The unique ability of humans to create, sustain, change, and influence their social worlds though human symbolic activity is primary to all we do and to whom we are.

The Baylor University Master of Arts (MA) in Communication program encourages students to achieve excellence in teaching, scholarship, research and production methods through a balance of theory and practice. We provide our students with an understanding of the processes of social life, while also encouraging them to become articulate, innovative and ethical leaders in their communities.

Program Options

Within the Master of Arts in Communication degree, we offer two distinct programs – one in human communication and one in film and digital media. We also offer three distinct pathways to pursue completion of the MA degree – a thesis pathway, a non-thesis pathway, and an internship pathway. Overall, the program is designed to prepare students for teaching, research, publishing and/or professional media-related production activities.

Unique Program Features

- Distinguished faculty members act as mentors to graduate students
- Class sizes are small to create an intimate and collaborative learning environment
- Summer study abroad programs are offered in London and New York City
- Opportunities are available to work on film production and technical crews
- Students may assist in the Glenn R. Capp nationally ranked debate program
- Graduates of the program have demonstrated successful transitions into top ranked PhD programs

Contact

Mark T. Morman, PhD | Director of Graduate Studies
Department of Communication
One Bear Place #97368 | Waco, TX 76798
254-710-1621 | Email: Mark_Morman@baylor.edu
baylor.edu/communication

Outstanding Faculty

Our program’s faculty is distinguished both academically and professionally and continues to be actively engaged on the national and international stage. Faculty members are leaders in professional and industry-related organizations, publish original research in books and scholarly journals, regularly produce award-winning films and screenplays and present their scholarship at regional, national and international conferences.

*See back for list of faculty
COMMUNICATION GRADUATE FACULTY

Rhetorical Studies Graduate Faculty

JEFF D. BASS
Professor of Communication
PhD, University of Iowa
Rhetorical Theory and Criticism,
History and Criticism of American and British Public Address

RICHARD E. EDWARDS
Professor of Communication
PhD, University of Iowa
Rhetorical Theory and Criticism,
Argumentation and Public Policy

WILLIAM B. ENGLISH
Division Head of Communication & Professor of Communication
PhD, University of Oklahoma
Persuasion, History and Criticism of American and British Public Address

MATTHEW G. GERBER
Director of Debate & Associate Professor of Communication
PhD, University of Kansas
Rhetoric, Media & Culture; Public Discourse and Foreign Policy

LESLIE A. HAHNER, Assistant Professor of Communication
PhD, University of Iowa
Visual Rhetoric, Rhetorical Theory, Feminist Criticism

MARK T. MORMAN
Director of Graduate Studies & Professor of Communication
PhD, University of Kansas
Interpersonal and Family Communication, Health Communication

DAVID W. SCHLUETER, Department Chair & Professor of Communication
PhD, University of Missouri-Columbia
Organizational Studies

SAMUEL PERRY
Assistant Professor, Honors College and Baylor Interdisciplinary Core
PhD, Georgia State University
Public Communication, Public Address, Visual Rhetoric

SCOTT J. VARDA
Associate Director of Debate & Associate Professor of Communication
PhD, University of Iowa
Rhetorical Criticism & Theory, Foreign Policy, Political Rhetoric

Interpersonal/Organizational Studies Graduate Faculty

ASHLEY BARRETT
Lecturer in Communication
PhD, University of Texas, Austin
Organizational Studies

BLAIR W. BROWNING
Associate Professor of Communication
PhD, Texas A&M University
Organizational Studies

LACY MCNAMEE
Assistant Professor of Communication
PhD, University of Texas, Austin
Organizational Studies

MARK T. MORMAN
Director of Graduate Studies & Professor of Communication
PhD, University of Kansas
Interpersonal and Family Communication, Health Communication

DAVID W. SCHLUETER, Department Chair & Professor of Communication
PhD, University of Missouri-Columbia
Organizational Studies

The Department of Film & Digital Media Graduate Faculty

COREY P. CARBONARA
Professor of Film and Digital Media
PhD, University of Texas, Austin
Management of digital media technologies, diffusion of innovations, and high definition video and digital cinema production

CHRISTOPHER J. HANSEN
Department Chair & Associate Professor of Film and Digital Media
MFA, Regent University
Narrative and documentary film production and aesthetics, screenwriting, the film industry

JAMES M. KENDRICK
Associate Professor of Film and Digital Media
PhD, Indiana University Film History and Theory, Violence in the Media, Horror Films

JOSEPH G. KICKASOL
Director, Baylor Communication in New York & Professor of Film and Digital Media.
PhD, Regent University Film theory, Film Production, Communication and Culture, Media and Religion

MICHAEL F. KORPI
Professor of Film and Digital Media
PhD, University of Iowa
Film and Digital Media Production, Media and Film Aesthetics, and Media Technologies

DANIEL M. SHAFTER
Associate Professor of Film and Digital Media
PhD, Florida State University
Media effects