



Employer Engagement Options During COVID-19

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The Baylor University Career Center is dedicated to the professional success of each and every Baylor student. This includes connecting the best employers around the country with top notch Baylor talent. This Fall semester we will continue to work hard to make sure that our employers have a strong campus presence and multiple ways to engage with students. Based on both Baylor University guidelines and CDC recommendations, all of our employer engagement opportunities will be virtual this Fall. We look forward to working with you to create the best combination of events in order to help you have a successful student recruitment season.

Career Day Fall 2020: Mark your calendar for our campus-wide Virtual Career Day - Fall 2020, Wednesday, September 23rd, 3:00 pm - 7:00PM. This event will be marketed to students who are looking for both internship opportunities and professional jobs, as well as to those students seeking to explore various career opportunities. This, like our past Career Day events is an excellent time to network and discuss both current and upcoming opportunities within your organization with Baylor's top talent. More details will sent in the next couple of weeks. Click Here to register for Career Day.



Virtual Event Options

We have different options available for employers to continue to recruit and connect with students. If you have another idea, please contact us to see if it is a possibility.



Lobby Table/Employer Spotlight: We are hosting virtual lobby tables now as "Employer Spotlights." These events are similar to an employer informational table setting but is set up in Handshake. An Employer Spotlight will be a week-long event with set times to have virtual chats with students. Your company will supply any graphics, media and FAQ details. We will post a link in the registrant email to direct the student to a virtual event for those who would like additional information.

Virtual Information Session

One of the most popular options to keep a strong brand presence on campus is through virtual information sessions. Companies are finding success with this option by setting a theme around the session and posting positions that align to the topic of the session.

Job Postings and Interviews

We encourage you to add your employment opportunities in Handshake for any internship, part-time, and full-time opportunities you have available prior to any of your virtual events. Interviews may be held on-campus in person or virtually.

If you are interested in any of these events, please contact Laurie Gentry for details.
254.710.2975 or laurieann_gentry@baylor.edu.