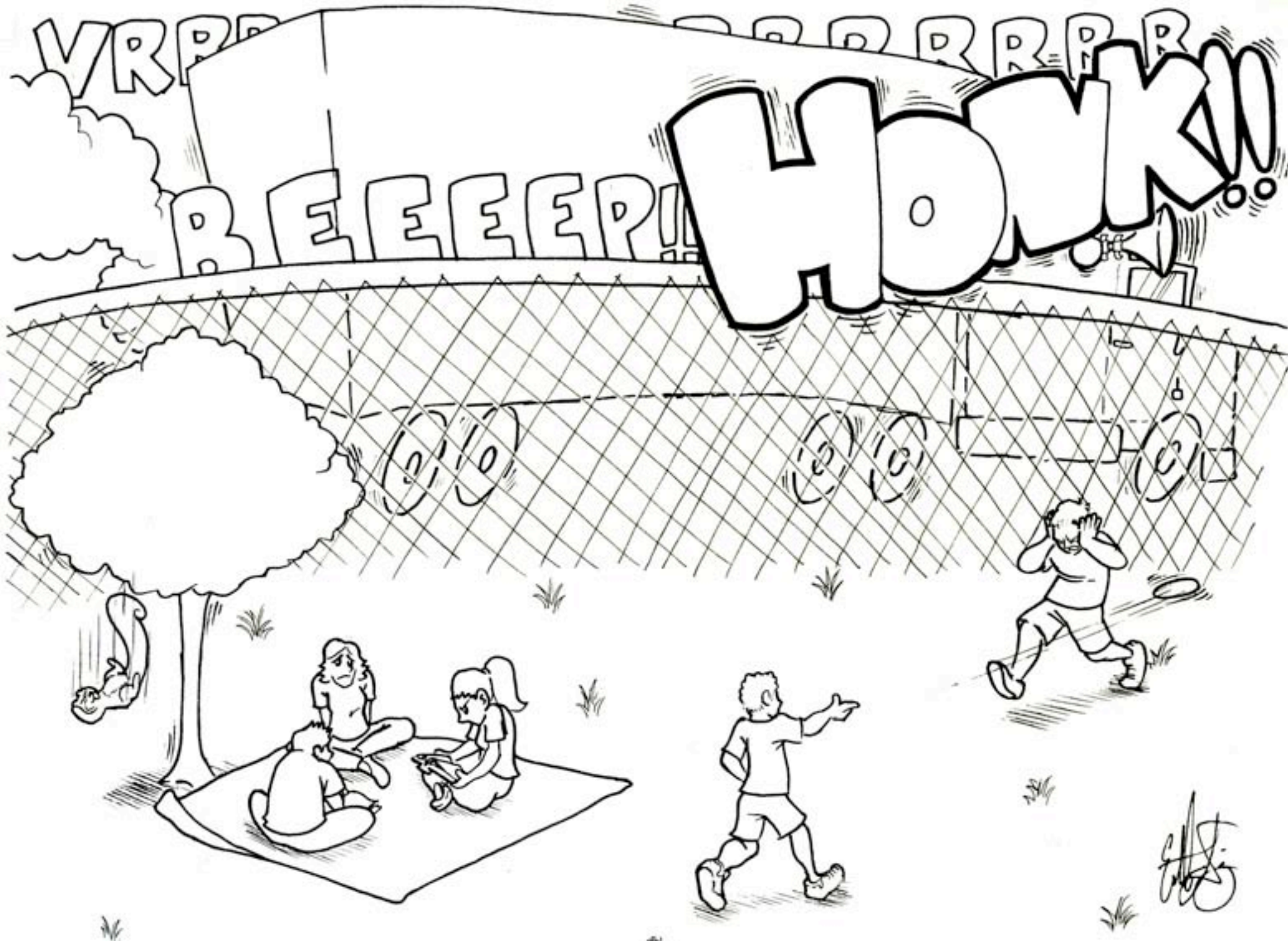
By MEGHAN HENDRICKSON  
STAFF WRITER

This year Baylor is welcoming about 450 international students, despite arduous requirements for students attempting to study in the U.S. This is the largest number of international students Baylor has enrolled.

According to Michael Morrison, director of the Center for International Education, a primary reason for the influx of international students is a steady

SEE GLOBAL, page A10





# Ivy Square’s potential underrated in new plan

## Editorial

When driving through Waco, all frequenters of I-35 will now be able to see the Dutton Avenue Office and Parking Facility, affectionately known as the Garage Mahal, with more clarity thanks to the recent demolition of Ivy Square.

The area will now be grass; green, healthy-for-the-environment grass. It is a step meant solely for the advancement of Baylor 2012, and current students’ needs and thoughts were never taken into consideration.

After the destruction of the buildings, Baylor officials are working to erect a fence around the

former Ivy Square area and have said their intention for the space is an “unofficial intramural field,” with benches and grass.

It is to be a place for students to study or throw a Frisbee. In an admirable way, the new grassy area is supposed to benefit students by providing another place to work on studies and bond.

However, Ivy Square’s locale is pitiful for those intentions. The area sandwiched between a major interstate, University Parks Drive and Dutton Avenue will not foster any significant amount of studious activities.

That is not to say that some students would not benefit from the creation of an ‘unofficial intra-

mural field,’ but that pressing issues facing current students — such as parking and the depletion of near-campus stores — provide more compelling and effective options for the newly cleared land.

Across the street from the soon-to-be field is George W. Truett Theological Seminary. The proximity to the seminary made Ivy Square prime real estate for the cars of seminary students. The plans to create a space for students to study and play take those parking spots away from seminary students. In turn, the university created a Silver Route that buses riders from their parked cars in the Ferrell Center parking lot to the front of Truett Seminary.

