

Jasmine J. Opusunju, DrPH, MEd, MCHES, CPH
Department of Public Health, Baylor University
Curriculum Vita

EDUCATION

Doctor of Public Health, 2013
Major: Health Promotion and Behavioral Sciences
Minor: Management, Policy, and Community Health
The University of Texas Health Science Center at Houston, Houston, TX

Master of Science in Education, 2007
Major: Health Education
Baylor University, Waco, Texas

Bachelor of Science in Education, 2005
Major: General Studies/Education
Minor: Chemistry
Baylor University, Waco, Texas

CERTIFICATION AND TRAINING

Master Certified Health Education Specialist (MCHES), National Commission for Health Education Credentialing, 2020

Certified in Public Health (CPH), National Board of Public Health Examiners, 2015

Midwest Academy: Organizing for Social Change, 2012

Certified Health Education Specialist (CHES), National Commission for Health Education Credentialing, 2007

PROFESSIONAL EXPERIENCE

2018-present Clinical Assistant Professor, Social and Behavioral Health Sciences;
Director of MPH@Baylor (online) Program, Department of Public Health,
Baylor University, Waco, TX.

2016-present Contributing Faculty, MS Health Education and Promotion Program,
College of Health Sciences, *Walden University.*

2010-present Executive Director (2014-current), *CAN DO Houston* (Program
Coordinator, 2013; Consultant, 2010-2012), Houston, TX.

- 2013-2018 Assistant Professor (2016-2018), Adjunct Professor (2013-2016),
Department of Health and Human Performance, *Prairie View A&M University*, Prairie View, TX.
- 2014 Adjunct Faculty, Department of Educational Psychology, *University of Houston*, Houston, TX.
- 2008-2013 Research Assistant, Center for Health Promotion and Prevention Research,
The University of Texas Health Science Center at Houston, Houston, TX.
- 2009-2012 Teaching Assistant, Division of Health Promotion and Behavioral
Sciences, *The University of Texas Health Science Center at Houston*,
Houston, TX.
- 2007-2013 Teacher, Science Department, *The Tenney School*, Houston, TX.
- 2006-2007 Adjunct Instructor, Department of Health, Human Performance, and
Recreation, *Baylor University*, Waco, TX.
- 2005-2007 Research Assistant, Exercise & Sport Nutrition Laboratory, *Baylor University*, Waco, TX.
- 2003-2006 Recreation Specialist, City of Waco Parks & Recreation Department,
Waco, TX.

TEACHING AND MENTORSHIP

Current Teaching Responsibilities

- PUBH 2331 Health Concepts and Competencies (Health Behavior Theory)
 PUBH 4340 Global Health
 PUBH 5334 Foundations of Public Health
 PUBH 5378 Administration and Leadership in Public Health
 PUBH 5379 Research Methods
 PUBH 5121 Public Health Immersion I
 PUBH 5122 Public Health Immersion II
 PUBH 5V94 Practicum

Course Development and Course Lead

Graduate Courses at Baylor University

- PUBH 5121 Public Health Immersion I
 PUBH 5122 Public Health Immersion II
 PUBH 5334 Foundations of Public Health
 PUBH 5378 Administration and Leadership in Public Health
 PUBH 5379 Research Methods

PUBH 5380 Determinants of Health and Health Equity
PUBH 5V90 Graduate Project
PUBH 5V94 Practicum

Undergraduate Courses at Prairie View A&M University

HLTH 2033 Aging, Death and Dying
HLTH 3013 Nutrition
HLTH 3033 Research and Contemporary Health Issues
HLTH 3053 Introduction to Public and Community Health
HLTH 4083 Health Problem Solving and Evaluation of Health Promotion Programs

Graduate Courses at Prairie View A&M University

HLTH 5133 Research Seminar
HLTH 5173 Nutrition and Environment
HLTH 5073 Epidemiology and Diseases
PHED 5503 Teaching in Physical Education

Overview of Courses Taught

Undergraduate Courses at Baylor University (2018-present)

PUBH 2331 Health Concepts and Competencies
PUBH 4340 Global Health

Graduate Courses at Baylor University (2018-present)

