

ONE degree. TWO programs. THREE pathways.

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The unique ability of humans to create, sustain, change, and influence their social worlds through human symbolic activity is primary to all we do and to whom we are.

The Baylor University Master of Arts (MA) in Communication program encourages students to achieve excellence in teaching, scholarship, research and production methods through a balance of theory and practice. We provide our students with an understanding of the processes of social life, while also encouraging them to become articulate, innovative and ethical leaders in their communities.

Program Options

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Within the Master of Arts in Communication degree, we offer two distinct programs – one in human communication and one in film and digital media. We also offer three distinct pathways to pursue completion of the MA degree – a thesis pathway, a non-thesis pathway, and an internship pathway. Overall, the program is designed to prepare students for teaching, research, publishing and/or professional media-related production activities.

Outstanding Faculty

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Our program's faculty is distinguished both academically and professionally and continues to be actively engaged on the national and international stage. Faculty members are leaders in professional and industry-related organizations, publish original research in books and scholarly journals, regularly produce award-winning films and screenplays and present their scholarship at regional, national and international conferences.

*See back for list of faculty

Unique Program Features

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- Distinguished faculty members act as mentors to graduate students
 - Class sizes are small to create an intimate and collaborative learning environment
 - Summer study abroad programs are offered in London and New York City
 - Opportunities are available to work on film production and technical crews
 - Students may assist in the Glenn R. Capp nationally ranked debate program
 - Graduates of the program have demonstrated successful transitions into top ranked PhD programs

Contact

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COMMUNICATION GRADUATE FACULTY

Rhetorical Studies Graduate Faculty

JEFF D. BASS

Professor of Communication
PhD, University of Iowa
Rhetorical Theory and Criticism,
History and Criticism of American
and British Public Address

RICHARD E. EDWARDS

Professor of Communication
PhD, University of Iowa
Rhetorical Theory and Criticism,
Argumentation and Public Policy

WILLIAM B. ENGLISH

Division Head of Communication
& Professor of Communication
PhD, University of Oklahoma
Persuasion, History and Criticism of
American and British Public Address

MATTHEW G. GERBER

Director of Debate & Associate
Professor of Communication
PhD, University of Kansas
Rhetoric, Media & Culture; Public
Discourse and Foreign Policy

LESLIE A. HAHNER, Assistant

Professor of Communication
PhD, University of Iowa
Visual Rhetoric, Rhetorical Theory,
Feminist Criticism

MARTIN J. MEDHURST,

Distinguished Professor of Rhetoric
and Communication
PhD, Penn State University
Presidential Rhetoric, Rhetorical
Criticism, Religious Communication

SAMUEL PERRY

Assistant Professor, Honors College
and Baylor Interdisciplinary Core
PhD, Georgia State University
Public Communication, Public
Address, Visual Rhetoric

SCOTT J. VARDA

Associate Director of Debate
& Associate Professor of
Communication
PhD, University of Iowa
Rhetorical Criticism & Theory,
Foreign Policy, Political Rhetoric

Interpersonal/ Organizational Studies Graduate Faculty

ASHLEY BARRETT

Lecturer in Communication
PhD, University of Texas, Austin
Organizational Studies

BLAIR W. BROWNING

Associate Professor of Communication
PhD, Texas A&M University
Organizational Studies

LACY MCNAMEE

Assistant Professor of Communication
PhD, University of Texas, Austin
Organizational Studies

MARK T. MORMAN

Director of Graduate Studies &
Professor of Communication
PhD, University of Kansas
Interpersonal and Family
Communication, Health
Communication

DAVID W. SCHLUETER, Department
Chair & Professor of Communication
PhD, University of Missouri-Columbia
Organizational Studies

The Department of Film & Digital Media Graduate Faculty

COREY P. CARBONARA

Professor of Film and Digital Media
PhD, University of Texas, Austin
Management of digital media
technologies, diffusion of
innovations, and high definition video
and digital cinema production

CHRISTOPHER J. HANSEN

Department Chair & Associate
Professor of Film and Digital Media
MFA, Regent University
Narrative and documentary
film production and aesthetics,
screenwriting, the film industry

JAMES M. KENDRICK

Associate Professor of Film and
Digital Media. PhD, Indiana
University Film History and Theory,
Violence in the Media, Horror Films

JOSEPH G. KICKASOL

Director, Baylor Communication
in New York & Professor of Film
and Digital Media. PhD, Regent
University Film theory, Film
Production, Communication and
Culture, Media and Religion

MICHAEL F. KORPI

Professor of Film and Digital Media
PhD, University of Iowa
Film and Digital Media Production,
Media and Film Aesthetics, and
Media Technologies

DANIEL M. SHAFER

Associate Professor of Film and
Digital Media PhD, Florida State
University Media effects