ACC 5420 Managerial Accounting
Student examine the role of accounting in the information flow of an organization while focusing on measurement of decision-making and performance. Topics include budgetings, cost volume profit analysis, activity costing, planning, forecasting, performance evaluation, and ethics. Participants learn to use accounting information effectively in their decision-making process.

BUS 5421 Ethical Leadership
This course explores the causes of unethical behavior and expands students’ understandings of the ethical challenges and responsibilities in today’s diverse, interconnected, and global society. Students will reflect upon and utilize their faith principles, values, and relevant research as they learn practical techniques for promoting ethical behavior.

BUS 5490 Strategic Communication
Students cultivate principles, enhance skills, and develop winning strategies to communicate effectively in a business setting.

ECO 5415 Economics for Managers
This course helps students understand and apply a wide range of economics-related theories, concepts, and facts to managerial decision-making. Four areas of economics are considered: (i) managerial economics, with a focus on how to determine what prices a firm should charge for its products; (ii) game theory, with a focus on how issues of strategic interaction arise in business settings and what kinds of decisions in various circumstances are likely to lead to the most favorable outcomes; (iii) macroeconomics, with a focus on applying theories and information about the national economic environment in which firms operate to enhance managerial effectiveness; and (iv) international economics.

FIN 5460 Fundamentals of Applied Business Finance
An introductory course in the theory and principles of finance, which include planning and controlling functions (time value of money, pro forma budgeting, ratio analysis), balance sheet management (working capital budgeting, debt & equity financing), and cost management (cost classification allocation, break even & variance analysis), among other topics. This is an applied course that focuses less on the theoretical (textbook) concepts and more on practical tools that will be useful in the student’s professional endeavors.

MGT 5402 Negotiation
This class enhances critical thinking skills, particularly in the context of group interactions and negotiation. It focuses on understanding the theory and practice of negotiation in a variety of settings. Students learn to develop skills experientially and analogically and to understand negotiation in useful analytical frameworks.
**MGT 5410 Managing For Higher Performance**
This course teaches students to connect organizational behavior theory with current management practice to implement improved management skills in current and future careers.

**MGT 5420 Operations Management**
This course develops skills in describing and understanding operating processes and measuring and analyzing those processes, and the ability to develop and evaluate plans for positively changing those operating processes within the context of the entire organization and in harmony with the firm’s strategic mission.

**MGT 5485 Strategic Management and Business Policy**
This course provides students with an opportunity to understand strategic management in organizations in a variety of industries by studying competition, resources, capabilities, innovation, alliances, mergers, acquisitions, and company structures.

**MIS 5450 Managing Into Technology in Enterprise**
This course deepens student’s understanding and appreciation of the strategic role that information technology plays in organizations and provides key concepts for effectively planning, building, deploying, and managing information resources in enterprise environments. The course is relevant for students seeking career opportunities in IT management or consulting and individuals aspiring to a career in general (non-IT) management.

**MKT 5410 Strategic Marketing Planning**
This MBA marketing strategy course provides participants the opportunity to develop a better understanding of marketing strategy and its role in today’s complex business environment. The course covers the decisions in a well-integrated marketing program, demonstrates the importance of marketing strategy and the interrelationships between the marketing unit and other functional units, covers the essential elements of marketing analysis, and emphasizes the major components of a marketing plan.

**MKT 5440 Strategic Brand Management**
This MBA marketing course provides participants the opportunity to develop a better understanding of branding strategy and its role in today’s complex business environment. The course covers the leading theories, models, and other tools to make better branding decisions, and how to plan and evaluate branding strategies. It also provides a forum for students to apply these principles.

**QBA 5435 Business Statistics**
Statistical theories and techniques are applied to business situations. The use of theory and case studies enables students to develop technical skills in planning, analysis, and assessment of data to adapt to an organization’s changing needs.