PUBH 5121 Public Health Immersion I
PUBH 5122 Public Health Immersion II
PUBH 5334 Foundations of Public Health
PUBH 5378 Administration and Leadership in Public Health
PUBH 5379 Research Methods

Graduate Courses at Walden University (2016-present)

HLTH 6245 Applied Research in Public Health

Undergraduate Courses at Prairie View A&M University (2013-2018)

HLTH 2003 Health and Wellness
HLTH 2033 Aging, Death and Dying
HLTH 3013 Nutrition
HLTH 3033 Research and Contemporary Health Issues
HLTH 3053 Introduction to Public and Community Health
HLTH 3093 Drugs and Health
HLTH 4083 Health Problem Solving and Evaluation of Health Promotion Programs

Graduate Courses at Prairie View A&M University (2013-2018)

HLTH 5133 Research Seminar
HLTH 5173 Nutrition and Environment
HLTH 5073 Epidemiology and Diseases

PHED 5503 Teaching in Physical Education

Graduate Courses at University of Houston (2014)

HLT 7326 Cross Cultural Aspects of Health

Dissertations and Theses

Dissertation Advisement

1. Taylor, A. Parental Perceptions of Child Weight Status and Perceived Health Risks. PhD in Health Education and Promotion, 2018-current (*in progress*, J. J. Opusunju, Committee Chair, Walden University).
2. Cunningham, J. How Does Stress Affect the Mind-Body Relationship: the Physical and Psychological Long-Term Effects? PhD in Health Education and Promotion, 2018-current (*in progress*, J. J. Opusunju, Committee 2nd Member, Walden University).
3. Drummond, E. Understanding food desert residents' perspectives on food education and healthy food consumption. PhD in Health Education and Promotion, 2019-current (*in progress*, J.J. Opusunju, Committee 2nd Member, Walden University).
4. Kiamco, F. Water scarcity and experiences with water conservation among Filipino households. PhD in Health Education and Promotion, 2019-current (*in progress*, J. J. Opusunju, Committee Chair, Walden University).

RESEARCH AND SCHOLARSHIP

Community Training Manuals

1. Opusunju, J.J. & Johnson, S. Youth Leadership and Advocacy Training. (2018). Houston, TX: CAN DO Houston.
2. Opusunju, J.J. & Armah, N. Community Leadership and Advocacy Training. (2012). Houston, TX: CAN DO Houston.
3. Opusunju, J.J. Healthy Lifestyle Program. (2010). Houston, TX: CAN DO Houston.

Journal Publications

1. Opusunju, J.J., Barroso, C.S., Diamond, P.M., Li, L., & Kelder, S.H. (*in submission*). Parental perceptions of child body size and stage of readiness to change the home environment.
2. Opusunju, J.J., Barroso, C.S., Diamond, P.M., Li, L., & Kelder, S.H. (*in preparation*). Agreement between parental perception of child weight status and ideal adult weight status: Are parent expectations realistic?

3. John, J., Heredia, N., McNeill, L., Hoelscher, D., Schembre, S., Lee, M., Opusunju, J., Goetz, M., Aguirre, M., Reininger, B., & Strong, L. (*under review*). Qualitative exploration of family influences on physical activity in Hispanic households.
4. Kisavi-Atatah, C.W., Atatah, P.E., Branch-Vital, A., Laws, D.Y., & Opusunju, J.J. (2020). Analyses of underlying health conditions among minorities' children in southwest Houston, Texas and the roles parents play to complicate the inabilities to control them. *North Asian International Research Journal of Social Science & Humanities*, 6:8.
5. Kisavi-Atatah, C.W., Ngenge, W., Branch-Vital, A., Opusunju, J. & Atatah, P.E. (2018). A review of the impacts of Houston population overgrowths and lack of effective transportation scalable technology & support for organizational learning – 2: Populations and roads related traffic accidents' deaths quantifications. *North Asian International Research Journal of Social Sciences & Humanities*, 4:1.
6. Hill, M., Granado, M., Opusunju, J., Peters, R., & Ross, M. 2011. The impact of income, public assistance and homelessness on seeking medical care. *American Journal of Health Studies*, 26:3.
7. Kerksick C, Thomas A, Campbell B, Taylor L, Wilborn C, Marcello B, Roberts M, Pfau E, Grimstedt M, Opusunju J, Magrans-Courtney T, Rasmussen C, Wilson R & Kreider R. Effects of a popular exercise and weight loss program on weight loss, body composition, energy expenditure, and health in obese women. *Nutrition and Metabolism*, 2009, 6:23.
6. Taylor L, Mulligan C, Rohle D, Vacanti A, Fogt D, Rasmussen C, Kerksick C, Magrans T, Campbell B, Baer J, Slonaker B, Wilborn C, Thomas A, Marcello B, Pfau E, Grimstedt M, Opusunju J, Ounpraseuth S, Casey P, Greenwood M, Wilson R, Kreider R. Analysis of the safety of the Curves® fitness and weight loss program high protein diets. *Journal of the International Society of Sport Nutrition*. 1(1) 2004