Rather than spending the money to create a larger, useful and perhaps attractive parking lot that would maintain the seminary students’ current spots and increase the amount of near-campus parking significantly, officials chose to create a field. The current plans do not benefit as many people—student, staff or visitors—as other options had the potential to.

It should be made clear that this project was in the works for years previous to the recent administration and is not a direct action on the behalf of President Kenneth Starr. With that, this project should be a clear sign to our new president that students’ actual needs should take precedent over a university’s

goal from eight years ago.

The section of campus behind Brooks College that was transformed into green space in 2009 was an effective use of that land in our eyes. It was a small plot of land and would have only further cluttered its surroundings as anything but a grassy area. Imperative VIII of Baylor 2012 seeks to “construct useful and aesthetically pleasing physical spaces.” However, a goal of Imperative VIII listed on the Baylor 2012 website is to “build parking garages where needed on the periphery of campus.”

Ivy Square is the prime example of a peripheral area to campus that needs parking. Prior to the demolition, students used the lot regard-

less of the Garage Mahal proximity.

Students’ voices and concerns are not being heard. If they were, more things would be decided with student input and from a student perspective. Students don’t complain that there are not enough places to lie in the grass; they complain when there is not a spot for their car despite the \$225 fee they paid to bring it on campus.

The university should realize that students’ actual needs could have been met in an easy manner and that Baylor 2012, though admirably intentional in many areas, should not be followed blindly without regard for the needs of Baylor’s current trustees—the students.

# Editor: Year’s staff will live up to mightier standards

By Nick Dean  
EDITOR IN CHIEF

We are all back — back in the Wack. Some are still unpacking boxes and painting rooms; others just living with the fact that they will live out of boxes until midterms.

While unpacking one of my boxes of books I came across the textbook “Mightier than the Sword: How the News Media Have Shaped American History.” The wise Doug Ferdon teaches from it during his History of American Journalism class.

The book tells the stories that have created America; from the abolition of slavery and the fight for women’s rights to the Fourth Estate’s defeat of New York politician William “Boss” Tweed and the invention of ugly yellow journalism during the Spanish-American war.

Rodger Streitmatter, the author, chronicles major American events and tells of news media influence during each happening. He con-

cludes his book with 10 “recurring traits” that tell how the news media have successfully shaped America.

Some of his findings, like the fact that the news media has historically ignored minorities, are packed with unsettling truth and are mistakes from which young journalists like we Lariat staffers should learn. However, two of Streitmatter’s recurring traits are admirable and should act as moral pillars for the Lariat staff.

Streitmatter said the seventh recurring trait of effective journalism he found was that “the news organizations that have taken leading roles in shaping this country have consistently recognized that the pen, as well as the visual image, can be mightier than the sword—and mightier than tyranny or bigotry or demagoguery or political corruption.”

College papers — actually, all papers looking to be wholly successful — are supposed to push for cutting edge designs and websites that make you realize the power of

the Internet is still highly underrated.



Nick Dean | Editor in chief

However, the most important part of any paper will always be the content. Always.

The content reins supreme because nothing can change for the better in any sphere — political, social or collegiate — without the

backing of a well-informed society. Only the informed members of society truly understand the ramifications, both good and bad, of making decisions that affect the general public. A newspaper holds much integrity in being a reliable source of information because, in the eyes of the masses, that is its most important role in society.

If we as a staff put our goal for an aesthetically pleasing paper over polished, well-researched and necessary articles — we will tank. Fast.

As our staff pushes to increase the ways we enhance our coverage we are not going to forget to increase the quality of our written and photographed content because we, as students, understand what our audience wants to read about. We know your concerns.

Another of Streitmatter’s traits concludes that “throughout its long history, journalism has remained an endeavor in which a person — if endowed with talent, determination, and wherewithal — can make a difference, though not always a

positive one.”

Journalists have one essential tool: credibility. Without credibility, journalists are nothing. I want to take this opportunity to tell readers that The Lariat staff is committed to remaining the credible source for campus news.

We realize that the amount of daily newsreaders in our age bracket is tiny. But, we also know that you, as college students, need to be informed because you often take vested interests in various issues both on a national and local level that older generations don’t initially pick up on.

We are here to cover those interests. To investigate those stories that incite anger and stir passion within the select few.

We are a unique publication because we are staffed by students only — students that strive to work in journalism and students that don’t; students that enjoy writing and those that have a photographic eye.

We are a microcosm within

Baylor. We know our personal interests don’t reflect university-wide interests and we try our hardest to understand what students want to know. Our goal is to inform students and to let their voices be heard. From dancers to mathematicians and students to alumni — we are here for you.

Notice our new tagline: We’re there when you can’t be.

As aspiring journalists, we want nothing more than to be the first on a story. We want to be the ones you turn to in print and on the web to know exactly what is going on.

When The Lariat was named the best collegiate paper in Texas by the Houston Press Club, one of the judges said we operated like a national paper.

I think he said that because we, like the paper giants USA Today or The Wall Street Journal, recognize what nation we are working for.

Major US papers work for the American people; The Lariat works for something better — the Baylor Nation.

## the Baylor Lariat | STAFF LIST

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### Opinion

The Baylor Lariat welcomes reader viewpoints through letters to the editor and guest columns. Opinions expressed in the Lariat are not necessarily those of the Baylor administration, the Baylor Board of Regents or the Student Publications Board.





MAKENZIE MASON | LARIAT PHOTOGRAPHER

## Welcome Week games build friendships

Baylor freshmen participate in small group activities during Welcome Week on Thursday at Fountain Mall.

# Baylor education deemed ‘Best Buy’

BY JADE MARDIROSIAN  
STAFF WRITER

For the fifth consecutive year, Baylor has been named a “Best Buy” in the 2011 Fiske Guide to Colleges. The annual book is a best-selling companion for college-bound students and their parents.

