

Lambda Pi Eta
National Communication Association Honor Society

Dear Student:

Lambda Pi Eta is the official communication studies honor society of the National Communication Association (NCA). As an accredited member of the Association of College Honor Societies, Lambda Pi Eta has over 500 active chapters at colleges and universities worldwide.

Lambda Pi Eta represents what Aristotle described in his book, *Rhetoric*, as the three proofs of persuasion: Logos (Lambda) meaning logic; Pathos (Pi) relating to emotion; and Ethos (Eta) defined as character credibility and ethics. The Baylor chapter of Lambda Pi Eta was officially chartered in July of 2000 and given the chapter name Lambda Phi. Membership is open to all majors and minors in communication studies or to students working on the communication specialist degree.

The goals of Lambda Pi Eta are to:

- Recognize, foster, and reward outstanding scholastic achievement in communication
- Stimulate interest in the field of communication
- Promote and encourage professional development among communication majors
- Provide an opportunity to discuss and exchange ideas about the field of communication
- Establish and maintain close relationships and understanding between faculty and students
- To explore options for further graduate studies in communication

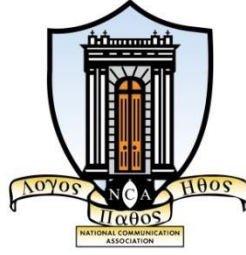
If you are interested in joining our chapter, I encourage you to review the membership requirements listed on the chapter membership application form. If you believe you meet these requirements, *you must complete the following before your application for membership will become officially accepted:*

1. Complete the chapter membership application form.
2. Provide an *unofficial* student transcript proving you have completed the required semester hours needed for membership and have the required GPA for membership.
3. Include a one-time only fee payment of \$40 (cash) to cover the costs of your membership materials—certificate, member pin, and graduation honor cords

Please return all three parts of your membership application to Department of Communication Main Office Castellaw 150 **by March 25, 2021, Monday – Thursday from 11:00 am to 1:00 pm.** Thank you for your interest in Lambda Pi Eta. If you have additional questions, please contact Office Manager [Melanie Ferguson](#).

Sincerely,

Dr. David Schlueter
Lambda Pi Eta Chapter Advisor
Lambda Phi Chapter, Baylor University



**Lambda Pi Eta
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Chapter Membership Application Form**

To be eligible for chapter membership, students must meet the following criteria:

1. Be a communication major, minor, communication specialist, or a CSS graduate student
2. Completed 60 semester credit-hours
3. Have a minimum overall cumulative GPA of 3.0
4. Completed 12 semester credit-hours (4 courses) in the Department of Communication at Baylor.
Please note:
 - courses transferred from other colleges/universities do not count for this requirement
 - internship credit hours and/or independent study credit hours do not count for this requirement
 - related coursework from other departments do not count for this requirement, i.e., the courses must have the CSS department designation
5. Have a minimum GPA of 3.25 for all CSS/Department of Communication courses

Name: _____

Email Address: _____

BU ID Number: _____

Anticipated Date of Graduation: _____

Above please clearly print your name as you would like it to appear on your membership certificate

**Turn in completed application – including the member form, transcript, and \$40 fee - to
Office Manager Melanie Ferguson in the Department of Communication, Castellaw 150.**