Professional Presentations

1. Opusunju, J. Go, Slow, Whoa! The Impact of a Food Labelling System on Awareness, Attitudes, and Purchasing Behavior in Corner Stores. American Public Health Association (APHA) Annual Meeting 2019. Philadelphia, PA. November 2019.
2. Opusunju, J. Houston/Harris County Health Corner Store Network – Where we started, where we are, and where we are going. National Association of Convenience Stores (NACS) Show 2019. Atlanta, GA. October 2019.
3. Opusunju, J. Advocacy as the Foundation for Health Education & Public Health: A Shift in Perspective. TSOPHE Fall Conference 2019. Houston, TX. October 2019.

4. Opusunju, J. Public Health Issues: 5 to Know & 5 to Go. National African American Preacher's Conference. Waco, TX. September 2019.
5. Opusunju, J. & McKyer, E. Go, Slow, Whoa! Utilizing a Food Labeling System to Make "Healthy" the Easy Choice. Texas Medical Center Health Policy Institute Healthy Eating Initiatives. Houston, TX. February 2019.
6. Opusunju, J. & Wilson, J. Health as a Coupled 'Bottom Line': The Role of Corner Stores in Connecting Health, Business, and Systems Change. TSOPHE Fall Conference 2017. Waco, TX. October 2017.
7. Opusunju, J. & Foreman, F. Healthy Corner Store Network. City of Houston Quality of Life Committee Meeting. Houston, TX. July 2017.
8. Engaging Community in Practice: Creating Equity in Physical Activity and Food Access. African American Health Coalition Meeting. Houston, TX. April 2017.
9. Opusunju, J. Healthy Corner Stores: An Innovative and Community Driven Approach to Addressing Food Deserts & Community Health. Prairie View A&M University Industry Day. Prairie View, TX. April 2016.
10. Opusunju, J. Building Through Collaboration: Empowering Communities to Drive Change that Facilitates Healthy Eating and Active Living. Neighborhoods USA (NUSA). Houston, TX. May 2015.
11. Pottorf, S., Opusunju, J., Preston, T.L., & Ward, A. Redefining Affordable Housing: Culturally Driven Place-Making is the New Paradigm for Affordable Housing in American Today. Neighborhoods USA (NUSA). Houston, TX. May 2015.
12. Opusunju, J. & Chennisi, K. From Opportunity to Innovation: A Community-Driven Model for Addressing Food Insecurity through Corner Stores. Hunger Free Texans Annual Conference. Houston, TX. April 2015.
13. Opusunju, J. & Williams, K. School and Community Gardens: Planting Opportunity to Harvest Sustainability. Hunger Free Texans Annual Conference. Houston, TX. April 2015.
14. Opusunju, J. Connecting Research to Practice: Strategies for Creating Equitable & Sustainable Change to Prevent and Reduce Childhood Obesity. Texas Southern University's Annual Childhood Obesity Conference. Houston, TX. November 2014.
15. Opusunju, J. Community engagement: an essential strategy for creating equitable and sustainable change. Children's Environmental Health Institute (CEHI) Houston Initiative and Roundtable Discussion: The Environment Related to Asthma and Respiratory Disease in Pre-School and School-Aged Children. Houston, TX. November 2013.

