

Enrollment Management Working Group Overview 2018-19

This group is comprised of representatives from each undergraduate academic unit, representatives from key administrative departments and one student. This team will meet several times a year (usually late January, April, and September-after 12th class day). Ad hoc groups may meet before or after official meetings to address special topics for consideration of the Working Group. Responsibilities are as follows:

1. Encourage the development of a strategic undergraduate enrollment plan for the university with input from the Enrollment Management Council.
2. Work towards developing university-wide and college/school new and current student goals, strategies and action plans annually that align with the strategic undergraduate enrollment plan
3. Using institutional data, identify specific needs, collaborate on solutions, and develop strategies to improve undergraduate enrollment.
4. Coordinate participation in campus visits, admissions, and student success activities and events.
5. Provide support for achieving Baylor's five-year Institutional Goals under Pro-futuris related to enrollment.
 - provide a student/faculty ratio of 14:1
 - sustain the percentage of classes of less than 20 students to at least 50%
 - decrease the percentage of classes greater than 50 students to 8%
 - increase overall retention to 90% or greater
 - increase first-year retention to 89% or greater
 - achieve a four-year graduation rate of 59%
 - achieve a six-year graduation rate of 77%
 - expand Career and Professional Development to achieve a placement rate of 90%
6. Ensure the successful implementation of Student Success Collaborative across campus.
7. Receive frequent updates on progress toward reaching new and current student goals.
8. Provide input to the Enrollment Management Council.