The theme for the 2019 Dale P. Jones Business Ethics Forum was “The Ethics of Energy.” Over the course of the two week event, approximately 1400 students from Baylor as well as universities around the United States attended. The first week of the event included the 14th Annual Hankamer School of Business Ethics Case Competition which provides approximately 100 of Baylor’s undergraduates with opportunities to recommend solutions to ethical challenges faced by Sunnova, Inc. Prior to case presentations, the MBA students and our judges heard from Walt Holmes, Chief Partner Results Officer, Interstate Battery, at our annual MBA Luncheon. Guests included second-semester MBA students, faculty and staff numbering close to 100. During the second week of the Dale P. Jones Ethics Forum, students from 12 universities around the nation competed in our 13th Annual MBA Case Competition in Ethical Leadership. Students from MBA programs at Auburn University, Baylor University, Brigham Young University, University of Delaware, University of Georgia, Iowa State University, University of Minnesota, Oklahoma State University, Purdue University, University of Pittsburgh, Southern Methodist University, and Texas Christian University were given the opportunity to present their ethics recommendations for Pacific Gas and Electric before a panel of business judges, Graduates of Baylor’s Executive MBA Program, and a few of our expert speakers. The top three teams were awarded $5,000, $1,200, and $1,000 respectively. Baylor University took first place while TCU took second place and SMU took third place. Participants were provided meals and lodging throughout their stay culminating with the Ben Williams, Distinguished Speaker Luncheon featuring keynote speaker Paul L. Foster, founder and former Executive Chairman of Western Refining, Inc.
As the Chavanne Chair of Christian Ethics in Business, Dr. Neubert continued to broadly promote ethics within the Hankamer School of Business by partnering with Krista Howell, Assistant Dean for Undergraduate Business Programs, to present the Ethics SLAM competition in both Fall and Spring BUS 1101 classes. The purpose of the Ethics SLAM competition is to raise awareness of ethical challenges to first-year students and to give them opportunities to develop skills to handle difficult situations throughout college and beyond. This initiative engaged over 1,200 students in practicing ethics in every day situations. In order to compete, the students were asked to write an essay with a response to an unethical situation in the work place. The winners in each class then competed in front of the peers and presented their solution and how they would handle the situation. In the first round the scenario is given to the students ahead of time and the next round they are given the situation on the spot and they must present without prior knowledge of the situation. The winners receive $200 for 1st place, $100 for 2nd place, and $50 for 3rd and 4th places.

**Ethics SLAM Winners**

1st Place:  
Joshua Roop  
Cole Derian  
Grace Moore  
Andrea Huynh-Duong

2nd Place:  
Kaitlyn Elkins  
Penny Williams  
Jack Ruddell  
Christina Clark

3rd Place:  
Abbey Sellers  
Beto Vasquez  
Derek Ortiquist  
Rachel Hopkins  
Olivia Schmidt  
Brandon Alcaraz  
Bennett Baptista

**Baylor University – 1st Place**
Each Fall and Spring, students in the Leadership and Organizational Behavior classes complete an assignment in teams related to analyzing an ethical failure. The winning team from each class advances to our Hankamer Ethics Case Competition, during which their case analysis and recommendations are presented to Baylor alumni and other business professionals. Winning teams from each venue earn $500 per team. Winners from this Fall:

**Venue One:**
Josie Van Divier  
Payton Forster  
Haleigh Inthavong  
Ashleigh Hines

**Venue Two:**
Ryan Black  
Brooks Mitchell  
Jackson Sharp  
Reid Nitcher

**Venue Three:**
Jonah Samuel  
Matt Rice  
Brooklyn McKnight

**Individual Honors:**
Best Presenters: Lilac Ding, Antoinette Weatherspoon, Taylor Carloss

Best Q&A: Josie Van Divier, Ryan Black, Brooklyn McKnight

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**Did You Know...**

The competition begins with a launch where the participants receive the case and hear the rules of the competition while enjoying a Dr. Pepper float. They have three days to prepare a 20 minute presentation with their team which they will present to a team of judges.
As part of the CELeBS program, the students have the opportunity to attend monthly breakfast or lunch events where guest speakers talk about their lives and faith as it relates to the work place. Some of our guests included Sid Smith, Forum Energy; Daniel Edwards, Alvarez and Marsal Consulting; Henry Kaestner, Sovereigns Capital; and Luke Wilbanks, Chick-Fil-A. After a short presentation the students were encouraged to ask questions concerning faith in the workplace. This opened up a time of sharing personal stories which provided them with tools they might need to handle such dilemmas leaders face in the business world.

In the next issue:
- Campus life during the COVID-19 Crisis
- Meet the 2020-21 CELeBS