16. Opusunju, J. & Gor, B. CAN DO Houston: Real World Solutions to Health Disparities (Connecting Research to Practice for Equitable & Sustainable Change to Prevent Childhood Obesity). 12th Annual Health Disparities Workshop. Houston, TX. June 2014.
17. Opusunju, J. Community engagement: an essential strategy for creating relevant policies to prevent and reduce childhood obesity. Leadership for Healthy Communities Webinar. October 2013.
18. Addressing food insecurity in Houston: using what we know to inform where we go. Houston Food Policy Workgroup Meeting. Houston, TX. September 2013.
19. Opusunju, J. & Armah, N. Building capacity with people, not organizations: Training community leaders to be advocates for change. TSOPHE 2012 Annual Fall Conference. Houston, TX. October 2012
20. Opusunju, J., Murphy, C., Vernon, S. & Bartholomew, L. Characteristics of patient navigation and the use of behavioral theory in interventions to promote colorectal cancer screening: A systematic review. CPRIT. Austin, TX. October 2012.
21. Opusunju, J. Improving food access in a food desert: You say ‘potato’, I say ‘mustard greens’. Nutrition Research Group at MD Anderson Cancer Center. Houston, TX. September 2012.
22. Hill, M., Granado, M., and **Opusunju, J.** Assessing the feasibility of a smartphone application based intervention promoting HPV vaccine uptake and completion among young adult, African American women. 139th Annual American Public Health Association Meeting. Washington, DC. October 2011.
<http://apha.confex.com/apha/139am/webprogram/Session32031.html>
23. Hill, M., **Opusunju, J.**, Johnson, K., Armah, N., Edwards, A., Thomas, T., and Robinson, J. [Follow up to mobilizing community based organizations to address obesity: Our Communities, Our Solutions in 2010.](#) 139th Annual American Public Health Association Meeting. Washington, DC. October 2011.
<http://apha.confex.com/apha/139am/webprogram/Paper234815.html>

Reviewing

Manuscript Reviews for Journals

2015 Journal of Health Disparities Research and Practice
2018-2019 Journal of Health Disparities Research and Practice

Grants and Contracts

External Support for Research and Practice

1. Identifying Community Impacts and Attitudes of COVID-19 on Health Inequity – Texas CEAL Consortium. Funding Source: National Institutes of Health (NIH). Opusunju, J.J. (Principal Investigator), Jones, L.A., Abraham, D., Swain-Ogbonna, H. (September 2020-August 2021) \$101,803.
2. FARO – A Comprehensive Social and Physical Determinants Wraparound Model to Address COVID-19 and Health Inequities in Underserved and Communities of Color in Houston. Funding Source: City of Houston. Jones, L.A., Opusunju, J.J. (Co-Principal Investigator). (July-December 2020) \$345,584.
3. FARO – A Comprehensive Social and Physical Determinants Wraparound Model to Address COVID-19 and Health Inequities in Underserved and Communities of Color in Houston. Funding Source: Harris County Public Health. Jones, L.A., Opusunju, J.J. (Co-Principal Investigator). (October-December 2020) \$200,000.
4. Community Leadership and Advocacy – Acres Homes. Funding Source: Communities for Better Health. Opusunju, J.J. (2020) \$12,000.
5. Safe Routes to Parks in Near Northside. Funding Source: Safe Routes Partnership. Opusunju, J.J. (Principal Investigator). (2018) \$12,500.
6. Building Community Capacity to Inform and Mobilize Relevant Solutions through Environmental and Policy Change. Funding Source: Simmons Foundation. Opusunju, J.J. (Principal Investigator). (2018-2020) \$40,000.
7. Go, Slow, Whoa! Utilizing a Food Labelling System to Make the Healthy Choice the Easy Choice. Funding Source: Texas Medical Center. McKyer, E.L., Opusunju, J.J. (Co-Principal Investigator), Kent, T., & Ahmed, S. (2017) \$125,000.
8. Incubator Funds for Grassroots Food Access Campaign to Facilitate Local Policy Change; Voices for Healthy Kids. Funding Sources: American Heart Association & Robert Wood Johnson Foundation. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2016-2017) \$30,000.
9. HEAL to Health: Sustainable Solutions to Community Health. Funding Source: Blue Cross Blue Shield of Texas. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2016-2017) \$100,000.
10. HEAL to Health 360. Funding Source: Community Health Choice. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2016) \$10,000.
11. Cooking Matters at the Store: Grocery Tour Implementation Grant. Funding Source: Share Our Strength. Opusunju, J.J., Hajek, R., Jones, L.A., & Gor, B.J. (2016) \$1,000.