The “Best Buy” honor is given to only 45 public and private universities in the United States, Canada and Great Britain. Baylor is one of two Texas universities to be named and is in good company with Iowa State, the only other Big 12 school listed.

“We are flattered that the Fiske Guide recognizes Baylor as providing outstanding educational value in the United States, Canada and Great Britain,” said Baylor President Ken Starr. “While we

are committed to providing students an outstanding educational experience, we are also very sensitive to the cost of higher education. That is why we are dedicated to increasing the level of scholarship support that we are able to provide our students and their families.”

Dr. Reagan Ramsower, vice president for finance and administration, echoed the same sentiments as Starr.

“One of the most important decisions a family will help their son or daughter make is where he or she will attend college,” Ramsower said in an e-mail to the Lariat. “We are pleased that Baylor is being recognized again for providing students and families an outstanding value in higher education. Our goal is always to offer students a top quality

academic experience, while remaining very aware of the costs associated with a Baylor education. President Starr, himself, is committed to investing significantly in scholarships that will make attaining a Baylor education possible for families who want to send their children to Baylor.” The Fiske Guide to Colleges retails for \$23.99.

The Fiske website describes the guidebook as “helpful, honest and straightforward” while delivering “an insider’s look at the academic climates and the social and extracurricular scenes at the ‘best and most interesting’ schools in the United States, Canada and Great Britain.”

Universities must meet many expectations, which include maintaining a high quality of academic offerings and campus

lifestyle in relation to the cost of attendance.

Many students say they believe Baylor is an educational best buy. The Woodlands junior Laney Horton feels privileged to attend a university that is nationally ranked among other reputable schools such as Cornell.

“Academics are challenging and students are required to take an array of classes, including four semesters of a language,” Horton said. “Student life offers so many unique activities like Dr Pepper hour and Steppin’ Out. It’s so easy to understand why Baylor would be constantly named an international Best Buy.”

She also cites the close-knit community as a contributing factor in the overall effect Baylor has in creating a well-rounded and affordable institution.

# Textbook law gives choices to students

CATY HIRST  
CITY EDITOR

Congress passed a new law in an effort to make textbooks more affordable to students in the Higher Education Opportunity Act, which went into effect July 1.

The law states that every institution of higher education that receives federal assistance must make the ISBN and retail price information of textbooks available for each course listed for preregistration and registration purposes.

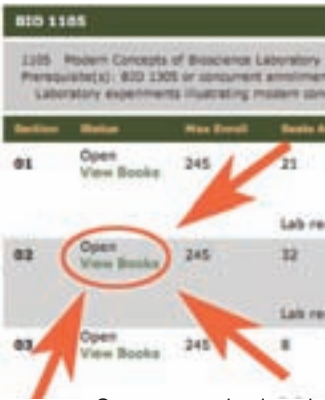
Elio Distola, director of public and campus relations for Fallett, believes the new law will make shopping for textbooks easier and cheaper for students.

“Before you decide to spend X amount of dollars on a course, you want to know how much more you will have to spend for course materials before you even enroll,” Distola said. “Really the aim of it, is through transparency, to equip students to make better educational decisions.”

In order to follow the requirements of the law, Baylor set up a link under the course listing page, allowing students and potential students to view the ISBN and textbook information before they register for classes.

Billy Nors, director of the Baylor Bookstore, says one of the biggest advantages for students is being able to price each section of a course and decide to take a certain professor based on textbook information.

“With the implementation and utilization of online BookLook textbook information, students, who choose to, can be better prepared to make a more informed purchasing decision that ultimately can positively impact the total cost of their



Source: www.baylor.edu

Students can find textbook information on the course listings website

course materials and, as a result, likely reduce the overall cost of their education,” Nors said.

In addition, when publishers provide textbook information to professors, they must send a description of substantial content revisions from previous editions.

Distola said this might encourage professors to use older editions that may be offered in used condition, making it cheaper for students.

Although the law does not limit professors in their textbook selection, it does provide them with more information when choosing textbooks. Nors said it was too early to notice if professors have altered their habits in shopping for textbooks. There is a possible drawback to the law, and that is a lack of enforcement, Distola said.

“The major gap is some kind of measuring stick,” Distola said.

He said there could be amendments to the law in the future, but for now the Government Accountability Office report will take place in 2013 to gauge the success of the law and the intuitions’ compliance.

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until Oct. 1. As proof of registration, each participant will receive a hand-beaded and signed bracelet, handmade by Kenyan women fundraising for AIDS clinics. Roche hopes the conference will instill a sense of unity and initiative among students.

"As diverse a country as we are, we face the same issues in our own community," Roche said. "We want to add a sense of unity to the anti-hunger and poverty movement. Each community is unique, but there are some things that happen everywhere, regardless of where you are in the United States. There is hunger in your community and realizing there are people to call on to help really reinforces student commitment in solving local issues, and will eventually have a national impact."


Umphrey Law Center, the George W. Truett Theological Seminary and athletics. A \$13.8 million increase was also made in personnel costs in order to support new faculty and staff positions and raises. Funds for student workers and graduate assistantship stipends were increased, as well.

Dr. Reagan Ramsower, vice president for finance and administration, said the operating budget increases indicate growth in various programs at Baylor.

"The operating budget reflects the overall level of operation in a university and while we have not experienced a lot of inflation, the university has aspirations to continue to grow in certain programs and areas, and some growth in the operating budget reflects through to growth in university programs," Ramsower said.

"If you had no growth in the operating budget, you would pretty much operate at the same level that you did the previous year. So, if possible, I think continued growth and expansion in selected programs is our desire, and an increase in the operating budget provides that."

