Greetings Alumni,

Welcome to another edition of the Ribbon! This fall, the Chamber is once again embarking on a busy event season. For eight consecutive weeks this semester, the Chamber will plan and execute major events such as Traditions Rally, Family Weekend, and Homecoming. On top of that, the Chamber will still care for Lady and Joy, run the Baylor Line at every home football game, and invite some new members into our club! Though event season can be taxing for most individuals, I am amazed at what the Chamber accomplishes out of our love for Baylor and through our bond with each other.

You may be wondering, “What is the state of Chamber?” I can say with absolute confidence that as Chamber nears the 100-year anniversary, the spirit of “Anything For Baylor” is alive and well. I am so proud of our membership! They don’t just talk the talk; they walk the walk. There is no “quit” in this bunch. In the face of challenge and change, this Chamber does more than survive - it thrives!

If you happen to be in Waco, please stop by our office in the Student Union Building to say hello! We recently moved from our first floor office to a larger space in the SUB basement. Our door is always open, especially for our alumni!

Anything For Baylor,
Ryan Parker
President Fall 2016
Bear Program

The Bear Program is proud to report that our beautiful Bears are getting along wonderfully this fall semester. Now 15 and 14 years old respectively, Joy & Lady seem just as young as the day I first met them. Although they have had plenty of lazy days inside the habitat this year due to rain and other inclement weather, they are staying active and healthy as ever. In fact, they recently received full marks from their veterinarian! Their coats are looking lush, and they seem to be quite pleased with the recent drop in temperature. Updates for this semester include new rubber matting that has been secured to their bunkers for better sleeping conditions. Joy & Lady both had a time of exploring this new matting with tooth and claw when it was first installed but have since taken a liking to the cushion it provides at bedtime. Additionally, we have been working on expanding Joy & Lady's diets to include more fruits and vegetables; and although they remain stubborn towards some veggies, they just can't resist the chance to scarf down an avocado whenever given the chance. We look forward to another year with our two girls and can't wait to see what it has in store for them.

New Members Fall 2016

We are very excited to invite a new group of students to the Baylor Chamber of Commerce! New Member Education has just begun and we cannot wait to spread our love for Baylor with these individuals!

DIA Spring 2016

Last April, DiaDelOso saw enormous success under the leadership of Drew Alleman. Many new changes were made to the event, and (besides the live sloth exhibit) most notably, the addition of NocheDelOso. In its premiere, "Noche" consisted of an IFC-hosted crawfish boil, a country music concert from Michael Ray, and a Star Wars movie night at McLane, which saw a very successful 2-3 thousand attendants. In 2017, we plan to continue with events that saw large numbers last year, including the Tug tournament, Fun Run, and headlining concert. We had enormous success with the EDM artist Elephante last year (complete with 10,000 glow sticks!), and intend to go in the same musical direction this year. Our goal in 2017 is to make DiaDelOso more fun and accessible than ever. Much of the feedback we received after 2016 said that parts of Dia were "childish." The committee this year is already brainstorming ways of fixing this stigma, and we hope to integrate new and exciting attractions that are geared solely towards college students.
On September 1, 2016, the evening before the first home football game of the season, Baylor University hosted its annual Traditions Rally campus event. Though a sudden set of thunderstorms meant canceling several of the event components, the main concert carried on by way of carefully constructed rain plans.

Baylor Traditions Rally originated as an event known as "Slime Night", an annual event held the night before the first home game each year. During Slime Night, Baylor freshmen would first receive their slime cap and line jerseys, and would be instructed to wear their new spirit attire around campus until Homecoming. The principle behind the spirit wear was to help freshmen recognize and get to know one another and the rest of the students. With the emergence of Baylor Line Camp, line jersey and slime cap distribution shifted to the weeklong summer event. Slime Night was renamed Traditions Rally, and the spirit and excitement of the football celebration continued.

This year's Traditions Rally boasted a few special additions to the usual concert, tailgate, and pep rally. Food trucks lined the Morrison parking lot, uniting the best of Waco's culture with the best of Baylor's spirit. For a true throwback Thursday, historical Baylor Line Jerseys from the 80's were replicated and sold to students, alongside this year's football spirit shirts and additional Baylor Bookstore merchandise. These shirts quickly spawned a continuous line of students eagerly waiting to buy them, until the sudden pouring rain shut it down.