12. Journey Seed Grant: Sunnyside Unite! Engaging and Building Community Through Collaboration. Funding Source: LISC. Opusunju, J.J., Hajek, R., Jones, L.A., & Gor, B.J. (2016) \$2,500.
13. Go Seed Grant: Capacity Building for Collective Impact. Funding Source: LISC. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2016) \$14,250.
14. Journey Seed Grant: Community Engagement in Independence Heights. Funding Sources: LISC. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2015) \$2,500.
15. BUILD Health Challenge: Development of a Sustainable Food System in North Pasadena. Funding Source: Harris County Public Health. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2015-2017) \$20,000.
16. HEAL to Health: Expanding Opportunities for Healthy Eating and Active Living in Magnolia Park. Funding Source: Academy of Nutrition and Dietetics. Hajek, R., Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A., & Gor, B.J. (2015-2016) \$20,000.
17. CAN DO Houston: Expanding Sustainable Solutions to Community Health. Funding Source: Blue Cross Blue Shield of Texas. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A. (2014-2015) \$125,000.
18. Let's Move in Magnolia Park. Funding Source: Coca Cola Foundation. Opusunju, J.J. (Principal Investigator), Hajek, R., Jones, L.A. (2014-2015) \$25,000.
19. Journey Seed Grant: Independence Heights Community Harvest Festival, Food Fairs, and School Garden. Funding Source: LISC. Opusunju, J.J., Gor, B.J., Jones, L.A. (2014) \$2,500.
20. Community Transformation Healthy Checkout Aisle Pilot Program. Funding Source: CDC, Houston Health Department. Gor, B.J., Opusunju, J.J. (Principal Investigator), Jones, L.A. (2014) \$15,000.
21. Implementation of Healthy Corner Stores in Pasadena, TX; REACH Grant. Funding Source: CDC, Harris County Public Health. Opusunju, J.J. (Principal Investigator), Gor, B.J., Jones, L.A. (2014) \$33,688.
22. Community Leadership and Advocacy Training. Funding Source: Harris County Public Health. Opusunju, J.J. (Principal Investigator), Gor, B.J., Jones, L.A. (2013-2014) \$14,500.

23. Empowering Communities and Capacity Building to Mobilize Sustainable Change for Food Access—Fifth Ward. Funding Source: General Mills. Opusunju, J.J. (Principal Investigator), Gor, B.J., Jones, L.A. (2013-2014) \$10,000.
24. General Operating Support to Advance Sustainable, Community Driven Solutions--CAN DO Houston. Funding Source: McDonald's Corporation. Opusunju, J.J. (Principal Investigator), Gor, B.J., Jones, L.A. (2013) \$10,000.
25. City of Houston Community Transformation—Technical Assistance for Developing Healthy Corner Stores. Funding Source: CDC, Houston Health Department. Gor, B.J., Opusunju, J.J., Jones, L.A. (2013) \$3,000.
26. Brain Trust and Public Viewing: 'A Place at the Table'. Funding Source: Active Voice. Gor, B.J., Opusunju, J.J., Jones, L.A. (2013) \$2,500
27. Capacity Building through Community Engagement. Funding Source: Healthy Kids Healthy Communities. Gor, B.J., Opusunju, Jones, L.A. (2013) \$1,000.