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# Local teen convicted of robbing Baylor student

## Adolescent to serve 10 years in prison

BY JADE MARDIROSIAN  
STAFF WRITER

A Waco teen was sentenced to 10 years in prison on July 15 for the armed robbery of a Baylor student last spring.

The convicted, Donaile Jerome

Green, 18, pleaded guilty to charges of aggravated robbery.

Late one evening, Green approached the victim in the parking lot of Common Grounds, where he solicited the student for a cash handout and a ride.

Once in the car, Green revealed a gun, demanding the money the student had on hand and that the student withdraw even more from an ATM.

The victim escaped and con-

tacted police after they stopped at a local H-E-B. Days later, Green was arrested walking near the Baylor campus.

The victim of the robbery declined to comment.

Green will not be eligible for parole until he has served a minimum of five years in prison.

His defense attorney, Scott Peterson, could not be reached for comment regarding Green's plea or sentencing.

Green was sent to the Texas Gurney Transfer Facility in Anderson County on Aug. 18, according to Waco Police media liaison Officer Steve Anderson.

Baylor Chief of Police Jim Doak warned students against offering money and rides to strangers.

"Simply put, there are no conditions acceptable to give money or rides to people. We are in a different time. Don't give money; we don't know what that money is go-

ing to be used for," Doak said.

He went on to explain that students should instead direct people to local places such as Mission Waco or the Salvation Army, which offer assistance.

Doak said that panhandlers in the campus area prey on students in search of a cash handout, with incoming freshmen being especially susceptible.

Doak said it is important to keep in mind that incidents where

Baylor students are put in immediate danger are not common.

He characterizes the situation from last year involving Green as being "an exception," citing a lack of history where panhandlers have attacked students.

As for Green, Doak believes his sentence was appropriate and helpful for Baylor students and the community.

"We don't want him here," Doak said.

# Regents approve the funds to complete Phase I of BRIC

BY NICK DEAN  
EDITOR IN CHIEF

The work to establish the Baylor Research and Innovation Collaborative required exactly what it seeks to create in Central Texas: research and innovation.

In July, the Baylor Board of Regents approved an additional \$7.14 million in university funds for the Baylor Research and Innovation Collaborative's first phase of development.

Announced last October, the BRIC is the cornerstone of a region wide effort to create the Central Texas Technology and Research Park, meant to foster advanced knowledge in areas such as alternative fuels, complex materials manufacturing and aviation.

The \$7 million paired with an original \$10 million from Baylor, \$9.5 million from Texas State Technical College, \$5 million from McLennan County partners and \$500,000 from the City of Bellmead amount to the \$32 million necessary to complete the first phase.

With funding in place, the first phase of construction has already begun, including the clean-up and enhancement of the former General Tire facility on South Loop Drive, a 300,000-square-foot building donated by Baylor alum Clifton Robinson, owner of the Waco Tribune-Herald.

The progress toward an innovative research park has only been

public for 10 months, but Dr. Truett Hyde, vice provost for research, has spent nearly 10 years working toward the first research park in Central Texas and said the response to the park was supportive.

"I will admit I was surprised at how easily we got the money and how excited people were about the project," Hyde said.

The Central Texas Technology and Research Park will incorporate educational facilities, such as 45,000 square feet for a TSTC advanced workforce training facility and private business ventures and business planning programs.

"We are going to have in it a lot of different elements that will hopefully provide critical mass for the success of the overall endeavor," Hyde said.

Baylor President Ken Starr said the BRIC is an anomaly in Central Texas and provides collaboration that has yet to be seen in the region.

"We are determined to make BRIC work and use all of our energies to keep it on schedule. It is very exciting for all of the reasons inherent in the nature of this kind of collaborative partnership that will bring private industry and very much enhance the research agenda," Starr said in an interview with the Lariat.

"I think this has the potential to be a tremendous generator of research activities, of educational activities and partnerships with the business community that are unprecedented in Central Texas."



COURTESY PHOTO

A conceptual photo next to a current photo shows the potential of The Baylor Research and Innovation Collaborative. The BRIC will provide a space for graduate research for Baylor's School of Engineering and Computer Science.

Hyde said the General Tire building that the first phase works to restore has special sentiment within the Waco community.

"I think the town is very supportive of Baylor; it always has been," Hyde said.

"Everyone I have spoken with over the past six years about doing something with General Tire says things like: 'Oh, I worked there or my dad worked there.'"

Hyde said the Association of University Research Parks reviewed the plans for the facility. The association highlighted Baylor's strong base of supporters as

a major factor in the success the park could have.

"It will be restorative to a building that has been moth-balled for a very long period of time and taken to a kind of level that has been unparalleled in Central Texas. We will work to make this happen on schedule," Starr said.

Hyde said the building has a spot in the hearts of Wacoans and that the BRIC's goal to refurbish and enhance the once booming factory will allow a currently dilapidated building with significance in the eyes of the community to shine once again and begin

a new future.

"All this time seeing that building lying fallow has evidently been niggling at people. When we had a plan to bring it back to life and affect the community in a positive way, people were very excited," Hyde said.

Academically, future students stand to gain a new facility that will allow easy access to research projects and research innovation.

Hyde said students would have all classes and labs for course credit still in the Rogers Engineering and Computer Science Building and that the BRIC offers students

opportunities to begin actual research with professors outside of course work.

"Undergraduates and graduate students that are involved in pure research will be working from that building and I am a very strong believer that you ought to incorporate students in your research as early as possible," Hyde said.

The research park will provide Baylor with the opportunity to incorporate the research and discoveries at the BRIC into commercialization opportunities.

"Up until now, we have done research for a long time but we have not been focused on how we turn that pure research into something that can impact the local economy. That is one of the reasons the donors are so interested," Hyde said.

He said private businesses in Central Texas have shown support for the research park because it is focused on commercialization more so than any other venture of Baylor.

