

Upgrading Your Image: Improving the quality and efficiency of your branding

Graceway Media (www.gracewaymedia.com)

- Beautiful pre made graphics for worship, church events, holidays, and almost anything ministry related you can think of!
- Gorgeous short promo video bumpers for use in worship, scrolling announcements, etc.
- Ultimate customization options with photoshop files included with subscription for most of their still content.
- Not a photoshop user? Use their Design Credits (included with memberships) to retitle already existing graphics to match your titling needs.
- Constantly updating their content, new holiday content in sync with the Christian calendar.
- Countdowns included to kick off events.

Clover (www.cloversites.com)

- Beautiful flash websites for an affordable cost - \$1000 for template, then just \$20 per month.
- Easy to edit from anywhere with an internet connection.
- You can build your whole site as a demo before you ever purchase to make sure you like it!
- After purchasing your template, everything is customizable except template layout.
- Easy to integrate media, pictures, videos, and audio into pages.
- Forms for visitors to fill out are clean, effective, and easy to use and integrate into your site.
- Other features including online giving, podcasting, photo albums, online calendars, and social media links included.
- Immediately updates once you publish changes.
- Mobile site included and immediately updates with your main site.
- Excellent customer service with questions regarding web domains, hosting, and anything else you can think of about using their product!

Apple TV digital signage using www.flickr.com

- Affordable option for digital promotion using HDMI TVs and Apple TVs. \$100 per TV to make it happen!
- No pulling cables required. Run completely over your church's WIFI.
- Use Apple TV's integrated Flickr application to sync your TVs to your Flickr account and your uploaded content.
- Manage all TVs online, then simply update each Apple TV after you change.