When the event began, the weather forecasts showed clouds forming and remaining stationary over the Hillsboro region. Suddenly, dropping temperatures and gathering clouds signaled the start of a patch of thunderstorms, which wreaked havoc on the early IFC Tailgate. The site was quickly pivoted to a new location inside Barfield Drawing Room of the Bill Daniel Student Center. The Waco Convention Center, as well as Waco Hall, had been on reserve for a rain plan after the hurricane which occurred during Homecoming 2015; those locations were released 48 hours before, when the forecasts implied good weather. Despite the makeshift environment, fans didn't seem adverse to the sudden shift as more than a 1000 people packed into the event hall. The campus-wide text notification was irrefutably an effective resource to help implement this new location.

The featured artist, Aloe Blacc, who became famous in 2013 with his hit single, "Wake Me Up," has made a name for himself by performing in last year's Super Bowl, as well as with the band Chicago. His song, "I'm the Man," made President Obama's Top 10 Summer Mixtape playlist. His obvious flair in performance kept the audience excited and entertained, and there was no shortage of positive reviews afterward.
We are very excited for Family Weekend 2016. This event has been a long time in the making and we can't believe that it's finally here. Family Weekend this year will be kicked off with a few changes to the previous year's event. A big change we are making to Last Lectures is that instead of having 2 speakers at the same time in different rooms, we have switched it up to more of a TED Talk set up. This will allow there to be four 25 minutes speeches, one after the other, in Barfield Drawing room. We are showcasing four professors from distinctly different colleges and this will hopefully allow students of these different schools to be interested in different lectures as well as have the opportunity to get to hear every speaker without having to pick and choose. The other major change this year is the transformation of dessert party into a Tailgate and Family Watch party. There is an away football game of Rice vs. Baylor on the Friday night of Family Weekend this year. We are using this as a chance to bring families together to watch the game on the field of McLane Stadium. We have gotten 6 local Waco food trucks to be parked outside the gates of the stadium, also. We are working with these trucks so that they can provide prepaid meals to our families that are attending the watch party. We are also providing seating and tailgate games at the event outside the stadium. The hope is to create a great family atmosphere at the jewel of the Brazos.
Homecoming 2016 is right around the corner! On October 15, our Baylor Bears will take on the Kansas Jayhawks. Before that, the week will be filled with many festivities! On Tuesday, Chamber will host Dr. Pepper Hour in the Barfield Drawing Room and excite students and faculty about the following days. On Wednesday, all three chapels will be hosted by Chamber to ensure the freshmen and transfer student learn about various Homecoming traditions that they will be able to take part in. Thursday, we will honor the 90th year anniversary of the Immortal Ten through Mass Meeting. Earlier in the evening, the Queen and Her Court will be announced at Pigskin. Extravaganza will take place on Fountain Mall Friday evening. A student band will be playing before the start of the pep rally, while families are enjoying dinner from the food trucks present. The Baylor golden wave marching band, the spirit squad, the football team, and many others will be present during the pep rally to help energize Baylor Nation for the coming football game! Afterwards, the crowd will enjoy the bonfire being lit and a firework show. Saturday morning brings the oldest and largest collegiate parade in the country! At 8:30am, the Parade will arrive on campus exhibiting four new balloons and nine competitive floats. Free Chamber Alumni seating will be available at 5th and Dutton this year. Also, grandstand seating will be available for $35 a seat in front of Mars Mclean Gym, facing the SUB. Proceeds from ticket sales of Grandstand seating will go towards Student Foundation Scholarships for students.

Homecoming has come a long way since 1909. Many things have adapted and changed, but the Baylor Spirit has carried on from year to year. Homecoming 2016 will be one for the books and I, along with the rest of Chamber, hope to see you there!

If you have any questions, please contact Cassidy_Mc Coy@baylor.edu. Tickets, information, and a full schedule can be found at baylor.edu/homecoming.
We’re looking forward to another season directing and maintaining one of the greatest traditions at a football game...the Baylor Line!

Chamber continues to be responsible for the distribution of Baylor Line gear for freshmen and transfer students. We have a large tailgate area dedicated solely for students who are running the Line to get free food and drinks and to have fun before the game starts. Chamber is fortunate enough to have most Chambermen receive pre-game field passes to help navigate and direct one of the largest freshmen classes yet!

Recently, Baylor was voted number five on Kirk Herbstreit’s list of best student sections. We look forward to being number one next year after this season!
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