Hyde said he is already working on funding for the second phase of development of the research park.

The architectural firm Perkins & Will will develop plans as the first phase nears completion so that an accurate cost estimate for the second phase can be determined. The initial phase of the BRIC should be completed by the first quarter of 2012.

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# New doctoral programs earn high national rankings

BY SARA TIRRITO  
STAFF WRITER

Four of Baylor's newest doctoral programs received high national rankings by Academic Analytics, a company that ranks universities based on faculty productivity.

The School of Education's exercise, nutrition and preventive health doctoral program received a ninth-place ranking, the philosophy program ranked at No. 18, and the sociology and political science doctoral programs were both ranked in the top quartiles of their divisions.

Baylor 2012 changes include giving greater support to faculty to allow them to increase publishing, and hiring faculty with experience as active researchers. These policies helped the doctoral programs to rank well, Dr. Larry Lyon, vice provost for institutional effectiveness, said.

"This wouldn't have happened before Baylor 2012, but now the faculty have many more opportunities to do research than they had before," Lyon said.

The religion and physics doctoral programs, which have been established longer at Baylor, were also well-ranked in their division. Religion ranked at No. 18 and the physics doctoral program was ranked in the top 40 percent of physics programs.

In a search for more frequent and up-to-date doctoral program rankings and data, Baylor began using Academic Analytics in 2008, in addition to data from the National Research Council.

The Academic Analytics data will be released each year with a lag time of two years, Lyon said.

"We will still use the NRC rankings. They're a massive multimillion-dollar project supposed to come out every 10 years. However, this time a number of problems emerged and it's been slow getting started; now it's slow getting finished. When it's released probably this fall, that data will be five years old," Lyon said. "Especially for relatively small, rapidly growing and changing departments like we have at Baylor, waiting five years just isn't as useful. [Academic Analytics] is a much more useful policy tool because we can keep track of the changes that are occurring in our doctoral programs."

Academic Analytics uses four factors to measure faculty productivity: awards earned by faculty, faculty publications,

citations and external funding.

Lyon said that although Academic Analytics uses fewer factors to rank programs, the frequency with which it publishes data will make it beneficial to Baylor because of the numerous changes that occur in departments between NRC data releases, such as retirement of faculty.

Provost Elizabeth Davis said Academic Analytics' per capita assessments would make rankings among small and large schools more comparable.

Having highly ranked doctoral programs will benefit Baylor both internally and externally, Davis said.

"Internally when you think about the fact that our students, and not just the doctoral students, get to study with faculty who are on the cutting edge of issues that are important in the discipline, that improves the education that's going on at Baylor," Davis said. "When you think about it from an external point of view, it brings recognition to Baylor that helps the reputation of Baylor, which helps our graduates and the value of their degree. It helps with the notion that we can be a serious university and hold to our Christian distinctives. Too many people think that's incompatible."

## Exercise, nutrition and preventive health

Dr. Jon Engelhardt, dean of the School of Education, said he believes the exercise, nutrition and preventive health doctoral program stands out from other similar graduate programs because it has a focus on the relationship between nutrition supplements and human performance.

"That's what's unique about that program. There are very few, if any, programs around the country that do that," Engelhardt said. "Texas A&M has just begun to give some attention to that subject."

Although Engelhardt was pleased with the program's ranking, he doesn't believe the quantitative measures used by Academic Analytics are enough to gauge a program's success.

"The recognition is not about its focus nearly so much as it is about some things around faculty productivity: the amount of research that's done by faculty and students, the number of students that graduate from the program—it's that sort of focus, it's a quantitative basis," Engelhardt said. "It's nice to be recognized, but it shouldn't be your sole judge of how well things are going, which is why we're con-

tinuing to press, to keep moving the program forward."

Improvements such as decreasing the program's faculty-student ratio are currently being considered.

"There are discussions under way about broadening the areas of emphasis that are available to students," Engelhardt said. "What we're trying to do is broaden that out so we have more faculty involved in the program and therefore lower the faculty-student ratio."

## Sociology

Progress made in the sociology doctoral program in recent years began with its expansion in an effort to meet Baylor 2012 goals. This involved creating one track for applied sociology and another for the sociology of religion, and expanding the faculty base accordingly.

"What you see in the Academic Analytics rankings is the result of the kind of faculty that have been recruited here since about 2000," Dr. Charles Tolbert, chairman of the sociology department, said. "The nice thing about the Academic Analytics rankings is it's all based on productivity and not prestige. It's actually what you do on the field so to speak and [because] it's measured that way, we do quite well."

With only 12 faculty members in the department, Baylor's sociology program is competing with many larger ones.

"We are still quite small and our goal and our strategic plan is to be one of the best small departments," Tolbert said. "We can't disclose who the people are in the rankings around us, but right around us are really big-time programs. Everyone should be proud to know that Baylor's competing at the same level with very well-known programs that have large faculties."

Tolbert said the ranking was justified because the program has highly productive faculty.

"I think it's commensurate with what we do and the fact that we went from the third quartile a few years ago to the top quartile is remarkable, but if you knew the cast of characters you can understand why," Tolbert said. "It's a very productive group of people."

Although the program's faculty has been strong in book publishing per faculty member, journal articles per faculty member and citations, they recently had

a "breakthrough" in receiving federal grants when the National Science Foundation awarded a team of researchers \$394,654 last year, Tolbert said.

Tolbert still hopes to see improvements in another facet of productivity: the number of awards faculty members receive.

"That's one thing we're going to focus on is getting our people nominated," Tolbert said. "We have to work on award nominations and then we've got to keep pushing on those other measures we do well on so we don't slide backwards. Annually there may be a little slippage from one year to another, but we want to keep pushing up."