SERVICE

Service to Professional Organizations

Membership and Leadership

- 2008-present Member, President 2012 and 2017, Board Member 2008-2018, Texas Society for Public Health Education
- 2008-present Member, Society for Public Health Education
- 2008-present Member, American Public Health Association
- 2008-present Member, Texas Public Health Association
- 2007-present Member, Eta Sigma Gamma Honorary

Service to the University

University-Level Service

- 2018-present President's Diversity Council (Baylor University, Robbins College of Health and Human Sciences, Department of Public Health)
- 2017-2018 Undergraduate Council (Prairie View A&M University, College of Education, Department of Health and Human Performance)
- 2016-2017 Graduate Council (Prairie View A&M University, College of Education, Department of Health and Human Performance)

College-Level Service

- 2019-present Interprofessional Education (IPE) Committee (Baylor University, Robbins College of Health and Human Sciences, Department of Public Health)

- 2019-2020 Member, Search Committee for Clinical Assistant Professor, Child and Family Studies Program (Baylor University, Robbins College of Health and Human Sciences)
- 2017-2018 Representative, Undergraduate Research Program (Prairie View A&M University, College of Education)
- 2017-2018 Member, Faculty Search Committee, Social Studies K-12 (Prairie View A&M University, College of Education)
- 2017 Member, Associate Dean Search Committee (Prairie View A&M University, College of Education)

Department-Level Service

- 2020 Member, Search Committee for Operations Manager, MPH@Baylor Program (Baylor University, Robbins College of Health and Human Sciences)
- 2019-2020 Chair, Search Committee for Clinical Assistant Professor and Curriculum Manager, MPH@Baylor Program (Baylor University, Robbins College of Health and Human Sciences)
- 2019 Chair, Search Committee for Operations Manager, MPH@Baylor Program (Baylor University, Robbins College of Health and Human Sciences)
- 2018-present Director, MPH@Baylor Program (Baylor University, Robbins College of Health and Human Sciences)
- 2016-2018 Chair, Departmental Research Team (Prairie View A&M University, College of Education, Department of Health and Human Performance)
- 2016-2018 Chair, Curriculum Committee (Prairie View A&M University, College of Education, Department of Health and Human Performance)

Service to the Community

- 2016-present Member, Chair of Food Access Workgroup, Go Healthy Houston
- 2013-present African American Health Coalition (Co-Chair 2016-2018; Board Member 2013-2016)
- 2012-present Facilitator, Community Leadership and Advocacy Training
- 2013-2018 Member and Co-Founder, Independence Heights Collaborative Action Coalition
- 2013-2016 Co-Lead, Independence Heights Fall Harvest Festival
- 2013-2015 Appointed, Mayor's Task Force on Obesity, Go Healthy Houston
- 2012-2013 Board Vice President, Independence Heights Community Health Center
- 2012 Community Planning Team Member, Assessment Team Member, Community Engagement Team Member, Houston/Harris County Childhood Obesity Prevention Collaborative
- 2010-2012 Childhood Obesity Health Task Force Member, Houston Area Urban League Inc., Young Professionals

Service to Religious Congregation

- 2014-2017 Independence Heights Food Fair, Yale Street Baptist Church, Houston, TX
- 2014-2015 Speaker (Invitation), Women's Week, Yale Street Baptist Church, Houston, TX
- 2002-2006 Co-Lead, Youth Praise Dance Team, Carver Park Baptist Church, Waco, TX

CONSULTING

- 2018 Local Initiatives Support Corporation (LISC) - Houston
- 2016-current Amerigroup Texas Inc., Amerigroup Insurance Company. Provide advisory and consultative services for Amerigroup by serving on the Amerigroup Health Care Disparities Work Group as a community-based partner.
- 2010-present CAN DO Houston

ACADEMIC AND PROFESSIONAL HONORS

- 2007 Eta Sigma Gamma Professional Honorary, Epsilon Alpha Chapter Charter Member at Baylor University
- 2005-2007 Kappa Delta Pi Honor Society in Education
- 2004-2007 National Scholars Honor Society
- 2003 National Dean's List (Spring)
- 2002 Dean's Academic Honor List, Baylor University (Spring)
- 2001-2005 Athletic Scholarship in Track and Field, Baylor University