# Bachelor of Science in Apparel Merchandising

*A Suggested Sequence of Required Courses (2022-2023 Catalog)*

## F r e s h m a n  Y e a r

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>2  ADM 1241 Apparel Aesthetics (Fine Art and Performing Art)</td>
<td>3  ADM 1300 Fashion Theory and Consumption Behavior</td>
</tr>
<tr>
<td>3  ADM 1391 Introduction to the Apparel Industry</td>
<td>0  CHA 1088 University Chapel</td>
</tr>
<tr>
<td>1  HSD 1104 New Student Seminar in HSD (NSE)</td>
<td>4  CHE 1405 OR CHE 1300/1100 OR CHE 1301/1101 (SM I)</td>
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<tr>
<td>0  CHA 1088 University Chapel</td>
<td>3  ENG 2310 American Literary Cultures</td>
</tr>
<tr>
<td>3  BUS 1305 Software Applications for Business Productivity</td>
<td>3  Formal Reasoning (see options below)</td>
</tr>
<tr>
<td>3  ENG 1310 Writing and Academic Inquiry Seminars (Research, Writing and Literature I)</td>
<td>3  REL 1350 The Christian Heritage</td>
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<td>3  REL 1310 The Christian Scriptures</td>
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**Total:** 15

## S o p h o m o r e  Y e a r

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>3  ADM 2310 Textile Science</td>
<td>3  ADM 2311 Fashion Illustration (Pre-req: ADM 1241)</td>
</tr>
<tr>
<td>(Pre-req: CHE 1405 OR CHE 1300/1100 OR CHE 1301/1101)</td>
<td>(Pre-req: ADM 2312, Summer Study Abroad—every other summer)</td>
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<tr>
<td>3  ADM 2371 Apparel Quality Analysis * (Fall only) OR ADM 1311 Apparel Design Construction</td>
<td>3  ECO 1305 Issues in Economics (Contemporary Social Issues)</td>
</tr>
<tr>
<td>3  ACC 2301 Survey of Accounting (Pre-req: 2.75 GPA, Sophomore Standing)</td>
<td>3  CFS 1315 Development of Individual and Family Relationships OR CFS 4356 The Family: A Global Perspective</td>
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<tr>
<td>3  Communication and Media Literacy (see options below)</td>
<td>3  HIS 1300 The United States in Global Perspective</td>
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<tr>
<td>3  Foreign Language and Cultures</td>
<td>3  Elective</td>
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**Total:** 15,16

## J u n i o r  Y e a r

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<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>3  ADM 3361 Apparel Merchandising Technology (Pre-req: ADM 2311)</td>
<td>3  ADM 3364 History of Dress * (Pre-req: ADM 1241 and 2300, Spring only) OR ADM 3365 Global Dress and Culture</td>
</tr>
<tr>
<td>3  ADM 3391 Retail Buying I (Pre-req: ADM 1391, ACC 2301 and BUS 1305 - minimum grade of C in courses)</td>
<td>(Pre-req: ADM 1241, Summer Study Abroad—every other summer)</td>
</tr>
<tr>
<td>1  ADM 4190 Pre-Internship Seminar for AM and AD Majors * (Fall Only) (Pre-req: ADM 1391 or ADM 1300 with a &quot;C&quot; or better, Junior Standing)</td>
<td>3  ADM 3393 Visual Merchandising and Promotion (Pre-req: ADM 1241 and 1391)</td>
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<tr>
<td>3  MKT 3301 Marketing Concepts (Pre-req: 2.75 GPA, Junior Standing)</td>
<td>3  ADM Upper Level Elective (see note below)</td>
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<tr>
<td>1  PWR 3300 Technical Writing (Research, Writing and Literature II)</td>
<td>3  NUTR 3314 Consumer Nutrition (SM 2)</td>
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<td>3  Upper Level Business Elective (or approved minor course) (see note below)</td>
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**Total:** 14

## S u m m e r

<table>
<thead>
<tr>
<th>Fall</th>
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<tr>
<td>3  ADM 4392 Apparel Merchandising Internship (Pre-requisites: a minimum grade of C in ADM 2310, 3391, 3393 and 4190).</td>
<td>3  ADM 4393 Case Studies in Apparel and Retailing * (Pre-req: ADM 3391) (Spring only)</td>
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**Total:** 3

## S e n i o r  Y e a r

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<thead>
<tr>
<th>Fall</th>
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<tbody>
<tr>
<td>3  ADM 3340 Digital Retailing Strategies (Pre-reqs: ADM 1391 and MKT 3301)</td>
<td>3  ADM 4393 Case Studies in Apparel and Retailing * (Pre-req: ADM 3391) (Spring only)</td>
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<tr>
<td>3  ADM 4312 Textile Testing and Analysis (Pre-Req: ADM 2310)</td>
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<tr>
<td>3  ADM 4391 Retail Buying II (pre-req: ADM 3391)</td>
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<tr>
<td>ADM 4396 Fashion Trend Analysis and Forecasting (Pre-Req: ADM 2310) OR ADM 3396 Intl. Fashion Forecasting (Pre-Req: ADM 1241 OR 1300 OR 1391)</td>
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<td>(Summer Study Abroad—every other summer)</td>
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<td>2  Elective hours if needed to reach 124 (due to language)</td>
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**Total:** 15

**Total Hours:** 124 - 125

*All students must graduate with a minimum of 124 hours, 36 of which must be at the 3000/4000 level.*

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**Notes about major requirements:**

* Indicates the course is offered only that semester.

Students who think they may be interested in Apparel Design and Product Development should take ADM 1311 during the fall semester of the freshman year.

A grade of "C" or better in Human Sciences and Design Courses (ADM, CFS, HSD, ID or NUTR). ADM Upper Level Elective: ADM 3391, 4132 and 4232), OR any upper division ADM elective not being used to fulfill a requirement.

Communication and Media Literacy options: Select one class from: CFS 3354, CSI 1301, CSS 1301, 1302, 1304, FDM 1303, 4340, JOU 1303, 3387, 4305, 4380

Formal Reasoning options: Select one class from: MTH 1301, 1320, 1321, PHI 1306, SOC 3402, STA 1380

Lifetime Fitness: Either PUBH 1145 or PPS 1100 may be substituted for one LF course

Upper Level Business Electives: Students must have a 2.75 GPA to take business courses. Twelve additional semester hours of “3000” or “4000” level business courses with a grade of “C” or better; (a minor in Entrepreneurship or Business Administration may be completed within these hours) or Twelve additional semester hours of upper division hours toward a minor in another program area (see advisor for approved minors). Grades in courses dependent on the minor requirements. Minor must be completed.

*Update 5/22*