## Political science

Dr. Mary Nichols, director of graduate studies and former chair of the political science department, said the political science doctoral program at Baylor stands out from other similar programs because it is a mixed program with specialties in the history of political philosophy, international relations theory and constitutional studies and because of its teaching apprenticeship program.

The Baylor Board of Regents created the doctoral program in 2005. In December 2009 the program had its first graduate, followed by three more in May. The graduates all received job offers.

"All of our students on the job market received at least one tenure-track offer," Nichols said. "One student even received two and had to decide between them."

Nichols said although she is pleased with where the political science doctoral program is, her contentment is based on factors other than scholarly productivity (the factor that Academic Analytics used to give the program its top quartile ranking).

Nichols said factors such as the quality of the doctoral students who apply, the quality of the dissertations done by the students in the program, and the types of job offers those students receive should be considered in judging a program.

"Those factors are more important in measuring how a doctoral program is doing," Nichols said. "They [Academic Analytics] are limited in measuring the power of a doctoral program."

Academic Analytics is also limited in its measurements because although it considers citations as a factor in deter-

mining faculty productivity, it does not consider most book citations.

"Many of our faculty demonstrate their research by writing books. Our books are cited by other authors who write books and our books are cited in journal articles," Nichols said. "That's two major deficiencies: they don't look in books for citations and they don't collect citations to books. Until they do that, it is not an accurate measure of the quality of a doctoral program whose faculty members publish books."

In most cases, this would leave all programs disadvantaged equally, provost Davis said. The Baylor political science department, however, is more humanities oriented than most, making its publication habits slightly different.

"The only time it would put our faculty at a disadvantage is if they are publishing in a medium that's different from what everyone else in their discipline is doing. She [Nichols] is right about that particular case," Davis said.

## Philosophy

The philosophy department's seven-year-old doctoral program ranked 18th out of 112 programs across the nation.

Dr. Anne-Marie Bowery, former director of graduate studies in philosophy, attributes the program's speed in reaching this ranking to the hiring of qualified faculty and staff.

"We hired very qualified and competent people, many of whom already had strong publication records. We have three distinguished professors in our program; we've hired younger faculty with lots of potential," Bowery said. "We just have reached a critical mass of people who are doing a lot of publishing."

Bowery said the program is unique because it places emphasis on educating the students to become good teachers, and also because of the atmosphere within the program.

"I think what students say [is unique] about the program when they come to visit and when they graduate is the incredibly strong sense of community that our graduate students have with each other," Bowery said. "Many philosophy graduate programs are extremely competitive and we have been able to create a philosophy context that's more friendly and communal than intensely competitive."

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# Professors granted 1 million reasons to continue research

By MEGHAN HENDRICKSON  
STAFF WRITER

In June, two Baylor professors were awarded a \$1.46 million grant from the National Institutes of Health.

This subcontract was awarded to them to further their research regarding compounds that can hopefully be used to fight cancer tumors.

Dr. Kevin Pinney, professor of chemistry and biochemistry, and Dr. Mary Lynn Trawick, associate professor of chemistry, serve as principle investigators for the NIH grant.

“This five-year grant funds

research into finding if vascular disruptive agents act as a potential treatment for cancer,” Pinney said.

Pinney and Trawick have been teamed up in cancer research for 10 of the 17 years that Pinney has been at Baylor.

“Dr. Pinney and I have had a long-term collaboration and he’s had a long-term interest in vascular disruptive agents that target tumor blood vessels,” Trawick said.

The grant provides the financial means for the team to continue their research to treat cancer.

“Everything is outlined in the grant,” Trawick said. “This is all expensive – certainly the imaging. We will be looking to see several

things: compounds acting as vascular disruptive agents and their interruption of blood flow, and which compound is most effective at inhibiting tumor growth. We would be unable to do any of this without the grant.”

There are three groups collaborating to perform research under the NIH grant. Pinney’s group is involved in designing molecules and developing pathways of synthesis of molecules.

“Dr. Pinney has synthesized a number of what looks like very effective vascular disruptive agents,” Trawick said. “We need to figure out what compound would be best. Before they go to clinical

trial, we need to investigate the compounds. In my lab we carry out biochemical testing and cell biology of compounds. Now we are looking at the action of cellular agents.”

In addition to the two research groups from Baylor, there is a third group at the University of Texas Southwestern Medical Center at Dallas.

“Their group is responsible for tumor imaging studies to determine how effective the vascular disruptive agents are at shutting down blood flow to the tumor. They will do this by performing something called bioluminescence imaging studies,” Pinney said.

“The team hopes to find a compound that will serve as a vascular disruptive agent to starve the tumor’s oxygen and nutrients by stopping blood flow,” Pinney said. “Trying to create a new compound that might someday become a drug in people is a task that requires a lot of people working together. We are blessed to work with a lot of people from Baylor, Texas and around the world.”

There are also options for Baylor students interested in research. Justin Tidmore, a chem and biochem grad student who is co-mentored by Pinney and Trawick, advises that students just go ahead and do it.

“Undergrads: if you could get research done with one of the professors here at Baylor before you graduate, the chances of you finding a job or getting into the graduate or medical school of your choice would be increased significantly because of your experience and references,” Tidmore said.

Professors also greatly appreciate student involvement in research.

“The students are really the foundation of what we are doing,” Pinney said. “They make this happen. They come up with ideas and move things forward. They are really the cornerstone for our research.”

## GLOBAL from Page 1

continuation of international recruitment.

Another cause for the increase is Baylor’s involvement in the US-Sino Pathway Program. The USPP is a program developed by Kaplan to provide a way for achieving students in China to be guaranteed admission into an American university.

“We have engaged with three other universities – the University of Utah, the University of Vermont and Northeastern University in Boston – in the USPP,” Randy Benson, assistant director of the Center for International Education, said. “The foundation of this program is in China. We will be getting another 41 students through the program this fall.”

