Apparel Merchandising Minor 2019-2020

The Minor in Apparel Merchandising requires 18 semester hours.

A. Required core courses:
ADM 1300 Fashion Theory and Consumer Behavior or ADM 2371 (9 semester hours)
ADM 1391 Introduction to the Apparel Industry
ADM 2310 Textile Science
Prerequisites: CHE 1300 and CHE 1100, or CHE 1405, or CHE 1301 and CHE 1101.

B. Nine semester hours from:
ADM 3364 History of Dress (Prerequisites: A minimum grade of C in ADM 1241, 2310, and 2311)
   OR
ADM 3365 Global Dress and Culture (Prerequisite: ADM 1241)
   Note: Students can either take ADM 3364 or ADM 3365. They cannot receive credit for both.
ADM 3391 Apparel Financial Control
   Prerequisites: BUS 1305 with a minimum grade of C and ACC 2301 or 2303
ADM 3393 Visual Merchandising and Promotion
   Prerequisite: ADM 1241
ADM 3396 International Fashion Forecasting
ADM 4312 Textile Testing and Analysis
   Prerequisites: A minimum grade of C in ADM 2310 and either CHE 1405 or CHE 1300 and 1100, or
   CHE 1301 and 1101
ADM 4393 Case Studies in Apparel and Retailing
   Prerequisites: A minimum grade of C in ADM 3391 and senior standing or approval of instructor
ADM 4132 Apparel Industry Field Study and ADM 4232 Apparel Industry Field Study
   Prerequisites for both: Three semester hours of clothing or textiles

C. A grade of “C” or better is required in ADM courses used for the minor.

Contact Information:
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