Conference Exhibitor & Advertising Application
July 17-20, 2018

ABOUT THE CONFERENCE

On July 17-20, 2018, the Baylor University Center for Christian Music Studies will present the sixteenth annual “Alleluia Many Voices, One Song” conference in association with Jubilate!, YouthCue, Choristers Guild, Texas Baptists, and Celebrating Grace. This conference attracts many types of church musicians, including music ministers, worship leaders, children’s choir directors, keyboardists, and students. Last year over 300 people, representing most denominations and a wide range of ages, participated in the conference. Alleluia includes a large constituency of church music students, both from Baylor and other fine institutions. In the past few years Alleluia has begun waiving registration fees for church music students from other universities and this significant presence of young adults has brought an unparalleled energy to this conference. Unlike many music conferences in the United States, Alleluia is growing and we anticipate this being the largest Alleluia Conference yet!

We would like to invite you and your organization to exhibit and/or advertise with us at the 2018 Alleluia Conference. The exhibit areas will be held in the lobby of the McCrary Music Building and in the Great Hall of the George W. Truett Theological Seminary building on the Baylor University campus. These buildings are open many hours each day and are high traffic areas for conference participants who appreciate the opportunity to browse, speak with vendors, and purchase resources on sight. If you have a product or service for church music professionals, you don’t want to miss this opportunit;

Within this document you will find information on exhibiting specifics, as well as, information for a variety of advertising options. Sponsorships for select events throughout the conference are also available for the 2018 conference.

If you have any questions about the advertising & exhibiting options for Alleluia please feel free to contact:

Melinda Coats
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One Bear Place #97408
Waco, TX 76798-7408
254-710-2360
254-710-1491 fax
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For more information about Alleluia, visit us online at:
http://www.baylor.edu/alleluia
EXHIBITOR INFORMATION

SET UP: The exhibit halls will open for set up at 8:00 AM on Tuesday, July 17th. Special arrangements can be made if set up on Monday afternoon is absolutely necessary. Most of the exhibitors will be in the lobby and side gallery of the Glennis McCrary Music Building. Others will be informed if they are not in this space.

TAKE DOWN: The conference will end on Friday July, 20th at noon. You must pack and remove all materials by 5:00 PM Friday afternoon. Students may be available to help tear down and set up, but exhibitors should be prepared to do the labor themselves.

NAMETAGS, CONFERENCE ATTENDANCE: You will receive an exhibitor nametag. Conference registration is not included in your exhibitor fee.

CONFERENCE LUNCHEON GIVEAWAYS: We would like to invite our exhibitors to provide a product or a service, which would be given away at our all-conference lunch on Thursday. Please consider participating by providing something that best advertises your business.

ADVERTISING & SPONSORSHIP INFORMATION

CONFERENCE PROGRAM BOOK: We would like to offer you the opportunity to place an advertisement in the conference program book. Ads will be black and white and are offered in full page and half-page options. Full-page ads should be 7’X9’ and half page should fit 3.5’ X 4.5’. There is also an opportunity to advertise on the full-color inside covers of our program book. Please send all artwork for ads as a digital image in pdf format to ccms@baylor.edu by June 8th.

TV SLIDES: Conference announcements, pictures, and schedule updates are displayed on TVs throughout the campus venues. These TVs are placed in high traffic areas of the conference and we invite you to submit an advertisement slide for your organization or product to be shown throughout the week. Slides should be 2550x1650. Email image files or pdfs of this to ccms@baylor.edu by June 8th.

EVENT SPONSORSHIPS: We invite organizations to provide support to Alleluia by sponsoring one of our signature events throughout the week. These events include Dr Pepper Floats each afternoon of the event. This time allows conference attendees an opportunity to fellowship, network, and explore exhibits.

FOR MORE INFORMATION ABOUT ALLELUIA

CONFERENCE WEBSITE: www.baylor.edu/alleluia
The conference website contains lists of breakout session topics and descriptions, as well as biographies of clinicians and a tentative schedule. The website also contains information about on and off campus lodging and travel in Waco.

Reserve your exhibit and advertising space now!

EXHIBIT SET UP: Tuesday, July 17th, 8-10 AM

EXHIBIT HOURS: Tuesday, July 17th, 10 AM – 5:30 PM
Wednesday-Thursday, July 18-19th, 7:45 AM-6:00 PM
Friday, July 20th, 8 AM-11:00 AM
(Additionally, morning snacks and the conference’s famous Dr Pepper Floats are served in this area each afternoon.)
EXHIBITOR & ADVERTISING APPLICATION
Thank you for your interest in reserving exhibit space and/or advertising for the “Alleluia Many Voices, One Song” conference at Baylor University July 17-20, 2018. Please complete the following information and return this form with a check (made out to Baylor University) to us via post or fax. You may also complete this form online at baylor.edu/alleluia/exhibit. Thanks for helping to make this a wonderful conference!

Organization: ____________________________________________________________
Address: _______________________________________________________________
_____________________________________________________________

Email: _________________________________________________________________
Phone: __________________________ Fax: ______________________________

Exhibitor Names: ___________________________ ____________________________

Exhibit Reservations:

_____ Number of 10x10 spaces (1 8ft. table and 2 chairs) - $275/space *additional tables $25/each
_____ I will need an electrical outlet for my booth
_____ I will provide a door prize for the drawing during the Thursday luncheon

Program Book Advertising Options:

_____ Half Page - $100
_____ Full Page - $150
_____ Full-Color Inside Cover - $500 (only 2 available)

TV Slides

_____ 1 Slide Displayed for Entire Week - $150 *additional slides $50/each

Event Sponsorship Options

_____ Dr Pepper Floats - $330/day (Each afternoon in both buildings)

Service Category:

☐ Music/Accessories ☐ Publisher/Distributor ☐ Bookstore
☐ University/College ☐ Software ☐ Other

I understand the responsibilities of this Exhibiting/Advertising contract and my obligations as an advertiser and/or exhibitor. I further understand that if my ad copy is not received by June 8, 2018, my advertisement may not be included in the Conference Program Book.

Signature_________________________________________ Title_________________________________________

Melinda Coats, Baylor School of Music, One Bear Place #97408, Waco, TX 76798
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