Students involved in the USPP spend one year at one of the study centers in China with about 15 other students. They study English and substitute programs to build up their college credit hours. After one year, those students spend their summer in the Bridge Program at Northeastern University to polish their English and receive sufficient hours to transfer as a sophomore to the college of their choice in the fall.

“It is unbelievable how popular and appealing Baylor was [to international students] in comparison to other universities – Baylor stands on its own,” Morrison said. “How-



Daniel Cernero | Lariat Photo Editor

Kyusyu, Japan, senior Shinichi Nonaka; Saigon, Vietnam freshman Hanh Nguyen; and El Paso freshman Jennifer Betancourt gather for the CIE Volunteer and International Student Appreciation Dinner on Wednesday, at the Texas Sports Hall of Fame. This year marks Baylor’s highest number of incoming international students.

ever, not all of the international students who want to come to study at Baylor will be able to come, due to requirements.”

There are many obstacles that students living overseas face in order to study in the U.S.

“When international students get accepted to Baylor, their work just begins,” Alexine Burke, international student adviser, said.

Burke said international stu-

dents have to meet the same requirements for admission as all Baylor students, but they also have to provide numerous forms and documentation proving they are financially capable of meeting all of the expenses they are expected to face for one year as a Baylor student - approximately \$43,000.

But the journey doesn’t end with documentation.

“Once they provide all the

forms, then we issue documents and mail them to their home countries, and they apply for an F-1 student visa,” Treva Hall, Student and Exchange Visitor Information System coordinator, said. “But then they have to have an interview with their local embassy to determine if they will receive a visa.”

Depending on the embassy, there are different issues that visa officers look for when students ap-

ply for a visa. The actual interview may only last 30 seconds, and if students don’t prove themselves, their visa is denied.

“These students spend months and months preparing themselves, documents and finances, and then in less than a minute it’s decided,” Hall said. “Certain countries are more difficult than others depending on what’s going on politically and economically.”

Finally, approved students make travel arrangements to come to Baylor and attend international orientation.

“As much as we want international students to assimilate into the Baylor community, they are different,” Burke said. “They cannot go out and get a job as a wait staff at restaurants. That is a serious breach of their immigration status and will result in deportation. They can work on campus, though. They usually have a lot of questions. They come into our office, and we can advise them.”

Hong Kong sophomore Evan Choi received a full-ride scholarship from his home country to complete his undergraduate studies at Baylor.

“When this scholarship opportunity came, it was really an opportunity to me,” Choi said. “I asked God if He allowed me to go and I still remember how I prayed to God that I really wanted to go to

the States for college. At last, well – I am here.”

Choi looks forward to his Baylor experience.

“I want to gain friends, experiences, knowledge, good memories and most important of all, a more intimate relationship with God,” he said. “I want to do something for God, anything that God calls me to do; as for now, I want to further study in psychology and maybe one day I can help people that God loves so much with my profession.”

Baylor offers a program that allows students to have an international experience right here in Waco. People Around the World Sharing (PAWS) is a program offered by the Center for International Education that partners an American student with an international student for a semester to help welcome them to Baylor. Burke said there is a need for American student involvement in PAWS. The application can be found online.

The Center for International Education wants international students to know that they are welcome to visit their office anytime if they have any questions – and that goes for all of the Baylor family.

“We are open to creating new programs,” Morrison said. “If students or faculty have programs they are interested in or relationships they would like to see developed, they are free to stop by.”

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## STARR

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university and help the university.”

The newly appointed members of the leadership team include Davis; Dr. Dennis Prescott, taking on the new role of vice president and special adviser to the president for advancement; and Kathy Wills Wright, filling the new role of senior vice president for strategic initiatives and partnerships. Each member was appointed by Starr.

Although it was suggested by some that a nationwide search should take place to find a new provost, Starr said he felt that choosing one of Baylor’s own would help the university to move forward more quickly.

“It became clear to me that there was a very keen interest on the part of our faculty and others in the community for stability and certainty,” Starr said. “After all, a national search would take many months, [and] the result might very well be that one year from now Dr. Elizabeth Davis would be named the next provost were she willing to be considered, so this was part of my interest in moving forward in a very solid, strong direction as quickly as possible. I’m impatient.”

Prescott’s new role was created to aid the president in raising resources.

“I need all the help I can get,” Starr said. “I have never had the responsibility of organizing a capital campaign and I was not eager frankly to go out and hire an expensive consulting firm when I felt we had the expertise right here in our own back yard. I think he [Prescott] is extremely well-positioned to help me daily come to be as efficient as I can in getting my arms around the entire process of raising the resources for the university.”

In her capacity as senior vice president for strategic initiatives and partnerships, Wright will focus on building far-reaching relationships and strategic partnerships.

“She has operated for a long time at the national level and will be able to introduce us both to individuals and organizations that we can partner with and who I’m confident will come alongside Baylor University and help Baylor in a very significant way,” Starr said.

Although Starr plans to involve the leadership team in working to increase the endowment, he said the increase to \$2 billion would be one Baylor 2012 goal that would be difficult to achieve.

“The imperative of reaching the \$2 billion endowment will be diffi-

cult,” Starr said, “but other dimensions of 2012 I believe have been very significantly and substantially reached, and great progress has been made with respect to all the imperatives except the endowment— there we have languished.”

Dr. Reagan Ramsower, vice president for finance and administration, said the university is behind in reaching the endowment goal because fewer gifts have been given to the university than were anticipated, and because the economic recession has stunted endowment growth across the board.

“It was an aggressive goal that anticipated a number of large gifts, and in fact we did announce a large gift in the spring,” Ramsower said. “And then I think the other [reason] is just the overall market condition of the last years. Nobody’s endowment has had correct growth since the recession.”

