### Master of Business Administration

**MBA/ME**

<table>
<thead>
<tr>
<th>Business Frameworks</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 5401 Business Frameworks</td>
<td>4</td>
</tr>
<tr>
<td>BL 5104 Business Foundations: Business Law (required for students without a BBA)</td>
<td>1*</td>
</tr>
</tbody>
</table>

**Fall Semester**

<table>
<thead>
<tr>
<th>Course/Offerings</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 5300</td>
<td>Accounting: Tools for Management Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>BUS 5390</td>
<td>Management Communication</td>
<td>3</td>
</tr>
<tr>
<td>BUS 5111</td>
<td>Professional Career Development I</td>
<td>1</td>
</tr>
<tr>
<td>MGT 5310</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5325</td>
<td>Global Management</td>
<td>3</td>
</tr>
<tr>
<td>QBA 5330</td>
<td>Business Analytics for Decision Making</td>
<td>3</td>
</tr>
</tbody>
</table>

**Spring Semester**

<table>
<thead>
<tr>
<th>Course/Offerings</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 5112</td>
<td>Professional Career Development II</td>
<td>1</td>
</tr>
<tr>
<td>ECO 5340</td>
<td>Economic Tools for Management Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>FIN 5360</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5320</td>
<td>Manufacturing and Service Operations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5385</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 5310</td>
<td>Marketing Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MIS Flex</td>
<td>Choose from courses below</td>
<td>3</td>
</tr>
</tbody>
</table>

37-38* Total Hours Required in Program

### Information Systems Department

**MBA Student Course Electives**

<table>
<thead>
<tr>
<th>Course/Offerings</th>
<th>Focus of Course</th>
<th>Who should take this course?</th>
</tr>
</thead>
<tbody>
<tr>
<td>MIS 5342: Business Intelligence (Fall &amp; Spring)</td>
<td>This hands-on course is designed to provide practical analytic skills techniques such as RFM analysis, LGIT, decision trees, clustering, and market basket analysis using the leading BI software tools in SAS to address common business problems.</td>
<td>Students interested in the field of business/data analytics or becoming a “data scientist”  Students whose job roles will require them to analyze/evaluate, and discover relationships in large data sets.</td>
</tr>
<tr>
<td>MIS 5345: Decision Making using Excel (Fall &amp; Spring)</td>
<td>This hands-on course uses advanced features of Excel for data analysis, multiple applications linking, simulation modeling, and decision making under uncertainty to model various types of business problems, to manage/manipulate large data sets, and to work with non-standard (e.g., dirty) data.</td>
<td>Students who will take jobs requiring strong data analysis and presentation skills (e.g., financial analyst)</td>
</tr>
<tr>
<td>MIS 5346: Data Warehousing (Fall &amp; Spring)</td>
<td>This course will cover techniques for designing, implementing, and analyzing data in data warehouses using a hands-on approach. The course also discusses managerial and ethical issues in implementing data warehouses.</td>
<td>Students interested in the field of business/data analytics or becoming a “data scientist.”  Students interested in gaining deeper technical insight into the techniques used to organize enterprise data warehouses.</td>
</tr>
<tr>
<td>MIS 5355: Management of Information Systems (Fall &amp; Spring)</td>
<td>MIS 5355 focuses on understanding key issues involved with managing the enterprise IT function. Topics include the role and impacts of IT, IT-business strategic alignment, IT governance, project management, change management, and information assurance.</td>
<td>Students who seek to pursue a future in IT leadership as CIOs or CTOs.  Students with a general management career path who desire to gain a better understanding of how to manage the enterprise IT function.  MBA Healthcare Students.</td>
</tr>
<tr>
<td>ISIC 5305: Seminar in Information Security (Fall &amp; Spring)</td>
<td>This course covers fundamental concepts in information security through providing students with a common body of knowledge in key information security knowledge domains. Coverage of these knowledge domains prepares entry-level professionals in both technical and non-technical disciplines with the key skills and concepts needed to contribute to the information security posture of their organization.</td>
<td>Students in the Cybersecurity concentration  Students who plan to be in technical industries.</td>
</tr>
</tbody>
</table>