

# Achieve Learn/Life Balance™

## REPUTATION

Our top priority is to develop leaders with integrity and a desire to contribute. You can be confident that the Baylor Network will stay connected to you regardless of where your career takes you. This global alumni presence creates strong Baylor brand recognition across the nation and beyond.

## CULTURE

Baylor's core values attract students with diverse backgrounds and a desire to lead with integrity and serve others. Our intimate environment and small class size foster collaborative interaction among high caliber students who challenge each other and build lifetime connections.

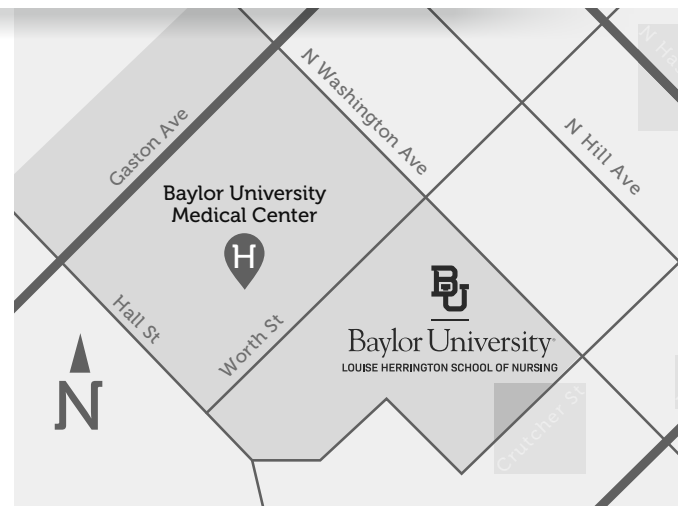
## DALLAS CAMPUS

Baylor University  
Louise Herrington School of Nursing  
333 N. Washington Ave.  
Dallas, TX 75246

- » Conveniently located near Downtown Dallas
- » 28 minutes from DFW
- » 17 minutes from Love Field
- » Free underground parking

## SCHEDULE

- » **1 weekend/month**
- » **Fridays**  
from 1pm-8:30pm
- » **Saturdays**  
from 9am-5pm
- » **21-month program**  
begins in Aug or Jan



## EXPERIENCES

### BAYLOR CAMPUS - WACO

A residency on Baylor's main campus integrates strategy, analytics and leadership to equip students with a broader perspective and critical thinking skills to tackle problems.

### WASHINGTON, D.C.

This trip focuses on the intersection of business, public policy and societal impact. Students engage directly with leaders to build influence and learn how to advocate change.

### INTERNATIONAL TRIP

In this full immersion experience, students expand their global strategic knowledge. Building relationships with worldwide leaders and global alumni, students learn first-hand about the culture and economic conditions of the region. Students build lifelong connections and explore the challenges faced by global enterprise executives, the regional culture and the economic conditions.

## PROGRAM OPTIONS

The Baylor EMBA program delivers an innovative and customized experience in a cohort format taught with practical application in mind. A rigorous curriculum is designed to expand your strategic vision and leadership skill set with a focus on building your skills in agility, critical thinking, managing risk and decision-making. Our course integration allows you to advance your career, embrace complex issues and commit to lifelong learning.

In addition to offering a prestigious Executive MBA degree, we also offer the following concentrations:

- » **CYBERSECURITY & TECHNOLOGY STRATEGY**
- » **EXECUTIVE PRESENCE & COMMUNICATION**
- » **HEALTHCARE**
- » **INTERNATIONAL TRADE & SUPPLY CHAIN MANAGEMENT**
- » **STRATEGIC MARKETING**



## WE OFFER THREE SCHOLARSHIPS

### » MILITARY SCHOLARSHIP

Available for active duty military students and veterans. Can be used in conjunction with any available GI bill benefits.

### » AFFILIATE PARTNER SCHOLARSHIP

Available to students who qualify through their company. Please email our office to ask if your company is an Affiliate Partner.

### » INTERNATIONAL FELLOWS SCHOLARSHIP

Awarded to students with four years or more of qualifying international experience.

[www.baylor.edu/DallasEMBA/FinAid](http://www.baylor.edu/DallasEMBA/FinAid)



## APPLICATION REQUIREMENTS

Candidates are required to submit the following items:

- » Completed application form
- » Two essays
- » Official transcripts
- » Current, detailed resume
- » Two letters of recommendation
- » \$100 Application fee

Please find complete admissions requirements at:  
[www.baylor.edu/DallasEMBA/Admit](http://www.baylor.edu/DallasEMBA/Admit)



## TUITION AND FEES THE TOTAL INVESTMENT IS: \$88,000

The following items are included:

- » In-Residence: Baylor - Waco Campus\*
  - » In-Residence: Washington, D.C.\*
  - » In-Residence: International Destination\*
  - » Executive Coach
  - » All books and instructional materials
  - » Meals and snacks each class weekend
  - » Networking Events
  - » Concierge services (Class registration, career coaching, special surprises)
  - » 24/7 Access to Baylor's Dallas Campus including conference rooms
- \*Including lodging, most meals & DC airfare. International airfare not included. Some concentrations only include two trips.*

## WAYS TO CONNECT



**PHONE CONSULT** Learn how to achieve your goals in a short phone conversation.



**CLASS VISIT** Experience our unique learning environment by sitting in on a live classroom session.



**INFORMATION SESSION** Join us for a program overview of our curriculum, trips, and admissions process.



**TEXT**  
Quick question? Text 214.983.1922

## DEADLINES

### FALL START

- » Round One: February 15th
- » Round Two: April 15th
- » Round Three: May 15th
- » Final Deadline: June 15th\*

### SPRING START

- » Priority Deadline: October 1st
- » Final Deadline: November 1st\*

*\*Applications received after the final deadline will be reviewed on a space available basis.*

For a list of specific dates or to register today, please visit: [www.baylor.edu/DallasEMBA/visit](http://www.baylor.edu/DallasEMBA/visit)