Starr said to further Baylor 2012 this year, there would be “intentionality with respect to our Christian commitment and the integration of faith and learning.”

Dr. Burt Burleson, university chaplain, said one change that is being made in the hopes of integrating ongoing campus life with spiritual life is the creation of a daily vespers service. The 20-min-

ute service in the spiritual life center chapel will incorporate prayer, scripture and singing.

The service can replace chapel for upperclassmen or make up for underclassmen’s missed chapel sessions.

Burleson said he was also encouraged by Starr’s actions early on.

“What was really encouraging to me was that right off the bat he invited me to his office, and for me, as busy as he was, that was his way of saying ‘this is going to be very, very important to me,’” Burleson said.

“I think there’s a spirit of wanting to become aware of Baylor’s tradition here, and those connections to Baptist life.”

Additionally, Starr said he hopes to see continued increases in the strength of the science departments through “intentionality with respect to deepening and increasing the range of our research agendas” and also continued increases in the strength of the Honors College, which attracts students from across the nation.

Sustainability efforts will also continue as a part of Baylor 2012. These efforts will include the continued use of LEED certified construction as buildings are built or

## ARRESTS

from Page 1

The TABC is now in negotiations with Mynar’s Bar about the administrative sanctions the establishment will face from the commission, Sgt. Victor Kuykendoll said in an interview with The Lariat. Kuykendoll said the TABC has made a field recommendation of sanctions that should be imposed on Mynar’s Bar. The substance of the proposed sanctions is not available because of ongoing negotiations.

Kuykendoll works at the TABC Waco district office and deals with possible code violations such as underage drinking, illegal purchase and illegal supplying of alcohol for 17 Texas counties.

He said the case investigation of the events surrounding Helal’s death is closed unless additional complaints of illegal activity during that time frame surface.

Baylor Police Chief Jim Doak said the events surrounding Helal’s death were unfortunate and that Baylor Police will continue to be available and “help how we can.”

“We are not doing anything differently,” Doak said. “We are saddened by the events that took place and we are going to continue our work to help.”

*Staff writer Jade Mardirosian contributed to this story.*

## IVY SQUARE

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The project began in June, and Karl McNair, director of Real Estate Services, expects the grass and irrigation system to be in place by today.

A fence built along the parameter of the area is also expected by early winter.

The final cost of the project, including the demolition and construction, is approximately \$500,000.

The demolition of Ivy Square has been widely applauded by faculty and students, Frank said.

As part of Imperative VIII of the Baylor 2012 vision to “construct useful and aesthetically pleasing physical spaces,” the demolition and construction will allow drivers on I-35 to see the beauty of Baylor without obstruction.

Although the majority of Baylor is pleased with the change, George W. Truett Theological

Seminary students and faculty have raised some concerns over parking since Ivy Square served as overflow parking for the seminary students.

“The main resistance is the Truett parking,” McNair said. “Whenever parking is taken away, we will receive some resistance.”

Matt Penney, director of Parking and Transportation Services, offers a parking solution to affected students:

“We’re working with Truett Seminary to find ways to alleviate parking congestion in that quadrant of campus,” Penney said. “One of the things we will be running this fall is a new university shuttle route.”

Starting today, the Baylor shuttle will run the Silver Route directly to and from the Ferrell Center and the seminary. Parking at the Ferrell Center is free, and the shut-

tle will run Monday through Friday, every 10 minutes, from 7:50 a.m. to 2:50 p.m.

“We’re pleased that the school has designed the new silver line for the seminary,” Dr. Dennis Tucker, associate professor and associate dean of George W. Truett Theological Seminary, said.

“Every student I’ve spoken with is excited; I think they’re OK about it. There was some concern initially, but I think most of the students have realized that this is what it means to be part of a large university.”

Penney said he is looking forward to a more beautiful campus, and he thinks the new shuttle route will provide a great solution for the limited parking.

“We’re about to make an impression on hundreds of thousands of people on I-35 daily,” he said.

## TASK FORCE

from Page 1

about some things they would like to see initiated by Baylor that would advance the university.”

The task force is set to provide recommendations for improvement in early September, before Starr’s inauguration Sept. 17.

“We will then bring those recommendations to the Executive Council, the EC, at the next regular meeting and begin the process of evaluating and assessing the recommendations,” Starr said.

“We then will be focused, in a more public way, on the next phase. So this is the first time that we have talked about this outside of the board of regents. The task force is aware that their work will promptly help inform the strategic planning process.”

Wright said all of the areas being addressed have a sense of urgency, and all subjects are being studied carefully by the members of the task

force.

“It is not designed to be a negative activity, but rather a very positive look at what can be done to improve the university and advance the university and make these various areas more effective,” Davis said.

Starr said one motive for creating the task force is to learn about Baylor issues from those experienced with Baylor.

“I, as a newcomer, new to the Baylor family, just needed, frankly, the wisdom of those who knew this university literally for decades,” Starr said.

“And then could say, with great efficiency, here are 10 or 15 things that could be done.”

Davis believes the task force could be very helpful to a new president at Baylor.

“I just feel that President Starr is doing a good job talking to people and learning about the university

and really doing the research that needs to be done for his learning and broad view of the institution,” Davis said. “I feel like he is doing a really good job of that and I think [the task force] is just one means out of many that he is using to get to know Baylor and all of her constituencies.”

The 11-member task force includes members from the Baylor faculty and family, but students were not included.

“Student voices are going to be very important,” Starr said. “I felt that because this was a summer project, and a very intense project, that I was going to have to rely on those who had the vantage point of vast experience and the ability to be focused on this over the summer. I think this would have been an imposition to ask students.”

The other co-chair of the task force is former Regent Joseph B. Armes.



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